

THE LARGEST CIRCULATION OF ANY RADIO MAGAZINE

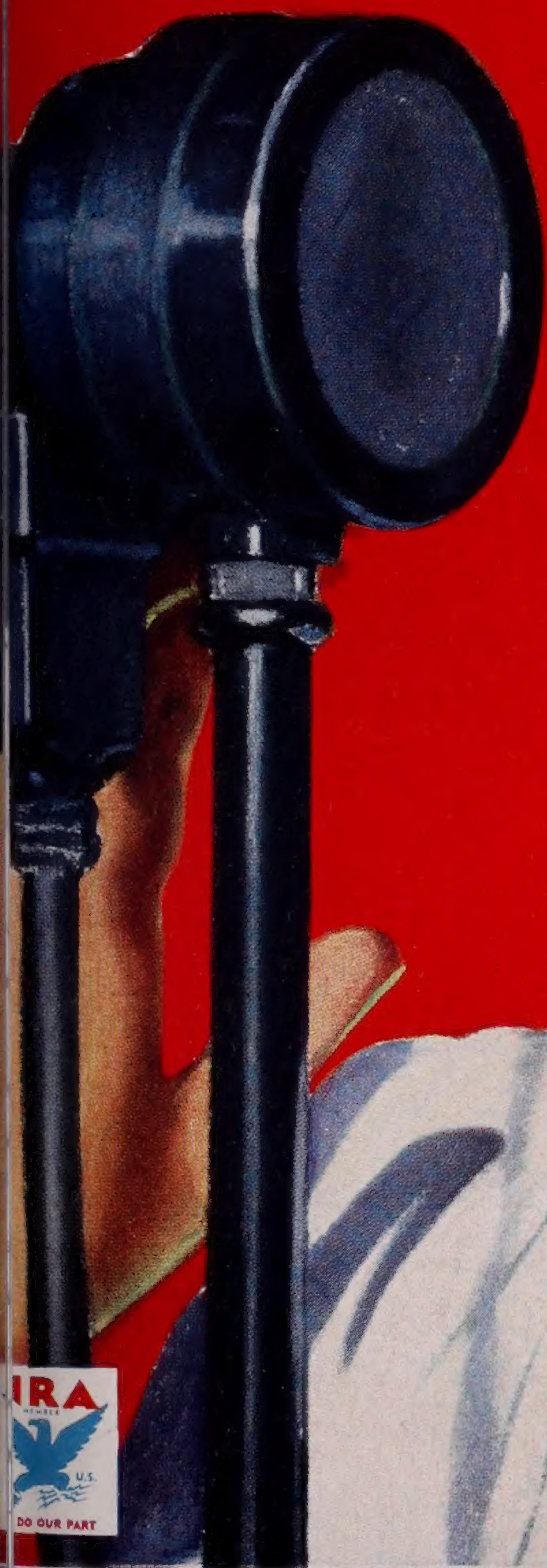
Radio Stars

DECEMBER

1933
11.5 #3

CENTS

NATIONAL BROADCASTING COMPANY, INC.
GENERAL OFFICE, ROOM 615
30 ROCKEFELLER PLAZA, NEW YORK, N. Y.



Posed by
JANE FROMAN



Winchell has fooled you!

The Burns and Allen Double-cross

Let the spool-end be your guide



Spools of thread may look alike. The only way you can tell that the thread is of the quality you know so well is to find the name J. & P. Coats or Clark's O. N. T. on the spool-end. Never take it for granted that you are getting Clark's or Coats Best Six Cord unless the spool-end tells you so. That's the one safe guide to the thread you set out to get—the thread that you, and your mother and grandmother before you, have found always dependable. Look at the spool-end. It pays to use good thread.

J. & P. COATS • CLARK'S O. N. T.



For more than a century—as today

THE TWO GREAT NAMES IN THREAD



RADIO STARS

TWO SKINS!

You have an Outer and an Under Skin

*Do you know the Different
Care that Each Skin Needs?*

This TWO-SKIN TREATMENT Checks Wrinkles, Corrects Dryness

DID YOU KNOW that those little lines and wrinkles you hate so start in your *under* skin? . . . before they show in your outer skin? And there's a way to stop them from coming?

Here's how it happens:

You have an outer and an under skin. When you are young, the under skin fits the outer skin like the flesh of a ripening plum.

Then, soon something goes wrong. The tiny glands that poured out beauty oils and kept the under skin so firm and full, begin to fail. The under skin falls into little creases—those first signs of age that deepen and deepen if left uncorrected.

To *check* this condition, you must help the under skin! That is what Pond's Cold Cream is for.

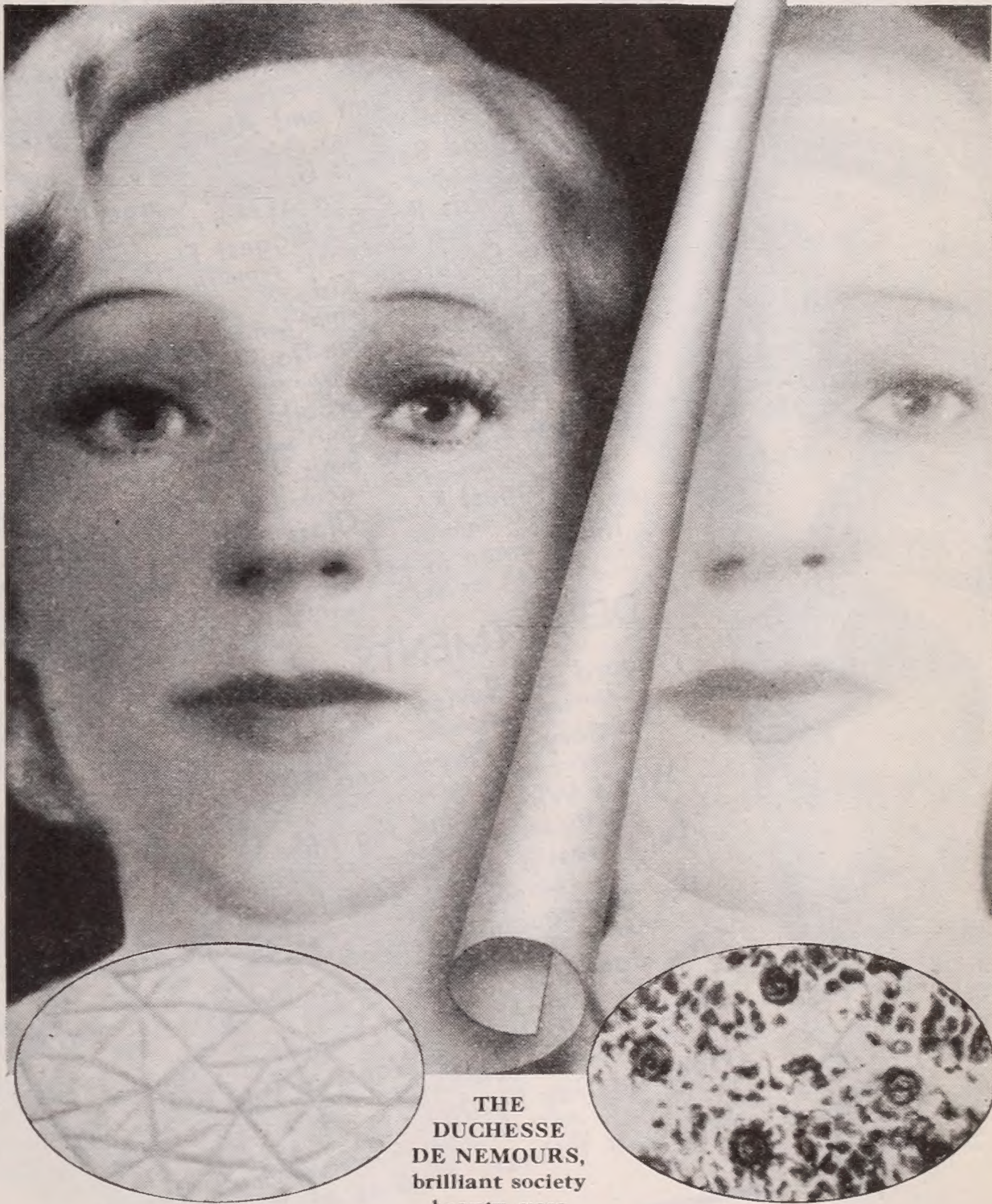
An Oil Cream that Goes Deep

Pond's Cold Cream is a delicious oil-rich cream that penetrates down to the under skin! And brings it just the oils it needs. Pat it on. Your skin feels toned up right away. Because it is so light and its oils go so deep, it is a marvelous cleanser.

For the Outer Skin—a Greaseless Cream

How very different is your outer skin! This skin contains active moisture cells to guard the under skin against sun, wind, cold, dust, the dry heat of modern houses. But these elements are constantly drying out this natural moisture. Dryness, chapping result.

To correct this, use Pond's feather-light Vanishing Cream. Greaseless, this cream. You can have it on during the day. Leave it on all night. It contains a special ingredient that actually *restores* moisture to the outer skin. *One application* will remove roughnesses, relieve chapping!



THE
DUCHESS
DE NEMOURS,
brilliant society
beauty, uses
Pond's Two-
Skin Treatment

OUTER SKIN
WHERE DRYNESS STARTS

UNDER SKIN
WHERE WRINKLES START

And Pond's Vanishing Cream makes the most effective powder base.

Together these two creams give your skin complete beauty care. They supply everything that *each skin* needs. Fill out the coupon and send for generous samples. In a few days, see your own skin gain in smoothness, firmness. See the little lines fade away, magically!



Lovely MRS. MORGAN BELMONT tells how she cares for her skin

"Each night I spread Pond's Cold Cream on. It sinks deep, floats up every speck of dust. I take this off with Pond's Tissues. Repeat—patting vigorously."

"Now the magic of Pond's Vanishing Cream—so delicate. I leave that on all night. Not the faintest greasiness. Roughnesses fade away."

"Morning, and in the day, another Cold Cream cleansing. Vanishing Cream next. How smooth my skin! My make-up perfect!"



POND'S EXTRACT COMPANY, Dept. M
136 Hudson St., New York City
I enclose 6¢ (to cover postage and packing) for
samples of Pond's Two Creams and new Face
Powder. (Check shade): Naturelle ☐ Light
Cream ☐ Rose Cream ☐ Brunette ☐ Rose
Brunette ☐ Dark Brunette ☐.

Name _____

Street _____

City _____

State _____

MAIL COUPON

TUNE IN ON THE POND'S PLAYERS EVERY FRIDAY EVENING, 9:30 P. M., E. S. T. WEAF AND NBC NETWORK





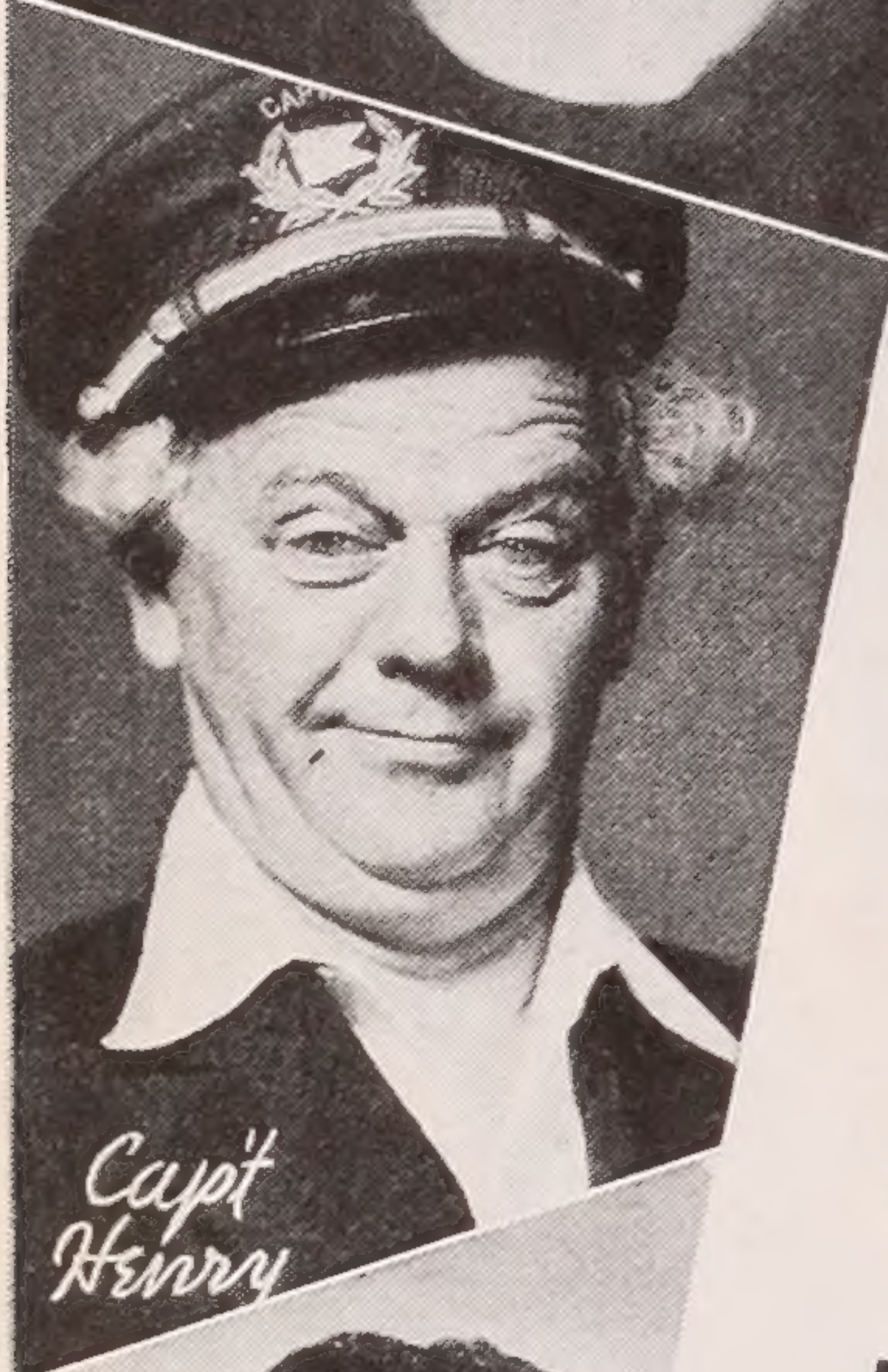
Jean Sargent



Jack Benny



Jane Pickens



Capt. Henry



Rudy Vallee



Walter O'Keefe



Stoopnagle and Budd



Little Jackie Hiller

Vera Van



John McCormack

FEATURES

- Million Dollar Handicaps. Mary Jacobs 12
Many air favorites used them as stepping stones to fame
- Walter Winchell's "Enemies" Curtis Mitchell 14
A famous Broadway columnist befriends the unfortunate
- The Girl Nobody Knows. John Skinner 24
Jessica Dragonette proves radio's "mystery" woman
- Revealing Lum and Abner. Norman Siegel 32
Boyhood friends, this team met years later to share success
- Mildred Bailey's Unknown Career. George Fleming 34
Her chief concern has been furthering the ambitions of another
- He Was Radio's Biggest Flop. Helen Hover 35
But Bert Lahr finally came through with flying colors
- The Daybreak Kid. James Cannon 36
A piano would tempt Lennie Hayton to stay up all night any time
- The Burns and Allen Double-Cross. George Burns and Gracie Allen 38
A famous pair give the lowdown on each other
- Meet Mr. Thunderbolt. Hilda Cole 41
Ted Husing, ingenious announcer, is the celebrity's pal
- Those Big Game Boys. Walter Ramsey 48
Broadcasting football requires alert, fast-talking announcers
- The Biggest Music Class in History. Jean Pelletier 52
Walter Damrosch conducts it for an enthusiastic air audience
- The Women in His Life. Helen Hover 54
The fair sex has assisted Vincent Lopez along the path to fame

DEPARTMENTS

- Board of Review. 6
Outstanding radio programs receive rewards of merit
- Directory of Players and Programs. 8
Authoritative information for the fan
- Who's Who Behind the Mike. 11
Highlights in the careers of announcers
- Let's Gossip About Your Favorites. 28
News, chit-chat and gossip about air personalities
- For Distinguished Service. 46
Rudy Vallee and the Fleischmann Hour win RADIO STAR'S December award
- The Band-Box. 56
Inside stuff on song writers and orchestra leaders
- What the Radio Fan Wants to Know. 58
The Answer Man settles those discussions for you
- Programs Day by Day. 60
Complete and authoritative information on air entertainment
- And also: Intimate Pictures of Your Favorites; 42, All Around the Dial, 50

Ernest V. Heyn, Editorial Director
 Associate Editor: Mary Burgum
 Curtis Mitchell, Editor
 Art Editor: Abril Lamarque

NEXT MONTH—

If you've heard radio stars don't have sex appeal just watch for the forthcoming collection of beautiful dames we've got together. Lee Wiley, Ethel Shutta, Tamara and a flock of America's sweethearts in the smartest winter fashions that'll knock your eyes out. . . . Also, a Jack Skinner tale that turns Radio Row inside out by exposing some of the dirty-doin's of the elite. We're calling it "Big Time Feuds." If you want to know what programs your child can hear without having nightmares, we've got an article that is the answer to a mother's prayer. Don't miss it.

RADIO STARS

The stamp of superlative entertainment



WALLACE BEERY, GEORGE RAFT, JACKIE COOPER in "THE BOWERY"

WALTER WINCHELL'S "BROADWAY THRU A KEYHOLE"

SPENCER TRACY and JACK OAKIE in "TROUBLE SHOOTER"

GEORGE ARLISS in "HOUSE OF ROTHSCHILD"

CONSTANCE BENNETT in "MOULIN ROUGE"

GEORGE BANCROFT in "BLOOD MONEY"

LORETTA YOUNG in "BORN TO BE BAD"

LEE TRACY in "ADVICE TO THE LOVELORN"

ANN HARDING in "GALLANT LADY"

GEORGE ARLISS in "SENTENCED"

"THE GREAT BARNUM"

"I KNEW HER WHEN"

Released thru
UNITED ARTISTS

BOARD OF REVIEW



Curtis Mitchell, RADIO STARS Magazine, Chairman

James Cannon.....New York World-Telegram, N. Y. C.
 Larry Wolters.....Chicago Tribune, Chicago, Ill.
 S. A. Coleman.....Wichita Beacon, Wichita, Kans.
 Norman Siegal.....Cleveland Press, Cleveland, O.
 Andrew W. Smith...News & Age-Herald, Birmingham, Ala.
 Lecta Rider.....Houston Chronicle, Houston, Texas
 Si Steinhauer.....Pittsburgh Press, Pittsburgh, Pa.
 Leo Miller.....Bridgeport Herald, Bridgeport, Conn.
 Charlotte Geer.....Newark Evening News, Newark, N. J.

Richard C. Moffett...Florida Times-Union, Jacksonville, Fla.
 Dan Thompson.....Louisville Times, Louisville, Ky.
 R. B. Westergaard...Register & Tribune, Des Moines, Ia.
 C. L. Kern.....Indianapolis Star, Indianapolis, Ind.
 James E. Chinn...Evening & Sunday Star, Washington, D. C.
 H. Dean Fitzer.....Kansas City Star, Kansas City, Mo.
 Walter Ramsey....Dell Publishing Co., Hollywood, Calif.
 Vivian M. Gardner....Wisconsin News, Milwaukee, Wis.

FIVE STAR ROLL-CALL

Symbols

- ★★★★★ Excellent
- ★★★★ Very good
- ★★★ Good
- ★★ Poor
- ★ Not Recommended

- ★★★★ A. & P. GYPSIES WITH HARRY HORLICK (NBC).
Uniformly fine music.
- ★★★★ AMERICAN ALBUM OF FAMILIAR MUSIC (NBC).
- ★★★ AMOS 'N' ANDY (NBC).
But who was that substitute announcer?
- ★★★★ ARMOUR PROGRAM WITH PHIL BAKER (NBC).
Those jokes are much better lately.
- ★★★★ COLUMBIA SYMPHONY WITH HOWARD BARLOW (CBS).
Radio's finest studio orchestra.
- ★★★ THE RISE OF THE GOLDBERGS (NBC).
A little happiness, please.
- ★★★★ PABST BLUE RIBBON WITH BEN BERNIE (NBC).
This show needs some new life in it.
- ★★★★ SALAD BOWL REVUE WITH FRED ALLEN AND FERDE GROFE (NBC).
Atwell is swell if you like word-mangling.
- ★★★ BLACKSTONE PLANTATION WITH SANDERSON AND CRUMIT (NBC).
Please, Miss Sanderson, stifle the giggle a bit.
- ★★★ BOND BREAD WITH SANDERSON & CRUMIT (CBS).
See above.
- ★★★ CHASE & SANBORN TEA WITH GEORGE OLSEN AND FANNIE BRICE (NBC).
Before Lahr came into the picture.
- ★★★★ WHITE OWL PROGRAM WITH BURNS AND ALLEN AND GUY LOMBARDO (CBS).
A new formula would freshen this one.
- ★★★ PHILCO NEWS COMMENTATOR—BOAKE CARTER (CBS).
Opinions, some good and some bad, but all vigorous.
- ★★★★ CHASE & SANBORN COFFEE HOUR WITH RUBINOFF, JIMMY DURANTE AND RUTH ETTING (NBC).
Durante is a fine movie comedian.
- ★★★★ CITIES SERVICE WITH JESSICA DRAGONETTE (NBC).
Here you hear the finest voice on the air.
- ★★★ GULF PROGRAM WITH IRVIN S. COBB (CBS).
A good program that could be better.
- ★★★ CUCKOO PROGRAM WITH MRS. PENNYFEATHER (NBC).
Tiresome to some, rib-tickling to others.
- ★★★★ GULF PROGRAM WITH GEORGE M. COHAN (NBC).
He kited this period to the top before he quit.
- ★★★ ENO CRIME CLUES (NBC).
So-so detekatif dramas.
- ★★★ EVENING IN PARIS (CBS).
- ★★★ FIRST NIGHTER WITH CHARLES HUGHES (NBC).
Hard-working, earnest play-acting.
- ★★★★ FLEISCHMANN HOUR WITH RUDY VALLEE (NBC).
Too many skits, please, Mr. Vallee.
- ★★★ PHILLIP MORRIS PROGRAM WITH FERDE GROFE (NBC).

NOTICE, if you will, that our critically-minded Board of Review is not too pleased with radio's current crop of entertainment. Not a program rates a five star award this month. At the other extreme, we see some surprising "big time" acts embellished with two stars. "The Voice of Experience" whose mail response continues to be one of radio's miracles and Kate Smith, once the unchallenged queen of the airlines, and Potash and Perlmutter are together in the cellar of our Board's critical opinion.

Our hope for bigger and better programs must rest in the air's new shows. Jack Benny returned too late to get into this list. Olson and Johnson, two of the maddest comedians, are scheduled to return. Eddie Cantor is finishing a picture and promises a quick comeback. Stoopnagle and Budd are expected soon. We have high hopes.

- ★★★ "LET'S LISTEN TO (PHIL) HARRIS" (NBC).
He's got plenty.
- ★★★★ EDWIN C. HILL (CBS).
- ★★★ HORLICK'S ADVENTURES IN HEALTH (NBC).
A noble experiment that ought to succeed.
- ★★★ LADY ESTHER SERENADE WITH WAYNE KING (NBC).
4½ minutes of advertising is too much, my lady.
- ★★ KATE SMITH (CBS).
Why not try a new sort of show.
- ★★★ REAL SILK WITH VINCENT LOPEZ (NBC).
Alice Joy helps this program a lot.
- ★★★ MANHATTAN MERRY-GO-ROUND WITH GENE RODEMICH, TAMARA AND MEN ABOUT TOWN (NBC).
Clap hands for Tamara's singing.
- ★★★★ MAXWELL HOUSE SHOW BOAT (NBC).
Consistent, satisfying programs.
- ★★★★ BORRAH MINEVITCH & HIS HARMONICA RASCALS (NBC).
Amazing stuff.
- ★★★ GYPSY NINA (CBS).
- ★★★ YEAST FOAMERS WITH JAN GARBER (NBC).
Jan Garber makes swell rhythm.
- ★★★★ OLD GOLD PROGRAM WITH FRED WARING AND DAVID ROSS (CBS).
Why not leave Waring and his men alone. Without help they give a sweet show.
- ★★★ SUNDAY AT SETH PARKER'S (NBC).

- ★★★ POET'S GOLD WITH DAVID ROSS (CBS).
Dropped a star.
- ★★★ VANITY FAIR, POND'S PROGRAM WITH VICTOR YOUNG AND LEE WILEY (NBC).
Please, Miss Wiley, sing more songs like "I can't give you anything but love."
- ★★★ HUDSON-ESSEX PROGRAM WITH B. A. ROLFE (NBC).
Danceable . . . if you're under twenty-one.
- ★★★ SINCLAIR GREATER MINSTRELS (NBC).
- ★★★ THE SINGING LADY (NBC).
A kid's program par excellence.
- ★★★ TASTYEAST JESTERS (NBC).
- ★★★ LOWELL THOMAS (NBC).
Uninspired but accurate and listenable stuff.
- ★★ VOICE OF EXPERIENCE (CBS).
Still two stars.
- ★★★ TEXACO PROGRAM WITH SISTERS OF THE SKILLET AND DON VOORHEES' BAND (NBC).
Improving, believe it or not.
- ★★★ MAJOR BOWES CAPITOL FAMILY (NBC).
- ★★★★ NINO MARTINI (SUSTAINING PROGRAM) WITH HOWARD BARLOW'S ORCHESTRA (CBS).
Best male voice on the air.
- ★★★ FORD PROGRAM WITH LUM AND ABNER (NBC).
They're adding new listeners every night.
- ★★★ VERA VAN, CONTRALTO (CBS).
- ★★★ SINGIN' SAM (CBS).
The same old Sam but some like it.
- ★★★ OLDSMOBILE PROGRAM WITH LEON BELASCO AND TED HUSING (CBS).
- ★★★ DEEP RIVER WITH WILLARD ROBISON (CBS).
Original and worth-while.
- ★★★★ KRAFT-PHOENIX PROGRAM WITH PAUL WHITEMAN AND AL JOLSON (NBC).
This would be a five star program if Jolson's material were better.
- ★★★★ THE BOSWELL SISTERS (CBS).
- ★★★★ BUICK PROGRAM WITH GUSTAVE HAENSCHEN (NBC).
It lacks the coherence that time may give it.
- ★★★★ RADIO CITY CONCERT WITH ROXY (NBC).
- ★★★ THE SHIP OF JOY WITH CAPT. DOBBSIE (NBC).
Dobbsie has a way with him.
- ★★★ THE TUNE DETECTIVE—SIGMUND SPAETH (NBC).
Made three stars by a hair.
- ★★★ POTASH & PERLMUTTER (NBC).
Ditto.
- ★★★ WALTER WINCHELL (NBC).
His flashes aren't as "hot newsy" as he'd have you think.
- ★★★ HARLEM SERENADE (CBS).
Grand, aboriginal rhythms.
- ★★★ RICHFIELD COUNTRY CLUB WITH GRANTLAND RICE (NBC).
Pretty talky most of the time.
- ★★★ LIVES AT STAKE (NBC).
- ★★★ CORN COB PIPE CLUB (NBC).
- ★★★★ NESTLE PROGRAM WITH DON BESTOR, ETHEL SHUTTA AND WALTER O'KEEFE (NBC).
Fast-moving, sure-fire entertainers who know their way around the mike.
- ★★★ POET PRINCE (NBC).
He's a comer.
- ★★★ Morton Downey (CBS).
- ★★★★ THE MILLS BROTHERS (CBS).
If you liked them last year, you'll like 'em now.
- ★★★ Ditto as for the Mills Brothers.
- ★★★ DEATH VALLEY DAYS (NBC).

YOUR HANDS, TOO,
PLAY A LEADING ROLE!

Screen romances are enchanting... but how much more vital is your romance! Do your hands play their role with exquisite grace and beauty? Give them a lovely complexion and they will! Keep them alluringly soft and smooth with **Hinds Honey and Almond Cream**... after exposure, after they've been in water, and all-drying "varnish" merely coating the surface. It is a delicate cream in liquid form, that penetrates deep into the pores, to heal, soften, and protect. And Hinds costs a song!



NOW IN A SMART NEW BOTTLE



In moonlight or any light, GINGER ROGERS' hands are alluringly lovely and smooth. She is shown here with Norman Foster in a scene from RKO's delightful screen play, "Rafter Romance."

New! Hinds Cleansing Cream, by the makers of Hinds Honey & Almond Cream...fragrant, delicate...liquefies instantly, floats out dirt!... 40c, 65c

NETWORKS

KILOCYCLES GIVEN IN PARENTHESIS
ARRANGED ALPHABETICALLY BY CITIES

COLUMBIA BROADCASTING SYSTEM

*WADC (1320) Akron, Ohio	CKAC (730) Montreal, Que.
W2XE { 15270 } (Short Wave)	WLAC (1470) Nashville, Tenn.
{ 11830 } New York	WDSU (1250) New Orleans, La.
{ 6120 }	WTAR (780) Norfolk, Va.
*WABC (860) New York City	KOMA (1480) Oklahoma City, Okla.
*WOKO (1430) Albany, N. Y.	WDBO (580) Orlando, Fla.
WGST (890) Atlanta, Ga.	WMBD (1440) Peoria, Ill.
WPG (1100) Atlantic City, N. J.	*WCAU (1170) Philadelphia, Pa.
*WCAO (600) Baltimore, Md.	*WIP (610) Philadelphia, Pa.
WLBZ (620) Bangor, Me.	W3XAU { 6060 } Philadelphia,
WBRC (930) Birmingham, Ala.	{ 9590 } Pa. (Short wave)
*WAAB (1410) Boston, Mass.	KOH (1380) Reno, Nev.
*WNAC (1230) Boston, Mass.	*WJAS (1290) Pittsburgh, Pa.
WICC (600) Bridgeport, Conn.	KOIN (940) Portland, Ore.
*WGR (550) Buffalo, N. Y.	WEAN (780) Providence, R. I.
*WKBW (1480) Buffalo, N. Y.	WMBG (1210) Richmond, Va.
WBT (1080) Charlotte, N. C.	WDBJ (930) Roanoke, Va.
WDOD (1280) Chattanooga, Tenn.	WHEC (1430) Rochester, N. Y.
*WBBM (770) Chicago, Ill.	*KMOX (1090) St. Louis, Mo.
*WGN (720) Chicago, Ill.	KSL (1130) Salt Lake City, Utah
*WKRC (550) Cincinnati, O.	KTSA (1290) San Antonio, Tex.
*WHK (1390) Cleveland, O.	KGB (1330) San Diego, Calif.
KVOR (1270) Colorado Springs	KERC (610) San Francisco, Calif.
WCAH (1430) Columbus, O.	WTOC (1260) Savannah, Ga.
KRLD (1040) Dallas, Tex.	KOL (1270) Seattle, Wash.
WRR (1280) Dallas, Tex.	WSBT (1230) South Bend, Ind.
KLZ (560) Denver, Colo.	KFPY (1340) Spokane, Wash.
WTAQ (1330) Eau Claire, Wis.	WMAS (1420) Springfield, Mass.
WLBW (1260) Erie, Pa.	*WFBL (1360) Syracuse, N. Y.
WBIG (1440) Greenboro, N. C.	KVI (570) Tacoma, Wash.
*WOWO (1160) Fort Wayne, Ind.	WDAE (1220) Tampa, Fla.
WGL (1370) Fort Wayne, Ind.	*WSPD (1340) Toledo, Ohio
WHP (1430) Harrisburg, Pa.	WIBW (580) Topeka, Kan.
*WDRG (1330) Hartford, Conn.	CFRB (690) Toronto, Ont.
KTRH (1120) Houston, Tex.	WACO (1420) Waco, Tex.
*WFBM (1230) Indianapolis, Ind.	*WJSV (1460) Washington, D. C.
*KMBC (950) Kansas City, Mo.	WMT (600) Waterloo, Ia.
KFAB (770) Lincoln, Neb.	WWVA (1160) Wheeling, W. Va.
KLRA (1390) Little Rock, Ark.	KFH (1300) Wichita, Kan.
KHJ (900) Los Angeles, Calif.	*CKLW (540) Windsor-Detroit
*WHAS (820) Louisville, Ky.	WSIS (1310) Winston-Salem, N. C.
WFEA (1430) Manchester, N. H.	WORC (1200) Worcester, Mass.
WREC (600) Memphis, Tenn.	WKBK (570) Youngstown, O.
WQAM (560) Miami, Fla.	
WISN (1120) Milwaukee, Wis.	
WCCO (810) Minneapolis-St. Paul	
WSFA (1410) Montgomery, Ala.	

* Basic Stations.

NATIONAL BROADCASTING COMPANY RED (WEAF) NETWORK

WFBR (1270) Baltimore, Md.	WEAF (660) New York City
WEEI (590) Boston, Mass.	WOW (590) Omaha, Neb.
WBEN (900) Buffalo, N. Y.	WFI (560) Philadelphia
WCFL (1500) Chicago, Ill.	WLIT (560) Philadelphia
WMAQ (670) Chicago, Ill.	WCAE (1220) Pittsburgh, Pa.
WSAI (1330) Cincinnati, O.	WCSH (940) Portland, Me.
WTAM (1070) Cleveland, O.	WJAR (890) Providence
WOC (1000) Davenport, Ia.	WGY (790) Schenectady
WHO (1000) Des Moines, Ia.	KSD (550) St. Louis, Mo.
WWJ (920) Detroit, Mich.	WRC (950) Washington, D. C.
WTIC (1060) Hartford, Conn.	WTAG (580) Worcester, Mass.
WDAF (610) Kansas City, Mo.	WKBF (1400) Indianapolis, Ind.

NBC BLUE (WJZ) NETWORK

WJZ (760) New York City	KSO (1370) Des Moines, Ia.
WBAL (760) Baltimore, Md.	WJR (750) Detroit, Mich.
WBZ (990) Boston, Mass.	WREN (1220) Lawrence, Kan.
KWCR (1420) Cedar Rapids, Ia.	KOIL (1260) Council Bluffs
KYW (1020) Chicago, Ill.	KDKA (980) Pittsburgh, Pa.
WENR (870) Chicago, Ill.	WHAM (1150) Rochester, N. Y.
WLS (870) Chicago, Ill.	WBZA (990) Springfield, Mass.
WCFL (970) Chicago, Ill.	KWK (1350) St. Louis, Mo.
WLW (700) Cincinnati	WSYR (570) Syracuse, N. Y.
WCKY (1490) Covington, Ky.	WMAL (630) Washington, D. C.
WGAR (1450) Cleveland, O.	

NBC SUPPLEMENTARY STATIONS

WHICH ARE USED ON BOTH THE RED AND BLUE NETWORKS

WSB (740) Atlanta, Ga.	WSM (650) Nashville, Tenn.
WWNC (570) Asheville, N. C.	WSMB (1320) New Orleans, La.
KGHL (950) Billings, Mont.	WKY (900) Oklahoma City, Okla.
WAPI (1140) Birmingham, Ala.	KTAR (620) Phoenix, Ariz.
KFYR (550) Bismarck, N. D.	KGW (620) Portland, Ore.
KGIR (1360) Butte, Mont.	WPTF (680) Raleigh, N. C.
WFLA (620) Clearwater, Fla.	WRVA (1110) Richmond, Va.
WIS (1010) Columbia, S. C.	KDYL (1290) Salt Lake City, Utah
WFAA (800) Dallas, Tex.	WOAI (1190) San Antonio, Tex.
KOA (830) Denver, Colo.	KFSD (600) San Diego, Calif.
WDAY (940) Fargo, N. D.	KGO (790) San Francisco, Calif.
WBAP (800) Fort Worth, Tex.	KPO (680) San Francisco, Calif.
KGU (750) Honolulu, Hawaii.	KOMO (920) Seattle, Wash.
KTHS (1040) Hot Springs, Ark.	KTBS (1450) Shreveport, La.
KPRC (920) Houston, Tex.	KHQ (590) Spokane, Wash.
WJDX (1270) Jackson, Miss.	KSTP (1460) St. Paul, Minn.
WJAX (900) Jacksonville, Fla.	WEBC (1290) Superior, Wis.
KFI (640) Los Angeles, Calif.	WSUN (620) Tampa, Fla.
WIBA (1280) Madison, Wis.	CRCT (840) Toronto, Ont.
WMC (780) Memphis, Tenn.	KVOO (1140) Tulsa, Okla.
WIOD (1300) Miami Beach, Fla.	
WTMJ (620) Milwaukee, Wis.	
CFCF (600) Montreal, Que.	

DIRECTORY OF Players and Programs

Here's another one of those directories of players and programs. We present it with malice aforethought, yet in fear and trembling. It's been checked and double-checked and rechecked, but still there may be some mistakes by the time it reaches you. With programs changing, networks changing, and sponsors changing their minds, no telling what might happen. But here it is—as complete and accurate as is possible at press date.

Here's the way to use it. If you want to hear, for example, Fred Allen, then look in the alphabetically arranged directory for Allen. Beside his name you'll find "NBC red-WEAF from N. Y. 9 p. m. Fri. for The Best Foods, Inc." That means that Allen is on the National Broadcasting Company's red-WEAF network; that the broadcast comes from New York City; and that the time is 9 p. m. Fridays, and that The Best Foods, Inc., is the sponsor. Next, look along the network column to the left of this page for the "red-WEAF" network. In it you may find several stations that your set can bring in clearly. On Friday at 9 p. m. (and remember that it's EASTERN STANDARD TIME) tune in one of those stations and you should get your program. Sometimes a full network is not used. So if you don't find the program on one station, try another.

On occasion, the NBC supplements its regular Red-WEAF and Blue-WJZ nets with extra stations. These are listed as NBC Supplementary Stations. They may broadcast in conjunctions with either red or blue networks. If you live in the South or West, one of these supplementary stations may carry the NBC program you wish to hear.

If you wish to write a star, then this directory will help you. Address all stars to the network in the city from which the broadcasts originate. For example, address all NBC stars who broadcast from Chicago to the National Broadcasting Company, Merchandise Mart, Chicago. Address all CBS stars broadcasting from Chicago to the Columbia Broadcasting System, Wrigley Building, Chicago. New York NBC stars should be addressed in care of that network, 711 Fifth Avenue. All New York CBS stars get their mail at that network, 485 Madison Avenue. When the broadcasts originate in other cities, no street address is necessary.

Remember about the time. All time given is Eastern Standard. If you observe Central time, subtract one hour; for Mountain time, subtract two hours; and for Pacific time, subtract three hours.

A. & P. GYPSIES—NBC red-WEAF from N. Y. 9 p. m. Mon. for The Great A. & P. Tea Co.	BENNY, JACK—NBC red-WEAF from N. Y. 10 p. m. Sun. for Chevrolet Motor Co.
ADVENTURES OF TOM MIX—NBC red-WEAF from N. Y. 5:30 p. m. and 6:30 p. m. Mon., Wed., and Fri. for Ralston Purina Co.	BERNIE, BEN—NBC red-WEAF from Chicago. 9 p. m. and 12 mid. Tues. for Premier Pabst Sales Co.
ALL AMERICAN FOOTBALL SHOW—CBS from N. Y. 9:30 p. m. Fri. for Postum.	BESTOR, DON—NBC blue-WJZ from N. Y. 8 p. m. Fri. for Lamont-Corliss & Co.
ALLEN, FRED—NBC red-WEAF from N. Y. 9 p. m. Fri. for The Best Foods, Inc.	BETTY AND BOB—NBC blue-WJZ from Chicago. 4 p. m. Mon., Tues., Wed, Thurs., and Fri. for General Mills, Inc.
ALLEN, IDA BAILEY—CBS from N. Y. 10:15 a. m. Thurs.	BETTY BOOP FROLICS—NBC red-WEAF from N. Y. 6:45 p. m. Fri.
ALLEN'S SALAD BOWL REVUE—NBC red-WEAF from N. Y. 9 p. m. Fri. for The Best Foods, Inc.	BIG BEN DREAM DRAMA—NBC red-WEAF from N. Y. 5 p. m. Sun. for Western Clock Co.
AMERICAN ALBUM OF FAMILIAR MUSIC—NBC red-WEAF from N. Y. 9:30 p. m. Sun. for Bayer Aspirin, Inc.	BILLY BACHELOR—NBC red-WEAF from N. Y. 7:15 p. m. Mon., Tues., Wed., Thurs., and Fri. for Wheatena Corp.
AMOS 'N' ANDY—NBC blue-WJZ from Chicago. 7 p. m. and 11 p. m. Mon., Tues., Wed., Thurs., and Fri. for Pepsodent Co.	BLACK, FRANK—NBC red-WEAF from N. Y. 10 p. m. Sun. for Chevrolet Motor Co.
ARMOUR PROGRAM—NBC blue-WJZ from Chicago. 9:30 p. m. Fri. for Armour Co.	BLACKSTONE PLANTATION—NBC red-WEAF from N. Y. 8 p. m. Tues. for Waith and Bond, Inc.
ARNOLD, GENE—NBC red-WEAF from Chicago. 2 p. m. Sun.; 10 p. m. Mon.; 12 noon Wed.; 12 noon Fri. NBC blue-WJZ 12 noon Mon.; 9 p. m. Mon.; 12 noon Thurs. (2 Sun., 12 Mon., 12 Wed., 12 Thurs., 12 Fri. for Crazy Crystals Water Co. 10 Mon. for Carnation Milk Co. 9 Mon. for Sinclair Refining Co.)	BLUE COAL PROGRAM—NBC red-WEAF from N. Y. 7 p. m. Sun. for D. L. & W. Coal Co.
ATWELL, ROY—NBC red-WEAF from N. Y. 9 p. m. Fri. for The Best Foods, Inc.	BOURDON, ROSARIO—NBC red-WEAF from N. Y. 8 p. m. Fri. for Cities Service Co.
BACK OF THE NEWS IN WASHINGTON—NBC red-WEAF from Washington. 6:30 p. m. Wed.	BOWES, MAJOR (AND HIS CAPITOL FAMILY)—NBC red-WEAF from N. Y. 11:15 a. m. Sun.
BAGLEY, ARTHUR—NBC red-WEAF from N. Y. 6:45 a. m. Mon.; Tues., Wed., Thurs., Fri. and Sat. for Metropolitan Life Insurance Co.	BREAKFAST CLUB—NBC blue-WJZ from Chicago. 9 a. m. Mon., Tues., Wed., Thurs., Fri. and Sat.
BAILEY, MILDRED—CBS from N. Y. 7:15 p. m. Sat.; 8 p. m. Sun.	BREEN AND DE ROSE—NBC red-WEAF from N. Y. 10 a. m. Mon., Tues., Thurs. and Sat.
BAKER, PHIL—NBC blue-WJZ from Chicago. 9:30 p. m. Fri. for Armour Co.	BUCK ROGERS—CBS from N. Y. 6 and 7:30 p. m. Mon., Tues., Wed. and Thurs. for Cocomalt.
BAKERS BROADCAST—NBC blue-WJZ from N. Y. 7:30 p. m. Sun. for Standard Brands, Inc.	BUNDESON, DR. HERMAN—NBC blue-WJZ from Chicago. 8:30 p. m. Tues., and Thurs. for Malted Milk Co.
BARLOW, HOWARD—CBS from N. Y. 11 p. m. Mon., Wed. and Fri.	BURNS AND ALLEN—CBS from N. Y. 9:30 p. m. Wed. for White Owl.
BARN DANCE—NBC blue-WJZ from Chicago. 11 p. m. Sat. for Dr. Miles Laboratories.	CALIFORNIA MELODIES—CBS from Hollywood 9 p. m. Tues.
BARON MUNCHAUSEN—NBC red-WEAF from N. Y. 9 p. m. Sat. for American Tobacco Co.	CANTOR, EDDIE—NBC red-WEAF from Hollywood 8 p. m. Sun. for Standard Brands Inc.
BARTHELL, BETTY—NBC blue-WJZ from N. Y. 7:30 p. m. Mon. for Richfield Oil Corp. of N. Y.—CBS from N. Y. 6:30 p. m. Tues.	CAPTAIN HENRY—NBC red-WEAF from N. Y. 9 p. m. Thurs. for General Foods Corp.
BARTON, FRANCES LEE—NBC red-WEAF from N. Y. 11:15 a. m. Tues. and Thurs. for General Foods, Inc.	CARLILE, CHARLES—CBS from N. Y. 7:30 p. m. Sat. for Kings Beer.
BELASCO, LEON—CBS from N. Y. 12 mid. Mon.; 12:30 a. m. Fri.	CARNEGIE, DALE—NBC red-WEAF from N. Y. 5:30 p. m. Sun. for Malted Cereals Co.
	CARNEY, DON—NBC blue-WJZ from N. Y. 7:45 p. m. Tues.
	CARTER, BOAKE—CBS from Philadelphia 7:45 p. m. Mon., Tues., Wed., Thurs. and Fri. for Philco.

RADIO STARS

CATHOLIC HOUR—NBC red-WFAP from N. Y. 6 p. m. Sun.
CHASE AND SANBORN HOUR—NBC red-WFAP from Hollywood. 8 p. m. Sun. for Standard Brands, Inc.
CHEERIO—NBC red-WFAP from N. Y. 8:30 a. m. Mon., Tues., Wed., Thurs., Fri. and Sat.
CHEVROLET PROGRAM—NBC red-WFAP from N. Y. 10 p. m. Sun. for Chevrolet Motor Co.
CHILDREN'S HOUR—NBC blue-WPZ from N. Y. 9 a. m. Sun.
CIRCUS DAYS—NBC blue-WJZ from N. Y. 7:30 p. m. Fri. and Sat. for Harold F. Ritchie & Co.
CITIES SERVICE HOUR—NBC red-WFAP from N. Y. 8 p. m. Fri. for Cities Service Co.
CLARA, LU 'N' EM—NBC blue-WJZ from Chicago. 10:45 a. m. Mon., Tues., Thurs. and Fri. for Colgate-Palmolive-Peet Co.
COBB, IRVIN S.—CBS from N. Y. 9 p. m. Wed. and Fri. for Gulf Oil.
COLUMBIA DRAMATIC GUILD—CBS from N. Y. 9:30 p. m. Thurs.
CONTENTED PROGRAM—NBC red-WFAP from Chicago. 10 p. m. Mon. for Carnation Milk Co.
CORN COB PIPE CLUB—NBC red-WFAP from Richmond, Va. 10 p. m. Wed. for Larus & Bros. Co.
BROCKER, BETTY—NBC red-WFAP from N. Y. 10:45 a. m., Wed and Fri. for General Mills, Inc.
CROONING CHOIR—NBC blue-WJZ from N. Y. 8:45 p. m. Thurs.
CROSBY, BING—CBS from Los Angeles 8:30 p. m. Mon. for Woodbury Soap.
CROSS, MILTON J.—NBC blue-WJZ from N. Y. 9 a. m. Sun.; NBC red-WFAP 5:45 p. m. Tues.
CRUMIT AND SANDERSON—CBS from N. Y. 5:30 p. m. Sun. for Bond Bread; NBC red-WFAP from N. Y. 8 p. m. Tues. for Waitt and Bond, Inc.
CUCKOO PROGRAM—NBC blue-WJZ from N. Y. 10:30 p. m. Sat.
DALY, WILLIAM—NBC blue-WJZ from N. Y. 9:30 p. m. Wed. for William R. Warner Co.
DAMROSCH, WALTER—NBC red-WFAP from N. Y. and blue-WJZ 11 a. m. Fri.
DAVIS, RED—NBC blue-WJZ from N. Y. 8:45 p. m. Mon., Wed. and Fri. for Beach-Nut Packing Co.
DEATH VALLEY DAYS—NBC blue-WJZ from N. Y. 9 p. m. Thurs. for Pacific Coast Borak Co.
DJER KISS RECITAL—NBC blue-WJZ from N. Y. 7:30 p. m. Wed. for Vadsco Sales Corp.
DO, RE, MI—CBS from N. Y. 8 p. m. Sun.; 9 a. m. Tues.
DOBBS, HUGH BARRETT—NBC red-WFAP from San Francisco. 9:30 p. m. Mon. for California Packing Co.
DRAGONETTE, JESSICA—NBC red-WFAP from N. Y. 8 p. m. Fri. for Cities Service Co.
DUEY, PHIL—NBC blue-WJZ from N. Y. 10:15 p. m. Sun.; NBC red-WFAP 9:30 p. m. Wed. for Philip Morris & Co.
EASY ACES—CBS from N. Y. 1:30 p. m. Tues., Wed., Thurs. and Fri. for Jad Salts.
ECHOES OF THE PALISADES—NBC blue-WJZ from N. Y. 10:30 p. m. Thurs.
EDKINS, ALDEN—NBC red-WFAP from N. Y. 9:45 a. m. Sun.
ENO CRIME CLUES—NBC blue-WJZ from N. Y. 8 p. m. Tues. and Wed. for Harold S. Ritchie & Co.
EVENING IN PARIS—CBS from N. Y. 7 p. m. Mon.
FIRST NIGHTER—NBC red-WFAP from Chicago 10 p. m. Fri. for Campana Corp.
FITCH PROGRAM—NBC red-WFAP from Chicago. 7:45 p. m. Sun. for F. W. Fitch Co.
FLEISCHMANN HOUR—NBC red-WFAP from N. Y. 8 p. m. Thurs. for Standard Brands, Inc.
FOUR SOUTHERN SINGERS—NBC blue-WJZ from N. Y. 10 a. m. Mon., Tues., Wed and Thurs.
FRAY AND BRAGGIOTTI—CBS from N. Y. 7:30 p. m. Thurs.
GARBER, JAN—NBC blue-WJZ from Chicago. 2:30 p. m. Sun. for Northwestern Yeast Co.
GEMS OF MELODY—NBC red-WFAP from N. Y. 2:45 p. m. Sun.; NBC blue-WJZ 7:15 p. m. Wed. for Carleton & Hovey Co.
GIBBONS, FLOYD—NBC red-WFAP from N. Y. 8:30 p. m. Mon. for Johns-Manville Corp.; NBC blue-WJZ 10:45 p. m. Fri.
GIBSON, ARCHER—NBC blue-WJZ from N. Y. 10:30 p. m. Thurs.
GLEN, IKMA—NBC blue-WJZ from Chicago. 10:45 a. m. Mon. and Wed.
GOLDBERGS—NBC red-WFAP from N. Y. 7:45 p. m. Mon., Tues., Wed., Thurs. and Fri. for Pepsi-Cola Co.
GOLDY AND DUSTY—CBS from N. Y. 9:15 a. m. Mon., Tues., Wed., Thurs., and Fri. for Gold Dust Corp.
GOODMAN, AL—NBC red-WFAP from N. Y. 9 p. m. Sat. for American Tobacco Co.; NBC blue-WJZ 9 p. m. Sun. for Gulf Refining Co.
GRAB BAG—CBS from N. Y. 4 p. m. Fri.
GRAND HOTEL—NBC blue-WJZ from Chicago. 5:30 p. m. Sun. for Campana Corp.
GRAY, GLEN—CBS from N. Y. 11:30 p. m. Mon.; 12 mid. Thurs.; 11:30 p. m. Sat.
GREEN BROTHERS NOVELTY ORCHESTRA—NBC blue-WJZ from N. Y. 10:30 p. m. Sun. NBC red-WFAP 8 a. m. Wed.; 5 p. m. Thurs.; 9 a. m. Fri.
GROFE, FERDE—NBC red-WFAP from N. Y. 9 p. m. Fri. (and 12:15 a. m. Sat.) for The Best Foods, Inc.
GUEST, EDGAR A.—NBC blue-WJZ from Chicago. 9 p. m. Tues. for Household Finance Corp.
GUIZAR, TITO—CBS from N. Y. 7:15 p. m. and 12:30 mid. Sun.
GULF HEADLINERS—NBC blue-WJZ from N. Y. 9 p. m. Sun. for Gulf Refining Co.
HAENSCHEN, GUSTAVE—NBC red-WFAP from N. Y. 9:30 p. m. Sun. for Bayer Aspirin, Inc.
HALL, GEORGE—CBS from N. Y. 1 p. m. Mon.; 5:45 p. m. Tues.; 12:35 p. m. Fri.; 6:15 p. m. Sat.
HALL JOHNSON SINGERS—CBS from N. Y. 8:30 p. m. Thurs.
HALL, WENDELL—NBC red-WFAP from Chicago. Sun. for F. W. Fitch Co.; NBC blue-WJZ 2 p. m. Mon., Tues., Wed., Thurs. and Sat.
HANSHAW, ANNETTE—NBC red-WFAP from N. Y. 9 p. m. Thurs. for General Foods Corp.
HARRIS, PHIL—NBC blue-WJZ from Chicago. 9 p. m. Fri. for Northam Warren Corp.
HEADLINE HUNTER—NBC blue-WJZ from N. Y. 10:45 p. m. Fri.
HEATHERTON, RAY—NBC red-WFAP from N. Y. 4:30 p. m. Mon. and 5:45 p. m. Thurs.
HILL, EDWIN C.—CBS from N. Y. 8:15 p. m. Mon. and Fri. for Barbasol.
HOFFA, PORTLAND—NBC red-WFAP from N. Y. 9 p. m. Fri. for The Best Foods, Inc.
HOLLYWOOD ON THE AIR—NBC red-WFAP from Hollywood. 11:30 p. m. Sat.
HORLICK'S ADVENTURES IN HEALTH—NBC blue-WJZ from Chicago. 8:30 p. m. Tues. and Thurs. for Horlick Malted Milk Co.
HORLICK, HARRY—NBC red-WFAP from N. Y. 9 p. m. Mon. for The Great A. & P. Tea Co.

LOVE IS *not* BLIND



EVERY CLOSE-UP IS A COMPLEXION TEST!

Does a shiny, oily nose mar both your beauty and your romance? You need worry no longer! Gone at last is the embarrassment and the heartbreak caused by Half-Hour Nose. Pompeian has created a new powder that really *clings*. With Pompeian you can powder once and enjoy yourself all evening, confident of a lasting loveliness.

Pompeian is far more than a clinging powder. Smooth and fine, it gives the skin a soft new beauty, with that youthful, natural unpowdered look. Its ingredients are as high in quality and as intricate of blend as any powder sold. It has an intriguing fragrance of fine French perfume. The purity of the ingredients assures you a powder free from grit and starch, that will not enlarge the pores nor irritate the skin in any way. The Pompeian creams and rouges, famous aids to lovely complexions, are equally high in quality and just as reasonable in price. Regular large sizes are available at all drug and department stores at only 65c. Convenient 10c sizes at the better 5-and-10-cent stores.

THE POMPEIAN COMPANY, INC., BLOOMFIELD, NEW JERSEY.
Sales Representatives: HAROLD F. RITCHIE & Co., Inc., New York City.

Pompeian
BEAUTY
POWDER
Windblown through Silk

Robert Young and
Leila Hyams featured
in "Saturday's Millions,"
a Universal Picture



RADIO STARS

HOUR GLASS—NBC blue-WJZ from N. Y. 10 p. m. Mon.
 HOUSEHOLD MUSICAL MEMORIES—NBC blue-WJZ from Chicago. 9 p. m. Tues. for Household Finance Corp.
 HOWE, COL. LOUIS McHENRY—NBC red-WEAF from Washington and N. Y. 10:30 p. m. Sun. for RCA-Victor Co., Inc.
 HUMAN SIDE OF THE NEWS—CBS from N. Y. 8:15 p. m. Mon. and Fri. for Barbasol.
 JACK FROST'S MELODY MOMENTS—NBC blue-WJZ from N. Y. 9:30 p. m. Mon. for National Sugar Refining Co.
 JERGENS-MANVILLE PROGRAM—NBC red-WEAF from N. Y. 8:30 p. m. Mon. for Johns-Manville Corp.
 JOLSON, AL—NBC red-WEAF from N. Y. 10 p. m. Thurs. for Kraft Phenix Cheese Corp.
 JOY, ALICE—NBC blue-WJZ from Chicago. 7 p. m. Sun. for Real Silk Hosiery Mills.
 K-7—NBC red-WEAF from N. Y. 8 p. m. Sat.
 KALTENBORN, H. V.—CBS from N. Y. 7 p. m. Sun.
 KATZMAN, LOUIS—NBC red-WEAF from N. Y. 6:45 p. m. Wed.
 KENNEDY, DION—NBC blue-WJZ from N. Y. 4:30 p. m. Sun.
 KING, WAYNE—NBC red-WEAF from Chicago 3 p. m. Sun.; 8:30 p. m. Tues.; NBC blue-WJZ 9:30 p. m. Thurs. for Lady Esther.
 KOSTELANETZ, ANDRE—CBS from N. Y. 10 p. m. Mon.; 9:15 p. m. Fri. for Spool Cotton Co.
 KRAFT PHENIX HOUR—NBC red-WEAF from N. Y. 10 p. m. Thurs. for Kraft Phenix Cheese Corp.
 LADY ESTHER—NBC red-WEAF from N. Y. 3 p. m. Sun.; 8:30 p. m. Tues.; NBC blue-WJZ 9:30 p. m. Thurs. for Lady Esther.
 LADY NEXT DOOR—NBC red-WEAF from N. Y. 4:45 p. m. Mon., Tues. and Wed.; 5 p. m. Sat.
 LAHR, BERT—NBC red-WEAF from N. Y. 8 p. m. Wed. for Standard Brands, Inc.
 LANDE, JULES—NBC red-WEAF from N. Y. 10:30 p. m. Mon.
 LANDT TRIO AND WHITE—NBC red-WEAF from N. Y. 9:15 a. m. Mon., Tues., Wed., Thurs., Fri. and Sat.
 LAWES, WARDEN—NBC blue-WJZ from N. Y. 9 p. m. Wed. for Wm. R. Warner Co.
 LAWNHURST AND POLLOCK—NBC blue-WJZ from N. Y. 10:45 a. m. Thurs.; 10 a. m. Sat.
 LEAF, ANN—CBS from N. Y. 2:45 p. m. Mon.; 2:30 p. m. Tues.; 2 p. m. Wed.; 2:30 p. m. Thurs.; 10:15 p. m. Sat.
 LENNOX, ELIZABETH—NBC red-WEAF from N. Y. 9:30 p. m. Sun. For Bayer Aspirin, Inc.; 6:45 p. m. Tues.
 LET'S LISTEN TO HARRIS—NBC blue-WJZ from Chicago. 9 p. m. Fri. for Northam Warren Corp.
 LIEBERT, RICHARD—NBC red-WEAF from N. Y. 8 a. m. Mon., Tues., Wed., Thurs., Fri. and Sat.
 LIGHT OPERA NIGHTS—NBC blue-WJZ from N. Y. 8 p. m. Sun.
 LITTLE ORPHAN ANNIE—NBC blue-WJZ from Chicago. 5:45 p. m. and 6:45 p. m. Mon., Tues., Wed., Thurs., Fri. and Sat. for Wander Co.
 LIVES AT STAKE—NBC red-WEAF from Chicago. 10 p. m. Tues. for General Tire and Rubber Co.
 LIVINGSTONE, MARY—NBC red-WEAF from N. Y. 10 p. m. Sun. for Chevrolet Motor Co.
 LOMBARDO, GUY—CBS from N. Y. 9:30 p. m. Wed. for White Owl; 12 mid. Fri.; 11 p. m. Sun.
 LOPEZ, VINCENT—NBC blue-WJZ from Chicago. 7 p. m. Sun. for Real Silk Hosiery Mills.
 LORD, PHILLIPS—NBC red-WEAF from N. Y. 11 p. m. Sun.
 LUCKY STRIKE PROGRAM—NBC red-WEAF from N. Y. 9 p. m. Sat. for American Tobacco Co.
 LUM AND ABNER—NBC red-WEAF from Cleveland. 7:30 p. m. Mon., Tues., Wed. and Thurs. and 10 p. m. Fri. for Ford Dealers.
 LYMAN, ABE—NBC red-WEAF from N. Y. 8:30 p. m. Wed. for Sterling Products—CBS from N. Y. 2:30 p. m. Sun. for Phillips Dental Magnesia.
 MACDONALD, CLAUDINE—NBC red-WEAF from N. Y. 3:30 p. m. Mon., Wed., Thurs. and Fri.
 MADAME SYLVIA—NBC red-WEAF from N. Y. 10:30 p. m. Tues. for Ralston Purina Co.
 MAGIC MOMENTS—NBC blue-WJZ from N. Y. 10:45 a. m. Thurs.
 MAGIC OF SPEECH—NBC red-WEAF from N. Y. 2 p. m. Fri.
 MAJOR BOWES AND HIS CAPITOL FAMILY—NBC red-WEAF from N. Y. 11:15 a. m. Sun.
 MAJOR, SHARP AND MINOR—NBC blue-WJZ from N. Y. 10:30 p. m. Sun.
 MALTEX PROGRAM—NBC red-WEAF from N. Y. 5:30 p. m. Sun. for Malted Cereals Co.
 MANHATTAN MERRY-GO-ROUND—NBC red-WEAF from N. Y. 9 p. m. for R. L. Watkins Co.
 MARCH OF TIME—CBS from N. Y. 8:30 p. m. Fri. for Remington-Rand.
 MARCH OF TRANSPORTATION—NBC blue-WJZ from Chicago. 12:15 p. m. and 1:30 p. m. for Continental Automobile Co.
 MARIE (THE LITTLE FRENCH PRINCESS)—CBS from N. Y. 1 p. m. Tues., Wed., Thurs. and Fri. for Louis Philippe Cosmetics.
 MARTINI, NINO—CBS from N. Y. 9 p. m. Sun. for Linit; 9:30 p. m. Tues.
 MAXWELL HOUSE SHOW BOAT—NBC red-WEAF from N. Y. 9 p. m. Thurs. for General Foods Corp.
 MEET THE ARTIST—CBS from N. Y. 6 p. m. Sat.
 MEN ABOUT TOWN—NBC red-WEAF from N. Y. 9 p. m. Sun. for R. L. Watkins Co.
 MEXICAN MARIMBA TYPICA BAND—NBC red-WEAF from N. Y. 10:30 a. m. Sun.
 MILLER, BIG FREDDY—CBS from N. Y. 11:15 a. m. Tues. and Fri. for Admiration Shampoo.
 MIX, TOM—NBC red-WEAF from N. Y. 5:30 p. m. and 6:30 p. m. Mon., Wed. and Fri. for Ralston Purina Co.
 MOLASSES 'N' JANUARY—NBC red-WEAF from N. Y. 9 p. m. Thurs. for General Foods Corp.
 MOLLE SHOW—NBC red-WEAF from N. Y. 7 p. m. Mon., Wed. and Fri. for The Molle Co.
 MOORE, BETTY—NBC red-WEAF from N. Y. 11:30 a. m. Wed. for Benjamin Moore & Co.
 MORAN AND MACK—CBS from N. Y. 10 p. m. Wed. for Old Gold.
 MORGAN, HELEN—CBS from N. Y. 2 p. m. Sun. for Bi-So-Dol.
 MORNING PARADE—NBC red-WEAF from N. Y. 10:15 a. m. Mon., Tues., Thurs. and Sat. (also 10:45 a. m. on Thurs.)
 MUNN, FRANK—NBC red-WEAF from N. Y. 9:30 p. m. Sun. for Bayer Aspirin, Inc.; 8:30 p. m. Wed. for Sterling Products.
 MUSIC APPRECIATION—NBC red-WEAF from N. Y. and Blue-WJZ 11 a. m. Fri.
 MYRT AND MARGE—CBS from Chicago 7 p. m. and 10:45 p. m. Mon., Tues., Wed., Thurs. and Fri. for Wrigley's Chewing Gum.
 MYSTERY CHEF—NBC red-WEAF from N. Y. 10 a. m. Wed and Fri. for R. B. Davis Co. CBS from N. Y. 9:45 a. m. Tues. and Thurs. for Davis Co.
 McCONNELL, LULU—CBS from N. Y. 9:30 p. m. Mon. for Ex-Lax.
 McCONNELL, SMILING ED.—CBS from Chicago 6:30 p. m. Sun.; 12:15 p. m. Wed. for Acme Lead & Paint Co.
 McCormack, JOHN—NBC blue-WJZ from N. Y. 9:30 p. m. for Wm. R. Warner Co.
 McLaughlin, TOMMY—CBS from N. Y. 9:15 p. b. Fri. for Spool Cotton Co.
 McNamee, GRAHAM—NBC red-WEAF from N. Y. 9:30 p. m. Tues. for Texas Co.
 NATIONAL ADVISORY COUNCIL ON RADIO IN EDUCATION—NBC blue-WJZ from N. Y., Chicago, Washington and other points. 7:15 p. m. Tues.
 NATIONAL FARM AND HOME HOUR—NBC blue-WJZ from Chicago and Washington. 12:30 p. m. Mon., Tues., Wed., Thurs. and Fri.
 NATIONAL GRANGE PROGRAM—NBC from Chicago and Washington. 12:30 p. m. Sat.
 NATIONAL RADIO FORUM—NBC red-WEAF from Washington. 10:30 p. m. Wed.
 NELSON, OZZIE—NBC blue-WJZ from N. Y. 7:30 p. m. Sun. for Standard Brands, Inc.
 NESTLE PROGRAM—NBC blue-WJZ from N. Y. 8 p. m. Fri. for Lamont-Corliss & Co.
 NEW YORK PHILHARMONIC SYMPHONY ORCHESTRA—CBS from N. Y. 3 p. m. Sun.
 NEWMAN, KATHRYN—NBC blue-WJZ from N. Y. 6:30 p. m. Tues.
 NIESEN, GERTRUDE—CBS from N. Y. 9:30 p. m. Mon. for Ex-Lax; 8:45 p. m. Sat.
 NOVAK, FRANK—NBC red-WEAF from N. Y. 9:30 a. m. Sun.
 OHMAN AND ARDEN—NBC red-WEAF from N. Y. 9:30 p. m. Sun. for Bayer Aspirin, Inc.
 O'KEEFE, WALTER—NBC blue-WJZ from N. Y. 8 p. m. Fri. for Lamont-Corliss & Co.
 OLD GOLD—CBS from N. Y. 10 p. m. Wed.
 OLSEN, GEORGE—NBC red-WEAF from N. Y. 8 p. m. Wed. for Standard Brands, Inc.
 OLSEN and JOHNSON—CBS from Chicago 10 p. m. Fri. for Swift.
 ONE MAN'S FAMILY—NBC red-WEAF from San Francisco. 11 p. m. Sat.
 OSBORN, WILL—CBS from N. Y. 10:45 a. m. and 11:45 a. m. Mon., Wed. and Fri. for Corn Products.
 OXOL FEATURE—CBS from N. Y. 10 a. m. Wed. and Fri.
 PAIGE, RAYMOND—CBS from California 9 p. m. Tues.
 PARKER, SETH—NBC red-WEAF from N. Y. 11 p. m. Sun. for Chevrolet Motor Co.; 9 p. m. Mon. for The Great A. & P. Tea Co.
 PARKER, SETH—NBC red-WEAF from N. Y. 9:30 p. m. Sun.
 PASTERNAK, JOSEF—NBC blue-WJZ from N. Y. 9:30 p. m. Mon. for National Sugar Refining Co.
 PATRI, ANGELO—CBS from N. Y. 10 p. m. Sun. for Cream of Wheat.
 PEARL, JACK—NBC red-WEAF from N. Y. 9 p. m. Sat. for American Tobacco Co.
 PERKINS, RAY—NBC blue-WJZ from N. Y. 8 p. m. Sat. for Liebmann Breweries, Inc.
 POET PRINCE—NBC blue-WJZ from N. Y. 11:15 p. m. Mon., Tues., Wed. and Thurs.
 POLLOCK AND LAWNHURST—NBC blue-WJZ from N. Y. 10:45 a. m. Thurs. for The Borden Sales Co.; 10 a. m. Sat.
 POND'S PROGRAM—NBC red-WEAF from N. Y. 9:30 p. m. Fri. for Lamont-Corliss & Co.
 POTASH AND PERLMUTTER—NBC blue-WJZ from N. Y. 8:30 p. m. Mon., Wed. and Fri. for Health Products Corp.
 RADIO CITY CONCERT—NBC blue-WJZ from N. Y. 12:30 p. m. Sun.
 RADIO HOUSEHOLD INSTITUTE—NBC red-WEAF from N. Y. Wed. for Borden Co.
 RAPEE, ERNO—CBS from N. Y. 9 p. m. Sun. for Linit—NBC blue-WJZ from N. Y. 12:30 p. m. Sun.
 REAL SILK PROGRAM—NBC blue-WJZ from Chicago. 7 p. m. Sun.
 REIS AND DUNN—CBS from N. Y. 9 a. m. Wed.
 REISMANN, LEO—NBC red-WEAF from N. Y. 9:30 p. m. Wed. for Philip Morris & Co.; 9:30 p. m. Sat. for Borden Sales Co., Inc.
 REVELERS—NBC blue-WJZ from N. Y. 9 p. m. Sun. for Gulf Refining Co.
 REX COLE MOUNTAINEERS—NBC red-WEAF from N. Y. 7 p. m. Tues. and Thurs. for Rex Cole, Inc.
 RICE, GRANTLAND—NBC blue-WJZ from N. Y. 7:30 p. m. Mon. for Richfield Refining Corp. of N. Y. NBC red-WEAF 8 p. m. Fri. for Cities Service Co.
 RICH, FREDDIE—CBS from N. Y. 8 p. m. Sun.
 RICH, IRENE—NBC blue-WJZ from Chicago. 7:45 p. m. Wed. and Fri. for Welch Grape Juice Co.
 RICHFIELD COUNTRY CLUB—NBC blue-WJZ from N. Y. 7:30 p. m. Mon. for Richfield Refining Corp. of N. Y.
 ROBISON, CARSON—CBS from N. Y. 10:30 a. m. Sun., Tues., Thurs. and Fri. for Crazy Water.
 ROBISON, WILLARD—CBS from N. Y. 10 p. m. Thurs.
 RODEMICH, GENE—NBC red-WEAF from N. Y. 9 p. m. Sun. for R. L. Watkins Co.
 ROLFE, B. A.—NBC blue-WJZ from N. Y. 8:45 p. m. Thurs.; NBC red-WEAF 10 p. m. Sat. for Hudson Motor Car Co.
 ROSES AND DRUMS—CBS from N. Y. 5 p. m. Sun. for Union Central Life Insurance Co.
 ROSS, LANNY—NBC red-WEAF from N. Y. 9 p. m. Thurs. for General Foods Corp.
 ROXY—NBC blue-WJZ from N. Y. 12:30 p. m. Sun.
 ROYAL PROGRAM—NBC red-WEAF from N. Y. 8 p. m. Sun. for Standard Brands, Inc.
 RUBINOFF, DAVE—NBC red-WEAF from Hollywood 8 p. m. Sun. for Standard Brands, Inc.
 SANDERSON AND CRUMIT—NBC red-WEAF from N. Y. 8 p. m. Tues. for Waitt & Bond, Inc.; CBS from N. Y. 5:30 p. m. Sun., for Bond Bread.
 SETH PARKER—NBC red-WEAF from N. Y. 11 p. m. Sun.
 SCOTT'S EMULSION CIRCUS DAYS—NBC blue-WJZ from N. Y. 7:30 p. m. Fri. for Harold F. Ritchie & Co.
 SHILKRET, NATHANIAL—CBS from N. Y. 9 p. m. Mon.
 SHIP OF JOY—NBC red-WEAF from San Francisco. 9:30 p. m. Mon. for California Packing Corp.
 SHOW BOAT—NBC red-WEAF from N. Y. 9 p. m. Thurs. for General Foods Corp.
 SHUTTA, ETHEL—NBC blue-WJZ from N. Y. 8 p. m. Fri. for Lamont-Corliss & Co.
 SINCLAIR GREATER MINSTRELS—NBC blue-WJZ from Chicago. 9 p. m. Mon. for Sinclair Refining Co.
 SINGING LADY—NBC blue-WJZ from Chicago. 5:30 and 6:30 p. m. Mon. Tues., Wed., Thurs. and Fri. for Kellogg Co.
 SIZZLERS—NBC red-WEAF from Cleveland. 6 p. m. Thurs.
 SKIPPY—CBS from Chicago. 5 and 6 p. m. daily except Sun. for Phillips Dental Magnesia.
 SMITH BROS.—NBC blue-WJZ from N. Y. 8:45 p. m. Tues.
 SMITH, KATE—CBS from N. Y. 9:15 p. m. Mon.; 8:45 p. m. Tues.; 9:15 p. m. Wed.
 SOCONYLAND SKETCHES—NBC red-WEAF from N. Y. 8 p. m. Mon. for Standard Oil Co. of N. Y.
 SOUTHERNAIRES—NBC blue-WJZ from N. Y. 10 a. m. Sun.
 SOUTHLAND SKETCHES—NBC blue-WJZ from N. Y. 10 a. m. Sun.
 SPALDING, ALBERT—CBS from N. Y. 8:30 p. m. Wed. for Fletcher's Castoria
 SPITALNY, PHIL—NBC red-WEAF from N. Y. 7 p. m. Sun. for D. L. & W. Coal Co.
 STAMP ADVENTURE CLUB—CBS from N. Y. 5:45 p. m. and 6:45 p. m. Thurs.
 STOKES, HAROLD—NBC red-WEAF from Chicago. 10 p. m. Tues. for General Tire & Rubber Co.
 STONE, FRED—NBC blue-WJZ from N. Y. 9 p. m. Sun. for Gulf Refining Co.
 SUNDAY AT SETH PARKERS—NBC red-WEAF from N. Y. 11 p. m. Sun.
 SUTTON, VIDA—NBC red-WEAF from N. Y. 2 p. m. Fri.
 SYLVIA, MADAME—NBC red-WEAF from N. Y. 10:30 p. m. Tues. for Ralston Purina Co.
 TALES OF THE TITANS—NBC blue-WJZ from N. Y. 10 p. m. Sat.
 TALKIE PICTURE TIME—NBC red-WEAF from Chicago. 11:30 p. m. Tues.
 TAMARA—NBC red-WEAF from N. Y. 9 p. m. Sun. for R. C. Watkins Co.
 TAYLOR, DEEMS—NBC red-WEAF from N. Y. 10 p. m. Thurs. for Kraft Phenix Cheese Corp.
 TEXACO PROGRAM—NBC red-WEAF from N. Y. 9:30 p. m. Tues. for Texas Co.
 THIBAUT, CONRAD—NBC red-WEAF from N. Y. 9:30 p. m. Wed. for Philip Morris Co.; 9 p. m. Thurs. for General Foods Corp. —CBS from N. Y. 8:30 p. m. Wed. for Fletcher's Castoria.
 THOMAS, LOWELL—NBC blue-WJZ from N. Y. 6:45 p. m. Mon., Tues., Wed., Thurs. and Fri. for Sun Oil Co.
 THREE SHADES OF BLUE—NBC red-WEAF from Schenectady. 3 p. m. Fri.
 THREE X SISTERS—NBC blue-WJZ from N. Y. 6:30 p. m. Mon.
 TIRADO, ORTIZ—NBC red-WEAF from N. Y. 5 p. m. Tues.; NBC blue-WJZ 10 p. m. Wed.
 TODAY'S CHILDREN—NBC blue-WJZ from Chicago. 10:30 a. m. Mon., Tues., Med., Thurs. and Fri. for Pillsbury Flour Mills Co.
 TOWER HEALTH EXERCISES—NBC red-WEAF from N. Y. 6:45 a. m. Mon., Tues., Wed., Thurs., Fri. and Sat. for Metropolitan Life Insurance Co.
 TRADE AND MARK—NBC blue-WJZ from N. Y. 8:45 p. m. Tues. for Smith Bros.
 TRIPLE BAR X DAYS AND NIGHTS—CBS from N. Y. 9 p. m. Sat.
 TRUMBALL, WALTER—NBC red-WEAF from N. Y. and Washington. 10:30 p. m. Sun. for RCA-Victor Co., Inc.
 VALLEE, RUDY—NBC red-WEAF from N. Y. 8 p. m. Thurs. for Standard Brands, Inc.
 VAN, VERA—CBS from N. Y. 6:30 p. m. Mon. and Wed.; 5:15 p. m. Fri.
 VANITY FAIR—NBC red-WEAF from N. Y. 9:30 p. m. Fri. for Lamont-Corliss & Co.
 VOICE OF EXPERIENCE—CBS from N. Y. 12 noon Mon., Tues., Wed., Thurs. and Fri. for Wasey Products; 8:30 p. m. Tues.
 VOORHEES, DON—NBC red-WEAF from N. Y. 9:30 p. m. Tues. for Texas Co.; 9 p. m. Thurs. for General Foods, Inc.
 WALTZ TIME—NBC red-WEAF from N. Y. 8:30 p. m. Wed. for Sterling Products.
 WARING, FRED—CBS from N. Y. 10 p. m. Wed. for Old Gold.
 WARNOW, MARK—CBS from N. Y. 5:15 p. m. Mon.; 2 p. m. Fri.; 3:30 p. m. Sat.
 WHITEMAN, PAUL—NBC red-WEAF from N. Y. 10 p. m. Thurs. for Kraft Phenix Cheese Corp.
 WILDROOT INSTITUTE—NBC red-WEAF from N. Y. 4:15 p. m. Sun. for Wildroot Co.
 WILE, FREDRIC WILLIAM—CBS from Washington 7 p. m. Sat.
 WILEY, LEE—NBC red-WEAF from N. Y. 9:30 p. m. Fri. for Lamont-Corliss & Co.
 WILSON, MURIEL—NBC blue-WJZ from N. Y. 8 p. m. Sun.; NBC red-WEAF 2:45 p. m. Sun. for Carleton & Hovey Co.; 9 p. m. Thurs. for General Foods, Inc.
 WINCHELL, WALTER—NBC blue-WJZ from N. Y. 9:30 p. m. Sun. for Andrew Jergens Co.
 WINNIE THE POOH—NBC red-WEAF from N. Y. 5:15 p. m. Wed.
 WINNINGER, CHAS—NBC red-WEAF from N. Y. 9 p. m. Thurs. for General Foods, Inc.
 WIZARD OF OZ—NBC red-WEAF from N. Y. 5:45 p. m. Mon., Wed. and Fri. for General Foods Corp.
 WLS BARN DANCE—NBC blue-WJZ from Chicago. 11 p. m. Sat. for Dr. Miles Laboratories.
 WOMAN'S RADIO REVIEW—NBC red-WEAF from N. Y. 3:30 p. m. Mon., Tues., Wed., Thurs. and Fri.
 WONS, TONY—CBS from N. Y. 11:30 a. m. Tues. Thurs. and Fri.
 WOOLLCOTT, ALEXANDER—CBS from N. Y. 10:30 p. m. Wed. and Fri.
 YACHT CLUB BOYS—NBC red-WEAF from N. Y. 9:30 p. m. Sat. for Borden Sales Co., Inc.
 YEASTFOAMERS—NBC blue-WJZ from Chicago. 2:30 p. m. Sun. for Northwestern Yeast Co.
 YESS, ELMER EVERETT—CBS from N. Y. 8 and 11:15 p. m. Tues., Thurs. and Sat. for Plymouth Motor Cars.
 YOUNG, VICTOR—NBC red-WEAF from N. Y. 8:30 p. m. and 12 mid. Mon. for Johns-Manville Corp.; 9:30 p. m. Fri. for Lamont-Corliss & Co.

WHO'S WHO BEHIND THE MIKE

MEET THE ANNOUNCERS



HARLOW WILCOX ♦♦♦ has the job of announcing the majority of evening programs from Columbia's Chicago studios because he's the ace announcer there. Being a salesman by profession and an actor by inclination, he was in a devil of a fix until radio came along and offered him a chance to combine the rôles. He's six feet tall, 185 pounds, black hair, brown eyes, is single and 32.



CHARLES O'CONNOR ♦♦♦ is the youngest of the young at NBC. Was born in Cambridge, Mass., only 23 years ago. Attended Boston College for a year, acted in stock companies and in a theatrical colony and started announcing over WBZ in Boston. He's very much unmarried (girls, address him in care of RADIO STARS), stands five feet eleven and is real good-looking.

PAUL DOUGLAS ♦♦♦ a six-footer, with blue eyes and dark brown hair, is the fellow who runs the children's show at Columbia. Announces lots of other shows, too. He's 26 years young, tips the scales at 195 (but doesn't look it) and is married. Philadelphia is the old home town. Paul is an extra friendly fellow and everybody's friend in the studio and out.



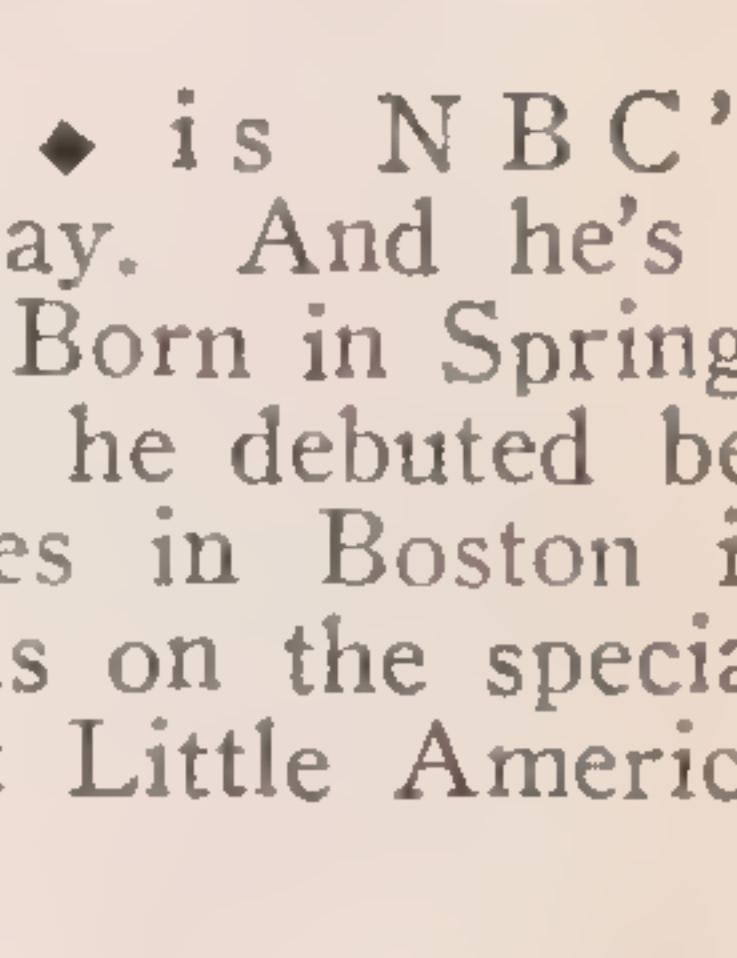
CHARLES LYON ♦♦♦ was born in Detroit in 1905. He's from NBC, played in movies, was an ordinary seaman on an ocean freighter, juggled dishes at night for a N. Y. cafe. 'Tis said he lost 9 pounds announcing the first days of the Democratic Convention last summer. Won fame when he flew to Edmonton, Canada, to announce the arrival of Mattern, who didn't arrive, and Post, who did.



LOUIS DEAN ♦♦♦ is from down in Alabama. Valley Head is the town. He's 32 years old, five feet eleven, weighs 160 pounds. Eyes are blue and hair is dark brown. Yes, he's single. Likes double-breasted suits and is awfully neat. Likes, too, to dance and golf and read good books. He's the fellow who announced Col. Stoopnagle and Bud.



JOHN S. YOUNG ♦♦♦ is NBC's best-dressed announcer, they say. And he's a Doctor of Law, if you please. Born in Springfield, Mass., educated at Yale, he debuted before one of those WBZ mikes in Boston in 1925. A choice job he had was on the special program for Admiral Byrd at Little America at the South Pole.



KENNETH ROBERTS ♦♦♦ a real New Yorker—born there and always lived there. He's two inches over six feet, weighs 175 pounds and has black curly hair and brown eyes. Though only 23 years old, he's married (love will find a way). Frequently poses before wooden mikes, just for atmosphere. Columbia has him. You hear him announcing lots of dance bands.



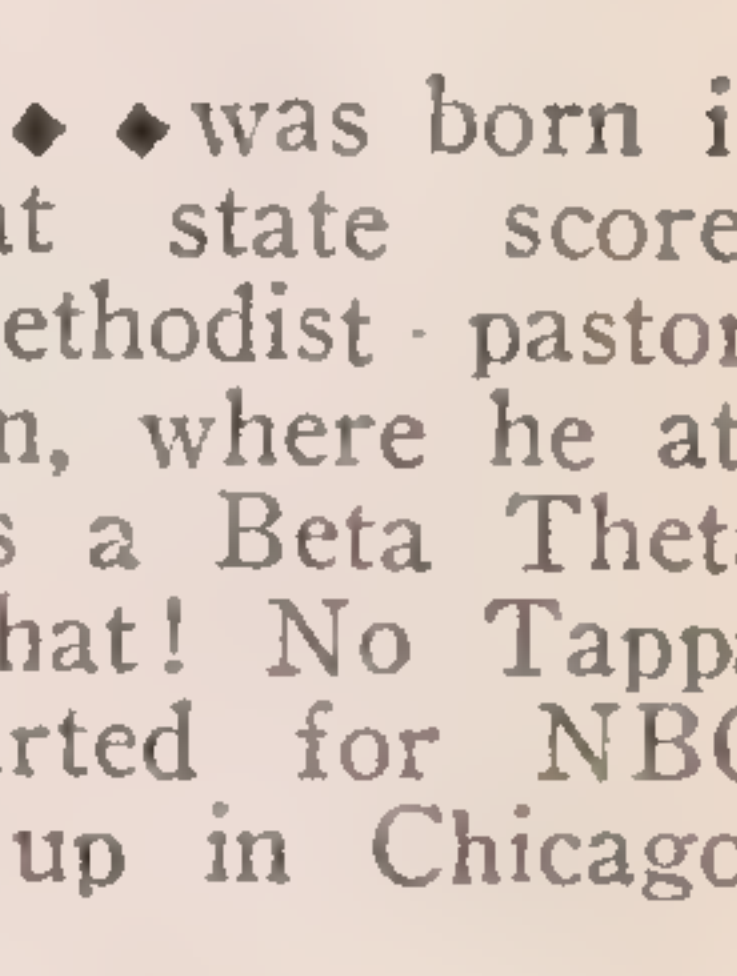
HOWARD A. PETRIE ♦♦♦ just a few months ago took unto himself a bride (as announcers sometimes do). Miss Alice Wood, NBC hostess, is now Mrs. Petrie. Like so many others of his tribe, he, too, started in Boston and graduated to NBC. Then he studied music and was bass in a Boston Church. He's also a violinist of note. He's six feet four inches, blond and blue-eyed.



HARRY VON ZELL ♦♦♦ from Indianapolis, Ind., came to announce for Columbia. His tailor reports 160 pounds, five feet eight inches and easy to fit. His friends say he's happily married and 27 years old. We know he has blue-grey eyes and light brown hair. Folks find it easy to misspell his last name. But it doesn't annoy him.



JEAN PAUL KING ♦♦♦ was born in North Bend, Nebraska (that state scores again), as the son of a Methodist pastor. Moved to Tacoma, Washington, where he attended the University and was a Beta Theta Pi and Sigma Delta Chi (What! No Tappa Keg!). Played in stock, started for NBC in San Francisco and ended up in Chicago.



ANDRE BARUCH ♦♦♦ is Paris, France's gift to the Columbia Broadcasting System. He's a 29-year-old, blue-eyed announcer of five feet ten. And if you really want to know, he weighs exactly 165 pounds and has dark brown hair. And is single—so far. Speaks English with a complete lack of his native accent.



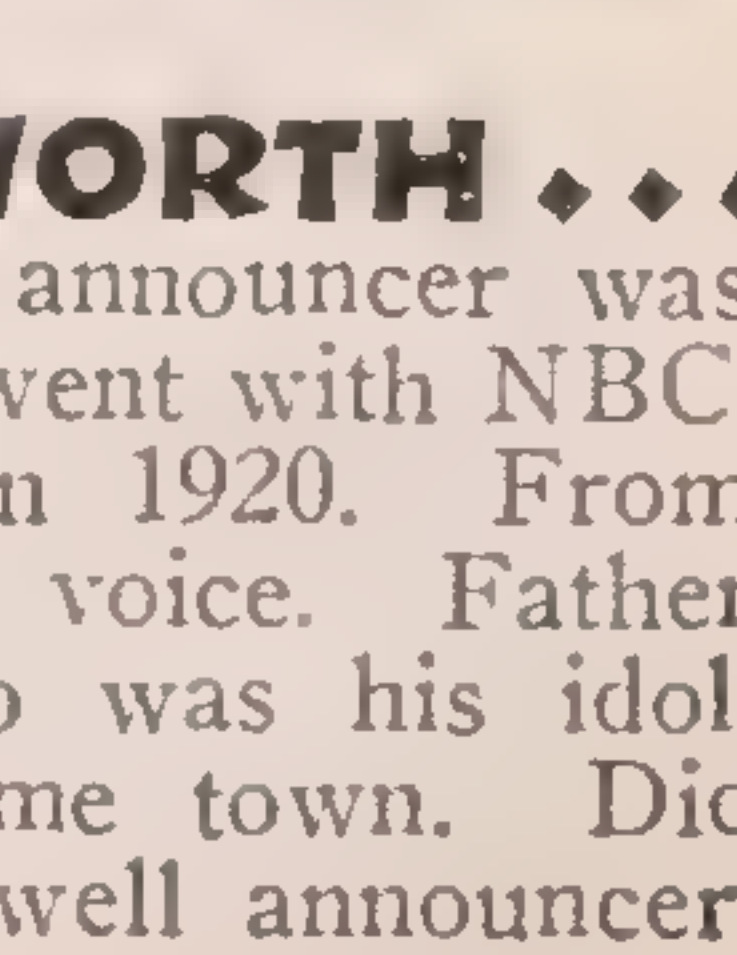
FORD BOND ♦♦♦ since his thirteenth year has earned his own way as a musician. Not that he had to, but he wanted to. To humor his parents, he pretended to study medicine, but by 19 was directing choirs and glee clubs. Radio claimed him in Louisville, Ky. New York got him in 1930. On the side he still sings in a church.



DON BALL ♦♦♦ our hat's off to Don Ball of CBS for having a name easy to catch over the air. Block Island, R. I., was his home before he reached 11 inches over 5 feet in his vertical movement. Weighing 165 pounds and with reddish brown, wavy hair and blue eyes, he could convince anyone to buy Ipsy Wipsy Wash Cloths. He's 29 and married.



WALLACE BUTTERWORTH ♦♦♦ from a store clerk to a radio announcer was the step Wallace took when he went with NBC. Graduated from high school in 1920. From clerking he got funds to study voice. Father was a concert pianist. Caruso was his idol. Wallingford, Pa., was the home town. Did concert work. Net result: a swell announcer.





Eddie Cantor

David Rubinoff

Jane Froman

Radio is inspiringly crowded with people who have had the courage to turn dread afflictions into assets and change weakness into strength

THEY don't talk about these things along Radio Row. A conspiracy of silence defeats almost every effort you make to discover the history of this or that person who, despite some defect or affliction, has triumphed over it and gone on to tread the glory road.

It's a valiant story, this one of handicaps that seemed insuperable until pluck and perseverance turned them into solid joy as well as stocks and bonds. I am writing it because it should be—must be—an inspiration to thousands of others.

If you were hopelessly crippled, for instance; if you were dreadfully poor or at the mercy of a flaming temper, would you have the courage to force yourself to turn these drawbacks in assets? Many a radio star blazing into today's sky has done so, and their names will surprise you.

There is the case of Connie Boswell, of the Boswell Sisters. Connie sings for CBS, and is the mainspring of our most famous harmony trio. Yet, she hasn't walked a step for years. I'm not sure of the cause; probably, it was infantile paralysis. No matter what, it struck her down and doomed her to a wheel chair for life. I've seen her in the studios, being wheeled from elevator to her mike. All this was a closely guarded secret until the other day when Connie insisted on proclaiming her support of President Roosevelt's NRA by "marching" in New York's titan parade. So on that day, in full view of millions of spectators, she and her sisters marched, Martha and Vet afoot and Connie in her chair.

It takes a fine sort of courage to do what she has done, don't you think? And a super-determination to carry her along through endless rehearsals and performances in theatres and studios, and through train and airplane hops from city to city. But she has done it and the million dollars she and her sisters have set out to earn is already within reach, despite her bitter handicap.

There are so many examples of these things that would cause most of us to retire or surrender to an easier way of life.

So many things that induced laughter and mockery until a turn of the tide brought praise and a golden flood of money.

RUDY VALLEE'S voice, when he first came to town, was a jest and a joke. The nasal quality, the "down

East" twang seemed to doom him to remain always a nonentity. I needn't remind you that he is our present Crown Prince of Mikedom.

Do you happen to have a lisp? If you have, nine chances out of ten, it has made you shy or even thwarted your ambition for a public career. Not so with Gladys Rice, who has lisped since childhood.

"For years I had this dreadful impediment," she told me. "I was terribly unhappy. I always wanted to sing, to act. The serious numbers were my pets. Every time I attempted them, everyone would howl."

Her family realized how miserable this speech defect made her, and helped her cure it. She still remembers how her father would take her on his knee daily, making her practise over and over "she sat on the sunny side of the sea shore."

Today, she prides herself on her good diction and clear enunciation. She is as well known on the air for these as for her singing.

I wonder if you have heard Al Chance, Columbia Broadcasting announcer in Minneapolis? You probably thought, "what a smooth, clear voice he has." Never in your wildest dreams would you have believed that

not long ago he was tongue-tied and stammered. It's the truth.

Nobody loves a fat man, and this goes twice for a fat woman. Especially on the stage, where we demand looks, glamor, romance. We want to put our pet stars on a pedestal and worship them. Did that embarrass Kate Smith? Not a bit! She couldn't change her physique, so she played it up, becoming famous as a vaudeville and musical comedy star, the toast of the nation in radio. She has become more loveable and homey in our eyes—the women like her so much that 90 per cent of her fan mail is from her own sex.

Mildred Bailey used the same psychology. Up to five years ago she was young, beautiful, slim and well on the road to fame, singing in cafés and night clubs, earning her living through her gorgeous voice and stunning appearance. Suddenly, she started to get fat. Her friends first laughed, then became serious. She was growing immense. "You've just got to reduce," they told her. "Got to reduce . . . got to reduce." The words beat a merciless tattoo against her brain. She tried everything—without success.

Imagine her despair when the doctor told her she

By MARY
JACOBSON



Connie Boswell



Bing Crosby



Mildred Bailey

Handicaps

couldn't get thin. Her glands had begun to misbehave.

It was probable that she would never be slim again. Did she give up her public appearance, her career in the musical world and go into hiding, as did a friend of mine who had a similar misfortune? Of course not. She, too, used her weight as a vehicle for making herself appear more human and appealing. She persevered, found a place for herself with Paul Whiteman's band, and rapidly rose in radio to her Lady-in-the-Rocking-Chair fame.

Eddie Cantor has had a double dose of obstacles. Orphaned at the age of two, he was raised in a lower East Side basement in New York City by a poor grandmother who peddled novelties to eke out a livelihood. Eddie always wanted to become an actor. It was ludicrous—how could such a short, anaemic fellow, pop-eyed to boot, hope to vie with the handsome matinee idols? Eddie took stock of himself and became a comedian, stressing his lack of height and pop-eyes. By the time he was thirty-five, he had run his none-too-healthy figure and his pop eyes into two million dollars.

Perhaps it is not a physical handicap that prevents you from getting what you want. Perhaps you are terribly shy, feel inferior all the time. Perhaps you are very poor, and have no money to get what you want. Remember, innumerable stars faced with these problems did something about it. They used them as stepping stones to stardom.

There is one star, particularly, who has an inferiority complex. You'd never dream who he is. Al Jolson. Yes, Al admits it himself, told me quite frankly he had turned it into a superiority complex that helps him carry on.

"When I feel blue and things go wrong, I read Emil Ludwig's 'Napoleon,'" he told me. "Then I say to myself, 'You may be in exile, but you are still Napoleon.' I have come to the conclusion that when I am fair in my work, I am doing things better than those who think they are doing well. This is particularly true of my radio work which has called forth so much of both censure and praise. My theory has worked. People write me now: 'Three cheers, you are the old Al Jolson once more.'"

Jessica Dragonette, the songbird, is shy. Jessica was educated in a convent. She still is reserved, in mortal terror of an audience. Most of us with similar characteristics retreat into our shells, never to be heard from. Jessica would not surrender to her shyness. She forced herself to seek theatrical engagements. Her first job was a soloist in "The Miracle." It wasn't easy—she told me of the many times she had fled tryouts.

"For weeks we young singers would haunt the producers' offices, hoping for a chance to show what we could do. Yet often when the chance came my way, I didn't have the courage to perform.

"Once Earl Carroll actually called my home. He had heard I did impersonations, thought he might be able to use me in his next edition of the 'Vanities'. He said he would be up to see me in fifteen minutes. Of course, I wanted terribly to impress him. Then when I heard the bell ring I just couldn't go through with it and ran from the house. Foolish—of course, but that was before I conquered my shyness, externally at least."

Yet, Miss Dragonette has made herself broadcasting's most precious singer.

Say "Abe Lyman's Band" and immediately you think, "What a swell pianist they have." He is Al Newman, whose tinkling melodies can always be distinguished, once you've heard him. There is more to Al than just his gift at pounding the keys. Al is a *real* man. If you were a pianist and loved your work, if two of your fingers were chopped off during the war, would you stick to the piano? I don't mean playing in the privacy of your home, but in public: earning your living playing with a three-fingered hand, competing against the boys who have all five digits? Might just as well become a sprinter with a wooden leg, you say. Well, Al lost two fingers in the war. And Al is still one of the greatest pianists in the band business.

FIFTEEN years ago Morton Downey, the sweet Irish singer, worked after school in a butcher shop to help out at home. He got \$2 per week for his labors. "Sometimes I had to knock a couple of people down to get it, too," he told me with his boyish grin. Yet he worked and saved, studied and worked, bouncing back after every blow of fate till he landed on top.

Rubinoff, a lonely immigrant lad of fifteen, penniless and hungry, played on a street corner to get a few pennies for food.

Bing Crosby conquered a terrible weakness. You remember the stories about his drinking? You never hear them now, do you?

Here was the handicap of poverty and the handicap of a humble beginning, but these things became stepping stones to the men who suffered them. Physical, mental and moral handicaps, too, have been sternly conquered by these radio stars.

WINCHELL'S

By CURTIS
MITCHELL

"Enemies"? Well, yes—Winchell has enemies. But this is another sort of story, which proves that, for the Bad Boy of Broadway, many a former under-dog would do practically anything

NO man of this age is said to have made more enemies than Walter Winchell. The same Walter Winchell, mind you, whose trip-hammer voice dins into your ears each Sunday evening in the precious tattle-tales of Hollywood and Broadway.

I've heard him called an ingrate, a liar, a menace to individual liberty. I know a mother who warns her children, "You'd better be good or Winchell will get you." His life has been threatened scores of times, because he dares to print what others do not want printed. More than once the order has been given, "Get Winchell!" To date, Winchell hasn't been "got," but his enemies are still after him. From what you hear, you'd think the fellow hadn't a friend, that he moved in a world peopled by vengeful, jealous foes. It's a belief encouraged by Winchell himself.

That is why I have decided to write a story of some of those "enemies."

You must know of Lyda Roberti, the slim, blonde personality miss who clicked first on Broadway and then in Hollywood. She was still in her 'teens when Walter Winchell heard of her distress. Immigration authorities at Washington had ordered her deportation. At the time she was merely one of a hundred dancing, laughing, singing entertainers who play the secondary rôles of Broadway musical comedies. Quite unimportant. Certainly not important enough for anyone to get excited about her deportation.



"ENEMIES"...

Illustration by
JACK WELCH



"Is dere some guy yez would like killed?" Winchell was asked.



United States Congressman, who prevented her deportation and won for Miss Roberti the right to call America her home.

Whatever fame and happiness blonde Lyda has today, she can thank Walter Winchell for it. He made it possible.

Then there was the musician who, in a moment of bottomless dread and despair, turned on the gas in his apartment and lay down to die.

I cannot tell you this man's name. You might recognize it, which would embarrass him. That he didn't die was an accident; neighbors smelled gas and broke down his door. When they

dragged him from his self-made bier, he screamed that he wanted to die.

Walter Winchell heard of his plight and of the paralyzing lack of success that had stilled his song. Without even knowing the man, he printed a few words in his daily newspaper column. It is no exaggeration to say that everyone who wishes to keep well informed in New York reads that column. This day Paul Whiteman read it. I am violating no confidences when I tell you that the man who had wanted to die, and still wanted to die, was resurrected by an order for a symphony that Paul Whiteman gave him. And that symphony, by the way, was good enough for Whiteman to play at his next concert.

Today that musician is alive and happy and successful. In the great big city of New York there is a testy-

BUT Winchell happened to know the facts of the case. She had been born in Poland, and then taken to China. Her parents were dead. As far as could be determined, she had no relatives except a sister with whom she lived in New York. Nor had she a home save the one she had made for herself in a tiny Manhattan apartment.

It was Walter Winchell who first asked the question that blew the whole case to bits. "Where," he demanded, "are you going to send the girl?"

Try to answer that for yourself, if you like knotty problems. Certainly not to Poland, where she knew no one and had no home or relatives. Where she could not even make an honest living. Not to China, whence she had come to the United States. Then where?

Winchell aroused a United States Senator and a

RADIO STARS

tempered magistrate whose reputation is more for severity than common sense. This magistrate is in a position of power and influence. Several months ago, he had a public altercation with a policeman at a busy traffic light during which the cop, it is alleged, called the magistrate "a mutton head." Newspapers got hold of the story and played it up, much to the magistrate's embarrassment and chagrin. It was learned presently that the cop was on the verge of losing his job.

WALTER WINCHELL has a flair for doing these things well. With a few well-chosen words, he aroused so much interest in the case that the political machine which would have done the demoting or discharging did not dare carry out the magistrate's revenge. That cop is still on the job.

One night, a tired girl sobbed a cheap, sordid story into Winchell's ear. She was a dancer, the leader of one of the innumerable troupes of dancers who fill the stages of our movie palaces.

This was her story. The manager of the troupe had come to them on payday and said that the theatre had dropped every girl's pay just \$2.50 a week. The salary checks he gave them were all just \$2.50 short of the expected amount. The sum sounds small, but have you ever lived on the ragged edge of want while dancing through five exhausting shows each day?

The girls who dance in our theatre houses are good troupers, usually. These didn't complain unduly; they knew that hard times prevailed all over the country. But one who was more astute than her manager had thought her went to the theatre management. What she discovered sent her pell-mell to Walter Winchell who she knew had often fought for the rights of Broadway's "little fellows." She told him that the theatre had not cut the girl's pay, at all; that their manager had lied to them and was pocketing

that extra \$2.50 per girl himself.

Can you imagine the pettiness and meanness of spirit that would let a man do that? From his own pocket, Winchell gave the girl enough money to pay all the troupe. Presently, his column told the story. Told it fully, unsparingly. And that man who cheated girls he had thought helpless was taught a swift, merciless lesson.

A story I like to repeat is of the day one of Winchell's friends told him about a Brooklyn woman, poor to the point of poverty, whose child choked with a bone in her throat. Frantic with fear, she rushed the tiny girl to a nearby hospital. An attendant told her there was an entrance fee. Just a dollar or so, for registration, you understand. The nervous mother had no money, but here—here was her baby choking to death. The hospital turned her away.

I've heard of such things but in my heart I knew they were too preposterous to be true. People weren't *that* inhuman. I think Winchell didn't quite believe it either . . . but when the truth was proved, he saw red.

He had two daughters, you know. One of them, a gay bubble of a child, died last year and a part of his heart perished with her. He learned then the full depth of a parent's panic and the whole measure of human suffering. This chill hospital in Brooklyn that put a registration fee above life and death infuriated him. Again, his column told the story.

THOUGH it was too late for justice to be done for the woman who had been turned away—her child recovered splendidly under a doctor's care—the officers of that hospital did come to Winchell and apologized; and, more important, promised that their institution would never again repeat that act of inhumanity.

Strange pleas come to this man who occasionally makes the "little fellow's" business *his* business. One came from

a woman who begged him to advertise her child for adoption. Her husband, she said, had been out of work for twenty-four months.

Walter advertised the child, as the mother suggested, knowing full well that she would never have to surrender it. Fifty people of character and position immediately offered to take the tot into their homes. And fifty more—and this is what Walter knew would happen—offered the jobless husband work. A woman who had always wanted a girl of her own made a dozen dresses and sent them to the mother. Another mother, whose own daughter had more clothes than she could wear, shared the wardrobe with the little poor girl.

One night, that mother and child came to Winchell's tiny, modest office in mid-town New York. I wasn't there to see it but I heard that her eyes gleamed with a gratitude impossible to describe.

Another night, that same office bulged with the strangest delegation it ever received. Big men—with bulging shoulders and hairy hands, with broken nails and a rolling walk that you'd recognize a mile away—strode in from the sea.

They were American sailors. Not long ago, when they applied for jobs on American boats, they found the ships full of Germans.

Presently, Walter Winchell heard how Germans—because they would work for less money—were hired. Once again the presses began to spin out his blast at this injustice. And the kilocycles rang with his caustic comments. Before long, those sailors had jobs.

That is why they came to see him that night. They were tough eggs, remember. Veterans of a thousand brawls and fights in all the world's ports. From their looks, you'd think them too careless of gratitude to remember a newspaperman who had helped them. But now, they edged into Winchell's office, hats in hand, ill-dressed, and humble. Suddenly, their spokesman blurted out what they thought would show their appreciation.

"Do you want anybody killed?" he asked.

Winchell told me about it the other night after a broadcast. "Did you?" I demanded.

"No," he chuckled, "but I could have given 'em a list of some folks I'd like to have merely maimed."

There are a hundred more stories about the forgotten men and women to whom Walter Winchell has given a voice. You remember the American Legion's Man-A-Block campaign of last year that put 100,000 unemployed to work? That was one of his ideas.

Perhaps that is the reason the man has foes . . . because he is powerful, and there are many whom he can crucify on the cross of their own misdeeds.

He likes having enemies, he says. He likes taking the underdog's part, too. The things he hates are bullies, injustice, he hates false-front phonies like the dance director he exposed, and he hates magazine articles that paint him as a Good Samaritan.

Which is the reason, I am sure, he will not like this story of his "enemies."



Harold Stein

Here they are—all the CBS band leaders together for the first time, in an exclusive photograph. Standing, from left to right: George Hall, Buddy Wagner, Ozzie Nelson, Johnny Green, Glen Gray, Nat Brusiloff and Jerry Freeman. Seated, left to right: Freddie Martin, Freddie Rich, Henry Hall, Jacques Renard, Andre Kostelanetz and Leon Belasco.

IT'S WHISPERED THAT...

Buzz, Buzz! And likewise "Do tell!" News and chit-chat as to what's going on in the studios

member of the Rhythm Ramblers orchestra has as yet missed or been tardy for the program.

IN case you've wondered what mysterious message the wireless operator spells out during each Lowell Thomas broadcast, it's S-U-N-O-C-O. And the fellow who presses the key is really a licensed wireless operator — Ernest Novy, member of the NBC sound effects staff.

WHEN Floyd Gibbons, reporter extraordinary, finished his program for the Palmer House in Chicago, he had the names and addresses of more than 200,000 persons who wrote to him in connection with his broadcasts.

THERE are only three known living men by the name of Sigmund Spaeth, according to NBC's Tune Detective, who is one of the three. Spaeth recently added "name detecting" to his list of hobbies, and discovered the other two Sigmund Spaeths, one an author in Germany, and the second an apple grower in Oregon.

THE fog-horn voice of William ("Red Pepper Sam") Costello, which adds that note of mystery to the Betty Boop Frolics each Friday evening over an NBC network, is now being starred in a new series of "Pop-eye, the Sailor" movie cartoons by Max Fleischer, which are in the process of making at the Paramount studios in New York.

BOB BROWN, Chicago NBC announcer, has been a hobo for four and one half years! He is a member in good standing of the International Itinerant Workers' Union, Hoboes of America. On stationery with the proper seals and signatures, he was recently notified of the Hoboes' silver anniversary dinner.

Bob met Jeff Davis when the king of the "rod riders" told his experiences for seven weeks over station WLW in Cincinnati. Bob was his announcer and made such a hit with the head of the hobo dynasty that he was soon formally initiated into the organization. The recent invitation was personally signed by King Davis.

ARTHUR PRYOR, JR., son of the famous bandmaster, is the man directing the new March of Time series

over Columbia Broadcasting.

DID you know that Dr. Herman N. Bundesen, who broadcasts Adventures in Health, has a sound-proof room in the basement of his Chicago home where he can study, read and keep out of the way of his six children?

HERE'S news for you fans of Marie, the Little French Princess. The contract for this show has been renewed and the number of stations on the network increased. Ruth Yorke and James Meighan will continue to play the leads.

CHARLEY HENDERSON, composer of "Deep Night" and co-composer of "So Beats My Heart for You," is pianist in Mark Warnow's orchestra.

FOUR years ago an executive of the Columbia network received 200 letters from members of the Salesmanship Club of Dallas, Texas, all requesting that a fellow member, who was then studying voice in New York on a scholarship, be granted an audition. Two hundred advance enthusiasts proved impressive. The young student was heard, and his voice won him an immediate job. He's Evan Evans, the CBS baritone.

ETHEL WATERS, NBC's dusky singer, may have to make the government help her with a special "Ethel Waters NRA code." At this writing Ethel is supporting sixteen persons—four mothers and their twelve children. She can't figure how to shorten hours and take any more on, as the whole group are entirely dependent upon her for support.

TALK about big names on a program, Studebaker takes the prize. Did you hear the series by that sponsor? The names included Ethel Barrymore, "first lady of the stage," and the "Who's Who" of radio—Morton Downey, Bing Crosby, Willie and Eugene Howard, Ruth Etting, Jacques Renard and Raymond Paige. Each of the above appeared in separate programs and then—well, maybe you heard it. They all combined into one of the biggest hour shows we've heard in a long time. Thanks, Studebaker, ver' much.

RADIO STARS

CRITICS OF NEW YORK NEWSPAPERS WROTE EVERY WORD OF THIS AD

"*R O M A N C E*
FRAGRANT AND LOVELY"

—N. Y. Herald-Tribune

"A sensitive and haunting love story that fulfills everyone's wish." (N. Y. Eve. Sun.) "Wrought with rare skill—truly fascinating—you are strongly urged to see it."—N.Y. World-Telegram



JESSE L. LASKY'S
Production of

BERKELEY SQUARE

LESLIE HOWARD • HEATHER ANGEL

"You will never see a more dazzling performance."
—N. Y. American

"Plays delightfully and skillfully."
—N. Y. Herald-Tribune



RECORD-BREAKING CROWDS saw "Berkeley Square" at the Gaiety, N. Y. at \$1.65 admission. You see it at popular prices. Ask your Theatre Manager for the date.

UNANIMOUS!
Never before has a picture received such *unanimous* critical acclaim as this!

"★★★★ Four Stars."—Daily News
"In a class by itself."—N. Y. Times
"An exciting experience you can't afford to miss." —N. Y. Mirror

Every critic, without exception, raved! And you will too!

VALERIE TAYLOR
IRENE BROWNE
BERYL MERCER

Directed by FRANK LLOYD
who directed "Cavalcade"
From the play by John L. Balderston





Wide World

RUTH ETTING'S voice is sweet 'n' lowdown. Strange to say, she never expected to make it work for her. Ruth left Nebraska to study art. Then fate stepped in and detoured her and her ambitions in the direction of a Chicago night club. Came the late Flo Ziegfeld who "glorified" 'em when they had beauty and starred 'em when they showed talent. Miss Etting was both at one and the same time—glorified and starred. She once graced the Chesterfield program, and more recently co-starred with Jimmie Durante for Chase and Sanborn. You'll be hearing her over the networks this fall, too.

SHE HAS EVERYTHING





**TRAINED
FOR A CAREER**

Harold Stein



HIS parents planned his career when he was a baby, and Nino Martini didn't disappoint them. His diet, his habits of living, his early training, all were designed to train him for a place in the musical profession. Nino was a sensation in Italian opera before he came to America to make movie musical shorts and appear in concert. The Metropolitan Opera Company recently signed him—the first star ever taken by them from radio. The Columbia Broadcasting System awarded him a medal last summer for contributing most to radio during the year. You see, Nino is invariably around when the honors are being passed. He's only twenty-eight and is all set to start his first commercial, the Linit Bath Club program. Sounds more or less like a success story? It is.



OVERCAME OBJECTIONS



Wide World

HIS parents were horrified at his desire to go on the stage, but Tito Guizar didn't let that deter him. And it certainly looks as if he came by his talents honestly. You see, his mother was an accomplished pianist and vocalist and his father, a skilled guitarist and mandolinist—but, of course, only as amateurs. Tito attended the Conservatory of Music in Mexico City and in 1925 appeared in theatricals. After two years musical study in Italy, he returned to Mexico as an opera singer. But Tito hadn't yet found what he wanted. Opera seemed so formal that he took a fling at popular music, especially folk songs. Later he made victrola records, which Columbia officials very obligingly happened to hear. It was radio for the young man after that, and he's been broadcasting for three years now.



MORTON DOWNEY



MURIEL WILSON

STEP up and meet Morton Downey, Columbia's pride and joy, the apple of Camel's eye and a legato tenor. As if you didn't know! Take a look at that waist-line. Slim, svelte, in where it should be in, and out where it's comfortable. Mort's a self-made man, having reduced from two hundred plus to two hundred minus several months ago. That took a bit of will power!

Raised in Wallingford, Conn., he sang in schools, choirs, bathrooms and woodsheds. Still knocks on wood. Crosses himself before he sings. At fifteen, took a job selling newspapers on a train. Sang the headlines in lieu of lyrics, they say, and made a fortune. Next, ran a donkey engine in a freight yard until fired for speeding. Flopped as an insurance peddler so he went on the stage. Got along fine until he sang Irish songs to a Jewish audience. It won't happen again. The reception he received was something terrific.

Married to Barbara Bennett and co-parent of a cute young squirt who must be about a year old now.

YOU'VE heard her, now see her. Muriel Wilson is the Show Boat's Mary Lou. She's been called a lark, a canary, a whippoorwill and has managed to live 'em all down. Born in New York in 1908 of English-Irish parentage, she opened her big eyes and sang an aria from "The Cradle" that startled the entire neighborhood. Later, opera grabbed her, from whence she came to the broadcasting auditoriums—where she still is.

Hobbies are swimming, hiking, riding ('orses, 'orses, 'orses) and reading. Likes hot huckleberry pie on cold days and ice cream sodas on hot. Wears simple colored clothes, hates sewing, and talks politics. Makes a fetish of being on time. Won't wait more than a hour for any man. Or woman! The three things she likes best to do are to attend an opera, attend another opera and er-rum-m-m, let's see, oh yes, attend another opera. Most hectic moment was when she had to sing eighteen songs at an audition. P. S. She got the job.

She's probably on her way to the opera, now.



"BABE" MILLER



RUSS COLUMBO

HER Christian name is Miriam, her working tag is "Babe," and she's the living proof that the Cinderella story wasn't all whipped cream and baloney fritters. Last year Miss Miller was just another corn-fed *jeune fille* up New England way. By way of keeping out of mischief, she spent her odd moments in front of a small town station old-fashioned mike. A *very* old-fashioned mike.

If you listened, you could hear an adult-size serving of static, catcalls and sugar-sweet soprano notes whenever she broadcast. If you didn't listen, you were smart. There life was serene and peaceful.

Now, enter Prince Charming—by name, Barney Rapp. Barney was playing a dance when he met "Babe." Quicker'n you could wink, he knew she was what he had been looking for. Quicker'n you could wink, she had signed a contract to sing for his orchestra at the Hotel New Yorker in N'Yawk. Quicker'n you could wink, she had become a network hi-diddle-daughter. Now go on and wink, and see what else could happen to "Babe."

RUSS COLUMBO is the Little Jack Horner of radio. Several years ago, he stuck in his thumb and pulled out a plum contract that made him one of Ether Avenue's fabulous fellows. Now he's paddling around in a Hollywood canoe with amazing results. They have signed him to appear in the Walter Winchell pix called "Broadway Through a Keyhole." Which is fast traveling in depression times, for a guy whose real name is Ruggiero Eugenio di Rodolpho.

Russ won that title back in 1908 at Calistoga, California. Eleven other brothers and sisters made him like it. They had a family orchestra which probably was awful, but the Rodolphos loved it, especially little, bright-eyed Ruggiero Eugenio di Rodolpho de Calistoga—and how've you been!

At fourteen, Russ was solo violinist in Los Angeles' Imperial Theatre. At eighteen, he had his own night club. At twenty-two, the world was his oyster because of his baritone ba-ba-boo-burping. And now he's a movie hero with a profile and a Hollywood bungalow 'n' everything.



With Rosario Bourdon, musicianly NBC director Jessica Hahn spends most of her time off the air in study and practice.

Millions know the ethereal beauty of her lyric soprano. But even in the corridors of radio where walls whisper the most intimate secrets of the favorites, there are just a privileged few friends who know the Jessica Dragonette behind the rampart of her fortified tower of aloofness and pride. The others can only guess—and usually they're wrong.

Even her friends often find themselves mystified, so remote is this incredible woman from the usual patterns of femininity which color broadcasting life. And she won't talk about herself. Still, curiously enough, her protective armor can be pierced. A Jessica which the world doesn't know can be disclosed. Let's begin by going to her where she spends her most happy moments—in the studio.

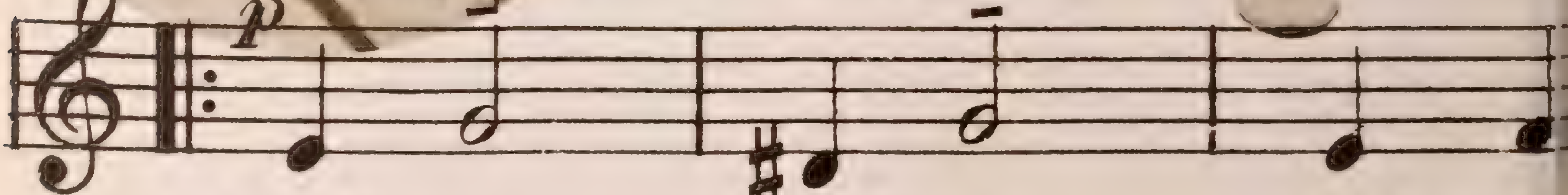
She stands by the microphone, as lithe and graceful and apart as a lone poplar sapling reaching skyward

' Wide World



(Left) With Rosario Bourdon, the musicianly NBC director. Jessica spends most of her time off the air in study and practice.

REFRAIN *a tempo*



Mem'-ries,

mem'-ries,

mem' - ries

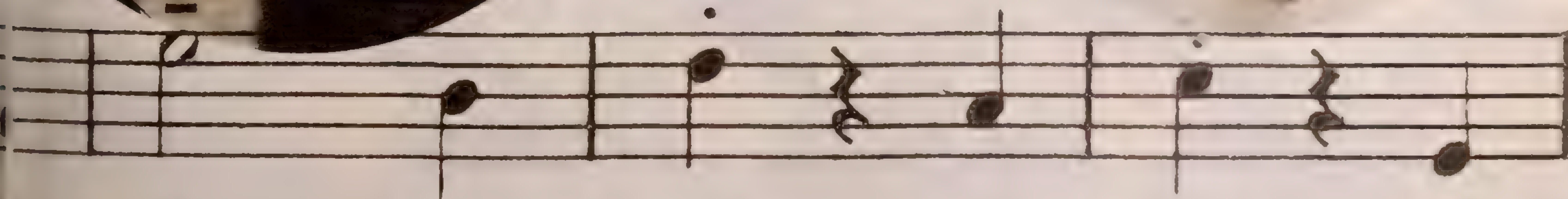
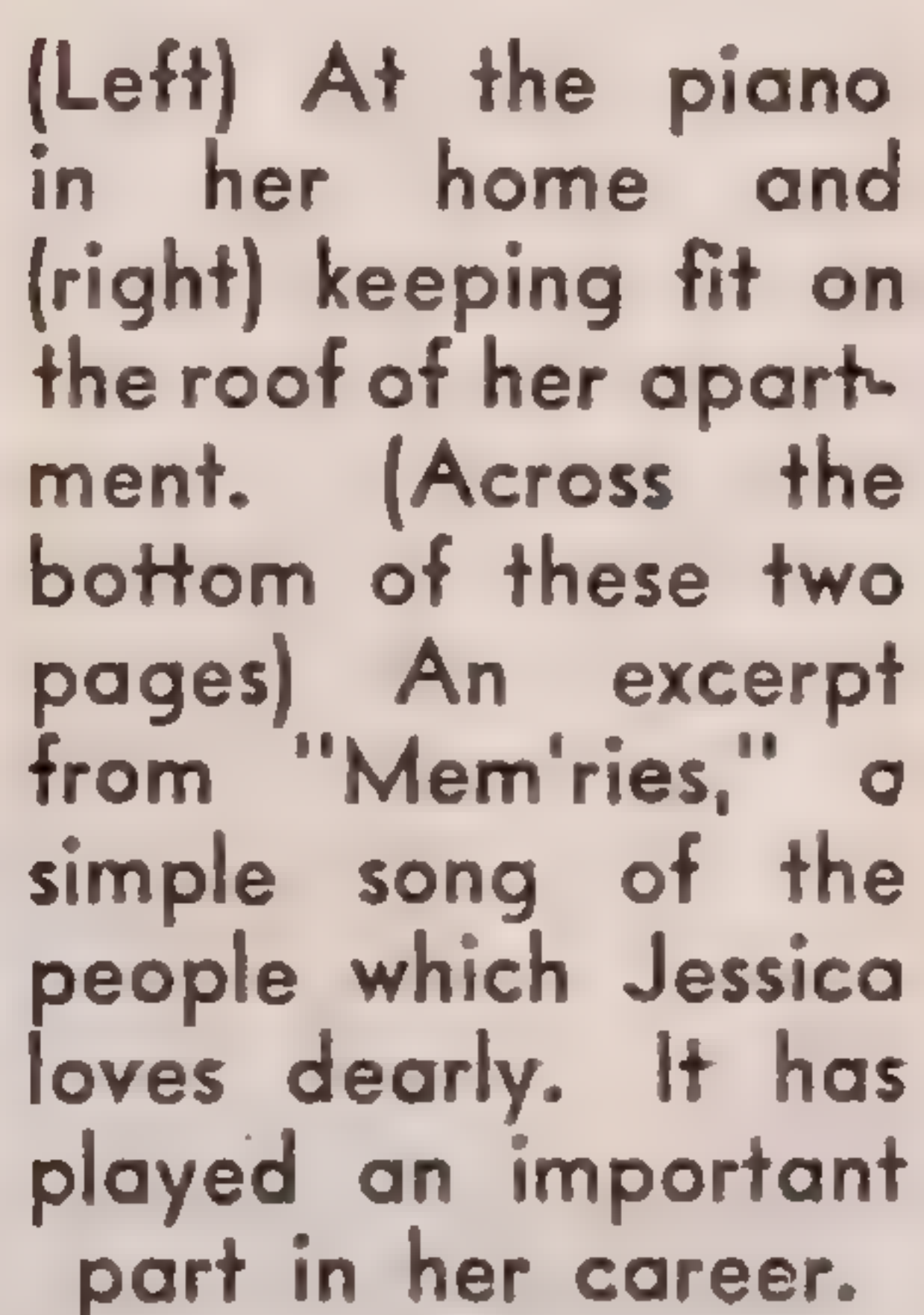
1. *Journal of Management Studies*, 1997, 34, 1, 1-14.

The second hand of the clock sweeps toward the hour and she turns aside. Some see her lips moving soundlessly. "Perhaps a last rehearsal of a song," they guess. But there are a few, a very few, who know that her lips are forming far more eloquent words than that.

SHE prays before each broadcast. It is not a selfish appeal. She is too deeply religious for that. Nor is it an adoration which surges in changing flame, but one which burns clearly and steadily like a candle in untroubled air. It is an ardor which has held steadfast since the dramatic turning point in her life when she decided that she could serve spiritual beauty better by singing than by becoming a nun and retiring from the world.

Roxy can remember when she was singing in a woman's quartet he directed. It wasn't full-time work. He knew she wasn't able to eat as a healthy girl should. She was undernourished. He offered to help her beyond her salary. But rather than submit herself to accepting something she felt she hadn't earned, Jessica Dragonette swept from the room, by her own decision, no longer a member of the quartet.

Her attitude toward appearing in public is delicate, discriminating. How unfair it is for people to accuse her of conceit when she answers offers of theatres with fabulous salary demands and (Continued on page 68)



25

WHAT FUN! WHAT A CONTEST! AND

*A*LOWZ about it, folks. Are you tumbling to the trickiest contest ever seen in these here parts? Are you seeking the lowly "boner" in its lair? Are you men or are you worms? Howz about it, huh?

Look at that letter to Vee. Read it and weep at the mistakes poor little, dumb Janie has made. Not grammatical mistakes, not misspelt words, but just honest-Injun "boners." "Boners" are such things as calling the Street Singer a soprano or putting Vallee on the Old Gold hour.

To win one of the 61 prizes, just write a letter to Janie listing her mistakes and your corrections and, in addition, tell her in fifty words or less who your favorite star is and why you would like to meet him.

The first prize will be given to the contestant whose letter to Janie lists the most mistakes and corrections and gives the most interesting paragraph naming his favorite radio star and why he would like to meet him or her. And what a first prize it is. A round trip from his home to New York, with a three-day stay thrown in at one of Manhattan's most luxurious hotels, the famous Roosevelt Hotel.

But you ain't heard nothing yet. In New York you'll meet your favorite star, lunch with celebrated radio artists, tour the town with them, visit Harlem and Cab Calloway, ride to the heights of the Empire State Building and see the world with an eagle's eye, inspect the newly opened Radio City . . . all that in three days with RADIO STARS as your host.

Sixty other prizes of five and one dollar bills will go to those who don't cop the premier award. In case of ties, duplicate prizes will be awarded to tying contestants.

The field is wide open to one and sundry with the exception of employees of RADIO STARS and their families. Be sure your entry is in the mail before midnight of the last day of November. Address the envelope to Janie, RADIO STARS, 100 Fifth Avenue, New York City.

FIRST PRIZE

A free trip to New York, three days in the city living and dining at the famous Roosevelt Hotel, meeting your favorite stars, seeing your favorite broadcasts, visiting Radio City, night clubs, dancing, thrilling. . . .

SECOND PRIZE

Ten second prizes will be awarded of \$5.00 each

THIRD PRIZE

Fifty third prizes will be awarded of \$1.00 each



Three Unforgettable
Days in New York

Meet Your
Favorite Stars

Stay at the
Roosevelt Hotel

See Beautiful
Radio City

CAN YOU FIND

WHAT PRIZES!

RULES

Anyone may enter the contest except employees of RADIO STARS and their families. All entries must be mailed before midnight of November 30th, 1933. Entries shall consist of your letter to Janie listing her mistakes and your corrections plus a paragraph of fifty words or less naming your favorite radio star and why you would like to meet her. The person or persons whose letter lists the most corrections and gives the most interesting paragraph naming your favorite and why you would like to meet her will be judged the winner. In case of ties each contestant will be awarded the prize tied for. Decisions of the board of judges, consisting of the editors of RADIO STARS will be final.

Darling Vee,

I'm simply atwitter with emotion and stuff. Here I am in New York just one week and I've already met mobs. Burns and Allen were the first. You know George and Gracie, dear. They're on that Gulf Oil program with Ben Bernie's orchestra.

It was at a party for Lanny Ross. Lanny is the cutest little thing, just barely five feet tall. And his voice...my darling, it's the thrillingest bass. He came with Jeannie Lang, the operatic star. You'd love Jeannie, Vee. They do say she's been held back in radio because she never laughs.

The party was the biggest surprise to me. The boyfriend came by and said I've got two tickets to the Chase and Sanborn program, do you want to go? I squeaked with delight and he whisked me away.

Precious, it was a riot. Saturday is the night all the big programs are given and everyone was there. Rudy Vallee was the announcer and while I didn't meet Mr. Chase and Sanborn, golly, I met all the rest. That comedian. His name is Fubloff and he's bald as your grandfather. The man who plays the violin is too fivine. You must listen some time to Cantor and his violin.

But about the party, honey. It was after the broadcast backstage. The boy friend and I knew a man who was sitting with Burns and Allen in the seats just ahead of ours. He introduced us and, darling, I wish you could see Gracie. During the party, she stood beside Kate Smith and simply overshadowed her. Kate is so slim and helpless looking, I don't see how she has the strength to sing.

The party, before I forget, was simply impromptu when someone announced Lanny Ross' engagement to Annette Hanshaw; she's the Mary Lou of the Show Boat, you know. We sent out for soda pop and hamburgers and had the smoothest time.

I've got to run to the beauty parlor, dear. I'm dating -- you'd never guess who -- Bing Crosby tonight. He's due to get married next month, but watch little me try to save him. We'll be in the studio for his Chesterfield broadcast tonight. Be a-listener, in', will yuh?

Ecstatically,

Janie

WHAT YOU MUST DO

Read Janie's letter, find the boners in it, and write her a letter listing her mistakes and your corrections plus a fifty word paragraph naming your favorite radio star and why you would like to meet him or her. Neatness counts.

Make a Network Broadcast

Dance to Rudy Vallee's Music

Visit Harlem's Cotton Club

Cab Calloway will hi-de-hi for you

THE BONERS...?



Here are Myrt and Marge with their supporting cast in "The New Deal," the talkie they made out in Hollywood last summer.



Dr. Pratt and Dr. Sherman, the ether clowns who carry on on the Safeway Ltd. program from Chicago, expect to travel without tickets.

LET'S GOSSIP ABOUT YOUR FAVORITES

THE most successful act in the history of entertainment went into the fifth year of its record-breaking run on August 19. That act, of course, is Amos 'n' Andy, radio's greatest favorite, which on that date completed its fourth year over a National Broadcasting Company network under the sponsorship of the Pepsodent Company.

And they said it couldn't last!

YOU may be assured of hearing Phil Baker and the Armour program for another year. The sponsor has already signed on the dotted line.

Phil's having a new spring put in the accordion just on account of that.

WHEN Julius Tannen, the comic, was playing vaudeville twelve years ago, he noticed a lad on the bill who played a violin. Tannen thought he had personality. He begged the boy to tell gags. Trembling, the young fiddler started to do it under Tannen's tutelage. He's still doing it. Yep, Ben Bernie and none other.

WHEN Frederic William Wile resumed his series of weekly talks on "The Political Situation in Washington Tonight" over a Columbia network September 16th, he was starting his eleventh year on the air. Wile was the first radio reporter engaged to cover the development of national affairs in Washington. He is believed to have been on the air longer consecutively than any other commentator. Moreover it is interesting to note that his topic has never changed. Incidentally, when President Coolidge was inaugurated, Wile set a precedent when he became the first private citizen in the history of the United States to be allowed to speak from the Presidential platform before the new President. And in 1930, Wile blazed the trail of reporting an international event by radio from abroad.

Well, we must get to our radio and hear what the Wile-waves are saying. Oop!

BARBARA MAUREL, CBS contralto, and Phil Whitten of WINS, New York Station, are letting people know they were married secretly last March.



(Left) May Singhi Breen and Peter De Rose look over some promising material. (Right) And the George Olsens are gonna cut themselves a piece of NRA cake.

List' to the news the air waves bring
of What's What on Radio Row. It's
intimate and exciting



"Here's looking at you," says Baby Rose Marie. She is familiar with footlights and mike alike and, as Durante says, "She's a sensation!"

CHARLES W. HAMP, once more heard over the ether, this time from San Francisco, has a kickproof piano in his Beverly Hills home. Built to harmonize with the early California furnishings of the Hamp home, the piano is of heavy wood, stained green, and dull of surface. Fingerprints don't show on it and even kicks cannot make an impression on its legs.

WIDESPREAD interest in the religion programs broadcast by NBC is evidenced by the great volume of mail received as a result of those devotional periods. During the last three months 41,000 letters have been received. The Religious Radio Committee, as an example, distributed on request 12,500 copies of Dr. Cadman's sermons, 11,000 of Stanley High's and 7,500 by Dr. Sockman.

ROY ATWELL, hesitant word murderer of Fred Allen's Revue, is a doud prad . . . a poud drad . . . a happy father these days. His daughter, June, won first place in a riding show at her camp—and a blue ribbon.

LET'S GOSSIP ABOUT YOUR FAVORITES

THE Landt Trio and White, NBC team, went on the air in Cleveland just ahead of President Roosevelt in a recent radio talk to the nation, and sang for the nation's Chief "An Orchid To You," and caused a bloom of that species to be delivered to the White House that night. A very cordial "Thank You" note from the President resulted.

PHIL DUEY, NBC baritone, while in college, managed to find time to be soloist with the University Glee Club and the campus musical show, director of the Indiana Union, and a member of Phi Beta Kappa, the honorary fraternity for scholastic achievement.

WHEN Grace Moore ended her Chesterfield contract in New York, she left for the West Coast where she will make a Spanish talking picture with her husband, Valentin de Parera. She is also scheduled to sing in the Hollywood bowl in a double bill with Lawrence Tibbett.

AIMEE SEMPLE McPHERSON HUTTON, the vaudeville preacher of California, drew down \$5000 a week while playing on the stage of the Capitol Theatre in New York. And her hubby, David, playing across the street at the Palace the same week for another fat salary. She drew huge crowds. And now there's talk of her coming on the air with a big commercial some time this winter.

Things are a bit noisy around the home of Countess Olga Albani. Guardo, the Countess' six-year-old son, has returned from his grandfather's plantation in Porto Rico and brought with him a native tom tom.

He helps his mother with her practicing.



THE Smith Brothers, Trade and Mark, are back. And again "Scrappy" Lambert and Billy Hillpot are the two fellows hiding behind the false whiskers.

IN the Judy and Jane skits, the part of Jane is played by Irene Wicker, otherwise known on another program as The Singing Lady. Her husband, Walter, plays the part of Jim Sargent, scion of a wealthy family and son of the girls' employer. Judy is portrayed by Margee Evans. Folger Coffee is paying the bill.

THERE'S a new announcer in Ted Jewett's family. His name is Edward K. (Ted) Jewett, Jr., born recently to the chief of the NBC night announcing staff and the former Charlotte Barry.

Something to look forward to: The Columbia Broadcasting System will broadcast regularly from Little



Everything is breaking beautifully for John Seagle, youthful baritone, these wintry days. Two new radio accounts—Wildroot and Cities Service—a charming wife and a brand new baby. Not, of course, named in order of their importancel

(Left) And, speaking of breaks! Betty Winkler, in the "Betty and Bob" series for NBC, won her first program because of a bad cold. You see, it gave her voice the nasal twang the role in the audition required. And people worry about diction!

LET'S GOSSIP ABOUT YOUR FAVORITES

You've heard about her and sung about her and now here she is! Sweet Georgia Brown. Came all the way from Alabama to become a dancer. But NBC stepped in and wouldn't let her stop singing long enough to learn to trip the light fantastic.



James Meighan, nephew of the famous Tom, at work in his New York apartment. He's a valued member of Radio Row, for Jim writes, besides playing leading roles in "Marie, the Little French Princess" and "Theatre of Today."

America when Commander Byrd makes his expedition into the little known land. CBS is sending a staff of men and full equipment along to handle the programs.

JUST in case you haven't heard the famous Irish-American tenor, John McCormack, on his new radio series, you can get him over the WJZ-Blue network of NBC each Wednesday evening at 9:30 p. m. EST.

THE President of the United States and Mrs. Roosevelt will appear on the March of Time over a nationwide Columbia network this fall through the voices of William Adams and Marion Hopkinson, respectively. In dramatizing the news of the week, quite often the voices of the President and his wife must be heard. So after a wide hunt, Adams and Miss Hopkinson were selected as having the typical voices.

HOW'S this for a unique hobby? Before prohibition, Don Ross, CBS baritone and husband of Jane Froman, piled up one of the largest collections of champagne corks in the country.

A GROUP of about 200 poems, selected from those read by David Ross on his Poet's Gold program, will be published by the Macaulay Company of New York soon. Besides being represented in the publishing field, Ross

is also branching out in motion pictures. His voice will be heard as that of narrator in a new full-length film entitled "The Passion of Joan of Arc."

WSB in Atlanta, Ga., now has a new 50,000 watt transmitter which was properly dedicated by NBC and a flock of artists. WSB first went on the air March 15, 1922, with a 100 watt transmitter.

THE NBC show, "Grand Hotel," has no connection whatever with the novel by that name written by Vicki Baum. But the sponsors did purchase the exclusive radio rights to the name "Grand Hotel" from Miss Baum.

WALTER O'KEEFE, appearing with Ethel Shutta on the Nestle program on NBC, used to be a newspaperman. That was back in his freshman days at Notre Dame. He was telephone operator and general handy man in the offices of the South Bend News-Tribune, functioning before and after classes to help defray his college expenses.

THE WLS National Barn Dance has added some more stations to the list—now 18 NBC-Blue stations. And the program has been given a year's contract. Listen in some time. Saturday nights from 10 to 11, CST. It's a darn good show.

A mud pie brought them together more than twenty years ago



By NORMAN
SIEGEL

Wide World

REVEALING LUM

THINGS just seem to happen to Lum and Abner. Their meeting; their entrance into radio a few years ago; their first big break in Chicago over NBC; their present commercial series for most of the Ford distributors throughout the country. They're all things that just happened.

Out of a clear sky, three months ago, the Cleveland sales manager for Ford walked into WTAM. He wanted a radio program for the three hundred and twenty Ford dealers in the Cleveland area. Some of his dealers had heard this team of Lum and Abner. Now, if he could only get something like that he was sure

he could put the program over in a really big way. "Well, if you want something like Lum and Abner, why don't you audition Lum and Abner, themselves?" he was asked.

"Why, I thought they were already on some commercial," he replied, "but if they're available, how soon can I have them audition for my men?"

That night, he was told. And that night three hundred and twenty auto dealers crammed into one of WTAM's studios to hear the rural team. Before they left, Lum and Abner were signed to go on the air for them over WTAM. They clicked immediately. People in northern Ohio liked their characters, who were somewhere between

w, their sponsor wouldn't let 'em split if they wanted to!



(Opposite page) The Lauck family. Or, should we say the Lum family. For Lum and Chester Lauck are the same chap. From right to left: Shirley May, five; Lum, Nancy Jane, ten months, and Mrs. Lauck. (Center) Lum and Abner—Norris Goff is his name—at work. (Above) In their character make-up.

A N D A B N E R . . .

Tennessee hill billies and Down East Seth Parkers. Then this Ford salesman—W. W. Mitchell is his name—got a bright idea. If the people around Cleveland liked his radio show, why shouldn't folks throughout the country enjoy it? After all, Ohioans aren't much different in their tastes than other folks. So, he pulled a "Jim Farley."

BY plane he went to Boston and talked to Ford dealers in that territory. He had a radio program that would bring them business, he told them.

He went to Pittsburgh and spread the same message. And before another week was up he had been to New

York, Buffalo, Cincinnati, Indianapolis, Chicago, St. Louis, Kansas City and Washington. Everywhere he spread the gospel of Lum and Abner.

"Let's hear them," the dealers asked. So, one afternoon the following week, NBC tied up a good part of its red network for an hour-and-a-half to carry an audition by Lum and Abner for Ford dealers over thirty states. And before another seven days, they were on the network for Ford, one of the biggest commercial programs of the year.

Lum and Abner met nearly twenty years ago. One of the Goff girls in Cove, Ark., had a birthday party. Chester Lauck was invited. He (Continued on page 90)

An unsuspected interest—more important even than success—possesses her



By
GEORGE
FLEMING

She knows the thrill of achievement, so Paul Whiteman's favorite blues singer now seeks it for another.

...MILDRED BAILEY'S UNKNOWN CAREER

WONDER if you heard Mildred Bailey when she sang with Paul Whiteman's orchestra from the Edgewater Beach Hotel in Chicago? If you did—or even if you didn't—you'll want to hear the story behind the voice that pioneered a new path along the air waves. It is a sweet and simple story of a great love and a great unselfishness. It's the sort of thing you would expect of the girl you know today as Columbia's "Rockin' Chair Lady."

The night, long ago, when Mildred walked into the Lodge Cabaret in Vancouver, Canada, she embarked on a troubled journey. The place, to put it bluntly, scared her. Sounds of tough voices and coarse laughter rode out on the night air. She could imagine this laughter

turned on her, and not without reason. But tonight, she was hungry, starved. So she entered.

What she saw froze her determination like novocaine. A den of painted gaiety, hard faces, the nauseous merger of perfume and perspiration. Bewildered, she searched for the proprietor. There he was, in a booth far down at the other end of the floor, looking over the crowd with eyes as cold as a usurer's.

Still, the thing Mildred Bailey remembers with knife-like clearness, is not the reek of vulgarity or the hard lights or the winter flies dragging half-dead bodies across mirrors. What she recalls is the horrible effort to smile as she crossed the floor to where the manager was sitting at his post.

(Continued on page 73)

HE WAS RADIO'S BIGGEST FLOP...!

By HELEN
HOVER

Now he is the sponsor's standby.
It wasn't easy, but Bert Lahr has courage

BERT LAHR was sitting on top of the world. No doubt of it. If you can recall just what Bert Lahr's name meant in the theatre about a year ago, you'll understand why. He had just finished starring in a string of smash hits—"Hold Everything," "Flying High" and Ziegfeld's "Hotcha"—and his ears were still ringing from the wild ovations he had received each time he stepped on the stage.

Producers were fighting for him. In fact, at the time he was playing in George White's "Flying High," a rival producer had managed to sign him up to star in "Girl Crazy." White fought against Lahr leaving his show. He explained, "If Lahr quits 'Flying High,' I'll have to close it because I couldn't get another comedian as popular." So serious, in fact, did this wrangle over Lahr's services become, that it was finally dragged to court. The outcome of it all was that the judge decreed that Lahr continue with the George White show. And when two big producers battle like that over an actor, that, ladies and gentlemen, spells success!

No wonder then, as Bert walked down Broadway this particular afternoon, his step was jaunty and a confident smile wreathed his round face.

Yes, life certainly was sweet. And if you had told Bert Lahr then that his airy walk was heading him straight for

a fall, he'd have looked at you as though you were plumb crazy.

As a young boy in New York City, he had always wanted to be an actor. When he told that to his parents, they looked at his bulging forehead, his pudgy nose and his freckle-spattered face and shook their heads. No, Bert had a good tongue and would probably make a fine salesman. Perhaps, even a lawyer. Never an actor, they were sure of that.

BUT Bert had ideas of his own. He started kid shows. First in school, and when they were thrown out, in backyards for pennies. Finally he managed to sneak in on a professional kid show that was touring the vaudeville circuits. He was the sissy who gave the teacher an apple a day to keep the home work away. One day, he ignored the script altogether and lifted his voice in song. In the middle, his voice cracked from a piercing soprano to a hoarse baritone. Next day, he was given a gray wig and became the teacher.

From then on, you couldn't have dragged Lahr from his chosen profession, even if you closed up half the vaudeville houses in America.

Somehow, without even trying, Bert would almost manage to get the audience in (Continued on page 74)



THE

Lenny all set to conduct a rehearsal. He has Paul Whiteman's highest approval, you know, which is just about the final okay in Orchestraland. (Opposite page) Jean Sargeant, blues singer, and the young baton-wielder talk over a new number at one of New York's late restaurants.

DAYBREAK KID



He loves a piano—and to stay up all night to play it. Further, Lenny Hayton can always find an impromptu audience to while away the wee sma' hours while he pounds out torch tunes and hot jazz

THE hot sports of radio gather in New York's Ha-Ha Club these nights to laugh and dance. The music is smoothly soft in this smoky cavern of frivolity. The show is always on, and it's never time to go home. Dawn may mean a new day to the Manhattan that lives its life by a clock, but at the Ha-Ha it is the time to close the sliding roof to keep out the hazy glare of the new-risen sun.

I was there the other night with Lenny Hayton, the Hayton who made all of Chesterfield's music last year, who is one of the youngest orchestra directors in the business, who is Bing Crosby's pal and musical director. Everybody in radio, it seemed, had been in and gone. Walter Winchell, the night hawk of Broadway, had taken a weary departure. Ted Husing had gone. So had Gertrude Niesen, whose laughter rose young and eager above the hushed babbling of the throng. So had Fred Waring and his lady fair. So had Helen Morgan the Magnificent. So had Jimmy Dunn and June Knight. So had Bob Taplinger, the sleepy-eyed interviewer.

But Hayton stayed on. It was very late. The roof had been hiding the gaudy shadows of the sun for hours. But Hayton still sat. Finally, the musicians packed away their horns and their fiddles. Waiters began to stack the chairs and count their tips. The doorman came up from his position at the portals, and gloomily ate his breakfast. The entertainers had long gone. We and another party were the only people in the place.

"Let's go," said Danny Winkler, Lenny's manager.

"Just a couple of minutes," Hayton asked.

"We'll stay," said a girl in the group, "if you play for us. Come on, give us a tune."

By JAMES
CANNON

THEY wheeled the little red piano over to our table. Hayton sat down. There he sat in the twilight of the room, a dark-complexioned, black-haired young man with the faint trace of a moustache. You noticed that he could use a hair-cut, and that his gray suit should have been pressed that morning, and that the orange tie was pulled away from the opened collar of his shirt. No one would ever accuse Hayton of being a tailor's dummy. But that is the way it should be. People who pay too much attention to their clothes usually neglect their friends.

Hayton played for an hour, pausing occasionally to sip his beer. It was a spectacular concert in the hot, deserted club. No one spoke. The waiters pocketed their tips to listen.

New York was on its way to work. The subways were filling up. The alarm clocks were ringing. People were eating ham and eggs. But there is magic in jazz, and Hayton is a master of musical sleight-of-hand.

Hayton played torch tunes with a sly bitterness, and "More Than You Know's" hopelessness was mocked by the Greek chorus of faraway laughter Hayton improvised. The forsaken lovers of song seem sort of silly when Hayton runs them through his talented fingers. If a piano can talk, that little red piano was a linguist that night. We were leaving when a man lurched over to the table. He was drunk, a large, red-haired husky with diamonds glittering in his heat-crumpled shirt.

The man stepped up to Hayton, and pressed a dollar bill into his hand.

"You're too good for this joint, kid," he said. "You ought to be on the radio." (Continued on page 70)



"I'll have you know that Gracie is a nice, respectable girl," said the mutual friend who introduced her to George. Which assertion both frightened and interested Mr. Burns.

By
GEORGE
BURNS

THE BURNS AND ALLEN

I was the first time I ever got to know a nice girl without having about twenty other people around me. Of course, there were a lot of nice girls, but I never had the opportunity to be acquainted with one at close range.

I palled around with a lot of girls. Maybe I'd see the same girl twice in five months. All my girl friends had a great sense of humor, but there was never any terrific romance.

Not that Gracie didn't have a sense of humor. She did, but she wasn't like any other girl I'd ever met. I had no idea of getting married when I met her. There's no such thing as explaining how I fell in love. There I was—all of a sudden—crazy about Gracie, and nearly going crazy trying to make her crazy about me.

I had to conspire against a rival, and that took a lot of energy. I first kissed Gracie in a taxi. It was unpremeditated. The taxi went over a bump—a fortunate bump—and she swayed in my direction. I held her there.

Gracie turned me into a Sir Galahad. I remember how I fooled one of my girl friends one time, and it occurred to me that I wouldn't dare do it to Gracie. I told a damsel one day that I was going to take her to the boardwalk, and she got all dressed up. I escorted her to a board-covered excavation over a new subway, and she was naturally as mad as hops. When I took Gracie places, I took her places, and nearly died of anxiety to give her a good time.

A year before I finally got Gracie to say "yes," we were ready to split the act, for the simple reason that Gracie wanted to get married. But not to me.

We got an offer from the Orpheum Circuit, two shows a day at \$350 per week. Gracie's ambition had always been to play the Orpheum in San Francisco, but my rival had to choose that time to return and get married, which broke me up for more reasons than one. It was a double catastrophe, that was.

(Continued on page 66)

Shh! Gracie doesn't know that George wrote this story about her!

It was neither George's sweetness nor attentiveness that made Gracie fall in love, but his sarcastic laugh at her Christmas greeting. Which unreasonableness is called a woman's reason.



By
GRACIE
ALLEN

DOUBLE-CROSS...

HE was the only actor I ever met who kept his appointments on time. That was the first thing that amazed me about Nat. Also, he behaved as if he thought he might catch the measles from me. Afterwards, he told me why I had scared him. He'd never worked with a girl like me before. I thought Nat was swell from the very beginning, but I was in love with somebody else, and it took an appendicitis operation in San Francisco to make me see that it was just as sweet as he was swell.

I hadn't been working for a year, and I was trying several boys out for my act. I would say, "I'll see you at three," and they'd come marching in at five. In show business, it doesn't mean anything to keep you waiting for hours. It never dawned on me that it should be any different.

A friend of mine was on the same bill with Burns and Lorraine in Union Hill, New Jersey, and she heard that

Nat wanted to split with Lorraine and do an act with a girl. My friend knew I was looking for a partner, so she told Nat, "I have just the girl for you," and we were introduced.

He suggested beginning rehearsal immediately and said, "I will be at your place at one o'clock." On the dot of one, as the belfry rang, Nat was downstairs. He kept all his appointments promptly as if we were going on the air, instead of rehearsing for a would-be vaudeville show.

I think what intimidated Nat most was our introduction. My friend said, "I'll have you know this is a nice, respectable girl," and he took his cigar out of his mouth and looked terrified.

We played all the way to San Francisco and Nat looked after me like a governess. He even had to call me to tell me where to find the stagedoor. I never could smell grease paint, and even now I can't find stage doors. Nat would telephone and say, "Two" (Continued on page 66)

Shh! George doesn't know that Gracie wrote this story about him!



RADIO STARS

Rosemary Lane, who sings with her sister Priscilla on the Old Gold Program over CBS on Wednesdays at 10 p. m. (EST) with Fred Waring's Pennsylvanians. She claims Indianola, Iowa, as her home town. Lola Lane of the movies is her big sister. Rosemary went to finishing school where she was an expert athlete. She was one of the runners-up in the Madison Square Garden Radio Queen contest last September.



Silver Service

By
HILDA COLE

MEET MR.

THUNDERBOLT

You may never have another chance, because Mr. Thunderbolt Husing moves too fast!

Carrideo Husing, caught at the kick-off. (Small picture) Busy with all his gadgets at a football broadcast. Read how the late Knute Rockne took Teddie down a peg.

IT'S more than remarkable that there are so many fascinating, contradictory sides to Ted Husing which are known to comparatively few people. It's remarkable since most of those people who know Ted are glamorous celebrities of the entertainment world.

Because the football season is nearing its climax this month and Ted's star is gleaming brilliantly, it is an opportunity not to be wasted to meet the Husing the celebrities know—a Husing you never suspected.

Most people, you see, are thinking of Ted as a football announcer, with nerves taut as a well-filled pigskin, a mind that works with the oiled precision of a backfield, a delivery as fast and accurate as the flashing legs of an Albie Booth. And that, in itself, is as true as it is unique. But it's not all by any means. And never before has the rest been laid right smack in your lap, so to speak, as it is here.

Ted Husing is Mr. So What. He goes his own way in

spite of hell or high water. He says he likes to have his own way because it has never failed him. He marches on like time, unperturbed, with much beneath his enigmatic mask. He is, in fact, non-committal as a hermit in a hut.

Here's the hermit for you—and never believe it is sandals and tattered ropes that are clasped around him. Double-breasted grey or tan suits enclose six well-proportioned feet of him. There is a prankishness about his set-up from the twinkling eyes to the curt, interesting mouth that bears evidence of a dry wit. His attitude is unceremonious, unpredictable. He may soften unexpectedly, and stiffen abruptly when sympathy is expected. People are quite naturally bewildered at his wise-cracking entrances and exits—a rude last line occasionally flung arrogantly over his shoulder. It is as though a tornado passed through the room.

Well, he leads an existence that tends to make him astringent and quick. Can't (Continued on page 92)



GROUP (above) of Maxwell House Show Boat sailors taking time off from the ship. Lanny Ross, Annette Hanshaw and Conrad Thibault talk things over. (Below, left) And, just to prove it's on the level, Bing Crosby had his picture taken with the fish! (Right) You'll agree that "Babs" Ryan is plenty pretty and talented. She's with Fred Waring's orchestra, remember, and puts a lot of gold into the Old Gold Hour. And on the opposite page: (Above, left) Ted Husing in his brand new car. He's one of Columbia's ace announcers, you know. And now the Oldsmobile Hour has corralled him. (Right) A real radio treat. George M. Cohan, Broadway's Yankee Doodle Boy, who wrote that very fine series of radio revues for the Gulf Headliners program. Here, trying out a number before the mike. (Below, left) Rubinoff and his violin all ready for a flying trip to Hollywood. The young lady is Miss Topeser, airway hostess. (Right) Here is where dizzy wisecracks fly! Milton Berle and Harry Richman get together at an Old Gold rehearsal to try to top each other in gags. David Ross holds the script.







JACK PEARL (above, left), Baron Munchausen to us—was all set to walk off with the prizes at a recent golf tournament, but alas, "Sharlie Vass Dere" and insisted that he add the score again! (Right) The Voice of Experience, Dr. S. Taylor, is big heap important since being crowned Indian Chief. (Below, left) Gladys Rice. She's with Kostelanetz' and Howard Barlow's orchestras. (Right) Kate Smith has been appointed the head of the NRA Committee of Radio, Screen and Stage.



Countess Olga Albani, NBC soprano, is a real Spanish countess who defied all the customs of her blue-blooded kin to carve a career for herself. She was born in Barcelona, studied music with her father and drama with her mother. When the Countess, as a child, talked of a career and of going to school, her parents were horrified. "No," they said, "you shall obtain your education from tutors and in a convent and your talents shall be practiced only for your own amusement." But the family moved to America. New World traditions—or lack of them—and a persistent insistence on the part of Olga won over Old World prejudice and paternal objection.



FOR *Distinguished*



(Above) Rudy Vallee and his Connecticut Yankees and (right) the lad himself. They said, four years ago, "He won't last. We give him a year." But Mr. Vallee was smart enough to learn how to do something besides croon. He learned gracefully to efface himself occasionally in order to make his programs more varied. Below are some of the people, who have appeared on the Fleischmann programs.



Mae West



Adolphe Menjou

Rudy Vallee



Weber and Fields



Helen Hayes



Moran



Mack



Robert Montgomery



Jimmie Durante



Katharine Hepburn



Ethel Waters



Jimmie Wallington



Marie Dressler

SERVICE TO RADIO

To Rudy Vallee and to the Fleischmann Hour, a Five Star combination if ever there was one! A program of never-failing smoothness and invariable enjoyment, it wins RADIO STARS' December award "For Distinguished Service"



FOUR years ago, Broadway's slyest wisenheimers looked in amazement at the spectacle of a modest and shy singer of love songs rising like a rocket in the radio sky. They learned his name was Rudy Vallee. Full of cynical wonder, they listened to his voice being wafted to the country's corners, and their lips curled.

"He can't last. He'll fade in a year," they predicted.

But he didn't fade. When the time was ripe for his sun to set, he turned himself into a master of ceremonies instead of a crooner.

Today, he presents the well-poised, sparkling and alert Fleischmann Hour. Today, his show is one of the rare programs to receive a Five Star rating from our Coast-to-Coast Board of Review. Without stunts or ballyhoo, he has lifted himself by his own bootstraps to his present lofty pedestal.

Because of this, and because his programs are consistently excellent, and because his own introductions of guest stars are strikingly sincere and nimble, we present to him and to those whose labors contribute to the pleasure of the Fleischmann Hour, this month's RADIO STARS' Award "For Distinguished Service."

Curtis Mitchell



DON WILSON—KFI



DON THOMPSON—NBC

THOSE "BIG GAME"

Come and meet those fast-talking football announcers of the West Coast!

HE'S running the wrong way . . . he's running the wrong way!

The scene was the famous Rose Bowl in Pasadena. The day, New Year's 1929. The teams, California vs. Georgia. Suddenly a young, blond giant named Roy Reigles became confused and ran toward the goal posts of the opposing team!

It was the horror-struck voice of Don Wilson, chief announcer of KFI, who relayed to the world the greatest "fluke" play of football history!

Looking back over his entire illustrious career of sports broadcasting—which includes the sensational West Coast Crew Races of 1932 and the world famous Olympic Games—genial Don selects that disastrous football incident as his most emotional moment in a broadcasting booth! The Olympic Games, of course, rate as his biggest assignment as they were tied up with stations all over the world. But the sheer drama of that broken-hearted kid running the wrong way will live forever as the emotional moment of Don's career.

The chief sports announcer of NBC's West Coast station (for KFI is the NBC of the Coast) is a large, jovial fellow whose technical under- (Continued on page 78)

WHAT does the wife of a radio announcer think about?

In the case of Mrs. Don Thompson, wife of the ace sports announcer of NBC-San Francisco, *whatever* thinking she does must be very quiet. Especially for the two hours right after Don has finished broadcasting a big game.

"We agreed, right after we were married," smiles Don, "that it would be better for everyone concerned if silence could be maintained for a couple of hours after each game. We eat our dinner without a word being spoken. I guess my wife suggested the idea . . . after seeing me before a game and after. There is a world of difference, believe me! It didn't take many football broadcasts to convince me that the announcer takes almost as much punishment as the player. The player gets the broken bones and the announcer gets the broken nerves . . . I have had *both* and I wouldn't know which one to chose. The main difference is that the player who gets a broken arm gets a rest."

But for all the high-tension nerves, Don (who has been rated along with the finest sports announcers in the game) prefers to call his very first (Continued on page 80)



GARY BRECKNER—KHJ



STUART BUCHANAN—KNX

BOYS . . . By WALTER RAMSEY

Learn "how they do it" and what their predictions are for this season!

Decoration by JACK WELCH

WHEN the radio-football fans of the Pacific Coast hear the announcer say: "This is Gary Breckner, KHJ, Los Angeles speaking . . ." they are inclined to thank their lucky stars on two counts. (1) He knows so much about the game, from the angle of the player and the coach that he talks one of the most interesting games in the country. And (2) he used to be a musical comedy tenor—and by broadcasting sports events for the Columbia Broadcasting System, the fans were spared "another radio tenor"!

Some of the fans would be unable to tell you *which* of the two counts they consider most important.

But since we have, thus far, been spared the tenor and as long as we continue to get "football by Breckner"—let's find out why he's so good at callin' 'em right.

Gary started his athletic career back in the little High School at Alpeena, Michigan, where he earned nine letters in baseball, football and track. When he finally decided to go in for higher education (at the University of Iowa) he also decided to switch his efforts from track to basketball. He won nine letters again. And while there are few who hear him (Continued on page 82)

HAVE any of you radio football fans ever gnashed your teeth (and even threatened to throw them in the fireplace) when the announcer seemed to favor the visiting team?

Stuart Buchanan, ace sports announcer of KNX-Los Angeles, used to have the same experience (before he took up announcing sports) and that's where he got a swell idea.

"We were troubled a great deal down in Atlanta, Georgia, with letters from the fans telling us that the football announcers were 'prejudiced.' There are quite a number of large schools in the South and most of the folks are strong for one team—and against *all* the rest. So, after giving the matter a bit of thought, my pal and I decided to give them what they were asking for:

"A prejudiced broadcast of football."

"For instance: if Alabama was playing Georgia, I would represent Alabama and Joe would speak for Georgia. When Alabama had the ball, *I* would speak into the mike and give them nothing but the one side of the game—and when Georgia took over the ball Joe would be just as one-sided. Then, just to make the picture complete, we would argue with each other (Continued on page 84)



ALL AROUND

1. Here is Red Nichols who, with his Five Famous Pennies, makes dollars, entertaining air-minded patrons from the Ritz-Carlton in Atlantic City, N. J. (MCA photo.) 2. Col. Stoopnagle and Budd, formerly with Pontiac, seated one day at the organ, considering new material (Wide World). 3. "Come on, boys," urges Paul Ash, who recently substituted for Buddy Rogers at the College Inn in Chicago (MCA). 4. You've heard Adele Harrison in dramatic rôles for CBS?



THE DIAL

5. Father Charles L. Coughlin, famous radio priest, is all set to deliver some fiery sermons on the air this fall (Wide World). 6. Guess who? Well, of course the Fresh Air Taxicab gives you a hint. But anyway, Freeman Gosden and Charles Correll—Amos 'n' Andy to us—snapped at the World's Fair. 7. Betty Barthell, the blues singer who scores plenty of song hits for Columbia. 8. The fans' problems are his, so Tony Wons gives them serious consideration.



WATCH out, Europe! There's an army in these United States more than 7,000,000 strong. It's barracked in hovel and mansion, apartment house and tenement, miner's shanty and farmhouse, rural schoolhouse and college. Its loyalty to its leader is unfailing, for he sways them emotionally and intellectually with a language which all races and creeds understand. Its power will endure longer than that of the troops of a Caesar or a Napoleon, for its strength lies in beauty and understanding, not in blind hatreds.

In the ranks of this army marches the youth of America—more than 6,000,000 school children. Once a week they and countless adults answer the roll call of grand old Walter Damrosch as he hails them in the universal language of music. Up into the rolling hills of New England, over the plains of the West, across the Rockies, seventy-two stations speed the NBC Music Appreciation Hour as the army listens attentively, appreciatively.

Amazing? It's staggering. Yes, watch out Europe, for our dependency on you for musical culture is

threatened. That's no statement of cheap, flag-waving nationalism. None other than the foreign-born Mme. Ernestine Schumann-Heink says:

"Never have I seen such promise of a great musical future for this country. . . . One man is responsible for it all—Walter Damrosch. From the children who are learning at his feet will come the artists of tomorrow. Perhaps he will also improve the audiences so they are less snobbish about American art."

SOME of us have souls tinged with sadness because of dreams which we've dreamed—dreams we fear can never come true. Walter Damrosch had a dream, was tinged not with the sadness of a longing unrealized, but with the memory of the untimely death of a great conductor and composer, his father, Dr. Leopold Damrosch.

Walter was such a young fellow then. He was only twenty-two, but even by that time he'd been the conductor of the Newark Harmonic Society and had become a sort of unofficial assistant at that center of musical culture, the Metropolitan Opera House in New York. He'd

Dr. Damrosch had a beautiful dream—but an impractical, costly one



THE BIGGEST MUSIC CLASS IN HISTORY

By JEAN PELLETIER

come to America with his father from his birthplace, Breslau, Germany, when he was but nine years old. That was in 1870. His father's fame had gripped the musical minds of the continent and he'd been begged to come to the United States to lead the Arion Society, New York's largest German choral organization.

Damrosch the elder wasn't satisfied. He wanted to satisfy the repressed musical cravings of many Americans. He founded the New York Oratorio Society. Eleven-year-old Walter's voice piped earnestly in the chorus. Four years later, Leopold Damrosch organized the New York Symphony Society, which was part of the basis of the present New York Philharmonic Symphony Society. Then just as he was beginning to realize his ambition to show that music is something to be loved, he died.

It was a fearful blow to Walter. He adored his father and the great things he'd begun. But it strengthened his ideal. He took up the baton which had slipped from his father's fingers.

He realized that his grief at the loss of his father would be washed away by the alleviating flow of the

music that he understood so well. He was resolved that the children of America should know this surpassing beauty. He gave concerts all over the country especially for the youngsters. Yet he realized that in a lifetime, he would be able to reach but thousands.

There he was, confronted by two stupendously difficult problems. He wanted to reach millions of hearts and he couldn't. He was incessantly slapped in the face with the assertion that he'd never be able to interest the children of a nation which was more concerned with pioneering and building than with culture.

THEN a few broadcasting stations began sending out words and music. In a surprisingly short time the country was interlaced with a network of outlets. Was this his opportunity? Could he show a nation it was wrong?

Let me tell you a little story—a short story.

Walter Damrosch was on vacation in Florida. The officials of a West Palm Beach school discovered him and pleaded with him to speak to the youngsters. He hesitated. He'd been on the air (*Continued on page 71*)

How it all came true is one of radio's most inspiring stories + + +

...THE WOMEN

VINCENT LOPEZ lay on the hard cot of a cheap room in some far-flung Middle West hotel. He was lonely. Young. Homesick. And discouraged. A hazy blur of thoughts ran through his mind. Why had he left New York and the security of a \$15-a-week job to go on tour with a vaudeville team? All the events leading up to his present situation flashed through his mind.

He remembered vividly that night when he was leading a make-shift orchestra in a honky tonk café in Coney Island. It was his first attempt at directing a band and he could see even now that it wasn't a particularly pretentious one.

He had left a job as a milk clerk in Brooklyn to follow the glamor of music. And so he had gone about from one music house to another, gathering at this place and that a stranded trombonist, a drummer looking for work, a violinist, until he had managed to form his own orchestra. Vincent Lopez's orchestra!

And then that job in the Coney Island café. True, the pay wasn't much, but there were meals thrown in. And he felt that now he would get his chance.

There followed long nights playing until three and four in the morning—half of the people too riotous to even pay any attention to the sallow young boy leading the band.

And then one night he felt that his long-awaited chance had arrived!

Marion Bent and Pat Rooney entered the café. They were on their way back to New York, and had just stopped in to escape a sudden shower.

The café was buzzing with excitement. The famous vaudeville couple—Rooney and Bent—here! Lopez couldn't miss the tension that filled the smoke-clouded room. He silenced his orchestra and walked over to the piano. He sat down, looked at the keys for a brief second and then his fingers flew over the yellow keyboard. He half-shut his eyes and forgot the people around him.

But Marion Bent fixed her gaze on him. She nudged her husband.

"That boy doesn't belong here," she said. "He has talent. The poor kid seems so out of place in this environment."

And the next thing Lopez knew, the manager had tapped him on the shoulder.

"That lady at the corner table wants to see you. Be nice to her, she's Mrs. Pat Rooney."

His heart skipped a beat. He patted his hair in place with flustered fingers and walked over hesitantly to the table.

Miss Bent must have noticed his embarrassment. Her heart went out in sympathy to this shy boy.

SIT down," she said smiling.

As she spoke, she managed to draw him out of his shell. That's Marion Bent. She's a real trouper with a trouper's impulsive warm-heartedness, and it must have been that which made her say, "Listen, Vincent, we're

starting a new act and it looks pretty good. Will you get an orchestra together and join us?"

Would he! Why, that was just the opportunity he had been waiting for. Oh, he knew it would come. Fate had led Marion Bent into the café, he felt, and into his life to change its course.

But now as he lay on the bed, his face buried deep in the pillows, he saw an entirely different picture. These one-night stands, away from friends and family—this theatrical world. Why, it was so strange! And he couldn't get on to its mad swing. He thought of the blur of faces in the audience over the glaring footlights and he felt sick. He couldn't stand it any longer.

He got up, took out his traveling bag, and started to empty the drawers.

His music! It was on the piano. He ran downstairs and over to the theatre. But there, he couldn't resist fondling the keys once more.

Unknown to him, Marion Bent was standing in the wings watching him. She saw him suddenly break down and lay his head on the piano. He looked terribly tired, and his face was twitching to keep back the tears.

She walked over and placed her hand on his shoulder.

"Steady, boy. Don't let it get you. I know how you feel, but you've got what it takes, and you'll get ahead too, if you stick to it. But here's a tip. Be different. Introduce some novel touches. That's it—novelties. Look, like this—" and she whistled a tricky arrangement of the then popular "Stumbling."

Lopez stared at her with a new light in his eyes. Presently he sat down, fired by this inspiring bit of encouragement.

From then on, stage hands passing by would almost always see the figure of a boy practicing away at the piano, with a woman seated not far away.

"How's that?" they might hear the boy say, as he turned toward his intent listener.

"That's better. You'll click now, but—" and another suggestion.

AND so Vincent found a new desire to go ahead. Forgotten were all ideas of leaving the theatre there was a new Lopez in the orchestra pit now. Enthusiasm shone in his face and reflected in his music.

Marion Bent was the first woman whose influence was to mould his life.

After a while, so great was the impetus he had gained he crashed right through the glittering doors of New York's smart Pennsylvania Hotel.

He was fast becoming as urbane and as polished as the swanky crowd that frequented this fashionable supper room. Beautiful, svelte women would smile over their escorts' shoulders.

But no one looked at him as adoringly as little Alma Weere, the 17-year-old cigarette girl there. That smiling suave man on the dais was her idol. He represented glamor from his sleek head to the tips of his patent leather feet. Lopez, on the other hand, liked her young freshness. It was like a breath of cool air in that jaded atmosphere.

One night, he noticed a man (Continued on page 76)

IN HIS LIFE...

They have given him courage, aid and adoration. And so, to the ladies, Vincent Lopez dedicates his great success



"Hello, Everybody; Lopez speaking!" And his story runs the gamut — from days in cheap vaudeville to nights on the St. Regis Roof in New York.

THE BAND-BOX



(Above) Jan Garber and his gang of Yeast Foamers before going on the air for NBC from Chicago. (Left) And here are the Five Messner Brothers, who comprise the popular London Terrace Orchestra.

By WILSON

B UDDY Wagner, CBS maestro, tells this story. One evening, while playing in a hotel, he noticed a Spanish girl at a table. She wore a Spanish shawl, had flashing black eyes and made a striking picture. Buddy had a new Spanish song and thought it would be appropriate to play it for her. During the first chorus, he noticed that the woman seemed very much excited. And then as the song continued, she dropped her head to the table and began sobbing. It puzzled Buddy.

The next night the girl was back. Buddy decided to play the number again. The reaction was the same. The girl was moved to uncontrollable sobs. Buddy couldn't resist his curiosity. He went to her table and introduced himself. "What is there about that song that moves you so?" he asked.

"The composer of that piece," she said, "was the man I was to marry. He died the night before our wedding and that song, the last one he wrote, stirs me every time I hear it."

Buddy was interested. When the girl asked him to

latest news of the lads who wave batons, create the nation's
ong hits and later croon 'em to us. Musicians on parade + + +



Above) A familiar scene in the Silver Grill of the Hotel Lexington in New York, from which Ernie Holst broadcasts. (Left) Reggie Childs and his band do the honors at the Roosevelt Hotel in New York.

BROWN

play it whenever she visited the hotel, he gladly consented.

• One day Buddy received a telegram from her to the effect that she couldn't come to the hotel that week and wondered if he would play the song on his next broadcast. He played it.

Weeks later, he went to the offices of the music house that published that Spanish song. As he entered, he saw his mysterious girl dash out a side door.

"Who is that girl?" he asked.

"She works for us," answered one of the clerks. "She's the best song plugger in town."

• Johnny Green, pianist and arranger, who presents his "In a Modern Manner" over CBS networks, is the composer of such hits as "Body and Soul," "I'm Yours," "Out of Nowhere," and "I Cover the Waterfront." And he's only 24 years old.

• Most performers tip stage hands and recall themselves pleasantly to managers and musicians with gifts, but when Cab Calloway played (*Continued on page 88*)



WHAT RADIO FANS WANT TO ? KNOW



HAIL! The Answer Man!

The Answer Man is a willing fellow. You can cross question him without getting cross replies. You can baffle him. You can query him. You can interrogate, irritate, catechize, paralyze; you can . . . are yuh listenin'?

In a nutshell, if you're all in a dither about this or that favorite, here in our encyclopedic-brained Answer Man is the knows-all-hears-all-sees-all guy that you've been looking for.

If you're lying awake at nights wondering about the color of Lanny Ross' right eye, drop a line to old Uncle A(nswer) M(an). Uncle A. M. will give you the ultra-super-extra lowdown in the first possible issue. Remember this: sometimes, it takes a bit of time to dig up information. We print deesa beeg magazine about a month ahead of the time you buy it. So, if you have to wait a month or so, we're sorry. It's not the heat, it's not the humidity, it's just the way things are. No letters will be answered by mail, so save your stamps. And not more than two questions per person, if you please. Just be reasonable with Uncle A. M. He's really an obliging old codger.

Q. Can any of the songs which George M. Cohan has written for the air be bought?

A. Not as we go to press, but several publishers are interested.

Q. Is Howard Claney married?

A. No. What've you got to offer?

Q. Is Boake Carter English or American?

A. Carter was born thirty-three years ago in Baku, Russia, where his father was British consul. His mother was Irish. In 1922 he started newspaper

work in Philadelphia. Figure it out for yourself.

Q. Was Fred Allen ever on the stage?

A. Yes, under the names of Paul Huckle, Fred James and Fred Allen, because his real name was John Florence-Sullivan.

Q. Are May Singhi Breen and Peter de Rose married?

A. Yes, and happy despite the fact that she plays the ukulele.

Q. Did Fred Berrens of the King's Beer program ever go to high school in Milwaukee?

A. No, Fred's a New Yorker, born and bred, but he'll drink Milwaukee beer, please.

Q. How old is Evan Evans, the Columbia baritone?

A. He was born thirty years ago in Birkenhead, England.

Q. Can you tell us something about Mary Eastman.

A. There's a charming soprano. Is twenty-three years old, brown eyes, unbobbed hair; medium height. Born in Kansas City, she won an Atwater-Kent contest which introduced her to radio. Too bad, boys, she's married.

Q. What are the last names of Gene and Glenn? How come Gene is able to imitate a woman's voice so perfectly as he does in the part of Lena?

A. The boys' full names are Gene Carroll and Glenn Rowell. Gene says that one of his roles as a youngster was Cobweb in "A Midsummer's Night Dream" and that from that time on he imitated feminine voices even after his voice changed.

Q. Who writes the H-Bar-O children's sketches?

A. Peter Dixon, the self-same lad

you used to know as author and principal of the "Raising Junior" series.

Q. How long did Harry Reser have the Cliquot Club Eskimos on the air?

A. Longer than any other artist stayed with one sponsor—seven years.

Q. Is Louis Dean married?

A. The more he turns 'em down, the harder they go after him. But they haven't caught up with this handsome Alabama lad yet.

Q. How do you pronounce Ethel Shutta's last name?

A. Well, George Olsen pronounces it Shut-tay, and since he's her husband, he ought to know. Or oughtn't he?

Q. Are Molasses 'n' January on the Maxwell House Show Boat Hour colored?

A. Nope. And when they take off their makeup at the end of a broadcast they become Pick Malone and Pa Padgett.

Q. How many Lombardo brothers are there in Guy's band?

A. So many it sounds like a tumblin' act. There are Guy (who never has played that twelve-dollar, one-string violin he carries), Carmen (he leads when Guy ain't and sings the solos), Leibert (a movie fan if there ever was one) and Carmen (twenty-three years old and the ladies' man of the group).

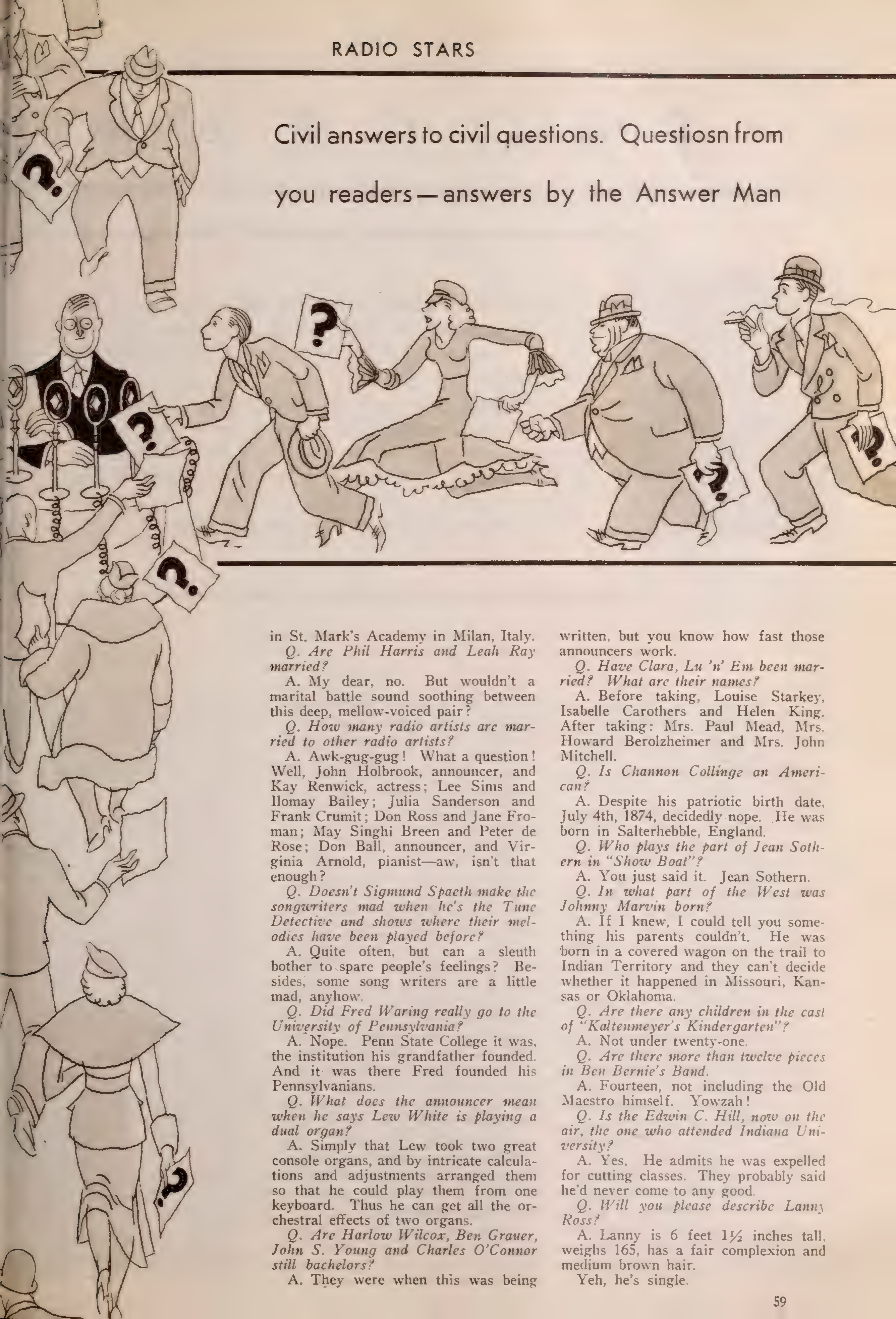
Q. How many pieces are there in Borah Minnevitich's Harmonica Band?

A. Twelve, besides Borah. One is a dwarf, another a Negro. Some are orphans and some come from good American homes. Others, like twenty-eight-year-old Borah, were born in Europe.

Q. Is Tito Guizar Spanish or Italian?

A. Well, yes and no. He's Mexican. But he spent two years studying voice

Civil answers to civil questions. Questions from
you readers—answers by the Answer Man



in St. Mark's Academy in Milan, Italy.

Q. Are Phil Harris and Leah Ray married?

A. My dear, no. But wouldn't a marital battle sound soothing between this deep, mellow-voiced pair?

Q. How many radio artists are married to other radio artists?

A. Awk-gug-gug! What a question! Well, John Holbrook, announcer, and Kay Renwick, actress; Lee Sims and Ilomay Bailey; Julia Sanderson and Frank Crumit; Don Ross and Jane Froman; May Singhi Breen and Peter de Rose; Don Ball, announcer, and Virginia Arnold, pianist—aw, isn't that enough?

Q. Doesn't Sigmund Spaeth make the songwriters mad when he's the Tune Detective and shows where their melodies have been played before?

A. Quite often, but can a sleuth bother to spare people's feelings? Besides, some song writers are a little mad, anyhow.

Q. Did Fred Waring really go to the University of Pennsylvania?

A. Nope. Penn State College it was, the institution his grandfather founded. And it was there Fred founded his Pennsylvanians.

Q. What does the announcer mean when he says Lew White is playing a dual organ?

A. Simply that Lew took two great console organs, and by intricate calculations and adjustments arranged them so that he could play them from one keyboard. Thus he can get all the orchestral effects of two organs.

Q. Are Harlow Wilcox, Ben Grauer, John S. Young and Charles O'Connor still bachelors?

A. They were when this was being

written, but you know how fast those announcers work.

Q. Have Clara, Lu 'n' Em been married? What are their names?

A. Before taking, Louise Starkey, Isabelle Carothers and Helen King. After taking: Mrs. Paul Mead, Mrs. Howard Berolzheimer and Mrs. John Mitchell.

Q. Is Channon Collinge an American?

A. Despite his patriotic birth date, July 4th, 1874, decidedly nope. He was born in Salterhebble, England.

Q. Who plays the part of Jean Sothern in "Show Boat"?

A. You just said it. Jean Sothern.

Q. In what part of the West was Johnny Marvin born?

A. If I knew, I could tell you something his parents couldn't. He was born in a covered wagon on the trail to Indian Territory and they can't decide whether it happened in Missouri, Kansas or Oklahoma.

Q. Are there any children in the cast of "Kaltenmeyer's Kindergarten"?

A. Not under twenty-one.

Q. Are there more than twelve pieces in Ben Bernie's Band.

A. Fourteen, not including the Old Maestro himself. Yowzah!

Q. Is the Edwin C. Hill, now on the air, the one who attended Indiana University?

A. Yes. He admits he was expelled for cutting classes. They probably said he'd never come to any good.

Q. Will you please describe Lanny Ross?

A. Lanny is 6 feet 1½ inches tall, weighs 165, has a fair complexion and medium brown hair.

Yeh, he's single.

• • P R O G R A M S



Tommy McLaughlin, the romantic bachelor baritone — CBS network every Friday. Tune in for a swell time.

Clap hands, clap hands! Here is a fat serving of songs and funny sayings to last you the full month of November. Just look at 'em. New programs, new stars, new ideas that will make the welkin (and your loudspeaker) ring.

No doubt about it, this radio season will go down in history as the Year of the Big Noises. This program section, taken daily upon arising and just before going to bed, will enable you to hear them all. And then, when your grandchildren ask you, "What did you do in the Great Advertising War?" you can answer, like the hero you were, "I listened."

SUNDAYS

November 5th, 12th, 19th and 26th

- 9:00 A.M. EST (1/2)—The Balladeers. Heartening melodies by male chorus and instrumental trio. WFAF, WBEN, WTAM, WWJ, WGY, WIOD, WIS, WFLA, WJAR, WRC, WWNC, WFBR, WCSH. 8:00 CST—WSB, KTBS, WOW.
- 10:00 EST (1/2)—Southernaires Male Quartet sings joy and poignancy of South. WJZ, WBAL, WBZ, WBZA, KDKA, WGAR, WMAL, WHAM, (WSYR on 10:15). 9:00 CST—WENR, WEBC, KWK, KSTP, KFYZ, WREN, WIBA, WDAY, (KOIL on 9:15).
- 10:30 EST (1/2)—Marimba Typica Band. Haunting vibrations of Mexican music. WFAF, WJAR, WRC, WGY, WBEN, WTAM, WWNC, WIOD, WFLA, WLW, WWJ, WCAE, (WFBR off 10:45). 9:30 CST—WEBC, KFYZ, KSTP, WMC, WKY, WFAA, KTBS, WMAQ, WDAF, WIBA, KVOO, WSM, WOAI, WDAY. 8:30 MST—KDYL.
- 10:30 EST (1/4)—Carson Robinson's Crazy Buckaroos. Hill-billy and cowboy music. WABC, WAAB, WCAU, WDRC, WEAN, WICC, WJAS, WKBW, WOKO, WCAH, WCAO, WFBZ, WHK, WJSV, WSPD. 9:30 CST—KMBC, WCCO.
- 10:45 EST (1/4)—Tony Wons' scrapbook philosophy with two piano titillation by Peggy Keenan and Sandra Phillips. WABC, WGR, WKRC, WHK, CKLW, WCAU-W3XAU, WJAS, WEAN, WFBZ, WSPD, WJSV, WGST, WDBJ. 9:45 CST—WBBM, WOWO, WFBM, KMBC, WHAS, KMOX, WCCO.
- 11:00 EST (1/2)—NBC String Quartet in light morning melody. WJZ, WBAL, WGAR, WJR, WMAL, WHAM, WBZ, WBZA, WLW, WSYR, KDKA. 10:00 CST—WENR, KWCR, KWK.
- 11:15 EST (1)—Major Bowes Capitol Family. Maria Silveira, sop.; Hannah Klein, pianist; Nicholas Cosentino, ten.; Tom McLaughlin, bar.; Four Minute Men, male quartet; symphony orchestra. WFAF, WJAR, WFBR, WRC, WTAM, WFLA, WTAG, WJAX, WGY, WIOD, WWNC, WCAE, WRVA. 10:15 CST—WDAF, KFYZ, WSMB, WEBC, WFAA, WDAY, WSAI, KSTP, WMC, WKY, KTBS, WOAI, WMAQ, KPRC, KVOO, (WAPI, WHO, WOC off 10:45). 9:15 MST—KDYL, KOA.

11:30 EST (1)—Salt Lake City Tabernacle Choir and Organ.

- WABC, WADC, WOKO, WCAO, CKLW, WDRC, WQAM, WDBO, WGST, WPG, WCAH, WLBW, WHP, WFEA, WDBJ, WORC, WKBN, (WNAC, WCAU-W3XAU, WEAN, WSPD, WHEC on 11:45. WICC, WTOC off 11:45.) 10:30 CST—KMBC, WHAS, WBRC, WDOD, WTAQ, KTRH, KLRA, WREC, KOMA, WMBD, WIBW, WMT, WCCO, WLAC, WDSU, WSBT, WACO. (WISN on 10:45. WOWO off 10:45). 9:30 MST—KVOR, KLZ.
- 12:15 P.M. EST (1/4)—Tastyeast's Baby Rose Marie. Juvenile hot-cha. WJZ, WBZ, WBZA, WBAL, WMAL, KDKA, WHAM.
- 12:30 EST (1)—Roxy coaxes chorus and soloists of gang to sing with Rapee orchestra. WJZ, WBAL, WHAM, WGAR, KDKA, WBZ, WBZA, CFCE, WMAL, WIS, WKY, WSYR, CRCT, WJR, WWNC. 11:30 CST—WREN, KOIL, WDAY, KFYZ, WSMB, KPRC, WAPI, WEBC, WJDX, KSO, WOAI, KVOO, WKY, (KTHS off 12:00). 10:30 MST—KOA, KDYL. 9:30 PST—KGO, KOMO, KHQ, KFI, KGW.
- 12:30 EST (1/4)—Tito Guizar, romantic Mexican tenor, sings as six hands pluck three harps. (Brillo). WABC, WCAU, WDRC, WEAN, WLBZ, WNAC, WMAA, WFEA.
- 1:30 EST (1/2)—Lazy Dan, the Minstrel Man, with less indolent orchestra. WABC, WCAO, WAAB, WGR, WKRC, WHK, CKLW, WCAU-W3XAU, WJAS, WJSV, WCAH, WMBG. 12:30 CST—WBBM, KMBC, WHAS, WISN, WCCO, KMOX.
- 2:00 EST (1/2)—Gene Arnold and the Commodores. Crazy Crystals Water Company presents sane male quartet. WFAF, WWJ, WSAI, WTAG, WEEL, WJAR, WCSH, WFBR, WRC, WGY, WBEN, WTAM, WCAE. 1:00 CST—WMAQ, WDAF, WOC, WHO, WFAA, KPRC, WOAI, KVOO, WOW. 12:00 MST—KOA, KDYL. 11:00 PST—KGO, KFI, KGW, KOMO, KHQ.
- 2:00 EST (1/2)—Piano-sitting sob-sister of song, Helen Morgan, with Albert Bartlett, Tango King. (Bi-So-Dol.) WABC, WCAO, WNAC, WGR, WJAS, WKRC, WHK, CKLW, WCAU-W3XAU, WJSV. 1:00 EST—WBBM, KMOX, WREC, WISN, WCCO, WDSU.
- 2:30 EST (1/2)—Yeast Foamers. Virginia Hamilton lifts popular melodies with Jan Garber's orchestra.

WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, WGAR, WJR, WLW, WRVA, WPTF, WWNC, WIS, WIOD, WFLA, WJAX, WSYR, WMAL. 1:30 CST—KYW, KWK, WREN, KOIL, WTMJ, WIBA, KSTP, WEBC, WOAI, WFAA, KSO, KTBS, WDAY, KFYZ, WSM, WSB, WAPI, WDJX, WSMB, KTHS, KVOO, —KOA, KGIR, KDYL, KGH, KTAR, KWCR, KPRC, WKY, WKBF, 12:30 MST 11:30 PST—KGO, KFI, KOMO, KHQ, KFSD, KGW.

2:30 EST (1/2)—Big Hollywood Show. Abe Lyman's Orchestra tootles his new "Accordiana." (Sterling Products). WABC, WOKO, WCAO, WNAC, WGR, WKRC, WHK, CKLW, WDRC, WCAU-W3XAU, WEAN, WFBZ, WSPD, WJSV, WHEC, CFRB. 1:30 CST—WBBM, WFBM, KMBC, KMOX, WCCO.

3:00 EST (2)—New York Philharmonic Symphony Orchestra. WABC, WADC, WOKO, WCAO, WNAC, WHK, CKLW, WDRC, WCAU-W3XAU, WJAS, WEAN, WSPD, WQAM, WDBO, WKBN, WCAH, WICC, WLBW, WBIG, WHP, WFEA, WMBG, WDBJ, WHEC, WTOC, WSJS, WORC. 2:00 CST—WBBM, KMBC, WHAS, WGST, WBRC, WDOD, WTAQ, KTRH, KLRA, WREC, WSBT, WMT, WISN, WCCO, WLAC, WIBW, KPH, WDSU, KOMA, WMBD, WACO. 1:00 MST—KVOR, KLZ.

3:00 EST (1)—Lady Esther Serenade. Wayne "Dance" Kings's splendid rhythms. WFAF, WEEL, WCSH, WLW, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WJAR, WLIT, WTAG. 2:00 CST—KSD, WOC, WHO, WOW, WTMJ, KSTP, KVOO, WKY, WOAI, KPRC, WFAA, WLS, WKBF. 1:00 MST—KDYL, KOA. 12:00 PST—KOMO, KGW, KHQ, KGO, KFI.

4:15 EST (1/4)—Vee and Johnny, lively piano, gay voice for Wildroot Institute. WFAF, WTAG, WEEL, WCSH, WFBR, WRC, WGY, WWJ, WBEN, WCAE, WTAM, WSAI, WLIT, WTMJ. 3:15 CST WEBC, KPRC, KTBS, WOAI, KVOO, WKY, WOW, WLS, WDAF, WFAA, KFYZ, WIBA, KSTP, WDAY, WJAR. 2:15 MST—KDYL, KOA. 1:15 PST—KGO, KFI, KGW, KOMO, KHQ.

4:30 EST (1/2)—Hoover Program. Sixty-voice chorus; orchestra; Harvey Hays, narrator. WFAF, WBEN, WCAE, WCSH, WEEL, WFI, WGY, WJAR, WTAG, CFCE, CRCT, WFBR, WRC, WTAM, WWJ. 3:30 CST—WMAQ, KPRC, KVOO, WBAP, WDAF, WEBC, WIBA, WKY, WOAI, WOW (WTMJ starts Dec. 24th). 2:30 MST—

DAY BY DAY

It's here, ladeez and gents. It's come, and RADIO STARS is the snappy, snippy journal of dilly-dialings that presents you with the greatest advancement known to modern science. We give you, my fraaands, not cancer cure, not a remedy for halitosis, not television nor the secret of Judge Crater's disappearance, but a new way of arranging programs for your own infinite amazement.

In our own timid words, it is marvelous, phenomenal, epochal, tremendous, magnificent, and colossal.

In order to understand what the devil we're screaming about, just drop your eyes (modestly, please) to the surrounding pages. You observe that each list of stations is broken down into time-division sections. In other words, we've saved you the brain-cracking labor of figuring out what time the program can be heard in your own bailiwick. Your welcome.

So, if you're a mountain-timer or central-timer, all you've got to do is look at the stations indicated at the time indicated, and presto! you've got your heart's desire. If you haven't, write us a letter, you old meanie, and raise Old Ned, Heck, Hell or what have you.

And by the way, some of the programs are marked, "Weaf and red network," which is just no help at all unless you know what stations are on the red net work. To learn that important fact just turn to page 8 and there you'll find All That Matters.



Ruth Yorke, "Marie, The Little French Princess" — WABC-Columbia network, Tues., Wed., Thurs. and Fri.

KDYL, KOA. 1:30 PST—KFI, KGO, KGW, KHQ, KOMO.

5:00 EST (1/4)—Roses and Drums. History's thrill of love and war dramatized for Union Central Life Ins. Co. WABC, WADC, WCAO, WNAC, WGR, WKRC, WHK, CKLW, WJAS, WJSV. 4:00 CST—WBBM, KMBC, WHAS, KMOX, WGST, WBRC, KTRH, KLRA, WREC, WCCO, WDSU, KOMA, KTSa, WRR. 3:00 MST—KLZ.

5:00 (1/4) EST—Big Ben dramatizations. WFAF, WTAG, WEEL, WJAR, WCSH, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI. 4:00 CST—WMAQ, WOW, WDAF.

5:30 EST (1/2)—Dale Carnegie reveals "Little Known Facts About Well Known people." Harold Sanford Orchestra. WFAF, WTAG, WEEL, WJAR, WCSH, WFI, WGY, WBEN, WTAM, WWJ.

5:30 EST (1/2)—Grand Hotel. Swift dramas of a sophisticated world. WJZ, WBZ, WBAL, WMAL, WJR, WBZA, WSYR, WCKY, WHAM, KDKA, WGAR. 4:30 CST—WENR, KWCR, KSO, KWK, WREN, KOIL, WTMJ, KSTP, WEBC. 3:30 MST—KOA, KDYL. 2:30 PST—KGO, KFI, KGW, KOMO, KHQ.

5:30 EST (1/2)—Frank Crumit and Julia Sanderson. Married but sing popular love songs convincingly. WABC, WOKO, WCAO, WAAB, WGR, WHK, CKLW, WDRC, WCAU-W3XAU, WEAN, WFBL, WSPD, WJSV, WICC, WCAH, WTAH, WHEC, WWVA, WORC, WMAS. 4:30 CST—WFBM, KMBC, WHAS, KMOX, KFAB, WDSU, KOMA, KFH.

6:00 EST (1/2)—"Songs My Mother Taught Me." Muriel Wilson, soprano; Oliver Smith, tenor; Jacques Renard's orchestra. WABC, WCAU, WJAS, WKBW, WCAO, WHK, WJSV, WKRC, CKLW. 5:00 CST—WBBM, WOWO, KMBC, KMDX, WCCO, WFBM.

6:30 EST (1/4)—Smiling Ed McConnell. Grinsful of song and patter. WABC, WOKO, WAAB, WKBW, WKRC, CKLW, WCAU-W3XAU, WJAS, WEAN, WFBL, WSPD, WJSV, WQAM, WCAH, WHP, WTAH, WHEC, WWVA. 5:30 CST—WBBM, KMBC, WHAS, KMOX, KRDL, KFAB, WCCO, WLAC, WDSU, WMT, KFH. 4:30 MST—KLZ, KSL. 3:30 PST—KHJ, KOIN, KGB, KFRC, KOL, KFPY, KVI.

7:00 EST (1/4)—H. V. Kaltenborn. Crisp commentary, intelligent and informative, on world affairs.

WABC, WADC, WOKO, WCAO, WNAC, CKLW, WDRC, WJAS, WEAN, WSPD, WQAM, WDBO, WPG, WICC, WCAH, WLBW, WBIG, WHP, WFEA, WDBJ, WHEC, WSJS, WORC, WKBW, WIP. 6:00 CST—WFBM, KMBC, WHAS, WGST, WBRC, WDOD, WTAQ, KTRH, KLRA, WREC, WISN, WCCO, WSFA, KFH, WLAC, WDSU, KOMA, WSBT, WIBW, WACO. 5:00 MST—KVOR, KLZ.

7:00 EST (1/2)—Phil Spitalny's Orchestra piping gleaming blue musical comedy rhythms for Blue Coal. WFAF, WEEL, WJAR, WTAG, WCSH, WLIT, WFBR, WRC, WGY, WBEN.

7:00 EST (1/2)—Contralto Alice Joy sings to clean melodies of Vincent Lopez orchestra.

WJZ, WBAL, WMAL, WBZ, WBZA, WSYR, WHAM, KDKA, WGAR, WJR, WLW. 6:00 CST—WLS, KWCR, KSO, KWK, WREN, KOIL, WTMJ, WIBA, KSTP, WEBC, WDAY, KFJR, WSM, WSB, WJDX, WSMB, WKY, KTHS, WOAI, KPRC. 5:00 MST—KOA, KDYL. 4:00 PST—KGO, KFI, KGW, KOMO, KHQ.

7:30 EST (1/2)—Baker's Program. Joe Penner, comedian; Harrie Hilliard, vocalist; Ozzie Nelson's Orchestra. WJZ, WBAL, WMAL, WBZ, WBZA, WHAM, KDKA, WGAR, WLW, WJR, WRYA, WPTF, WWNC, WJAX, WIOD, WFLA. 6:30 CST—WTMJ, WLS, KWCR, KSO, KWK, WREN, KOIL, WIBA, KSTP, WEBC, WDAY, KFJR, WSM, WMC, WSB, WJOX, WSMB, KVOO, WKY, WFAA, KPRC, WOAI. 5:30 MST—KOA, KDYL, KTAR. 4:30 PST—KGO, KFI, KGW, KOMO, KHQ.

7:45 EST (1/4)—Doggone! It's Wendell Hall, red-headed music-making for Fitch's. WFAF, WTIC, WTAG, WJAR, WCSH, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, CFCE. 6:45 CST—WHO, WMAQ, KSD, WOC, WOW, WDAF.

7:45 EST (1/4)—Rin Tin Tin Thriller. Purps' heroics in Ken-L-Ration sketches. WABC, WCAU, WGR, WJAS, WNAC, WFBL, WHK, WJSV, WKRC, CKLW. 6:45 CST—WBBM, WOWO, KMOX, WFBM, WHAS.

8:00 EST (1)—Chase and Sanborn Hour. R-r-r-ubinoff and his orchestra. And a choice comedian. WFAF, WTIC, WTAG, WIOD, WFLA, WBEN, WCAE, WTAM, WWJ, WLW, CFCE, WWNC, WIS, CRCT, WFBR, WRC, WGY, WPTF, WJAR, WCSH, WRVA, WJAX, WLIT. 7:00 CST—WMC,

WJDX, KSD, WOC, WHO, WDAF, WSB, KFJR, KPRC, WKY, WTMJ, KSTP, WEBC, WDAY, KVOO, WFAA, WOAI, WSM, WOW, WMAQ, KTHS, WSMB. (WAPI off 7:30). 6:00 MST—KTAR, KDYL, KOA. 5:00 PST—KGO, KFI, KGW, KOMO, KHQ.

8:00 EST (1)—Light Opera Nights bring "Mem'ries" wistful and gay. Henry M. Neely, narrator; Harold Sanford's orchestra; chorus, soloists. WJZ, WBAL, WMAL, WBZ, WBZA, WSYR, WGAR, WCKY, KDKA, (WHAM on 8:15. WJR off 8:30). 7:00 CST—WLS, KWK, KWCR, KSO, WREN, KOIL.

9:00 EST (1/2)—Seven Star Revue. Tempting as a tired toiler's tub. Nino Martini, tenor; Jane Froman, contralto; Ted Husing, master of ceremonies; Julius Tannen, comedy; Erno Rapee's Orchestra; Vagabond Glee Club; Charley Magnante, Genius of the Accordion. WABC, WAAB, WCAU, WDRC, WEAN, WJAS, WKBW, WOKO, WORC, WADC, WCAO, WFBL, WHK, WSJV, WKRC, WSPD, CKLW, WTAH. 8:00 CST—WBBM, WOWO, KLRA, KMBC, KMOX, KOMA, KRDL, KSCJ, KTRH, WCCO, WDSU, WFBM, WGST, WHAS, WISN, WMBD, WMT, WNAX, WREC. 7:00 MST—KLZ, KSL. 6:00 PST—KFPY, KFRC, KGB, KHJ, KOIN, KOL, KVI.

9:00 EST (1/2)—Gulf Gasoline speeds gay comedy; Reveler's male quartet; Al Goodman's Orchestra. WJZ, WBAL, WBZ, WBZA, WHAM, WPTF, WWNC, WFLA, WIOD, WGAR, WJR, WLW, WSYR, WMAL, WRVA, KDKA, WIS. 8:00 CST—WJDX, WSMB, KTHS, WFAA, KTBS, KPRC, WOAI, KVOO, WAPI, WSM, WMC, WSB.

9:00 EST (1/2)—Manhattan Merry-Go-Round. Tamara, Russian blues singer; David Percy; Gene Rodemich Orchestra; Men About Town, male quartet. WFAF, WTIC, WJAR, WFBR, WRC, WGY, WWJ, WSAI, WFI, WTAM. 8:00 CST—WMAQ, KSD, WOC, WHO, WOW, WDAF. 7:00 MST—KOA, KYDL. 6:00 PST—KHQ, KGO, KFI, KGW, KOMO.

9:30 EST (1/4)—Walter Winchell's staccato news scoops. (Jergen's). WJZ, WBAL, WMAL, WBZ, WBZA, WSYR, WHAM, KDKA, WGAR, WJR, WLW. 8:30 CST—KOIL, WENR, KWCR, KSO, KWK, WREN.

9:30 EST (1/2)—American Album of Familiar Music. Frank Munn, tenor; Elizabeth Lennox, mezzo-soprano; Ohman and Arden, piano team; Bertrand Hirsch, violinist; Haenschen Concert Or-

RADIO STARS

chestra. Sweet old melodies. (Bayer).
WEAF, WTAG, WEEL, WCKY, WJAR,
WCSH, WFI, WFBR, WRC, WGY,
WBEN, WCAE, WTAM, WWJ, WSAI,
WIOD, WFLA, WRVA, WJAX, WPTF,
CFCF, CRCT. 8:30 CST—KSD, WENR,
WOC, WHO, WOW, WMC, WSB, WOAI,
WJDX, WFAA, WSMB, WKY, KPRC,
WDAF, KVOO, WTMJ, KSTP, WSM.
7:30 MST—KDYL, KOA, 6:30 PST—
KFI, KGW, KOMO, KHQ, KGO.

10:00 EST (1/2)—Chevrolet presents vocal
capers of Jack Benny and Mary Liv-
ingstone. Frank Black's Orchestra.
WEAF, WTIC, WTAG, WEEL, WJAR,
WCAE, WWJ, WNNC, WIOD, WCSH,
WFI, WFBR, WRC, WGY, WBEN,
WTAM, WRVA, WIS, WFLA. 9:00 CST—
WMAQ, WOV, WDAF, WTMJ, WIBA,
KSTP, WEBC, WKY, WMC, WAPI,
WSMB, WDAY, KFYR, WBAP, KTBS,
KPRC, WOAI, WSM, WSB, WJDX. 8:00
MST—KDYL, KOA, KGIR, KGHL,
KTAR. 7:00 PST—KGO, KFI, KGW,
KOMO, KHQ, KFSD.

10:00 EST (1/2)—Angelo Patri, child psy-
chologist wise and tolerant. (Cream of
Wheat.)
WABC, WAAB, WCAU, WDRC, WEAN,
WJAS, WKBW, WOKO, WCAO, WFBL,
WHK, WJSV, WKRC, CKLW. 9:00 CST
—WBBM, KMBC, KMOX, WCCO,
WHAS. 8:00 MST—KSL, KLZ. 7:00 PST
—KFPY, KFRC, KGB, KHJ, KOIN,
KOL, KVI.

10:30 EST (1/2)—President Roosevelt's ad-
visor, Col. Louis McHenry Howe, inter-
viewed by Walker Trumbull (R.C.A.).
WEAF, WTIC, WEEL, WJAR, WSH,
WFI, WGY, WBEN, WWJ, WSAI,
WCAE, WRC, WCKY, CFCF, WRVA,
WNNC, WJAX, WIS, WIOD, WFLA.
9:30 CST—KSD, WOV, WDAF, WIBA,
KSTP, WEBC, WDAY, KFYR, WSM,
WSB, WMC, WJDX, WSMB, WKY,
WFAA, KTBS, WOAI, WOC, WHO,
KPRC. 8:30 MST—KOA, KDYL. 7:30
PST—KGO, KFI, KGW, KOMO, KHQ.

10:30 EST (1/2)—Madison Singers; Ann Leaf,
organ. Quiet, soothing harmonies.
WABC, WADC, WOKO, WCAO, WNAC,
CKLW, WDRC, WCAU-W3XAU, WJAS,
WEAN, WSPD, WQAM, WDBO, WPG,
WICC, WCAH, WLBW, WBIG, WHP,
WFEA, WDBJ, WHEC, WTOC, WSJS,
WORC, WKBN. 9:30 CST—WFBM,
KMBC, WHAS, WGST, WBRC, WDOD,
KRLD, KTRH, KLR, WREC, WISN,
WCCO, WLAC, WDSU, KOMA, WMBD,
WIBW, WACO, WMT, KFH. 8:30 MST
—KVOR, KLZ.

10:45 EST (1/2)—Sunday at Seth Parker's.
Downeast homely philosophy and
hymns.
WEAF, WJAR, WCSH, WFBR, WRC,
WGY, WBEN, WCAE, WTAM, WWJ,
WSAI, WRVA, WIS, WJAX, WIOD,
WFLA, WTAG, WNNC, WEEL, WPTF,
CRCT. 9:45 CST—KSD, KYW, WOC,
WHO, WOW, WDAF, WSMB, WIBA,
KSTP, WEBC, WDAY, KFYR, WSM,
WMC, WSB, WAPI, WJDX, WOAI,
KTBS, KPRC, WFAA, WTMJ, KSD. 8:45
MST—KDYL, KOA, KGIR, KGHL, KTAR.
7:45 PST—KGO, KGW, KFSD, KHQ,
KOMO.

MONDAYS

(November 6th, 13th, 20th and 27th)

6:45-7:00-7:20-7:45-8:00 A.M. EST—Arthur
Bagley "One-two--three-fours" for Met-
ropolitan Life Health Exercises.
WEAF, WEEL, WFI, WGY, WBEN,
WCAE, CRCT. (WRC on 7:30 EST.)

8:30 EST (1/2)—Cheerio. Early morning
optimism in inspirational talk and music.
WEAF, WRC, WGY, WBEN, WTAG,
WEEL, WRVA, WPTF, WIS, WIOD,
CRCT, WJAR, WCSH, WFBR, WCAE,
WTAM, WWJ, WLW, CFCF, WNNC,
WJAX, WFLA. 7:30 CST—WOW, KSD,
WDAF, WSB, WMC, WJDX, WSMB,
WKY, KPRC, KFYR, WSM, WOAI,
KTBS, WAPI.

9:15 EST (1/2)—Goldy and Dusty and Sil-
verdust Twins. Fast popular song har-
monies.
WABC, WOKO, WGR, WORC, WCAU-
W3XAU, WJAS, WFBL, WHEC, WWVA,
WORC, WMAS.

10:15 EST (1/2)—Clara, Lu 'n' Em. Clothes-
line gossip.
WJZ, WBZA, KDKA, WGAR, WHAM,
WJAX, WFLA, WJR, WCKY, WRVA,
WPTF, WNNC, WIOD. 9:15 CST—KWK,
WREN, KOIL, WTMJ, WIBA, WEBC,
WAPI, WJDX, KPRC, WKY, KSTP,
WDAY, KFYR, WIS, WSM, WMC, WSB,
WSMB, KVOO, WOAI, WFAA, WGN.
8:15 MST—KOA, KDYL.

10:15 EST (1/2)—Bill and Ginger. Popular
song duets.
WABC, WNAC, WGR, WCAU-W3XAU,
WEAN, WKRC, WHK, CKLW, WJAS.
9:15 CST—WOWO, KMBC, WHAS.

10:30 EST (1/2)—Today's Children. Dramatic
sketches. (Pillsbury).
WJZ, WBAL, WMAL, WBZ, WBZA,
WPTF, WFLA, WSYR, KDKA, WGAR,
WCKY, WRVA, WJAX, WJR. 9:30 CST
—KWCR, KSO, KWK, WREN, KOIL,
KPRC, WTMJ, KSTP, WEBC, WKY,
WBAP.

10:45 EST (1/2)—Corn Products Program.
WABC, WCAU, WNAC, WEAN, WDRC,
WORC, WOKO, WFBL.

11:00 EST (1/4)—Kitchen Closeups. Mary
Ellis Ames, Home Economist.
WABC, WADC, WOKO, WDRC, WEAN,
WJSV, WCAO, WNAC, WKBW, WCAU-
W3XAU, WFBL, WKRC, WHK, CKLW,
WJAS, WSPD. 10:00 CST—WBBM,
WFBM, KMOX, WGST, WREC, WCCO.

11:30 EST (1/4)—Tony Won's homely phil-
osophy. Peggy Keenan, Sandra Phillips,
piano team.
WABC, WCAO, WNAC, CKLW, WCAU-
W3XAU, WEAN, WGR, WKRC, WHK,
WDBJ, WJAS, WFBL, WSPD, WJSV,
WMBG. 10:30 CST—WBBM, WOWO,
KMBC, WHAS, KMOX, WGST, WCCO.

12:00 Noon EST (1/4)—Gene Arnold and the
Commodores.
WJZ, KDKA, WCKY, WBZ, WBAL,
WBZA, WMAL, WSYR, WHAM, WGAR,
WJR. 11:00 A.M. CST—WBAP, KPRC,
WOAI, WENR, KWK, KWCR, KSO,
WREN, KVOO. 10:00 MST—KOA.

12:00 EST (1/4)—Voice of Experience. An-
swering confidences of the emotionally
and spiritually troubled.
WABC, WCAO, WNAC, CKLW, WCAU-
W3XAU, WGR, WKRC, WHK, WDRC,
WJAS, WEAN, WJSV. 11:00 A.M. CST
—WBBM, KMBC, WHAS, KMOX. 10:00
MST—KLZ, KSL. 9:00 PST—KOL,
KFPY, KHJ, KOIN, KVI, KERN, KMJ,
KFBK, KGB, KRFC, KDB, KWG.



Happy Jack Turner, whose songs and
patter come to you Mon. to Fri. p. m.'s
at 2:45 (EST) from NBC-Chicago.

12:15 P.M. EST (1/4)—March of Transpor-
tation. Continental Automobile offers
dramatic sketch, farm advice, guest
speakers.
WJZ, WBAL, WMAL, WBZ, WBZA,
WJAX, WSYR, WGAR, WJR, KDKA,
WPTF, WLW. (See also 1:30 P.M.
EST.)

12:30 EST (5 min.)—News Flashes. (Spon-
sored by General Mills, Inc.)
WABC, WCAU, WDRC, WEAN, WJAS,
WKBW, WOKO, WNAC, WADC, WCAO,
WFBL, WHK, WJSV, WKRC, WSPD,
CKLW. 11:30 A.M. CST—WBBM,
WOWO, KMBC, KMOX, WCCO, WFBM,
WHAS.

12:30 EST (1)—National Farm and Home
Hour. Guest speakers; Walter Blaufuss
Orchestra.
WJZ, WBAL, WHAM, WCKY, WJR,
WMAL, WIOD, WBZ, WBZA, WSYR,
WGAR, WRVA, WPTF, WNNC, WIS,
WJAX, WFLA, KDKA, WLW. 11:30
A.M. CST—KOIL, KWK, KWCR, WREN,
KVOO, WMC, WKY, KYW, WSMB,
KTBS, KTHS, WIBA, KSTP, WEBC,
WDAY, KFYR, WSM, WSB, WAPI,
WJDX, WFAA, KPRC, WOAI. 10:30
MST—KOA.

1:30 EST (1/2)—March of Transportation.
12:30 CST—WLS, KSTP, WSM, WMC,
WSB, KWK, KWCR, WREN, KSO.

2:45 EST (1/2)—Ann Leaf at the organ.
Tiny musician plays swelling melodies.
WABC, WADC, WOKO, WCAO, WNAC,
WSPD, WDBO, WICC, WLBW, WDBJ,
WHK, CKLW, WDRC, WCAU-W3XAU,
WJAS, WEAN, WQAM, WPG, WCAH,
WBIG, WHEC, WHP, WFEA, WMBG,
WTOC, WSJS, WORC, WKBN. 1:45
CST—WBBM, WFBM, KMBC, WHAS,
WGST, WBRC, WDOD, KRLD, WTAQ.

KTRH, KFH, KRLA, WREC, WISN,
WCCO, WSFA, WLAC, WDSU, KOMA,
WSBT, WACO, WMT. 12:45 MST—
KVOR, KLZ.

3:30 EST (1/2)—Woman's Radio Review.
Club women love it. Claudine Mac-
donald; Joseph Littau orchestra.
WEAF, WJAR, WFBR, WGY, WBEN,
WTAM, WCAE, WCSH, WFLA, WWJ,
WNNC, WIS, WFI, WTAG, WSAI,
WRC, WIOD. 2:30 CST—KYW, KSD,
WOC, WSMB, WHO, WIBA, WEBC,
WSB, WDAY, WBAP, WJDX, WSM,
WMC, WKY, KPRC, KTBS, WDAF,
WOW, KSTP. 12:30 PST—KGO, KGW,
KOMO, KHQ, KFI.

4:00 EST (1/4)—Betty and Bob. Dramatic
sketch.
WJZ, WBZ, WBZA, WHAM, KDKA,
WBAL, WGAR, WJR, WLW. 3:00 CST
—KWK, KOIL, WLS.

4:15 EST (1)—Radio Guild. World's bet-
ter drama adroitly adapted.
WJZ and a blue network. Station list
unavailable.

4:30 EST (5 min.) News Flashes. General
Mills, Inc., again.
WABC, WCAU, WDRC, WEAN, WJAS,
WKBW, WOKO, WNAC, WADC, WCAO,
WFBL, WHK, WJSV, WKRC, WSPD,
CKLW. 3:30 CST—WBBM, WOWO,
KMBC, KMOX, WCCO, WFBM, WHAS.

5:00 EST (1/4)—Skippy. Comic strip lad
in childhood radio sketches.
WABC, WOKO, WCAO, WAAB, WGR,
WKRC, WHK, CKLW, WDRC, WCAU-
W3XAU, WEAN, WFBL, WSPD, WJSV,
WHEC, CFRB. (See also 6:00 P. M.
EST.)

5:30 EST (1/4)—The Singing Lady. A
charming, soft-voiced creature who
really knows how to do nursery jingles,
songs and stories.
WJZ, WHAM, WJR, WGAR, WLW,
WBAL, WBZ, WBZA. (Also on WENR
at 5:30 CST.)

5:30 EST (1/4)—Tom Mix brings youngsters
straight-shootin' adventure. (Ralston.)
WEAF, WEEL, WTIC, WJAR, WTAG,
WLIT, WRC, WGY, WBEN, WCAE,
WTAM, WWJ, WCSH, WFBR. (See also
6:30 P.M. EST.)

5:30 EST (1/4)—Jack Armstrong. All Ameri-
can schoolboy adventures.
WABC, WOKO, WCAO, WNAC, WGR,
WHP, CKLW, WDRC, WCAU-W3XAU,
WJAS, WHK, WFBL, WSPD, WJSV,
WHEC. (See also 6:30 P.M. EST.)

5:45 EST (1/4)—The Wizard of Oz. L.
Frank Baum's lovely whimsy adapted
to radio.
WEAF, WTIC, WTAG, WEEL, WJAR,
WCSH, WFBR, WRC, WGY, WBEN,
WCAE, WTAM, WWJ, WSAI. 4:45 CST
—WMAQ, KSD, WOW, WDAF, WTMJ,
KSTP, WIBA, WEBC, WDAY, KFYR.

5:45 EST (1/4)—Little Orphan Annie. Comic
strip kid's adventures put on the air.
WJZ, WBAL, WBZ, WBZA, CRCT,
KDKA, CFCF, WLW, WHAM, WGAR,
WJR, WRVA, WNNC, WIS, WJAX. (See
also 6:45 P.M. EST.)

6:00 EST (1/2)—Viennese Ensemble, direc-
tion Walter Logan. Dinner music of
the better sort.
WEAF, WTAG, WRC, WSAI, WCSH,
WBEN, WRVA, WCAE, WNNC, WIS,
WJAX, WIOD, WFLA, WWJ, WJAR.
5:00 CST—WMAQ, KSD, WOC, WHO,
WDAF, WIBA, WDAY, WFAA, WEBC,
KSTP, KFYR, WSM, WAPI, WSB,
WMC, KTHS, WJDX, WSMB, KVOO,
WKY, KPRC, KTBS, WOAI. 4:00 MST
—KOA, KDYL. 3:00 PST—KPO.

6:00 EST (1/4)—Buck Rogers. Sketches of
imaginary adventure in the 25th cen-
tury.
WABC, WAAB, WCAU, WDRC, WEAN,
WJAS, WKBW, WOKO, WADC, WBT,
WCAO, WHK, WJSV, CKLW. (See
also 7:30 P.M. EST.)

6:00 EST (1/4)—Skippy. Childhood sketch.
5:00 CST—WBBM, KMBC, WHAS,
KMOX, WCCO. (See also 5:00 P.M.
EST.)

6:15 EST (1/4)—H-Bar-O-Rangers. Clean
Western drama for youngsters.
5:15 CST—WABC, WOKO, WAAB, WGR,
WHK, WDRC, WCAU-W3XAU, WEAN,
WFBL, WLBZ, WHEC, WORC, WMAS.
(See also 9:00 P.M. EST.)

6:30 EST (1/4)—Three X Sisters. Song hits
in harmony.
WJZ and a blue network. Station list
unavailable.

6:30 EST (1/4)—Tom Mix and his Ralston
Straight Shooters.
5:30 CST—WMAQ, KSD, WTMJ, WIBA,
KSTP, WEBC. (See also 5:30 P.M.
EST.)

6:30 EST (1/4)—Jack Armstrong. All Ameri-
can Boy.
5:30 CST—WBBM, KMOX, WCCO. (See
also 5:30 EST.)

6:45 EST (1/4)—Lowell Thomas. Entertain-
ing news broadcasts.
WJZ, WGAR, WLW, CRCT, WBAL,
WBZ, KDKA, WHAM, WJR, WSYR,
WBZA, WJAX, WIOD, WFLA.

6:45 EST (1/4)—Little Orphan Annie. Chil-
dren's sketch.
5:45 CST—WREN, KOIL, KWCR, KPRC,
WOAI, WFAA, KTBS, WKY, KSTP,
WEBC, WDAY, KFYR. (See also 5:45
P.M. EST.)

RADIO STARS

10:00 EST (1/4)—Charlie Leland, comic; male quartet, serious (sometimes).
WJZ, WTIC, WTAG, WEEI, WJAR, WCAF, WCAE, WCAE, WTAM, WWJ. 6:00 CST—WMAQ, KSD, WOC, WHO, WOW, WDAF.

10:00 EST (1/4)—Amos 'n' Andy. Blackface burlesque of human failings which are still amusing. (Still Pepsodent.)
WJZ, WHAM, WJR, WCKY, WBAL, WBZ, WBZA, KDKA, WLW, WRVA, WPTF, WMAL, WGAR, WIOD, WFLA, CRCT. (See also 11:00 P.M. EST.)

10:00 EST (1/4)—Myrt and Marge. Heart-aches and breaks in entertainers' lives.
WABC, WADC, WOKO, WDAE, WCAO, WNAC, WGR, WBT, WKRC, WHK, CKLW, WDR, WTCO, WCAU-W3XAU, WJAS, WEAN, WFBL, WSPD, WJSV, WQAM, WDBO. 6:00 CST—KRLD. (See also 10:45 P.M. EST.)

15 EST (1/4)—Billy Bachelor. Children's dramatic sketch with Ray Knight, Alice Davenport. (Wheatena.)
WEAF, WTAG, WJAR, WRC, WGY, WTAM, WWJ.

15 EST (1/4)—Just Plain Bill. Just plain sketches of a small town barber.
WABC, WCAO, WNAC, WGR, WKRC, WHK, CKLW, WCAU-W3XAU, WJSV, CFRB.

30 EST (1/4)—Travellers' String Ensemble, Robert Armbruster, conductor; vocalist.
WABC, WOKO, WCAO, WNAC, WGR, WDR, WCAU-W3XAU, WJAS, WEAN, WFBL, WJSV, WLBZ, WICC, WHP, WFEA, WHEC, WORC.

30 EST (1/2)—Richfield Country Club with the sports ken of Grantland Rice; the cool soprano of Mary McCoy; the warm blues of Betty Barthell; the double quartet with whipped cream, and Jack Golden's orchestra.
WJZ, WBZ, WBZA, WBAL, WHAM, KDKA, CRCT, WMAL, WSYR.

30 EST (1/4)—Lum and Abner, who play country storekeepers for Ford Dealers of America.
WEAF, WFB, WBEN, WGY, WTAM, WTAG, WEEI, WJAR, WCSH, WRC, WCAE. (WLW on 7:45 to 8:00 EST.) (See also 11:15 P.M. EST.)

30 EST (1/4)—Buck Rogers in the 25th Century.
WKRC. 6:30 CST—WBBM, KMOX, WCCO, WFBM, WHAS.

45 EST (1/4)—Boake Carter, Philco news commentator, observant and often subtle.
WABC, WCAO, WNAC, WGR, WJSV, WHK, CKLW, WCAU-W3XAU, WJAS, WBT. 6:45 CST—WBBM, KMBC, KMOX, WCCO, WHAS.

45 EST (1/4)—The Goldbergs. Laughter and tears in sketches of Jewish life played by Jewish actors. (Also still Pepsodent.)
WEAF, WEEI, WSAI, WTAG, WRC, WBEN, WTAM, WJAR, WCSH, WLIT, WFB, WGY, WCAE, WWJ. 6:45 CST—WENR, WOW, WDAF.

10:00 EST (1/2)—Soconyland Sketches starring Arthur Allen and Parker Fennelly. The real thing in Downeast radio drama—touching and amusing.
WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WGY, WBEN.

10:00 EST (1/4)—Happy Bakers. Songs by Phil Ducey, Frank Luther, Jack Parker, and Harriet Lee.
WABC, WADC, WNAC, WGR, WORC, WHK, CKLW, WDR, WSPD, WJSV, WJAS, WICC, WCAH, WMBG, WHEC, WWVA. 7:00 CST—WGN, WFBM.

15 EST (1/4)—Edwin C. Hill. "The Human Side of the News."
WABC, WADC, WOKO, WCAO, WNAC, WGR, WKRC, WHK, CKLW, WDR, WCAU-W3XAU, WJAS, WEAN, WFBL, WSPD, WJSV. 7:15 CST—WGN, WFBM, KMBC, KMOX, WCCO.

30 EST (1/2)—Bing Crosby with Lennie "Ex-Chesterfield" Hayton's orchestra. Thank the John H. Woodbury soap people.
WABC, WAAB, WCAU, WDR, WEAN, WJAS, WKBW, WOKO, WADC, WCAO, WFBL, WHK, WJSV, WKRC, WSPD, CKLW. 7:30 CST—WBBM, WOWO, KMBC, KMOX, WFBM, WHAS. 6:30 MST—KLZ, KSL. 5:30 PST—KFPY, KFR, KGB, KHJ, KOIN, KOL, KVI.

30 EST (1/2)—Floyd Gibbons' machine gun chatter and swirling melodies of Victor Young's orchestra brought to you by Johns-Manville.
WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WLIT, WRVA, WJAX, WFLA, WFB, WRC, WGY, WBEN, WTAM, WWJ, WLW, WIS, WIOD. 7:30 CST—WMAQ, KSD, WOC, WHO, WOW, WDAF, KPRC, WSM, WSB, WSM, WMC. 6:30 MST—KOA, KDYL. (See also 12:00 Midnight EST.)

30 EST (1/4)—Potash and Perlmutter. Montague Glass' lovable old Jewish partners.
WJZ, WBAL, WMAL, WGAR, WCKY, WJR, WHAM, KDKA, WSYR. 7:30 CST—WLS.

45 EST (1/4)—Red Davis. Dramatic sketch.
WJZ, WBAL, WBZ, WBZA, WSYR, WHAM, KDKA, WJR. 7:45 CST—WLS.

10:00 EST (1/2)—Sinclair Greater Minstrels.

Sometimes old jokes but plenty of old-time minstrel show exuberance. Gene Arnold, interlocutor; Chauncey Parsons, tenor; male quartet; Bill Childs, Mac McCloud and Cliff Soubier, end men; band direction Harry Kogen.

WJZ, WGAR, WRVA, WWCN, WLW, WIS, WJAX, WIOD, WFLA, WBAL, WBZ, WBZA, WHAM, KDKA. 8:00 CST—WSB, WLS, KWK, WREN, KSO, KWC, KSTP, WBC, WDAY, KFYR, WTMJ, WFAA, WMC, WSM, WSMB, WJDX, WIBA, KPRC, WOAI, KTBS, WKY, KOIL. 7:00 MST—KOA.

9:00 EST (1/2)—A & P Gypsies Orchestra direction Harry Horlick; Frank Parker, tenor. Dignified entertainment.
WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WWJ, WLIT, WRC, WGY, WBEN, WCAE, WTAM, WSAI. 8:00 CST—WOW, WDAF, WHO, WMAQ, KSD, WOC.

9:00 EST (1/4)—Evening in Paris. Gay music of France's capital.
WABC, WCAO, WHK, CKLW, WCAU-W3XAU, WJAS, WJSV. 8:00 CST—WBBM, KMOX, WGST, WCCO, WDSU. 7:00 MST—KLZ, KSL.

9:00 EST (1/4)—H-Bar-O-Rangers. Western adventure for youngsters.
6:00 PST—KERN, KMJ, KFMK, KDB, KWG, KOIN, KGB, KFR, KOL, KFPY, KVI. (See also 6:15 P.M. EST.)



Elizabeth Love of the "Roses and Drums" program—7:30 p. m. (EST), CBS-New York. Charming presentation.

9:15 EST (1/4)—Kate Smith.
WABC and a Columbia network. Station list unavailable.

9:30 EST (1/2)—Jack Frost's Melody Moments. Guest artists. Joseph Pasternack's orchestra. Well bred selection of music.
WJZ, WBAL, KDKA, WHAM, WGAR, WLW, WJR. 8:30 CST—WENR.

9:30 EST (1/2)—Del Monte Ship of Joy with Hugh Dobbs; guest artists; Doric and Knickerbocker quartets; Meredith Willson orchestra.
WEAF, WTAG, WEEI, WJAR, WCSH, WLIT, WRVA, WJAX, WIOD, WFB, WRC, WGY, WCAE, WTAM, WWJ, WSAI, WWCN, WIS, WFLA. 8:30 CST—WMAQ, KSD, WOC, WHO, WOW, KVOO, WKY, KTBS, WFAA, KPRC, WOAI. 7:30 MST—KOA, KDYL.

9:30 "The Big Show" with Lulu McConnell, comedienne; Gertrude Neisen, torch singer and Isham Jones' Orchestra. A fast-moving show. (Sponsored by Ex-Lax.)
WABC, WADC, WOKO, WCAO, WNAC, WJAS, WSPD, WJSV, WCAH, WKBW, WKRC, WHK, CKLW, WDR, WCAU-W3XAU, WEAN, WFBL, WICC, WBT, WTAR. 8:30 CST—WBBM, WOWO, WFBM, KMBC, WHAS, KMOX, KRLD, WREC, WCCO, WLAC, WDSU. 7:30 MST—KLZ, KSL. 6:30 PST—KERN, KMJ, KOIN, KFBK, KGB, KFR, KDB, KOL, KFPY, KWG, KVI.

10:00 EST (1/2)—Contented Program. Soothing words and music. Gene Arnold, narrator; the Lullaby Lady; male quartet; Morgan L. Eastman orchestra. Jean Paul King, announcer.
WEAF, WTAG, WEEI, WJAR, WCSH, WLIT, WFB, WRC, CFCE, CRCT. 9:00 CST—WBC, KSTP, KFYR, WSM, WMC, WSB, KPRC, WOAI, WMAQ. 8:00 MST—KOA, KDYL. 7:00 PST—KGO, KFI, KGW, KOMO, KHQ.

10:00 EST (1)—The Hour Glass. Light opera, musical comedy selections by Harold Sanford's Orchestra; chorus and soloists.
WJZ, WBAL, WMAL, WBZ, WBZA, WWCN, WJAX, WSYR, WHAM, WCKY, CFCE, WRVA, WIS, WFLA. 9:00 CST—KWC, KSO, KOIL, WREN, WIBA, KSTP, WBC, WFAA, KTBS, KFYR, WSM, WSB, WJOX, WSM, KDYL. off 8:30. 7:00 PST—(KGO, KFS off 7:30).

10:45 EST (1/2)—Howard Barlow conducting Columbia Symphony Orchestra.
WABC, WDR, WEAN, WICC, WFEA, WORC, WAAB. Following on at 11:00 EST—WADC, WOKO, WCAO, WHK, CKLW, WJAS, WSPD, WQAM, WDBO, WPG, WICC, WCAH, WLBW, WBIG, WHP, WMBG, WDBJ, WHEC, WTCO, WSJS, WORC, WKB, WIP. Following on at 10:00 CST—WFBM, KMBC, WHAS, WGST, WBR, WDOD, KTRH, KLRA, WREC, WCCO, WLAC, WDSU, KOMA, WMBD, WIBW, WACO, WMT, KFH. Following on at 9:00 MST—KVO, KLZ.

10:45 EST (1/4)—Myrt and Marge—sketch.
9:45 CST—WBBM, WFBM, KMBC, WHAS, KMOX, WGST, WBR, KLRA, WREC, WCCO, WLAC, WDSU, KOMA. 8:45 MST—KLZ, KSL. 7:45 PST—KERN, KMJ, KHJ, KOIN, KFBK, KGB, KFR, KDB, KOL, KFPY, KWG, KVI. (See also 7:00 P.M. EST.)

11:00 EST (1/4)—Amos 'n' Andy, blackface comedians.
10:00 CST—WMAQ, WENR, KWK, WREN, WSM, WKY, KOIL, WTMJ, WSM, KDYL, KTHS, WDAF, KSTP, WMC, WSB, KPRC, WFAA, WOAI. 9:00 MST—KOA. 8:00 PST—KHQ, KGO, KFI, KGW, KOMO. (See also 7:00 P.M. EST.)

11:15 EST (1/4)—Lum and Abner. Rural comedy sketches.
WTAM, WLIT. 10:15 CST—WENR, KSD, WOC, WHO, WOW, WDAF, WKB, WTMJ.

12:00 Midnight EST (1/4)—Johns-Manville Program with Floyd Gibbons and Victor Young's Orchestra.
9:00 PST—KGO, KFI, KOMO, KHQ, KFS. (See also 8:30 P.M. EST.)

TUESDAYS

(November 7th, 14th, 21st and 28th)

6:45-7:00-7:20-7:45-8:00 A.M. EST—Breathe deeply. Arthur Bagley's Tower Health Exercises.
WEAF, WEEI, WFI, WGY, WBEN, WCAE, CRCT. (WRC on 7:30 EST.)

8:30 EST (1/2)—Cheerio. Early morning optimism in inspirational talk and music.
WEAF, WRC, WGY, WBEN, WTAG, WEEI, WRVA, WPTF, WIS, WIOD, CRCT, WJAR, WCSH, WFB, WCAE, WTAM, WWJ, WLW, CFCE, WWCN, WJAX, WFLA. 7:30 CST—WOW, KSD, WDAF, WSB, WMC, WJDX, WSM, WKY, KPRC, KFYR, WSM, WOAI, KTBS, WAPI.

9:15 EST (1/4)—Goldy and Dusty and the Silver Dust Twins. Songs and patter.
WABC, WOKO, WGR, WDR, WCAU-W3XAU, WJAS, WFBL, WHP, WHEC, WWVA, WORC, WMAS.

9:45 EST (1/4)—The Mystery Chef. Makes no secrets about quick cooking.
WABC, WCAU, WEAN, WJAS, WKBW, WNAC, WADC, WCAO, WFBL, WSPD.

10:15 EST (1/4)—Clara, Lu 'n' Em. Nya-nya-nya, over the back fence.
WJZ, WBAL, WBZ, WBZA, WCKY, WPTF, WIS, KDKA, WGAR, WHAM, WJR, WRVA, WWCN, WJAX. 9:15 CST—KWK, WREN, KOIL, WTMJ, WSM, WMC, WSB, WAPI, WSM, KSTP, WJDX, KVOO, KPRC, WOAI, WKY, WGN. 8:15 MST—KOA, KDYL.

10:30 EST (1/4)—Carson Robinson's Crazy Buckaroos.
WABC, WAAB, WCAU, WDR, WEAN, WICC, WJAS, WKBW, WOKO, WCAH, WCAO, WFBL, WHK, WJSV, WSPD. 9:30 MST—KMBC, WCCO.

10:30 EST (1/4)—Today's Children. Irna Phillips, Bess Johnson, and Walter Wicker cast in these daily skits.
WJZ, WBAL, WMAL, KDKA, WRVA, WJAX, WBZ, WBZA, WSYR, WGAR, WCKY, WPTF, WFLA, WJR. 9:30 CST—KWC, KSO, KWK, WREN, KOIL, WKY, WBAP, WTMJ, KSTP, WBC, KPRC.

11:15 EST (1/4)—Frances Lee Barton knows about cooking for a family. She has one.
WEAF, WTIC, WTAG, WEEI, WJAR, WCSH, WFB, WLIT, WRC, WGY, WBEN, WTAM, WWJ, WCAE, WLW. 10:15 CST—WBAP, KSD, WOC, WHO, WDAF, WTMJ, KSTP, WBC, KPRC, WKY, WMAQ, WSM, WMC, WSB, WAPI, WSM, KTHS, KVOO, WOAI, KTBS, WOW.

11:15 EST (1/4)—Big Freddie Miller. Songs and patter. National Oil Products.
WABC, WCAU, WDR, WEAN, WJAS, WKBW, WOKO, WNAC, WADC, WCAO, WFBL, WHK, WJSV, WKRC, WSPD, CKLW. 10:15 CST—WBBM, WOWO, KMBC, KMOX, WFBM, WHAS.

12:00 Noon EST (1/4)—The Voice of Ex-

RADIO STARS

perience. More answers to problem letters.

WABC, WCAO, WNAC, WJAS, WGR, WKRC, WHK, WEAN, CKLW, WDRC, WCAU-W3XAU, WJSV. 11:00 A. M. CST—WBBM, KMBC, WHAS, KMOX. 10:00 MST—KLZ, KSL. 9:00 PST—KERN, KOL, KFPY, KWG, KVI, KMJ, KOIN, KFBK, KGB, KFRG, KDB.

12:00 EST (1/4)—The Climale Program with Cheri McKay; Two Macs, two piano team. WGY, WTAM, WSAI, WBEN, WWJ. 11:00 A. M. CST—WKBF, WOW, WOC, WMAQ, WDAF, WHO.

12:30 EST (5 min.)—General Mills News Flashes. WABC, WCAU, WDRC, WEAN, WJAS, WKBW, WOKO, WNAC, WADC, WCAO, WFBL, WHK, WJSV, WKRC, WSPD, CKLW. 11:30 A. M. CST—WBBM, WOWO, KMBC, KMOX, WCCO, WFBM, WHAS.

12:30 EST (1)—National Farm and Home Hour. Guest speakers; Walter Blaufuss and his Homesteaders. WJZ, WBAL, WBZ, WBZA, WHAM, WLW, WIOD, WFLA, WSYR, WMAL, WCKY, WJR, WIS, WPTF, WJAX, WRVA, WNNC, KDKA. 11:30 A. M. CST—KFYR, WOAI, KYW, KWK, KWCR, KOIL, WREN, WGAR, WOC, WJDX, WMC, KVOO, KPRC, WHO, WOW, WDAF, WIBA, KSTP, WEBC, WDAY, WSM, WSB, WAPI, WSMB, WKY, WFAA, KTBS, KTHS. 10:30 MST—KOA.

1:00 EST (1/4)—Marie, the Little French Princess. Dramatic sketch. Society debs and matrons guest talking. WABC, WNAC, CKLW, WKRC, WHK, WCAU-W3XAU. 12:00 Noon CST—WBBM, KMBC, KMOX, WGST, WDSU. 11:00 A. M. MST—KLZ, KSL. 10:00 PST—KGB, KFRG, KDB, KOL, KFPY, KWG, KERN, KMJ, KHJ, KOIN, KFBK, KVI.

1:45 EST (1/4)—Painted Dreams. WABC, WCAU, WJAS, WHK, CKLW. 12:45 CST—WOWO.

2:30 EST (1/4)—Ann Leaf at the Organ. WABC, WADC, WOKO, WCAO, WNAC, WSPD, WQAM, WCAH, WHK, CKLW, WDRC, WCAU-W3XAU, WJAS, WEAN, WDBO, WPG, WICC, WLBW, WBIG, WFEA, WMBG, WDBJ, WHEC, WTOC, WSJS, WORC, WIP. 1:30 CST—WFBM, KMBC, KGST, WBRC, WDOO, KRLD, WTAQ, KTRH, KLRA, WREC, WISN, WIBW, WACO, WMT, KFH. 12:30 MST—KVOR, KLZ.

3:30 EST (1/2)—Woman's Radio Review. Claudine Macdonald and Littau's orchestra hold up some more bridge parties and luncheons. WEA, WFI, WGY, WCAE, WTAG, WRC, WJAR, WSAI, WTAM, WCSH, WFB, WBEN. 2:30 CST—WWJ, KSD, WDAF, WHO, KYW, WOW, WOC.

4:00 EST (1/4)—Betty and Bob. (Dramatic sketch. Maybe they'll make up today. WJZ, WBZA, WJR, WBZ, WHAM, KDKA, WBAL, WGAR, WLW. 2:00 CST—KWK, KOIL, WLS.

4:30 EST—(5 min.) News flashes. WABC, WCAU, WDRC, WEAN, WJAS, WKBW, WOKO, WNAC, WADC, WCAO, WFBL, WHK, WJSV, WKRC, WSPD, CKLW. 3:30 CST—WBBM, WOWO, KMBC, KMOX, WCCO, WFBM, WHAS.

5:00 EST (1/4)—Skippy. Playlet for youngsters. WABC, WOKO, WCAO, WAAB, WGR, WKRC, WHK, CKLW, WDRC, WCAU-W3XAU, WEAN, WFBL, WSPD, WJSV, WHEC, CFRB. (See also 6:00 EST.)

5:30 EST (1/4)—The Singing Lady. Monday's comment still good. WJZ, WBAL, WBZ, WBZA, WHAM, WJR, KDKA, WGAR, WLW. (WGN on 5:30 CST.)

5:30 EST (1/4)—Jack Armstrong. Sketches of a schoolboy hero. WABC, WOKO, WCAO, WNAC, WGR, WHK, CKLW, WDRC, WCAU-W3XAU, WJAS, WEAN, WFBL, WSPD, WJSV, WHEC. (See also 6:30 EST.)

5:45 EST (1/4)—Little Orphan Annie. Childhood playlet. WJZ, WBAL, WBZ, WGAR, WBZA, KDKA, CRCT, WJR, CFCE, WLW, WHAM, WRVA, WNNC, WIS, WJAX. (See also 6:45 EST.)

6:00 EST (1/2)—Viennese Ensemble, direction Walter Logan. Polite Music. WEA, WRC, WSAI, WNNC, WTAG, WIOD, WIS, WCAE, WWJ. 5:00 CST—WDAF, WSM, WAPI, WJAR, WFAA, WMC, KFYR, KTBS, WOC, KPRC, KSD, KSTP, WDAY, WJDX, KVOO, WIBA, WOAI, WMAQ, WHO, WEBC, KTHS. 4:00 MST—KOA, KDYL. 3:00 PST—KPO.

6:00 EST (1/4)—Buck Rogers takes off again in his 25th century gadget. WABC, WAAB, WCAU, WDRC, WEAN, WJAS, WKBW, WOKO, WADC, WBT, WCAO, WHK, WJSV, CKLW. (See also 7:30 P. M. EST.)

6:00 EST (1/4)—Skippy sketch. For Western youngsters this time. 5:00 CST—WBBM, KMBC, WHAS, KMOX, WCCO. (See also 5:00 P. M. EST.)

6:15 EST (1/4)—H-Bar-O Rangers. Children's Wild West dramas.

WABC, WOKO, WAAB, WGR, WHK, WDRC, WCAU-W3XAU, WEAN, WFBL, WLBZ, WHEC, WORC, WMAS.

6:30 EST (1/4)—Jack Armstrong. All American Boy. 5:30 CST—WBBM, KMOX, WCCO. (See also 5:30 P. M. EST.)

6:45 EST (1/4)—Little Italy. Italian home skits. (D. L. and W. coal.) WABC, WAAB, WCAU, WDRC, WEAN, WHP, WKBW, WOKO, WCAO, WFBL, WHEC.

6:45 EST (1/4)—Lowell Thomas. News intimately presented. WJZ, WBZ, WBZA, CRCT, WJR, WBAL, KDKA, WGAR, WHAM, WLW, WSYR, WJAX, WIOD, WFLA.

6:45 EST (1/4)—Little Orphan Annie. Childhood playlet. 5:45 CST—WREN, KOIL, KWCR, KPRC, WOAI, WFAA, KTBS, WKY, KSTP, WEBC, WDAY, KFYR.

7:00 EST (1/4)—Amos 'n' Andy, Pepsodent's blackface comedians. WJZ, WCKY, WJR, WBAL, WBZ, WBZA, KDKA, WLW, WMAL, CRCT, WIOD, WFLA, WRVA, WPTF, WGAR, WHAM. (See also 11:00 P. M. EST.)

7:00 EST (1/4)—Myrt and Marge. Serial sketch. WABC, WADC, WOKO, WCAO, WGR.



Emery Deutsch and His Gipsy Music come to you on Columbia's "Gipsy Music Makers" program each week.

WKRC, WHK, CKLW, WDRC, WCAU-W3XAU, WJAS, WEAN, WFBL, WSPD, WJSV, WQAM, WDAE, WBT, WTOC. 6:00 CST—KRLD. (See also 10:45 P. M. EST.)

7:15 EST (1/4)—Billy Bachelor. Children's dramatic sketch. WEA, WTAG, WJAR, WRC, WGY, WTAM, WWJ.

7:15 EST (1/4)—National Advisory Council on Radio in Education. Guest speakers. WJZ, KDKA, WCKY, WNNC, WMAL, WIS, WPTF, WFLA, WBZ, WBZA. 6:15 CST—KWK, KWCR, KOIL, WOAI, KTBS, WJDX, WAPI, KTHS, WREN, KYW, WIBA, KFYR, KVOO, WSMB. (WBAP, KPRC on 6:30 CST.) 5:15 MST—KOA, KGIR, KGHL, KTAR. 4:15 PST—KFSD.

7:15 EST (1/4)—Just Plain Bill. Homely sketches of small town barber. WABC, WCAO, WNAC, WGR, WKRC, WHK, CKLW, WCAU-W3XAU, WJSV, CFRB.

7:30 EST (1/4)—Lum and Abner. Tribulations of two general storekeepers. WEA, WFB, WBEN, WGY, WTAM, WTAG, WEEL, WJAR, WCSH, WWJ. WLW on 7:45-8:00 EST. (See also 11:15 P. M. EST.)

7:30 EST (1/4)—Buck Rogers. Imaginary adventure five centuries hence. WKRC. 6:30 CST—WBBM, KMOX, WCCO, WFBM, WHAS. (See also 6:00 P. M. EST.)

7:45 EST (1/4)—Boake Carter. Intelligent news and commentary. WABC, WCAO, WNAC, WGR, WHK, CKLW, WCAU-W3XAU, WJAS, WJSV, WBT. 6:45 CST—WBBM, KMBC, WHAS, KMOX.

7:45 EST (1/4)—The Goldbergs. Tragedy and comedy of Jewish life. WEA, WEEL, WSAI, WTAG, WRC, WBEN, WTAM, WJAR, WCSH, WFI, WFB, WGY, WCAE, WWJ. 6:45 CST—WENR, WOW, WDAF.

7:45 EST (1/4)—Wor's Uncle Don (Carney) tells dog stories. WJZ, WMAL, WHAM, KDKA, WBZ,

WBZA, WGAR, WSYR, WJR, WCKY. 6:45 CST—WMAQ.

8:00 EST (1/2)—Blackstone Plantation Julia Sanderson and Frank Crum (singing sweethearts), Parker Fennell (dry whimsicalities), music direction Jack Shilkret. WEA, WEEL, WCSH, WRC, WBEN, WTAM, WTAG, WJAR, WFI, WGY, WCAE, WWJ.

8:00 EST (1/2)—Eno Crime Clues. Edward Reese and John MacBryde star in an other Spencer Dean mystery drama. Second half tomorrow night. WJZ, WBAL, WMAL, WBZ, WBZA, WHAM, KDKA, WGAR, WLW, WJR. 7:00 CST—WMAQ, KWK, WREN.

8:15 EST (1/4)—Singin' Sam, the Barbado Man. Deep voiced home song singer. WABC, WADC, WOKO, WCAO, WEAN, WJSV, WNAC, WGR, WKRC, WHK, WFBL, CKLW, WDRC, WCAU-W3XAU, WJAS, WSPD. 7:15 CST—WBBM, WFBM, KMBC, KMOX, WCCO.

8:30 EST (1/2)—Lady Esther Serenade. Wayne King's undulating dance music. WEA, WCAE, WBEN, WFI, WGY, WCSH, WTAG, WEEL, WJAR, WRC, WTAM, WWJ, WSAI. 7:30 CST—WTMJ, KSD, WOC, WHO, WOW, KSTP, WMAQ, WKBF, WDAF, WKY, KPRC, WOAI, WSM, WSB, WMC, WSMI, WFAA.

8:30 EST (1/4)—Horlick's Adventures in Health. Dr. Herman Bundesen's dramatized health talks. WJZ, WBAL, WBZ, WBZA, WHAM, KDKA, CRCT, WLW, WGAR, WJR. 7:30 CST—WLS, KOIL, WREN, KSO, KWK.

8:30 EST (1/4)—The Voice of Experience Radio's Beatrice Fairfax. WABC, WCAO, WNAC, WJAS, WGI, WKRC, WHK, WEAN, CKLW, WDRC, WCAU-W3XAU, WJSV. 7:30 CST—WBBM, KMBC, WHAS, KMOX. (See also 11:45 P. M. EST.)

8:45 EST (1/4)—Trade and Mark, the b-whiskered Smith Brothers musically impersonated by Scrappy Lambert at Billy Hillpot. Nat Shilkret's Orchestra. WJZ, WBAL, WMAL, WBZ, WBZ, WSYR, WHAM, KDKA, WGAR, WJR, WLW. 7:45 CST—WLS, KWCR, KSO, KWK, WREN, KOIL.

8:45—Kate Smith and her Swanee Music. WABC and a Columbia network.

9:00 EST (1/2)—Ben Bernie's Blue Ribbon Orchestra bearing up under the O Maestro's flipperacks. WEA, WFB, WEEL, WCSH, WBE, WCAE, WRVA, WWJ, WRC, WTA, WJAR, WGY, WTAM, WLW, WFI. 8:00 CST—KSD, WHO, WSM, WSM, WOAI, WFAA, KSTP, KFYR, WO, WOW, WMC, WKY, KPRC, WTM, WDAY, WHAP, WLS. 7:00 MST—KO (See also 12:00 Midnight EST.)

9:00 EST (1/2)—Edgar A. Guest, vers Alice Mock, soprano; vocal trio; Joe Koestner's Orchestra, make up Household Musical Memories. WJZ, WBZ, WBZA, WBAL, WHA, KDKA, WJR, WSYR. 8:00 CST—WKBF, WREN, KSO, KWK, WLS.

9:30 (1/2)—Tho-O-o-o get your laugh from Ed Wynn; his eccentric uncle a Graham McNamee. Music by male quartet and Don Voorhees Orchestra. Texas sponsored. WEA, WCSH, WFI, WRC, WFE, WGY, WLW, WIS, WNNC, WJA, WPTF, WBEN, WJAR, WWJ, WEI, WCAE, WTAM, WTAG, WFLA, WRV, WIOD. 8:30 CST—WJDX, WSMB, WMA, KSD, WOW, WHO, WOC, WDAF, WO, WBAP, WSM, WSB, WIBA, KSTP, WEBC, WDAY, KFYR, KVOO, WKY, KTBS, KPRC, WTMJ. 7:30 MST—KDYL, KOA, KGIR, KGHL. 6:30 P—KFSD, KTAR, KGO, KFI, KG, KOMO, KHQ.

9:30 EST (1/2)—Tenor Nino Martini, radi gift to opera with Howard Barlow conducting Columbia Symphony Orchestra. WABC, WADC, WOKO, WCAO, WQA, WICC, WBIG, WHEC, WTOC, WKI, WNAC, WHK, CKLW, WDRC, WDI, WCAH, WHP, WDBJ, WORC, WCA, W3XAU, WJAS, WEAN, WSPD, WJ, WLBW, WFEA, WMBG, WSJS. 8:00 CST—WFBM, KMBC, WHAS, WGR, WBRC, WREC, WCCO, WDSU, WMI, WIBW, KFH, WDOO, KRLD, WTA, KTRH, KLRA, WISN, WLAC, KOA, WACO, WMT. 7:30 MST—KVOR, K.

10:00 EST (1/2)—Lives at Stake. Dramas real death defying. Harold Stokes Orchestra. WEA, WTAG, WJAR, WCSH, W, WRVA, WFB, WRC, WGY, WBI, WTAM, WLW, WCAE, WWJ, WEI. 9:00 CST—WMAQ, KSD, WOC, W, WDAF, WSB, WMC, WJDX, W, WSMB, WBAI, KPRC, KTBS, K, WOAI, KVOO, WOW, WSM. 8:00 MST—KOA, KDYL. 7:00 PST—KHQ, KOA, KGO, KFI, KGW.

10:30 EST (1/4)—Madame Sylvia, Hollywood beauty expert, presents movie stars. WEA, WEEL, WTAG, WRC, W, WBEN, WWJ. 9:30 CST—WM, KSD, WOC, WHO, WTMJ, W, WEBC, KSTP. 8:30 MST—KOA, KD, 7:30 PST—KGO, KFI, KGW, KOA, KHQ.

RADIO STARS

5 EST (1/2)—Light Opera Gems. Channon Collinge, conductor.
WABC, WNAC, WDRG, WEAN, WICC, WFEA. Following stations on 11:00 P. M. EST—WADC, WOKO, WCAO, WAAB, WHK, CKLW, WJAS, WHP, WDBJ, WTOC, WORC, WIP, WSPD, WQAM, WDBO, WPG, WCAH, WLBW, WBIG, WMBG, WHEC, WSJS, WKBN. Following stations on 10:00 P. M. CST—WFBM, KMBC, WHAS, WGST, WBRC, WDOD, KTRH, WIBW, KFH, KLRA, WREC, WCCO, WLAC, WDSU, KOMA, WMBD, WACO, WMT. Following stations on 9:00 P. M. MST—KVOR, KLZ.

5 EST (1/4)—Myrt and Marge. Serial sketch.
9:45 CST — WBBM, WFBM, KMBC, WHAS, KMOX, WGST, WBRC, KLRA, WREC, WCCO, WLAC, WDSU, KOMA. 8:45 MST—KLZ, KSL. 7:45 PST—KOL, KFPY, KWG, KVI, KERN, KMJ, KOIN, KHJ, KFBK, KGB, KFRO, KOB.

10 EST (1/4)—Amos 'n' Andy. Pepsodent's blackface comedians.
10:00 CST—WMAQ, WDAF, KOIL, KTHS, WKY, WREN, KSTP, WSM, WFAA, KPRC, WENR, WMC, WSB, WSMB, WOAI, KWK. 9:00 MST—KDYL, KOA. 8:00 PST—KGO, KFI, KGW, KOMO, KHQ. (See also 7:00 P. M. EST.)

5 EST (1/4)—Lum and Abner. Two country storekeepers.
WFI. 10:15 CST—WENR, KSD, WOC, WHO, WOW, WDAF, WKBF, WTMJ. (See also 7:30 P. M. EST.)

5 EST (1/4)—Horlick's Adventures in Health. Dr. Herman Bundesen's dramatized health talks.
9:45 MST—KTAR, KOA, KDYL. 8:45 PST—KGO, KGW, KOMO, KHQ, KFI, KFSD. (See also 8:30 P. M. EST.)

5 EST (1/4)—Voice of Experience. Answers to the love and otherwise lorn.
9:45 MST—KLZ, KSL. 8:45 PST—KFPY, KWG, KVI, KFRC, KDB, KOL, KHJ, KOIN, KFBK, KERN, KMJ, KGB. (See also 8:30 P. M. EST.)

10 Midnight EST (1/2)—Ben Bernie, his pompous jokes and his Blue Ribbon Orchestra.
9:00 PST—KGO, KFI, KGW, KOMO, KHQ. (See also 9:00 P. M. EST.)

WEDNESDAYS

November 1st, 8th, 15th, 22nd and 29th

5-7:00-7:45-8:00 A. M. EST—Arthur Bagley directs Tower Health Exercises. All together—up and down and.
WEAF, WEEL, WFI, WGY, WBEN, WCAE, CRCT. (WRC on 7:30 EST.)

10 EST (1/2)—Cheerio. Early morning optimism inspired by inspirational talk and music.
WEAF, WRC, WGY, WBEN, WTAG, WEEL, WNNC, WRVA, WPTF, WIS, WIOD, CRCT, WJAR, WJAX, WCSH, WFBM, WCAE, WTAM, WWJ, WLW, CFCF, WFLA. 7:30 CST—WOW, KSD, WDAF, WSB, WMC, WJDX, WSMB, WKY, KPRC, KFIR, WSM, WOAI, KTBS, WAPI.

15 EST (1/4)—Goldy and Dusty and Silver Dust Twins. Songs and patter.
WABC, WCAU-W3XAU, WDRG, WFBM, WMA, WOKO, WHP, WGR, WJAS, WHEC, WORC, WWVA.

10 EST (1/4)—Gordon, Dave and Bunny. Amusingly arranged songs.
WABC, WOKO, WCAO, WAAB, WKRC, WDRG, WJAS, WEAN, WFBM, WCAU-W3XAU.

10 EST (1/4)—Mystery Chef. Quick, easy cooking recipes.
WEAF, WEEL, WJAR, WCSH, WFI, WFBM, WRC, WBEN, WCAE, WTAM, WWJ, WLW, WGY.

15 EST (1/4)—Clara, Lu 'n' Em. Gossip.
WJZ, WBAL, WBZA, WBZ, KDKA, WGR, WHAM, WJR, WCKY, WIS, WRVA, WPTF, WNNC, WJAX. 9:15 CST—KSTP, KWK, WREN, KOIL, WTMJ, WSM, WKY, WFAA, WMC, WSB, WJDX, WSMB, KVOO, KPRC, WOAI, WGN. 8:15 MST—KOA, KDYL.

15 EST (1/4)—Bill and Ginger. Songs and patter.
WABC, WOKO, CKLW, WNAC, WGR, WKRC, WJAS, WEAN, WFBM, WJVS, WCAU-W3XAU, WHK.

30 EST (1/4)—To-day's Children. Dramatic sketch.
WJZ, WBAL, WMAL, WBZ, WBZA, WSYR, KDKA, WGR, WCKY, WRVA, WPTF, WJAX, WFLA. 9:30 CST—KWCR, KSO, KWK, WREN, KOIL, WTMJ, KSTP, WEBC, WKY, WBAP, KPRC.

4:45 EST (1/4)—Betty Crocker. Cooking talk.
WEAF, WTAG, WEEL, WJAR, WSAI, WJAX, WCSH, WFI, WFBM, WRC, WGY, WRVA, WIOD, WBEN, WCAE, WTAM, WWJ, WPTF, WFLA. 9:45 CST—KYW, KSD, WOW, KPRC, WOAI, KVOO, WDAF, WKY, KTHS, WOC, WHO, WBAP.

4:45 EST (1/4)—Corn Products Program.
WCAU, WNAC, WEAN, WDRG, WORC, WOKO, WFBM.

10:00 EST (1/4)—Kitchen Close-ups. Mary Ellis Ames, home economist.
WABC, WADC, WOKO, WDRG, WEAN, WJVS, WNAC, WKBW, WFBM, WKRC.

WHK, CKLW, WJAS, WSPD, WCAU-W3XAU, WCAO. 10:00 CST—WBBM, WFBM, KMOX, WGST, WREC, WCCO.

11:15 EST (1/4)—Radio Household Institute with dramatization.
WEAF, WTAG, WEEL, WGY, WRC, WBEN, WCAE, WTAM, WWJ, WSAI, WJAR, WFBM, WCSH, WLIT. 10:15 CST—KYW, KSD, WDAF, WMC, WAPI, KTHS, KPRC, WOC, WSM, WTMJ, KSTP, WEBC, WSB, WSMB, KVOO, WOAI, WHO, WKY, WBAP, WOW. 9:15 MST—KOA, KDYL.

11:30 EST (1/4)—Betty Moore, interior decorator. Lew White, organ.
WEAF, WTAG, WEEL, WWJ, WLIT, WFBM, WRC, WLW, WGY, WCAE, WTAM. 10:30 CST—KSD, WOW, WEBC, WMAQ, WDAY, WBAP, WOAI, WKY.

12:00 Noon EST (1/4)—Gene Arnold and the Commodores male quartet.
WEAF, WTAG, WEEL, WCSH, WBEN, WJAR, WRC, WGY, WCAE, WWJ, WTAM, WSAI, WFBM, WLIT. 11:00 CST—WOW, WMAQ, KPRC, WBAP, WOC, WHO, WOAI, KVOO, WDAF. 10:00 MST—KOA.

12:00 EST (1/4)—The Voice of Experience. Ains people's problems.
WABC, WCAO, WNAC, WGR, WEAN, WKRC, WHK, CKLW, WDRG, WJAS, WJVS, WCAU-W3XAU. 11:00 CST—WBBM, KMBC, WHAS, KMOX, KRDL. 10:00 MST—KLZ, KSL. 9:00 PST—KFRC, KDB, KOL, KFPY, KGW, KVI, KERN, KMJ, KHJ, KOIN, KFBK, KGB.

12:15 EST (1/4)—Smiling Ed McConnell. Songs and patter.
WABC, WAAB, WCAU-W3XAU, WDRG, WEAN, WHP, WJAS, WLBZ, WOKO, WORC, WMA, WCAO, WFEA, WHK, WJVS, WKRC, CKLW. 11:15 CST—WOWO, KMOX, WFBM, WHAS.

12:30 EST (5 min.)—General Mills News Flashes.
WABC, WCAU-W3XAU, WDRG, WEAN, WJAS, WKBW, WOKO, WNAC, WADC, WCAO, WFBM, WHK, WJVS, WKRC, WSPD, CKLW. 11:30 CST—WBBM, WOWO, KMBC, KMOX, WCCO, WFBM, WHAS.

12:30 EST (1)—National Farm and Home Hour. Walter Blaufuss' Homesteaders making merry music.
WJZ, WBAL, WBZ, WBZA, WJR, WMAL, WHAM, WCKY, WLW, WIS, WIOD, WRVA, WPTF, KDKA, WNNC, WJAX, WFLA, WSYR, WGR. 11:30 CST—WFAA, KTHS, KYW, KWK, KWCR, WREN, WJDX, WOAI, WOC, WHO, WOW, WDAF, KOIL, WIBA, KSTP, KVOO, KTBS, WEBC, WDAY, WSM, WMC, WAPI, WSMB, KPRC, WKY. 10:30 MST—KOA.

1:00 EST (1/4)—Marie, the Little French Princess. Adventures of young royalty.
WABC, WNAC, WKRC, WHK, CKLW, WCAU-W3XAU. 12:00 CST—WBBM, KMBC, KMOX, WGST, WDSU. 11:00 MST—KLZ, KSL. 10:00 PST—KFBK, KGB, KFRC, KDB, KOL, KFPY, KERN, KMJ, KHJ, KOIN, KWG, KVI.

1:30 EST (1/4)—Easy Aces. Drama around the bridge table.
WABC, WCAO, WKBW, WHK, CFRB, WKRC, CKLW, WCAU-W3XAU. 12:30 CST—WBBM, KMBC, KMOX, WCCO. 11:30 MST—KLZ, KSL. 10:30 PST—KERN, KMJ, KHJ, KOIN, KFBK, KGB, KFRC, KDB, KOL, KFPY, KWG, KVI.

1:45 EST (1/4)—Painted Dreams.
WABC, WCAU-W3XAU, WJAS, WHK, CKLW. 12:45 CST—WOWO.

2:00 EST (1/2)—Ann Leaf at the Organ.
WABC, WADC, WOKO, WSPD, WICC, WBIG, WDBJ, WSJS, WCAO, WNAC, WHK, WQAM, WCAH, WFEA, WHEC, WORC, CKLW, WDRG, WEAN, WDBO, WLBW, WMBG, WTOC, WIP. 1:00 CST—WBBM, WFBM, WGST, WDOD, WREC, WCCO, KFH, WBRC, KRDL, WTAQ, KTRH, KLRA, WISN, WSFA, WLAC, WDSU, WSBT, WIBW, WACO, WMT, KMBC. 12:00 MST—KVOR, KLZ.

3:30 EST (1/2)—Woman's Radio Review. Claudine Macdonald, program director, Joseph Littau's orchestra.
WEAF, WTAG, WJAR, WRC, WGY, WBEN, WEEL, WTAM, WFBM, WNNC, WSAI, WFI, WCSH, WWJ, WCAE, CRCT, WIS, WFLA, WRVA, WIOD. 2:30 CST—KSD, KYW, WOC, WHO, WOW, WSM, WMC, WSMB, WDAF, WJDX, WSB, KPRC, KTBS, KSTP, WIBA, WKY, WEBC, KVOO, WBAP.

4:00 EST (1/4)—Betty and Bob. A sketch about lovers.
WJZ, WBZ, WBZA, WBAL, WGR, KDKA, WHAM, WJR, WLW. 2:00 CST—WLS, KOIL, KWK.

4:30 EST (5 min.)—General Mills News Flashes.
WABC, WDRG, WCAU-W3XAU, WEAN, WJAS, WKBW, WOKO, WNAC, WADC, WCAO, WFBM, WHK, WJVS, WKRC, WSPD, CKLW. 3:30 CST—WBBM, WOWO, KMBC, KMOX, WCCO, WFBM, WHAS.

5:00 EST (1/4)—Skippy. Sketch for children.
WABC, WOKO, WGR, WCAO, WAAB, WKRC, WHK, CKLW, WCAU-W3XAU, WDRG, WEAN, WFBM, WSPD, WJVS, WHEC, CFRB. (See also 6:30 P. M. EST.)

5:30 EST (1/4)—The Singing Lady. Charming nursery entertainment.

WJZ, WBZ, WBZA, WBAL, WHAM, WJR, KDKA, WGR, WLW. 5:30 CST—WGN.

5:30 EST (1/4)—Adventures of Tom Mix in thrilling sketches for children.
WEAF, WEEL, WTIC, WCAE, WCSH, WJAR, WTAG, WLIT, WTAM, WFBM, WRC, WGY, WBEN, WWJ.

5:30 EST (1/4)—Jack Armstrong, All American Boy. Schoolboy drams.
WABC, WOKO, WCAO, WJAS, WNAC, WHK, WGR, WEAN, CKLW, WDRG, WCAU-W3XAU, WFBM, WSPD, WJVS, WHEC. 4:30 CST—KTRH. (See also 6:30 P. M. EST.)

5:45 EST (1/4)—The Wizard of Oz. Delightful story adapted for air.
WEAF, WTIC, WTAG, WEEL, WWJ, WJAR, WCSH, WFBM, WRC, WSAI, WGY, WBEN, WCAE, WTAM. 4:45 CST—WMAQ, KSD, WOW, WDAF, WTMJ, KSTP, WIBA, WEBC, WDAY, KFIR.

5:45 EST (1/4)—Cowboy Tom. Children's Western drama. (Remington-Rand.)
WABC, WAAB, WCAU, WJAS, WKBW, WOKO, WCAO, WHK, WJVS, WKRC, CKLW. 4:45 CST—WBBM, KMBC, KMOX, WFBM.

5:45 EST (1/4)—Little Orphan Annie. Childhood playlet.
WJZ, WBAL, WBZ, WBZA, KDKA, CRCT, CFCF, WLW, WGR, WJR, WHAM, WRVA, WNNC, WIS, WJAX. (See also 6:45 P. M. EST.)

6:00 EST (1/2)—Viennese Instrumental Ensemble. Walter Logan directing.
WEAF, WTAG, WWJ, WJAX, WSAI, WNNC, WIS, WIOD, WFLA, (WTAM off 6:15 EST.) (WJAR, WBEN, WCSH, on 6:15 EST.) 5:00 CST—WMAQ, KSD, WDAF, WIBA, KSTP, KVOO, WEBC, WSM, WAPI, WSB, WMC, WFAA, WJDX, KPRC, KTBS, WOAI, KFIR, WDAY, (WOW, WHO, on 5:15 CST.) 4:00 MST—KOA, KDYL. 3:00 PST—KPO.

6:00 EST (1/4)—Buck Rogers. Adventures in the twenty-fifth century.
WABC, WAAB, WCAU-W3XAU, WDRG, WEAN, WJAS, WKBW, WOKO, WADC, WBT, WCAO, WHK, WJVS, CKLW. (See also 7:30 P. M. EST.)

6:00 EST (1/4)—Skippy. Sketch for youngsters.
5:00 CST—WBBM, KMBC, WHAS, KMOX, WCCO. (See also 5:00 P. M. EST.)

6:15 EST (1/4)—H-Bar O Rangers. Youngsters' Western skits.
WABC, WOKO, WAAB, WGR, WHK, WHEC, WDRG, WCAU-W3XAU, WEAN, WFBM, WLBZ, WORC, WMA. (See also 9:00 P. M. EST.)

6:30 EST (1/4)—Jack Armstrong, All American Boy.
5:30 CST—WBBM, KMOX, WCCO. (See also 5:30 P. M. EST.)

6:30 EST (1/4)—Back of the News in Washington with William Hard.
WEAF, WJAR, WFBM, WNNC, WSAI, WRC, WWJ, WIS, WGY. 5:30 CST—WOC, WHO, KFIR, WSM, WIBA, WDAY, WSB, WJDX, KVOO, WMAQ, KPRC, KTHS, KTBS, WOAI, WFAA. 4:30 MST—KDYL, KOA, KGIR, KGHL. 3:30 PST—KPO.

6:45 EST (1/4)—Lowell Thomas. Lively news talk.
WJZ, WBZ, WBZA, KDKA, WGR, WHAM, WSYR, WLW, WBAL, WJR, CRCT, WJAX, WIOD, WFLA.

6:45 EST (1/4)—Little Orphan Annie, childhood playlet.
5:45 CST—WREN, KOIL, KWCR, KPRC, WOAI, WFAA, KTBS, WKY, KSTP, WEBC, WDAY, KFIR.

7:00 EST (1/4)—Charlie Leland. A funny fellow with a serious male quartet.
WEAF, WEEL, WTIC, WTAG, WGY, WJAR, WCSH, WBEN, WLIT, WFBM, WRC, WCAE, WTAM, WWJ. 6:00 CST—WMAQ, KSD, WOC, WHO, WOW, WDAF.

7:00 EST (1/4)—Pepsodent presents Amos 'n' Andy, those reliably funny fellows.
WJZ, WJR, WCKY, WBAL, WBZ, WBZA, KDKA, WLW, CRCT, WMAL, WRVA, WPTF, WIOD, WGR, WFLA, WHAM. (See also 11:00 P. M. EST.)

7:00 EST (1/4)—Myrt and Marge. Serial sketch.
WABC, WADC, WOKO, WEAN, WCAO, WNAC, WGR, WFBM, WKRC, WHK, CKLW, WSPD, WDRG, WCAU-W3XAU, WJAS, WJVS, WQAM, WDBO, WDAE, WBT, WTOC. 6:00 CST—KRDL. (See also 10:45 P. M. EST.)

7:15 EST (1/4)—Billy Bachelor. Children's sketch.
WEAF, WTAG, WJAR, WRC, WGY, WTAM, WWJ.

7:15 EST (1/4)—Just Plain Bill. Sketches of a barber.
WABC, WGR, WCAO, WKRC, WNAC, WHK, CKLW, WCAU-W3XAU, WJVS, CFRB.

7:15 EST (1/4)—Gems of Melody. John Herrick, baritone; Harold Sanford's Orchestra. (Father Johns.)
WJZ, WBAL, WMAL, WBZ, WBZA, WSYR, WHAM, KDKA, WCKY. 6:15 CST—KSO, WENR, KWCR, KWK, KOIL.

7:30 EST (1/4)—Lum and Abner. (Same as Tuesday.)

(Continued on page 79)

The Burns Double-Cross

(Continued from page 38)

AN important element in topping this crucial climax was a girl friend of Gracie's, who happened to like me better than she liked Gracie's other beau. She told her that she thought it was wrong to turn down the opportunity to play the Orpheum Circuit when she could certainly wait seventeen weeks to get married. Gracie agreed that she would take the chance if I could persuade the management to give us \$50 a week more than the original offer. She had no idea I could get it.

But her girl friend called up a pal at the Orpheum and persuaded them to jump the price.

I was so tickled that I was going to get Gracie out of town, I didn't know what to do. We planned to meet at the information desk at the Grand Central Station. Jack Benny came down to the station with me to see us off, and we stood on one foot, then the other, waiting for Gracie.

The train left at 2:45—and it got to be 2:35 and no Gracie Allen. I began to think, "Well, she's gone off and gotten married. She won't come."

Jack Benny, who knew exactly how I felt said, "There's no sense in getting nervous," and bit off a finger nail. By the time Gracie arrived, he had chewed off his own fingernails and was begin-

ning on mine. She had gotten held up in traffic.

We went off on the tour, and I did a lot of high-pressure salesmanship to cut out the other guy. I finally accomplished it, and we were married in Cleveland.

The wedding took place at top speed. I never heard of such a wedding. We were married by a Justice of the Peace. The man had a mad on because he wanted to go fishing, and we were holding him up. He gave us a lot of double-talk, so we hardly knew whether we were saying "yes" or "no" or why. The taxi registered thirty cents when we arrived, and forty cents when we left.

I PROBABLY married the most un-theatrical girl in the profession. There is nothing stagey about Gracie, and she has no mannerisms or affectations.

She enjoys other people's jokes more than her own. Gracie rarely thinks of a joke, but when she does it's a good one, and she has the genius of being unconsciously funny. She never talks out of turn, but she gets things mixed up and is all-hot and bothered.

The other day she was sitting silently in a room with a bunch of men, and we were talking about business. She butted in suddenly and said something that had nothing to do with the

subject of conversation, and when we laughed she got so flustered she took out her compact and rouged her nose instead of her cheeks.

Gracie loves clothes, and loves to go shopping. She's smart about dresses, and usually has them designed especially for her. But when she sews, she does everything backwards.

She likes to think she can cook and well, she makes the best hamburger and canned spaghetti in the world. One of her sisters sent her a bottle of hot peppers from the Coast to season food. She made some hot tamale one night which was so darned hot that, as polite as we all were, we gasped and couldn't eat it.

Gracie is an outdoor girl at heart, you know. Never will I forget the time I tried to show her how to ride a bicycle. It was at Hot Springs and I wanted to exhibit what a fine athlete her husband was. However, no sooner had we gotten the bikes, than Gracie put both feet on the handle bars and rode down the hill that way, thus making me feel like a rank amateur.

And—though I always like to think that Gracie needs me with her on the stage, I've seen her appear with other people—and I know she does all right with everybody. She's that adaptable

The Allen Double-Cross

(Continued from page 39)

doors to the right and turn to the left." He is still telephoning me directions.

After awhile, I began to suspect that maybe Nat was a little bit in love with me. At first he didn't give himself away.

I was still frantically in love with the other boy when we reached San Francisco. Nat knew that my sweetheart wrote songs, so he used to write songs, too. That tickled me.

Then came the appendicitis operation. Nat didn't have much money, but the minute I came out of the ether there was a big box of flowers waiting for me, and he was there by the bed as soon as the doctor would let him in.

Every day there were fresh flowers, which I knew he couldn't afford, and he was at the hospital every minute.

On the other hand, my other sweetheart didn't come through with such strategy.

George was at the hospital day and night, and when I got out, he carried me himself, and held me in his lap all the way home.

By the time we returned to New York, Nat had gotten to the stage where he said we'd have to stop working together because I was in love with somebody

else. He gave me two weeks to make up my mind, and when he began to look around for another girl, I got mad.

Came Christmas, and Nat was Santa Claus at Jack Benny's party. He was the maddest Santa Claus that ever happened. I mentioned to Nat that my sweetheart had asked me to call him up on Christmas Eve and Nat was in a rage. He said, "If he calls you, I can't help it, but if you call him, I'll never get over it."

MY Christmas present to Nat was a dressing robe, and I wrote on the card "To Nat, with all my love, Googie." I was always pretty free with my affectionate terms. When Nat read it he said, "With all my love—ha ha ha."

That hurt my feelings, and I went in the next room and cried for three hours, wailing and gnashing my teeth. Nat came in and tried to comfort me, and we both spent a very unhappy evening. He took me to my hotel about three o'clock and then went home. The telephone rang and it was my sweetheart. He said he'd waited at home all evening, why hadn't I called? Then he asked me if I loved him and I said, "No." Just like that.

Because it very definitely dawned on me that I didn't. I sat down and thought, "Well, I have spent the whole evening crying about Nat, so I must be in love with him."

So I called him up and said, "I guess you can buy the ring tomorrow." For Nat! He'd given me a diamond and sapphire bracelet for Christmas, which he was paying so much down a week. Then he had to go buy a ring.

The day before we were married, we were playing a little theatre out of Cleveland, such a little theatre that we had to come in and leave by the front entrance. As we left, the manager looked at us curiously, and asked us where we were going. Nat tried to say casually that we were just going to Cleveland for a few days, and the manager beamed. "I wish you a lot of happiness." I don't know how he knew.

From that day to this Nat has been perfectly grand. But there's one thing about him—whenever I want him to show off—nothing happens! He's contented and never has a grouch.

And he's still phoning me to "Googie, the stage door is on the right side of the theatre, two doors down and turn to your left."

RADIO TOURS

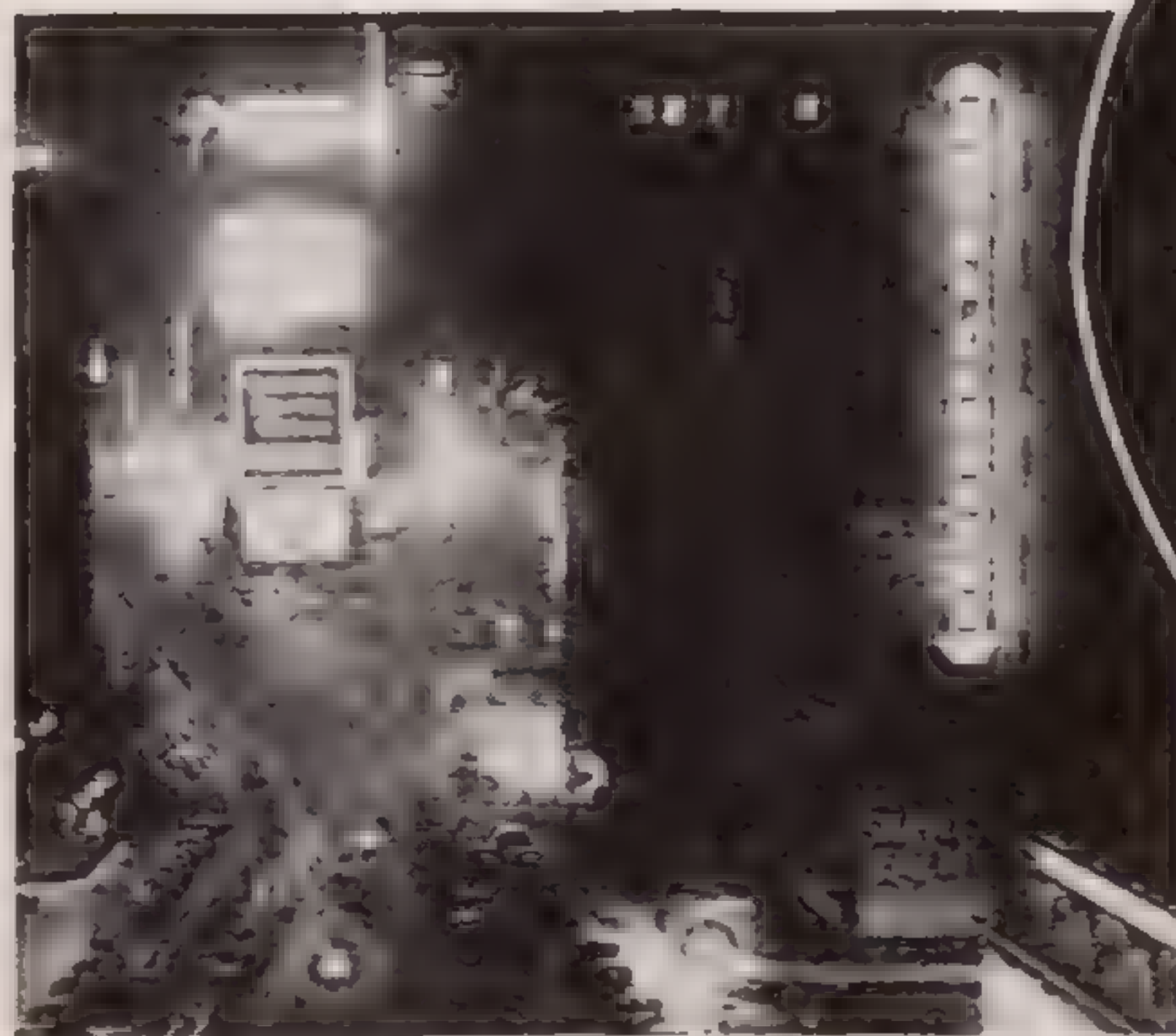
LET'S GO PLACES AND HEAR THINGS!

Replace weak, limping tubes with tubes made by RCA— and come on along!

DON'T be a stay-at-home . . . limited to the few stations near at hand! Come on a Radio Tour! Get the thrill of a "first night" in Hollywood . . . the Hill Billy "Shindig" in Asheville . . . those German comedians in Milwaukee . . . the "Tent Show" in Des Moines . . . your own college football game back home . . . "The Kingfish" speaking in Louisiana . . . Rhumba players down in Havana. A million dollars worth of radio entertainment is waiting for you . . . Go places hear things! With new, powerful tubes, with a good radio set thoroughly in order you can bring in stations beyond the reach of tubes that are worn and old.

Have your dealer test your tubes

To go on a great radio tour every night—your ticket is simply a good radio set plus a new set of Cunningham



Broadway and the great White Way. The heart of the show business . . . go there on a Radio Tour!



A million dollars worth of radio talent—yours on a Radio Tour!

Radio Tubes or RCA Radiotrons to replace weak and limping tubes. Only RCA Radiotrons and Cunningham Radio Tubes are actually *made* and *guaranteed* by RCA. Built to give you full, complete tone, wide range, sure performance and long life. A remarkable free booklet, "Radio Tours" tells you whether your set is giving you all it should. It lists all stations in the U. S., Canada, Mexico; it provides a "radio yardstick" and a map that shows your own locality and all the stations you *should* get. Ask your nearest dealer for "Radio Tours" — or mail the coupon below.



San Francisco's Chinatown . . . all the entertainment of the Golden West—on a Radio Tour!



Step into the heart of Chicago, hear the famous programs from the Loop—on a Radio Tour!



Cunningham Radiotron



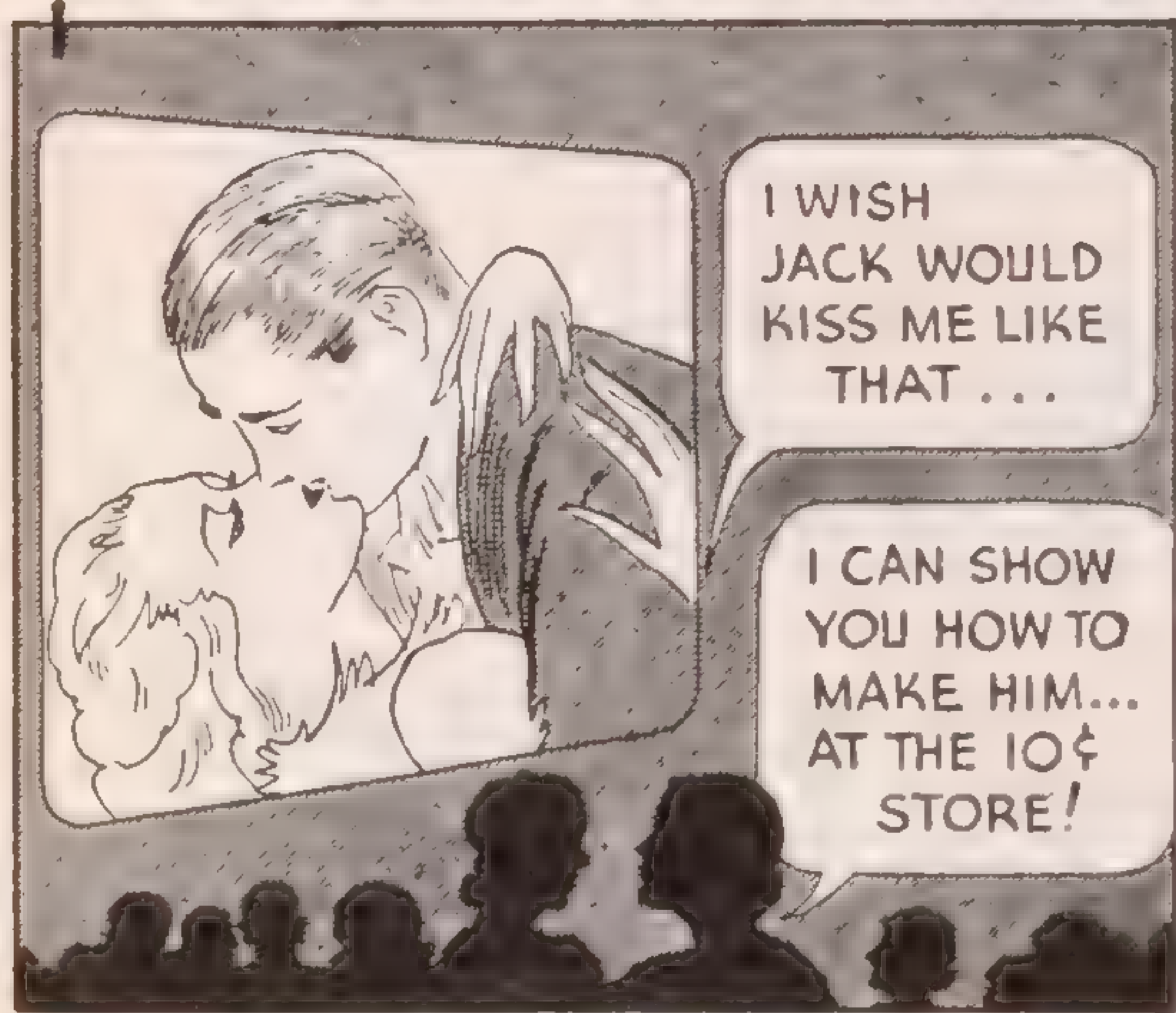
Without any obligation please send me your illustrated folder "Radio Tours" with station map and "radio yardstick". I am enclosing 10c in stamps for postage and handling.

Name

Address

(Coupon must be sent to RCA Radiotron Co., Camden, N. J.)

At last Mary Gets a "MOVIE KISS"



Try the Stage and Movie Lipstick

Now you can give *your* lips the irresistible appeal of the lips of the movie stars and the girls in the Broadway shows! Just use the same make-up—the new **KISSPROOF Indelible Lipstick—Special Theatrical Color**. This lipstick gives an effect so alluring, indeed, that it has been placed by the *make-up experts* in the dressing-rooms of both Hollywood Studios and New York Theatres! The stars could pay any price—yet, it happens, their matchless make-up costs but a few cents! See what it can do for *you* tonight. You can get KISSPROOF Lipstick in all shades—including the *Special Theatrical Color*—at any drug or department store and at the ten cent stores.

Kissproof

Indelible LIPSTICK

The Girl Nobody Knows

(Continued from page 25)

hopes they'll not be able to meet them. What lack of understanding they display in saying that she considers herself above stage performances. She has the same fastidious consideration for her countless loyal followers as had the Maude Adams school of actress. Those fine women never showed themselves in public life except at performances. No more than they has Jessica Dragonette any desire to destroy the ideal in which her listeners' imaginations have created her. That's why her public appearances are limited to charities. Jessica is too generous to refuse that.

No, the lark doesn't consider the stage beneath her as some have contended. As a matter of fact, she was in the "Student Prince" and was an ingenue in the "Neighborhood Playhouse Follies." And most of her admirers remember that she sang as an angel hidden in the clouds in Max Reinhardt's "The Miracle."

I COULD tell you that her favorite poem is Keat's "Ode To a Grecian Urn," or that her favorite classic composer is Wagner, or that her favorite hymn is Schubert's "Ave Maria" and it might help you to understand this girl better. But I think that those of you who knew her in her first great days of success—during the Philco hours—when her voice floated clear through the night air to you, will feel a gratifying thrill when I tell you that her favorite contemporary song of the people is still "Mem'ries."

I was speaking to Harold Sanford and Henry M. Neely, the Old Stager, both of that Philco hour, recently. They recalled how entranced Jessica was when Sanford, musical director of the hour, and Neely, whose gently persuasive voice wove the program together, brought in this song, the result of their labors at the third broadcast. Nothing would do but that she sing "Mem'ries" for the Philco theme.

Those were great days for Jessica—and sometimes embarrassing ones, too. Sanford was occupied in providing her with the most effective musical background possible. Neely saw that his part was to take this young singer of such remarkable talent and imbue her with a personality which would raise her from the sea of sopranos. Remember how he used to say, "Oh, won't you sing that for us again, darling?" And Jessica, squirming mentally, at being addressed in a manner so alien to what she was accustomed, would manage a shy, "Mm-hm."

The audience became completely enamoured. Neely explains why. It was not that her voice had sex appeal, he says, because women and men alike were attracted to it. It had a slightly plaintive quality which the Old Stager says made people want to take her in their arms as a father or mother would

and protect her from a cruel world. Perhaps that's it. At least that's the way the Old Stager puts it.

Yes, Neely's intimate manner caused her some embarrassment. As she sang into the microphone one evening, Neely hastily whispered a few words to the members of the male quartet. When it came their turn the Old Stager said, "Come on, boys, won't you sing us a song?" And in a triumphant chorus they mocked her "Mmmmm-Hmmmm." For once Jessica was completely shaken from her poise.

Most of the listeners of that hour were positive Neely and Miss Dragonette were falling violently in love. In fact, one kind-intentioned old lady stopped the Old Stager's wife on the street of the New Jersey town in which the Neelys live and said, "Mrs. Neely, I've lived a lot longer than you have and I can tell danger when I see it coming. I think you'd better stop this romance before it gets too far."

Of course there was nothing to it at all. Jessica seems to keep her conscious thoughts innocent of such ideas. She is too absorbed in her career and the people of whom she is fond. And yet she is so kind and considerate. She has a strong distaste for business conferences. She's terribly afraid she'll become involved in an argument and hurt someone's feelings. I once asked a man who leads the life of a New York playboy—a man who has known Jessica for years—whether he thought Jessica would ever marry. I was startled at the incongruously serious naïveté of his reply.

"I don't believe she ever thinks of such things."

THAT'S the sort of awe her aloofness toward physical things inspires in people of the world. I wish you knew Nick Kenny, radio editor of the New York *Daily Mirror*. A tall, broad shouldered fellow is he with a hard face and a nose which he pleases to classify as a "schnozzle." He's as bluff and blustering as he was when a gob during the war. His foghorn voice resounded through the rendezvous of Broadway and Radio Row. But underneath the rough exterior he has a heart of simple sentimentality, a heart which beats in the rhythm of his verses done in the homely philosophy school.

Nick met Jessica for the first time after one of her broadcasts. The singer sat cool and poised, straight as a Victorian lady. Nick dropped his elbow to his knees and gazed up at her. Gone was his swagger, his bellow. His voice was soft and humble. For a long time they sat there, oblivious of the life swirling through the studio halls. They were reciting poetry to each other. Then, briefly but gloriously, Nick had felt a fleeting touch of the Jessica in which so few believe.

Her tendency to keep apart from the

world which moves about her hasn't blinded her vision. In fact it intensifies her purpose. She believes in radio as she does in her career. She's shrewd. Dozens of sponsors have held forth the promise of large sums of money for more than one broadcast a week. Jessica says "No." She's aware of her own ability, of her own appeal. She knows it so well that she refuses to clog the listening public with too much of it.

If she's so shrewd, what do you suppose she does with the substantial sums which come to her each week? Well, I happen to know that she's helped a great many people, but you or you or you couldn't get her to talk about it. She does admit that she spends her money on her career. There's no hypocrisy about that sort of idealism, is there? To me, it seems an intelligent thing to do.

Besides, Jessica is terrifically serious about perfection in her singing. She knows it can be gained only by constant practice, by hard work which more than one broadcast a week would not permit. It's no great secret that she learns all her songs and rôles by heart. She never carries even the tiniest scrap of paper with which to prompt herself during a broadcast. She has learned seventy-five complete operettas and innumerable songs. When she must sing new songs, she memorizes them.

It is quite true that her career is built on a philosophy of "sincerity, simplicity and beauty." If she's asked what advice she'd give to an aspiring young singer, she says, "Work hard. Be sincere in what you try to project. Don't imitate. Develop your own individuality." And that's certainly sincere, because it's exactly what she herself has done and is doing. Again, it shows a beautiful matter-of-fact intelligence. No publicity hooey about that.

Perhaps that's why she's irritated—though she strives not to show it—when people ask, "Do you have to rehearse for your broadcasts?" And other bright questions like that.

Yet she has a sly sense of humor, a subtle whimsicality, which few appreciate. You know she's on the air Friday nights. Someone once asked her whether she was an introvert or an extrovert.

"I'm an introvert on Mondays," she said, "and an extrovert on Fridays." Which also makes it apparent how much she loves her work.

I have tried to show you a Dragonette which has not been known to the world before. I'm quite aware that she would just as soon I hadn't. The very humility of her spirit is expressed in the line so dear to her:

"Would some power the giftie gie us to see ourselves as others see us."

Well, Jessica, if it's as some have seen you, I hope their eyes have been opened, for if you do gain that power to see yourself as others see you, it is but fair that they see you honestly, as you really are.

As for myself, I give you Byron:

"She walks in beauty, like the night
Of cloudless climes and starry
skies. . . ."

*"Why do my hands get
DRY and CHAPPED?"*

Those
strong
suds you
use for dishes
dry out your hands . . .

but when
you use Ivory
your hands get
Beauty Baths . . .

Use Ivory for your dishes (and all other soap and water tasks) for a week and watch your hands get smoother and softer. Though Ivory is pure enough for a baby's skin, it is economical to use even for housework . . . 99 ⁴⁴/₁₀₀ % Pure.

IVORY SOAP
prevents "Housework Hands"

SEE HOW EASY..

it is to have gleaming floors
with only 10 minutes' work



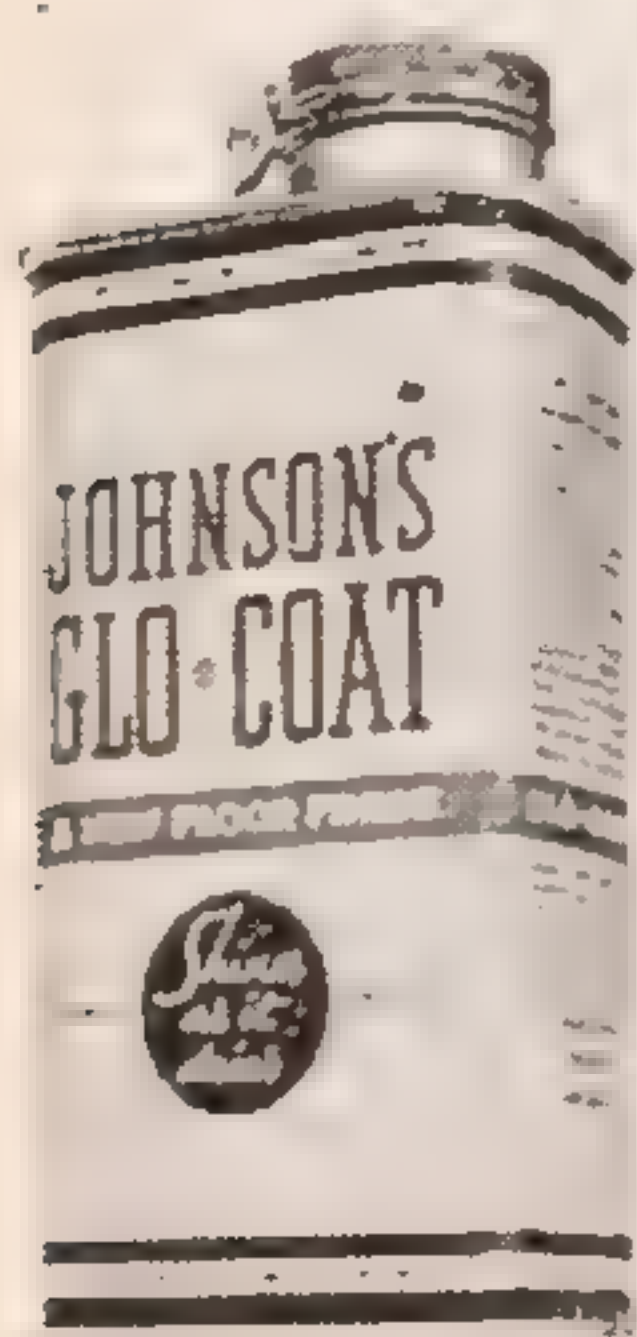
NO RUBBING! NO POLISHING!

● Glo-Coat will change your dull, lifeless floors to beautiful, shining floors right before your eyes. All you do is wipe it over the floor with a cloth or mop, or best of all, the regular Glo-Coat applicator. Dries in 20 minutes or less and shines as it dries without buffing or polishing. Modern women everywhere are adopting this new labor-saving method for keeping linoleum, rubber tile, varnished and painted wood floors in perfect condition.

● Buy a 10c trial size of Glo-Coat from your 10 cent store. If they haven't it, send in coupon below.



BY THE MAKERS OF JOHNSON'S WAX



GLO-COAT

S. C. Johnson & Son, Inc., Dept. RS12,
Racine, Wisconsin. Enclosed is 10c. Please
send me generous trial can of your new
easy-to-use floor polish, Glo-Coat.

Name _____

Address _____

City _____

State _____

The Daybreak Kid

(Continued from page 37)

AND that is the way it goes with Hayton's music. He toys with their emotions. I was there when the drunk gave him the dollar.

Hayton has the reputation for being the most agile sun-dodger on Broadway. The orchestra leader plays and works by the light of the Manhattan moon. Every night he wanders about the town. If he is not in Lindy's restaurants, then he is in one of the hot spots. The boys like to be with him. But they make excuses when he invites them out. He is grand company, wise, witty and a gifted listener. But they know his reputation. If you go places with Hayton, you're a cinch to see the sun rise and never get to work on time.

I have made the nocturnal rounds with him under many moons. But never have I seen him dance. Hayton sits smiling at the table as though he knew some amusing secret, tapping his finger against the glass. I have seen him with many girls. But I know he is not in love.

Hayton was born on Grand Street in Manhattan. It is like all the other streets they call Grand. It is a shabby, forlorn thoroughfare, famous for the great men it has given to New York politics. But there is laughter in that dark chasm between the tenements—the laughter of the children of the poor.

That was twenty-five years ago, and Hayton has done a great deal since then. Lenny began to take piano lessons when he was six. He smiles when he recalls how he liked to ruffle the keys with a rough, childish eagerness.

After a while in De Witt Clinton High School, he soon had a neighborhood band. The little orchestra played for people who were starved for music. They worked in the dingy, low-ceilinged halls of the East Side, in the barren auditoriums of public schools where people danced on cement floors to the fumbling rhythm.

AND then there came a job in a Brooklyn dance hall with a grown-up band. It was a place for cake-eating, tight-collared hoofers who spent their pay at a dime-a-dance. Sailors waltzed here. All the girls looked alike. They had thin eyebrows and bright, hard mouths.

Lenny didn't like the place and deserted it as soon as he could. To Greenwich Village he went. Dave's Blue Room, now a famous mid-town tavern, was then a hole in the wall on Sixth Avenue. Lenny went to work there, and he liked the lazy Bohemian atmosphere.

But up-town beckoned him. Soon he was with the California Ramblers. After a while, he changed to the Cass Hagan band, and stayed with them for a season.

Paul Whiteman came into the hotel where Lenny played, a feverish young man bent over his piano. Whiteman

wanted to know who made the arrangements for the orchestra. They told him the piano player. Whiteman sent for him. And soon Lenny was working for the King of Jazz.

Hayton hit the keys with a passionate wildness, and he made all of Whiteman's arrangements. In one year he arranged 158 tunes. Whiteman is still playing most of them.

Whiteman liked the shy, industrious kid from the East Side. Soon Lenny was Paul's assistant conductor. On the old Camel Hour, Lenny bossed all rehearsals. It was he who directed the orchestra while Whiteman sat in the control room.

Paul told me about it the other night. "Lenny didn't want to get up there and direct," the dwindled man mountain explained. "But I made him do it. The kid has plenty of talent." Whiteman, as usual, was right.

WITH the Whiteman troupe was a little fellow named Bing Crosby. Crosby chanted blues with the Rhythm Boys. Bing and Lenny became pals. Bing left Whiteman to climb the long hill to success. And one day Lenny left, too.

Lenny went with Carl Fenton's band, and made all of Crosby's arrangements on the old Cremo hour. The friendship lasted. One day Bing asked Lenny why he didn't lead his own orchestra. Lenny looked puzzled. Why, it had never occurred to him.

But he went to work on it. Lenny gathered his own band. It's a honey. Singers will tell you they would rather have Hayton behind them than any other musical combination now irritating the kilocycles with rhythm. And they mean it.

Hayton wears his laurel sprigs with a calm wisdom. The fan mail and pieces in the paper haven't impressed him. The leader of the Chesterfield band is a wise guy. He knows he is good, but he doesn't tell anybody. I have sat with him for hours, and never has he tried to sell himself.

But people don't worry Hayton either. You might remember the story of Lenny and Grace Moore. Lenny was late for a rehearsal. Miss Moore angrily stalked the studio, glancing at her watch and mumbling to herself. The clock went on fifteen minutes, and then twenty and at twenty-five minutes past the time he was due, Hayton wandered in. Orchestra leaders don't keep singers waiting, especially Metropolitan Opera stars. And that is what Miss Moore is.

"You're late," said Miss Moore. "That's okay, Toots," returned the suave Mr. Hayton. "You were late last week. Now were even."

Matty Rosen, man-about-town and a tireless night owl, describes Lenny Hayton better than anyone I know. Rosen calls him "The Daybreak Kid."

The Biggest Music Class

(Continued from page 53)

with his Music Appreciation Hour several years, he'd receive hundreds of thousands of letters, but he hesitated. His dream had assumed such a colorful glow that he was afraid to pinch himself and awake to a gray dawn.

He braced himself and went. The officials were prepared to give him an elaborate introduction, eulogies, to show their appreciation. Damrosch would have none of it. He stepped before the children. No sign of recognition as he surveyed them silently. Impulsively his familiar radio greeting sprang from his lips:

"Good morning, my dear young friends. . . ."

Instantly the auditorium was transformed into a tossing sea of shouting children. "Mr. Damrosch! Mr. Damrosch!" they shouted in their joy. Yes, a nation of school children is mad about him.

It's been a pretty hard battle for him to reach his following. Narrow old misers on school boards sneered at the idea, political favorites in large cities damned the expenditure of money which they wanted themselves, some communities were too poor to buy equipment necessary to hear the programs.

But these heartless people were too narrow to foresee the spirit of the teachers or the parents or the children. Many a meagerly paid teacher has gone without new clothes, has put her dimes aside to buy a second-hand radio set for her class. Many parent-teacher associations have worked hard to equip their schools that their children might have the musical education they never had themselves. The youngsters have given parties and plays to help raise funds for the purchase of sets.

Mr. Damrosch's able assistant, Ernest La Prade, told me of the little school which was struggling hard to get equipment. The series was to start soon and the teacher was much troubled at the threat of missing the first lesson. On the day of the initial program the mother of one of the children drove up in her car. In a few minutes the class was grouped around it. The music of Mr. Damrosch's orchestra was coming to them from the auto radio.

Some school boards, of course, readily saw the merit of the series and willingly provided sets. In fact, in some of the schools now being constructed, listening facilities are being built in especially.

THE youngsters will do almost anything to get an opportunity to listen. There are classes on the Pacific Coast which gets to school an hour early—eight o'clock—in order not to miss the programs. And when the youngsters do a thing like that, you know they're interested.

"It's my pet 3 in 1 Costume thanks to **IVORY FLAKES**"



Fashions by B. Altman & Company, New York

"To make my 3 in 1 masterpiece, I went in for black with white variations. First, I bought the love of a two-piece frock (center) with the collars and cuffs of white ribbed silk that are Ivory-washable. Now notice to what smart work I've put the skirt! With a lacy white Shetland wool sweater (left) I have my second jaunty set-up. With the suave blouse of white silk Bedford cord (right) I have a third costume that's grand for tea dates. Both sweater and blouse wash beautifully with pure Ivory Flakes."

When you're planning your fall clothes, see how many you can buy that are Ivory-washable. Their upkeep will be next to nil, thanks to the low cost of pure Ivory. And your clothes will keep that sparkling freshness—that counts, oh, how it counts!

Salesgirls will be glad to advise you. They'll perk up with interest when you ask, "Will this wash with Ivory?" For they'll know that the silk, the wool or the color that won't be refreshed by gentle, pure Ivory just won't satisfy you.

These salespeople have heard sad stories about clothes that weren't washed

with Ivory—they know about those flat flakes that stick so easily to crepey weaves and knitted fabrics—causing ruinous soap spots.

But Ivory Flakes aren't flat flakes. They are snowy little curls of Ivory Soap. They're made for girls who can't wait a minute for suds. They curl and melt up into suds instantly in lukewarm water.

Do "baby" your nice things with Ivory Flakes. Don't trust luck, depend upon Ivory's purity. It won't even cost you more to use Ivory Flakes . . . it actually costs less! And there's 2½ ounces more soap in that fat Ivory Flakes box!

CURLY...
QUICK-DISSOLVING



99⁴⁴/₁₀₀ PURE

What a difference!

what a truly amazing difference
Maybelline Eye Beauty Aids do make



Do you carefully powder and rouge, and then allow scraggly brows and pale, scanty lashes to mar what should be your most expressive feature, your eyes? You would be amazed at the added loveliness that could be so easily yours with Maybelline eye beauty aids!

Simply darken your lashes into long-appearing, luxuriant fringe with the famous Maybelline Eyelash Darkener, and see how the eyes instantly appear larger and more expressive. It is absolutely harmless, non-smarting, and tear-proof, and keeps the lashes soft and silky. Black for brunettes, Brown for blondes.

Now a bit of Maybelline Eye Shadow blended softly on your eyelids, and notice how the eyes immediately take on brilliance and color, adding depth and beauty to the expression. There are five exquisite shades of this pure, creamy shadow: Blue, Brown, Blue-Gray, Violet, and Green.

Form graceful, expressive eyebrows with the smooth-marking, easy-to-use Maybelline Eyebrow Pencil. A perfect pencil that you will adore. It comes in Black or Brown.

To stimulate the natural growth of your lashes, apply the pure, nourishing Maybelline Eyelash Grower before retiring.

The name Maybelline is your assurance of purity and effectiveness. These famous products in purse sizes are now within the reach of every girl and woman at all leading 10c stores. Try them today and see what an amazing difference Maybelline Eye Beauty Aids can make in *your* appearance!



MAYBELLINE CO., CHICAGO

Maybelline

EYE BEAUTY PREPARATIONS

School children form the bulk of the listeners. But the hour has its devotees in forest rangers, shut-ins, farmers—people high and low, rich and poor. Hundreds of women's clubs included the series in their schedules.

Because of the intelligence of the audience, the mail which pours into the National Broadcasting Company is perhaps the most fascinating listener-mail which any program brings.

From a Fort Myers, Florida, listener comes this letter:

"... that Sire Walter Damrosch celebrated my 53rd wedding anniversary on December 2nd at 11 A. M. ... I am a little boy, 75 years young, and sincerely enjoy music by master artists. ..."

From a woman in Green Bay, Wisconsin:

"I want to tell you that I have a maid living with me, who on Friday mornings gets up at six o'clock and hurries through her work and cleaning so that she can have 'One Hour With You.'"

From a principal in a small town school in Wyoming:

"Away out here in the wild and woolly west, where not so many years ago our only music was the lonely call of the coyote ... we are listening to and appreciating your wonderful concerts for the children. I wish you could see the boys and girls as they listen to your voice and to the orchestra. *They sit entranced* ... Wyoming boys and girls and teachers love you and your work."

Those letters were plucked at random from the stream of mail which flows into the NBC New York headquarters. What more convincing proof could a person ask?

This is the fifth year great music is being sent thus to the remotest school and home. Even in most of our larger cities it would be impossible to support such an orchestra in a like series of programs. How have they been able to do this?

Well, the National Broadcasting Company has spent \$1,000,000 in the distribution of its facilities exclusive of the cost of the program itself, which has been approximately \$400,000. So highly is it rated that during depression years, several prominent foundations and public-spirited people have offered financial aid if it is necessary. M. H. Aylesworth, president of NBC, thinks it would be.

It's a marvelous school and it's open to anyone. The only cost is for the manuals prepared by Charles H. Farnsworth, Columbia Teachers' College professor of music education, and Mr. La Prade. There are four of them at ten cents apiece. Teachers obtain instructors' manuals for twenty-five cents. They are distributed from NBC, 711 Fifth Avenue, New York City. And that's all there is to it. It's amazingly simple, and yet it's one of the greatest cultural movements this country has ever known. And the big point is that it has worked.

So, Europe—when this younger generation of earnest listeners grows up, you may be turning to us for musical inspiration one of these days!

Mildred's Unknown Career

(Continued from page 34)

"I guess everybody," Mildred once confessed to me, "has one particular minute in their lives they'll never forget. That's mine."

Remember, when she paused outside the Lodge Cabaret she had just turned seventeen. Here before her lay a chance. But it was a long chance.

And now she stood telling the gentleman with the cold eyes that she could sing. It might have been her smile, it might have been the size of the crowd, at all events the gentleman agreed to let Mildred have a go at it.

SHE felt the sudden hush as the lights dimmed. Mechanically the piano player rapped out his introductory notes. On the first two bars, Mildred's voice faltered, but she went ahead, gaining confidence. Before she had finished she heard a booming wave of applause. No one had to tell that cool-eyed proprietor that this girl was a hit.

The scene of action shifts for a moment to Seattle. Several years have passed. And had you happened into Seattle during this same period and given even casual ear to the gossip, you must have heard the name Al Rinker. People had begun talking about this kid, his personality, his orchestra.

You've heard of the Rhythm Boys, too. Later, Al was to become one of them. He and Bing Crosby and Harry Barris. What you might not have heard is that Al is Mildred Bailey's brother.

About this time, Fanchon and Marco held a distinctive place among the theatrical producers of the Coast. When they came to Mildred with an attractive contract, she signed it, and two weeks later made her debut at the big Metropolitan Theatre. Sitting in her dressing-room afterward, wondering if "they" could have liked it as much as their applause had indicated, a knock sounded on her door.

"Who is it?"

"It's me, sis. It's Al. I was out front. Gee, kid, you were swell."

"But why didn't you tell me you were coming?"

"Wanted to surprise you," Al told her. "Bing and I drove down." The Bing referred to was Bing Crosby.

That night they had a real reunion. After a while, the question was asked. "When do you go back?"

Al hesitated. "I was thinking of staying, sis. I thought I might try my luck here."

"That's great, Boots," Mildred said.

"Would you kind of help me get started?"

"Will I? You just watch me," she said.

NEXT day, true to her promise, she carried her enthusiasm into the sales talk she delivered at the Fanchon

PARALYZED PORES

HER PORES SAY

TRUE CAUSE OF
DRY OR OILY SKIN
ENLARGED PORES
AND BLACKHEADS

I CAN'T BREATHE!
HELP! GIVE ME AIR!
I'M SUFFOCATING!

MAKE THIS TELLING TEST!

RUB YOUR finger tips over your face. Press firmly. Give particular attention to your chin, forehead, around your mouth, and the little crevices beside your nose. Now! Is your skin absolutely smooth? Or do you feel tiny bumps and rough patches? If you do, you have Paralyzed Pores.

Your Cleansing Methods Paralyze the Pores Because They Do Not Let the Skin Breathe

When you massage a heavy, waxy cold cream into your pores you fill them with a sticky mixture of grease and dirt. The mixture hardens in the pores—plugs them up—paralyzes them. Then the skin, unable to breathe, becomes dry, coarse and muddy. The clogged pores become enlarged. Blackheads and heart-breaking blemishes appear.

How to Correct Paralyzed Pores. For Complete Results Just This One Cream is Necessary

The way to banish paralyzed pores is to use a cleansing method that is founded on a scientific knowledge of the skin and its requirements. Such a method is supplied in Lady Esther Four-Purpose Face Cream.

FIRST: This new cream melts the instant it touches the skin. It penetrates the pores to the bottom without enlarging them, dissolves the waxy accumulations and floats them to the surface where they are easily wiped off.

SECOND: It makes the pores so clean that fresh air rushes in and stimulates your tired skin. Thoroughly cleansed and revived, the pores naturally resume their normal size. Thus this cream corrects enlarged pores. No astringents are necessary.

THIRD: Lady Esther Cream resupplies the skin with a fine oil. That's why it

banishes dryness and the withered look of age. You can forget about your skin foods.

FOURTH: This one cream keeps the skin so soft and smooth, powder clings perfectly. You do not need vanishing creams or powder bases.

Prove to Yourself What My Cream Will Do For Your Skin

Mail coupon below to me, and by return mail I will send you a proof tube of my famous Lady Esther Four-Purpose Face Cream. Use this tube as I direct. Then look in your mirror—you'll see an amazing difference. Your face will be softer and smoother than ever before. Lady Esther, 2010 Ridge Avenue, Evanston, Ill.

ACCEPT FREE OFFER

(You can paste this on a penny postcard)

LADY ESTHER **MAIL NOW**
2010 Ridge Avenue, Evanston, Ill.

Please send me by return mail your 7-day tube of Lady Esther Four-Purpose Face Cream.

Name.....

Address.....

City.....State.....

You Can Change DARK Colors to LIGHT Colors

—Easy as A-B-C with
Tintex Color Remover



Supposing you have a dark dress
(or any other dark-colored
article) and are pining for a
lighter-colored one



Tintex Color Remover will safely
and speedily take out all trace
of color (including black) from
any fabric



Then the article or fabric can be
redyed or tinted with Tintex Tints
and Dyes in any new shade to suit
yourself—either light or dark.

On sale at drug stores and
notion counters everywhere

Tintex

COLOR REMOVER

and Marco offices. It was Al's story that she told, and his glory that she sang. Literally, she forced him into a job that put him on the bill with her at the Metropolitan.

Standing in the wings, watching his antics, she was happy because this kid was "clicking" and justifying her great faith in him.

One afternoon during that run at the Met, Al bounced into her dressing-room.

"Sis, sis! What do you think? I just signed with Paul Whiteman."

"Boots, it's too good to be true," she told him.

But it was true, and within a few months Al Rinker was one of the most famous members of the most famous orchestra in the United States.

His letters to her came regularly. From Chicago, from New York. Al's experiences became her experiences. It was almost, she often thought, as though she had signed with Whiteman.

Just a year after Al's departure, something happened that Mildred did not understand. It was a telephone call.

"Is this Miss Bailey?"

"Yes."

"This is the Columbia Phonograph Company. We'd like to have you make some records for us."

"But how did you ever hear of me?" she demanded.

"Paul Whiteman," said the voice. "In fact, he commissioned us to get them."

Slowly, she hung up. Then it came to her. Al hadn't forgotten that he owed much of his success to her.

Of course, she made the records, and they were sent to Whiteman. A hundred thoughts and ambitions fired her while she waited for a reply. A month passed with no word. After a while, she told herself that she had forgotten about the episode, told herself that she wasn't disappointed.

She had almost succeeded in making herself believe it when one of Al's letters told her that Whiteman was about to start a coast-to-coast radio tour that would bring him to California. And that Al was to have a featured spot in the billing.

When they arrived, Mildred decided to give a party for the gang. But not for Whiteman himself. Why didn't she invite him? Well, because in her honest modesty she didn't think it becoming for a humble vaudeville performer to invite the great Paul Whiteman.

The party was a huge success. That night, Mildred's apartment rang with the gaiety of a carnival. In the midst of it, Al's voice called to her. "Sis, somebody's at the door to see you."

Unsuspectingly, Mildred went. A deep crimson swept into her cheeks. The uninvited guest was Paul Whiteman.

BEFORE he left, Paul called Mildred aside. "There was some delay about those records you made for me," he began. "Matter of fact, I only heard them last week in Salt Lake City."

"Oh, that's all right," murmured Mildred. "I'd forgotten about them."

"I liked them," Whiteman went on. "Your voice ought to be great for radio."

Mildred felt he was saying that because he liked Al and thought he had to be nice to his sister. She thanked him and started to turn away.

Whiteman stopped her. "Just a minute, Mildred," he called. "I want you to come out tomorrow and give my sponsors an audition."

The rest is a well-known story. How she won his enthusiastic approval, how he put her in his band and started the tremendous vogue for girl singers with dance orchestras, how she went from success to success.

The story that isn't known, though, is her devotion to Al. Al Rinker didn't survive the break-up of the Rhythm Boys. Other things interested him more than entertaining. Business, for instance. Often, Mildred has acted as his adviser, his backer. Many a time, when things haven't gone right for him, she has been the one to heal the hurt with sisterly sympathy and understanding. Friends have said to me, "She is more interested in him than in her own work."

I tell you, it's the truth; for Al Rinker is Mildred Bailey's unknown career.

He Was Radio's Biggest Flop

(Continued from page 35)

hysterics as soon as he opened his mouth and spoke in that spurring, blubbery manner of his.

One man would come night after night, and sit through the show with an impassive face. The management was beginning to get suspicious, and was just ready to put the house detectives on him, when the man arose, walked backstage and asked for Lahr. He introduced himself to the puzzled comedian as Billy K. Wells. Bert's chubby face beamed. Sure, he knew who Billy K. Wells was. He was chief librettist for the celebrated Blutch Cooper, the king of burlesque. At that

time, you must remember, burlesque was an integral part of the theatre. Eddie Cantor, Willie Howard and other Broadway big shots had romped blissfully through many burlesque wheels before they heard the siren call of Broadway. So Bert grabbed Wells' hand and pumped it up and down excitedly.

WELLS made a recruit out of him, and Bert went to it with gusto. For two years he kept up the grueling pace of two shows a day, Sundays included, with long and tedious travel from city to city. And in the end was rewarded with the title of principal

comedian of the Columbia wheel.

He was tired of burlesque, and went back to his first love, vaudeville. And it was at this time that he was beginning to cast fond eyes toward Broadway. While he was playing in Washington, he met Harry Delmar. Delmar was planning his own show and mentioned the fact casually to Lahr.

The next morning, Bert appeared at his office.

"I want to be in your show," he said, "even if I have to buy half the show to play in it."

Delmar gasped, and then got up hurriedly and sat him down before he had a chance to back out.

That was how Bert Lahr finally hit Broadway. He was dragged to daily meetings and had to listen to ways and means of raising five thousand dollars to keep the show going, and he had the constant headaches of production, but he was on Broadway. It was worth it. And it was the wisest move of his career.

From there, it was a short step to "Hold Everything," "Flying High" and "Hotcha."

Radio offers were coming thick and fast. But he could afford to be independent and pick his own sponsor. Lucky Strike came forward and made an attractive proposition. It was a choice spot, worthy of his reputation, at a magnificent salary. And when Lahr accepted, Lucky Strike was envied by the other sponsors.

This was going to be easy, thought Lahr. He went through his comedy routine that first Saturday night easily, without being the least bit flustered by the mike.

Early Monday morning, his phone rang. It was a friend, talking excitedly.

"Did you see the papers to-day, Bert?"

"No," sleepily. "What's the matter?"

"Well, get them and read the radio columns."

Quickly, Bert picked up one of the morning papers. There, in the headline, he saw it. "Bert Lahr Big Flop in Radio."

Anxiously, he unfolded another paper. There it stared him in the face again. "Bert Lahr Disappointment Saturday Night."

He felt sick.

The next morning Lahr received a letter from the Lucky Strike company. There was a note enclosed, which they desired Mr. Lahr to sign, releasing the existing radio contract between them. And a check for the unfulfilled contract. With a heavy hand, Lahr signed it.

Then he had flopped so miserably that they were willing to pay him *not* to appear on the air. The humiliation cut him. He didn't need the money. But to be called the biggest flop in radio!

HE grabbed his hat and decided to go to the club. As soon as he entered, a circle of men joined him. There was no mistaking the sympathetic look on their faces. "It's too bad, Bert," said one. "That means you're all washed up in radio."

Those words lashed Bert's dejected

NOW—

Tint or Dye

Expertly!



Tintex Makes Home-Tinting and Dyeing Easy for Everyone

Equals Professional Work on Apparel and Home Decorations

EVEN the first time you use Tintex you will achieve perfect results. Quickly and simply—without muss or fuss—you will equal professional work, at a small fraction of its cost.

Prove this to yourself! Try Tintex today! See how easily—and beautifully—you can restore faded color, or give new color, to wearing apparel and home decorations: dresses, underthings, stockings, scarfs, curtains, drapes, table-linen, etc.

Once you have tried Tintex Tints and Dyes you will understand why millions of women use them regularly—prefer them to all others.

On sale at drug stores and notion counters everywhere

Tintex
TINTS AND DYES



REDUCE
WAIST and HIPS
3 INCHES IN 10 DAYS
OR
IT WON'T COST
YOU ONE PENNY!



"TEST the
PERFOLASTIC
GIRDLE
... at our
expense!

"I REDUCED MY HIPS 9 INCHES," writes Miss Jean Healy... "I reduced from 43 inches to 34½ inches"... writes Miss Brian.

● So many of our customers are delighted with the wonderful results obtained with this Perforated Rubber Reducing Girdle that we want you to try it for 10 days at our expense!

Massage-Like Action Reduces Quickly!

● The Girdle may be worn next to the body with perfect safety for it is ventilated to allow the skin to breathe. It works constantly while you walk, work, or sit... its massage-like action gently but persistently eliminating fat with every move you make.

Don't Wait Any Longer... Act Today

● You can prove to yourself quickly and definitely in 10 days whether or not this very efficient girdle will reduce your waist and hips **THREE INCHES!** You do not need to risk one penny... try it for 10 days... at no cost!

SEND FOR TEN DAY FREE TRIAL OFFER!

PERFOLASTIC, Inc.

Dept. 8712 41 EAST 42nd ST., New York, N.Y.

Please send me **FREE BOOKLET** describing and illustrating the new Perfolastic Reducing Girdle, also sample of perforated Rubber and particulars of your 10-DAY FREE TRIAL OFFER.

Name _____

Address _____

City _____ State _____

Use Coupon or Send Name and Address on Penny Post Card

feelings to a fighting pitch. It was like waving a red cloak before a bull.

"Who's through?" he demanded. "Who's washed up? Not me. I'll be back. You watch and see."

A friend of his, very influential in radio circles, was touched by Bert's sincere desire to get another chance. He went to see the head of a big agency, who at that time was casting the dragnet for a comedian.

"Why not Bert Lahr?" suggest the friend.

The agency man looked at him with amazement.

"Bert Lahr! After that terrible showing he made. Never!"

But Broadway still had confidence in him. An offer came for Lahr to star in a musical show. But Bert shook his head.

"I've made a vow to myself that I've got to get back on the air first. I've got to prove to everybody—and to myself—that I'm not a flop."

ONE day his friend, who had been working to get him back on the air, came to his hotel.

He looked embarrassed, as he fumbled for words. "I have a radio spot for you Bert," he said slowly, "but I don't know whether you'll like it."

"What do you mean, like it? You know that's just what I want. Quick, what is it?"

"Well, it's only for one time, and you won't be the star either. I've managed to get you a trial on the Fleischmann Yeast hour, and you'll be one of the

'guest stars' with a dozen others."

The friend thought that Bert, who had always received top billing, would be insulted.

But Bert was delighted. He didn't care whether he was the star or not, as long as he would be given a chance.

This time, there was no careless, cocksure getting together of material. He worked conscientiously on his gags, just as he had done in "Delmar's Revels," when he was first hitting the Big Town.

And it was worth it. Bert Lahr stole the show that night. So completely did he steal it, that he was called back to "guest star" on another night. And this time he was more popular than ever.

Three times a guest star on the Fleischmann Yeast-Vallee program within a few months, by popular demand! The Fleischmann company's agency pondered over that fact. This was the test of popularity. They were faced at that moment with a difficult problem: what comedian was to take Eddie Cantor's place while he was on the coast? And the answer was before them.

Lahr was placed on the Chase and Sanborn hour. The first time he appeared on his new commercial he was as nervous as a bridegroom. When the program was over he was exhausted.

"How was it?" he asked nervously. He waited up that night for the morning papers to appear. Then he turned anxiously to the radio page. As he read it, the nervous frown disappeared.

The Women In His Life

(Continued from page 55)

away in the back, braced up against a pillar, disgustingly drunk. As Alma passed, Vincent saw him lurch blindly toward her, grab her arm and draw her protesting body to him.

Down went the baton, and Lopez stalked to the back. Out went his fist, and the body of the man lay sprawled on the floor.

Alma looked up at him. "Oh, Mr. Lopez, how can I thank you..."

Lopez stared at her for a minute. Funny, he had never noticed that her eyes were so blue. Like the sky on a summer day. "Forget it," he said.

Later, over coffee in a small nearby restaurant, they really got to know each other, and Alma thrilled at this meeting with her idol. That little restaurant seemed a more romantic spot than a gondola in Venice. They talked for hours, and when they left, the sun was already peering over the horizon.

That was just the beginning.

THE sincere trust and adoration that Alma placed in him, and the responsibility he felt toward her did something to Lopez. It gave him more confidence in himself. He felt that there must be something more for him to do. But what?

There were rumblings at this time about radio broadcasting. But how to get on?

He had it! Stella Kahn. She would help him. She was a good friend and a regular fellow. She was handling publicity at WJZ and was the kind who would try to help a pal.

When he spoke to her, she shook her head. "There are so many 'big' names trying to crash radio right now, Vincent, that I don't think you'd stand a chance. But I'll feel the ground and let you know."

Vincent didn't give her a chance to forget. At her office, at parties, wherever they met, on every occasion, he would ask, "Well, what's new now, Stella?"

And always, "Nothing yet."

But Stella hadn't forgotten. One Saturday afternoon the station was in a hubbub. Paul Whiteman had been booked to play, but at the last minute could not appear. What to do?

This was Stella's opportunity.

"I know just the man for you," she told the studio bigwigs. "He has never appeared on the air before, but he's a comer if there ever was one. His name is Vincent Lopez."

There was a storm of opposition at her suggestion. Why, he was com-

paratively unknown! But she argued so strongly for her friend, that finally she emerged grinning and rushed over to the phone to call Lopez.

"Come over immediately."

Lopez came.

That was the first time he had ever faced a mike. The old stage fright came back.

"What shall I say?" he asked nervously.

"Be natural," she advised. "Just say, 'Hello everybody; Lopez speaking; or something like that.'" (And thus was born his radio trademark.)

That was probably the biggest step in his career.

No woman, though, has played a greater part in his life than Mrs. Clara Belle Walsh.

She is a society woman from Kentucky who moved to New York after the death of her husband. She first became interested in Lopez and his music at a charity ball.

Lopez once said, "The woman I marry will be older than myself. She will be educated and refined, and above all, her personality will be in harmony with mine."

At the time he made that remark, he had not yet met Mrs. Walsh, but the description fits her. So it was no wonder that these two found so much in common and were so attracted to each other that they were oblivious to everybody else the rest of the evening.

A few days later Lopez received a call. It was Mrs. Walsh. Would he come to her home for tea?

Would he? And how!

There, Mrs. Walsh took him aside and introduced him to a distinguished-looking man. He was J. J. Atkinson, general manager of the St. Regis interests.

"Mrs. Walsh has spoken a great deal of you," Mr. Atkinson said, "and after hearing you play last night, I agree with her. I have the ideal spot open for you at the Hotel St. Regis."

Lopez shook his head.

"Sorry, but I intend to stick to radio."

Mrs. Walsh drew him aside. She urged him to reconsider.

"Why," she argued, "I feel that this will mean more to your career than anything else. You can combine your radio work with it."

Finally, she got Lopez and Atkinson together again. This time he emerged with a million dollar contract that set the orchestra world buzzing for months!

Reports indicate that Lopez and Mrs. Walsh are inseparable these days. So much so, in fact, that their friends are beginning to say that this is the real thing. It wouldn't surprise me a bit, because I recall seeing them together very frequently—Mrs. Walsh clinging to his arm and Vincent bestowing those adoring looks on her that spoke more than any words.

Many people have said that this orchestra leader is one of the catches of the radio world. An unusual woman only could win him. And she must be generous enough to think kindly of the other women in his life.



Kleinert's

DRESS SHIELDS

are guaranteed to protect your dress
under all circumstances • • •

Excitement, over-heated rooms, *any* intense emotion instantly increases under-arm moisture—even in the *coolest* weather.

In all such emergencies, you can rely on Kleinert's dress shields to prevent fading and friction and to lengthen the life of your frock by protect-

ing it adequately at the point of greatest wear.

For guaranteed satisfaction insist on "Kleinert's"—it's true economy not to risk disappointment with inferior substitutes when 25¢ will buy real Kleinert's dress shields *in the store where you purchased this magazine.*

Kleinert's

T. M. REG. U. S. PAT. OFF.

GUARANTEED DRESS SHIELDS

as low as 25¢ a pair





It's Your Lead — and Everybody's Watching

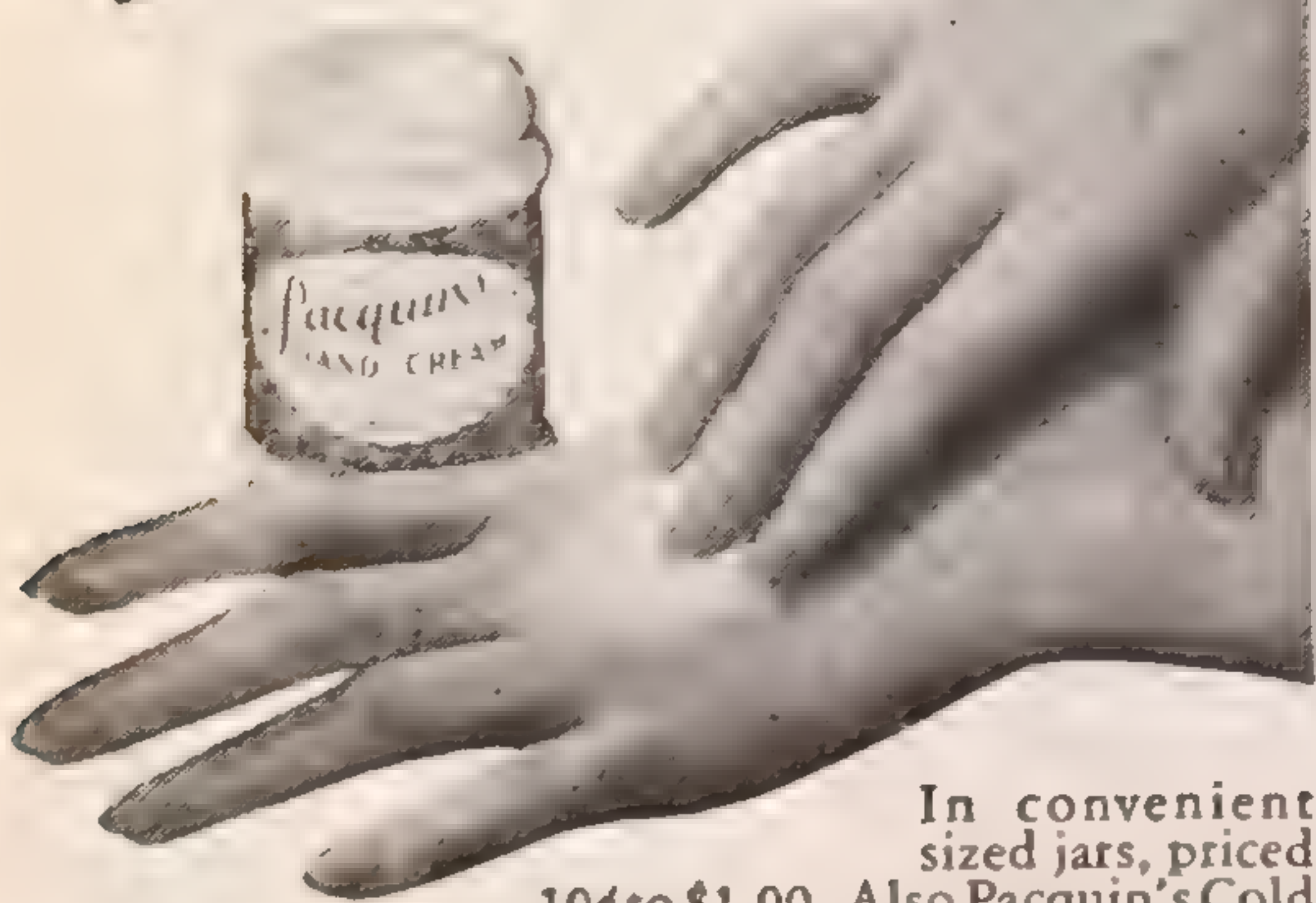
All men are susceptible to smooth white hands with an alluring feminine texture. Your hands may be short or long, thin or broad, even masculine in shape—as long as they have a clear white complexion, comparable to that of your face.

Pacquin's Hand Cream has been specially prepared to do right by your hands. More than an ordinary vanishing cream, Pacquin's contains the beneficial properties which prevent dryness and chapping. It was originally created for doctors and nurses, to counteract the effect of so much soap and water. Today, smart women everywhere use it.

Pacquin's is not an oily cream. It leaves no sticky, greasy residue on your hands. The skin absorbs it quickly and completely.

*don't try to hide
your hands—use*

Pacquin's



In convenient sized jars, priced 10¢ to \$1.00. Also Pacquin's Cold Cream, Vanishing Cream, Lemon Cream, and Cleansing Cream.

Pacquin Laboratories Corporation, New York

Don Wilson

(Continued from page 48)

standing of the games he broadcasts is equalled only by his human interest outlook on the events. He rates "tops" at KFI where he heads a squad of eight junior sports announcers.

WILSON began his broadcasting career in 1927 but did not broadcast a football game until 1929. His only explanation for going into the radio field is humorously simple: "I've always enjoyed talking," he grins, "and radio offered a good living at it!"

He considers the only real tough part of football announcing the identification of the visiting team players.

"I try to make this quite a point," he explains, "in the first place the folks 'back home' are always listening in, and it is not very flattering to them if the local announcer appears to be unacquainted with their squad. For this reason I subscribe to every football magazine of the colleges that are to be met by either the University of Southern California or the University of California at Los Angeles. I try to acquaint myself with, not only the names of their football stars, but some anecdotes of previous games they have played in. It makes a big hit if a 'strange' announcer seems to be familiar with a visiting player's personality and style of play.

WILSON has shared football broadcasts of "highlight" games with such names of radio announcing as Graham McNamee and Bill Munday, the well known and popular Southern drawler. And during the Olympic games he shared the spotlight with Grantland Rice and Lloyd Yoder.

In predicting coming events of the football year, he lists U. S. C. as repeaters on their championship honors and believes they should take Notre Dame—"unless some unexpected swell-headedness crops up." But with level-headed Howard Jones at the helm he doesn't really expect any violent outbreak of conceit. "Jones takes football so seriously," he explains, "that he manages to imbue those kids with the idea they may be licked any minute if they aren't careful."

Wilson's selection of the finest football player he has ever seen in U. S. C.'s Morley Drury, in his senior year.

His 1933 choice for Coast honors, and maybe All-American, is Homer Griffith, quarterback of the same squad, and young Gill of California, whom he characterizes as a "sweetheart" of a footballer. Grayson of Stanford is another Wilson-picked star of the coming season.

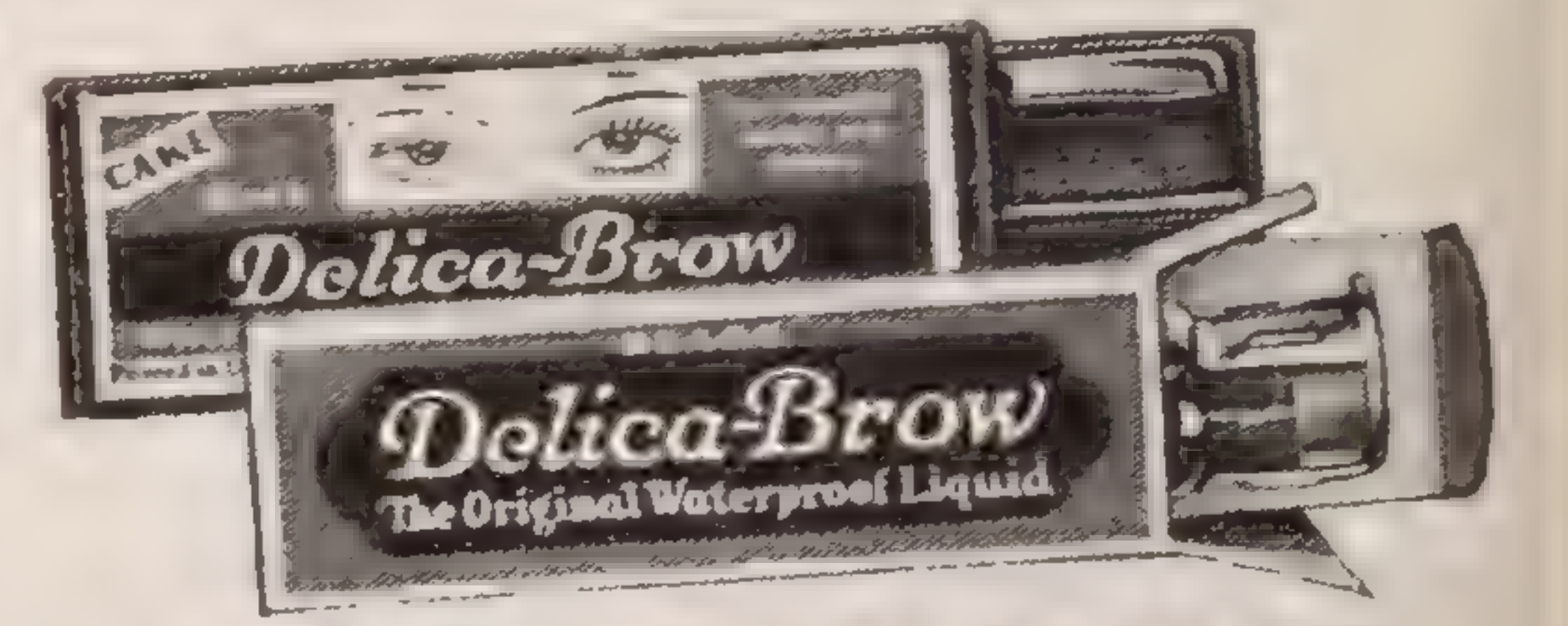
You'll be hearing him this fall as he announces the most important games to be played by both local universities—be played by both local Universities—and, as usual, that Rose Bowl game (no teams yet announced) on New Year's Day, 1934!

How JOAN got her "MOVIE EYES"



Have the Witching Eyes of the Movie Stars Tonight

You can make your eyes wells of allure... get exactly the same effect the movie and stage stars do—*instantly!* Simply darken the lashes and brows with the wonderful make-up they use—called DELICA-BROW. In a few seconds DELICA-BROW makes your eyes look bigger, brighter... *irresistible.* Try it tonight. It's waterproof, too. Remember the name, DELICA-BROW. At all toilet goods counters and at the 10c stores.



10¢ A DAY
BUYS A NEW
REMINGTON
PORTABLE TYPEWRITER
Special 10-Day Free Trial Offer

Think of it! You can buy a new standard Remington Portable Typewriter for but 10c a day. Standard keyboard. Small and capital letters. Beautiful finish. Carrying case included free. Big help in school work. Write today. Say: Please tell me how I can get a new Remington Portable typewriter on your special 10-day free trial offer for but 10c a day. Remington Rand Inc., Dept. 80, Buffalo, N. Y.



Programs Day by Day

(Continued from page 65)

- 7:30 EST (1/4)—Djer Kiss Recital. Cyrena Van Gordon, contralto; Walter Golde, accompanist. WJZ, WBAL, WMAL.
- 7:30 EST (1/4)—Travelers' String Ensemble, Robert Armbruster, conductor; vocalist. WABC, WOKO, WICC, WCAO, WNAC, WHP, WGR, WDRC, WFEA, WCAU, W3XAU, WJAS, WORC, WEAN, WFBL, WHEC, WJSV, WLBZ.
- 7:30 EST (1/4)—Buck Rogers. Fantastic drama of 25th Century. WABC, WAAB, WCAU, WDRC, WEAN, WJAS, WKBW, WOKO, WADC, WBT, WCAO, WHK, WJSV, CKLW.
- 7:45 EST (1/4)—Boake Carter. News commentary of an English-American journalist. WABC, WCAO, WNAC, WGR, WHK, CKLW, WCAU-W3XAU, WJAS, WJSV.
- 6:45 CST — WBBM, KMBC, WHAS, KMOX, WCCO.
- 7:45 EST (1/4)—Irene Rich. Chats on Hollywood. (Welch.) WJZ, WBAL, WMAL, WBZ, WBZA, WSYR, KDKA, WCKY. 6:45 CST—WMAQ, WMC, WSB, WSMB.
- 7:45 EST (1/4)—The Goldbergs. Jewish dramatic sketch. WFAF, WTAG, WSAI, WEEI, WJAR, WCSH, WFBR, WLIT, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WTAG, WCKY, CFCF, CRCT. 7:00 CST—WLS, KSD, WOW, WDAF, WENR.
- 8:00 EST (1/2)—Bert Lahr, swift comedy with his heckling child Rasputin; George Olsen's Orchestra. (Standard Brands.) WFAF, WTIC, WEEI, WJAR, WCSH, WLIT, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WTAG, WCKY, CFCF, CRCT. 7:00 CST—WLS, KSD, WOW, WDAF, WOC, WHO.
- 8:30 EST (1)—Albert Spaulding, one of the world's greatest violinists. Also Conrad Thibault, baritone and Don Voorhees Orchestra. (Centaur Co.) WABC, WAAB, WCAU, WDRC, WEAN, WJAS, WKBW, WOKO, WORC, CFRB, CKAC, WCAO, WFBL, WHK, WJSV, WKRC, CKLW. 7:30 CST — WBBM, WOWO, KFAB, KLRA, KMBC, KMOX, KOMA, KRLD, KTRH, KTSa, WBRC, WCCO, WDOD, WDSU, WFBM, WGST, WHAS, WLAC, WMT, WREC. 6:30 MST—KLZ, KSL. 5:30 PST—KFPY, KFRC, KGB, KHJ, KOIN, KOL, KVI.
- 8:30 EST (1/2)—Waltz Time. Frank Munn, tenor; Abe Lyman's Orchestra. WFAF, WTAG, WJAR, WCSH, WLIT, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WSAI. 7:30 CST—WMAQ, KSD, WOC, WHO, WOW, WDAF.
- 8:30 (1/4)—Potash and Perlmutter. Humorous sketch. WJZ, WBAL, WMAL, WHAM, KDKA, WGAR, WCKY, WJR, WSYR. 7:30 CST—WLS.
- 8:45 EST (1/4)—Red Davis. Dramatic sketch with Curtis Arnall. WJZ, WBAL, WBZ, WBZA, WSYR, WHAM, KDKA, WJR. 7:45 CST—WLS.
- 9:00 EST (1/4)—Irvin Cobb, charming story teller; Al Goodman's Orchestra. (Gulf Gasoline.) WABC, WADC, CKLW, WEAN, KQAM, WBT, WMBG, WMAS, WOKO, WCAO, WDRC, WFBL, WDBO, WCAH, WDBJ, WNAC, WKBW, WCAU-W3XAU, WSPD, WDAE, WBIG, WTOC, WKRC, WHK, WJAS, WJSV, WLBZ, WFEA, WORC.
- 8:00 CST—WGL, WHAS, WGST, WBRC, WDOD, WREC, KRLD, KLRA, WSFA, WLAC, WDSU, KTSa, WACO.
- 9:00 EST (1/2)—Ipana Troubadors. Frank Black's Orchestra with intriguing arrangements; Fred Hufsmith, tenor; guest artists. WFAF, WTAG, WJAR, WCAE, WTAM, WWJ, WSAI, WCSH, WLIT, WFBR, WRC, WGY, WBEN, WRVA, WIS, WJAX, WIOD. 8:00 CST—WMAQ, KSD, WOC, WHO, WOW, WDAF, WSM, WMC, WSB, WAPI, WSMB, KVOO, WKY, WFAA, WBAP, KPRC, WOAI, KTSa, KTHS, WTMJ, KSTP. 7:00 CST —KOA, KDYL. 6:30 PST—KGO, KFI, KGW, KOMO, KHQ.
- 9:00 EST (1/4)—H-Bar-O Rangers. Children's Western dramas. 6:00 PST—KWG, KVI, KFBK, KGB, KFRC, KDB, KOL, KERN, KMJ, KHJ, KOIN, KFPY.
- 9:00 EST (1/2)—Warden Lawes acts in drama of 20,000 Years in Sing Sing. WJZ, WBAL, WMAL, WBZ, WBZA, WSYR, WHAM, KDKA, WGAR, WJR, WCKY. 8:00 CST—WLS, KWCR, KSO, KWK, WREN, KOIL.
- 9:30 EST (1/2)—John McCormack, tenor. WJZ, WBAL, WMAL, WBZ, WBZA, WSYR, WHAM, KDKA, WGAR, WJR, WCKY. 8:30 CST—WENR, KWCR, KSO, KWK, WREN, KOIL. 7:30 MST—KOA, KDYL. 6:30 PST—KGO, KFI, KGW, KOMO, KHQ, KDYL.

(Continued on page 81)



This Little Twin used Tooth Paste "D." Stains remain, lustre dull, inflammation only slightly improved.

But this Little Twin used Pebeco. . . . Got whiter teeth, brilliant lustre, firmer and harder gums.

Twins, Muriel and Charlotte Denenfeld, age 18, residing at 615 West 164th Street, New York

Twins test six leading Tooth Pastes

PEBECO PROVES BEST

"Why not test Pebeco against the five other leading tooth pastes on twins?" we said.

"Fine!" said Dr. David B. Freundlich, leading dental authority of New York. "Twins provide the most impartial possible testing ground for tooth paste merit. Same environment. Same heredity. Hence their tooth and mouth structure is apt to be alike."

So that's what he did. Tested Pebeco and the five other leading nationally advertised tooth pastes on twins—for thirty days. One twin in each pair used Pebeco twice daily. The other used tooth paste A, B, C, D or E, (well-known brands).

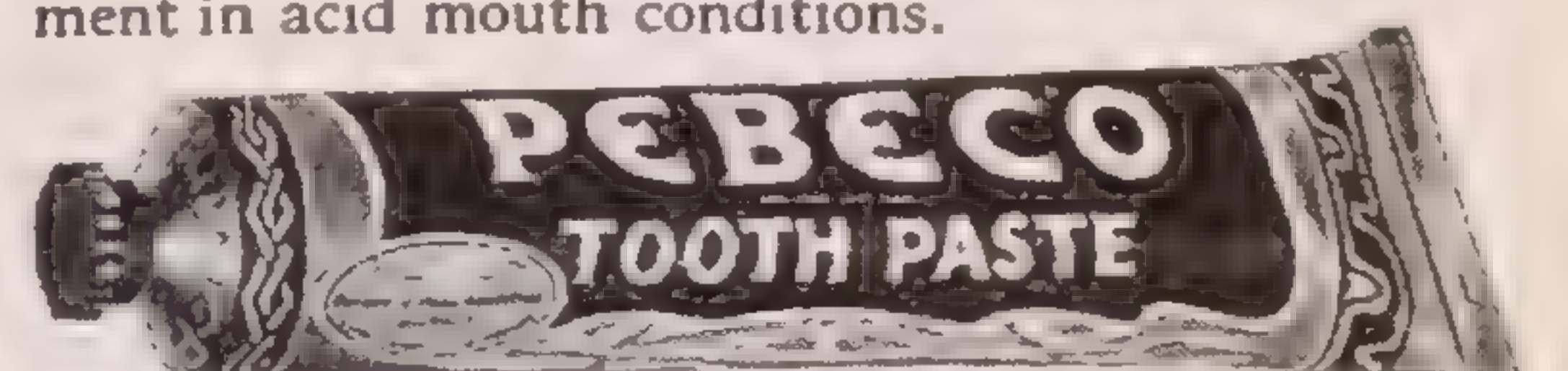
Read at the right what Pebeco did in comparison with the five other tooth pastes!

Pebeco was more than twice as effective because of its basic ingredient, Potassium Chlorate. This substance is an active agent in assisting nature to correct acid mouth, helping to check mouth acids which cause tooth decay. It stimulates the flow of saliva, nature's own process for keeping the teeth sound, gums and mouth vigorous and healthy.

You can prove it, too. Try Pebeco —10-cent or 50-cent size—in your own mouth. You will feel it working for the good of your mouth and gums. And just see what it does for your teeth! Buy a tube of Pebeco today!

On These Five Vital Points Pebeco Wins!

- 1. WHITENESS . . .** Pebeco whitened the teeth in 98% of the cases—the five other tooth pastes in only 56%, proving Pebeco's superiority in cleaning and removing stains and discoloration.
- 2. LUSTRE . . .** Pebeco improved the lustre in 94% of the cases—the others in only 40%. Pebeco, in no case, made the slightest scratch upon the enamel.
- 3. FILM . . .** Pebeco removed mucin plaques (film) from teeth of 88% of the users—others from only 32%.
- 4. GUMS . . .** Pebeco checked inflammation and bleeding, toned and hardened the gums of 97% of the users, other tooth pastes of only 57%.
- 5. ACID MOUTH . . .** Pebeco alone—of all the well-known tooth pastes tested—actually assisted in stimulating the natural flow of helpful saliva which combats the acids that start decay. Other tooth pastes brought only slight or temporary improvement in acid mouth conditions.



Approved by Good Housekeeping Bureau

Why Twins and What They Proved



I chose groups of twins because their mouth conditions are apt to be identical. One twin used Pebeco twice daily for 30 days. The other, tooth paste A, B, C, D or E—one of the five other leading brands. I examined each pair weekly. At the end of 30 days, I submitted my reports, and the statements in this advertisement are in accordance with the facts. For professional information on these tests, write me at 101 Central Park West, New York.

(Signed) DAVID B. FREUNDLICH, D.D.S.

© 1933, Lehn & Fink, Inc.





SISTERS? it's her Mother!

THEY'RE great friends, these two—doing everything, going everywhere together. People think they're sisters—for mother has wisely safeguarded her youth. She has never let gray hair set her apart from her daughter—make her a member of the "older generation."

Today there's no need to tolerate gray hair, that makes you old and faded before your time. Notox, the new scientific hair coloring protects you from dreaded Heartbreak Age. Notox is undetectable—totally different from those antiquated "hair dyes" that were rightly considered objectionable.

Instead of crusting the hair with a surface plate of dye, Notox gently penetrates the hair and colors it inside the shaft where nature colors hair. Your hair remains beautifully soft, fine and lustrous. Wash it, wave it, expose it to the sun all you like—Notox hair retains its natural, even shade as permanently as nature's own color!

Better hairdressers always apply Inecto Rapid Notox. Resent a substitute—a like product does not exist. Buy it at smart shops everywhere.

• • • Send for free copy of the Inecto Rapid Notox Beauty Analysis. We will give you, too, the address of a conveniently located beauty shop where you may have your hair recolored with Notox. Write Dept. 86, Sales Affiliates, Inc., 33 W. 46th St., New York.

Inecto Rapid
NOTOX

Colors hair inside
where nature does

Don Thompson

(Continued from page 48)

broadcasting experience the most trying. He had a job as assistant to the regular announcer at KPO—his job being to carry continuity, microphones and other incidentals, besides keeping the windows of the broadcasting booth clean at all times. Then—it happened . . . in a rush . . . just before the most important game:

The regular announcer failed to show up!

It was the East-West game that always follows the Shriner Parade in San Francisco. Don had happened to have done a bit of scouting in the East prior to the game and knew a lot of the Eastern players. What was to be done? The "game must go on." So the unknown assistant was forced into the breach.

"The parade was late in arriving at the stadium," he recalled. "We were scheduled to be on the air fifteen minutes before the paraders put in an appearance. It was up to me to fill in the gap. I couldn't sing and my jokes have a very funny way of falling flat, so I told the audience about the fellows who were on the Eastern team. It must have made a hit—every listener was *Western to the core!* Furthermore, who but Graham McNamee should walk in during the broadcast! I was shaking all over."

FORTUNATELY for the audience (and Don Thompson), the shaking announcer of that East-West game was rather well fitted for the job—so well fitted that he became their chief sports announcer and still retains the position.

Don came to the field of radio from the field of sports. He graduated from Redlands University in 1924 with eleven letters for varsity competition. Playing football, baseball and basket ball in actual games has fitted him well for his present work. After school, he was offered a berth on a professional football team. He didn't accept the offer at once, but the next year he did play in twenty-five games—with but sixty minutes on the bench. The last time they removed him from a professional game, he was so badly injured that the bench was out of the question—he was taken to the hospital instead. It was right there that Don decided that there would have to be some other method of earning money as far as he was concerned—and radio was it.

Don sums up 1933 football as follows:

"U. S. C.—Stanford and Washington to fight it out for the Coast Title . . . with U. S. C. looking tops.

"Stanford vs. Northwestern close . . . with Stanford on the long end of the score if they can whip those new men into shape.

"St. Mary's to beat Southern Methodist easily.

"Watch that youngster Grayson—a sophomore at Stanford—he will be an All-American before he is through!"

BOBBY LOX HAIRPINS

are better because of their strong, permanent spring, carefully rounded ends, smooth, unbroken enamel inside as well as outside.

A
SCOLDING LOCKS
PRODUCT

Scolding Locks Corp., Appleton, Wis. MM3
Please send me free a regular 10c card of Bobby Lox Hairpins in the following colors:

Name
Address

City State
I usually buy in the store checked below:
☐ S. S. Kresge Co. ☐ F. W. Woolworth Co.
☐ S. H. Kress Co. ☐ McLellan Stores
☐ W. T. Grant Co. ☐ McCrory Stores
☐ G. C. Murphy Co. ☐ Grand-Silver Stores
☐ Scott Stores ☐ Neisner Bros.
☐ J. J. Newberry Co.

Send for **FREE**
10¢ card

NO JOKE TO BE DEAF

—Every Deaf Person Knows That
George P. Way made himself hear, after being deaf for 25 years, with Artificial Ear Drums—his own invention. He wore them day and night. They stopped head noises and ringing ears. They are invisible and perfectly comfortable. No one sees them. Write for his true story, "How I Got Deaf and Made Myself Hear". Also booklet on Deafness. Address: Artificial Ear Drum
GEORGE P. WAY, INC.
784 Hofmann Building Detroit, Michigan

REDUCE 3 LBS. A WEEK OR NO COST!

No pills or tablets, no starvation diets, no strenuous exercising, no salts. Send for free trial of Dain Tea. Just drink it with your meals. Watch ugly, unhealthy fat disappear. Your request for free trial brings trial supply by return mail and full \$1.00 treatment which you may try under our 10-day refund guarantee. Try Dain Tea at our risk.
DAIN TEA CO., DEPT. C, BALTIMORE, MD.

Save 1/2 ON HOSTIERY BILLS

Peds—cozy, concealed footlets, slipped under or over your sheerest hose, will end all cold feet worries. Peds—made of mercerized lisle, are worn by smart women everywhere for business, shopping, at home—for all winter activities, indoors or out! • Remember, too, Peds save mending—a fact every thrifty woman appreciates. Buy Peds today at the better 5c and 10c stores, or send 20c with correct stocking size to RICHARD PAUL, Inc., Cooper Bldg., Dept. M3, Los Angeles, Calif.

peds
TRADE MARK REG.
—no more cold feet either!
20¢

Programs Day by Day

(Continued from page 79)

- 9:30 EST (1/2)—Pa-a-a-ging Phillip Morris.** Phil Duey's mellow baritone and sweeping tempo of Leo Reisman's Orchestra. WFAF, WTAG, WJAR, WCSH, WLIT, WFBR, WRC, WBEN, WCAE, WTAM, WWJ, WSAI. **8:30 CST—WMAQ, KSD, WOW, WDAF, WTMJ, KSTP.**
- 9:30 EST (1/2)—Empty-headed Gracie Allen;** helpless George Burns for chuckles. Guy Lombardo's Royal Canadians for satin-smooth rhythms. WABC, WADC, WOKO, WCAO, WJSV, WNAC, WKBW, WKRC, WHK, WBIG, CKLW, WDRC, WCAU-W3XAU, WJAS, WORC. **8:30 CST—WGN, WOWO, WFBM, KMBC, KTRH, WCCO, KOMA, KTSa. 7:30 MST—KLZ, KSL. 6:30 PST—KERN, KMJ, KHJ, KOIN, KFBK, KGB, KFRc.**
- 10:00 EST (1/2)—The Old Gold Program.** Moran and Mack, lazy rib-tickling; Fred Waring's fascinating orchestra and chorus. "Mellow as a cello." WABC, WADC, WOKO, WCAO, WNAC, WCAU-W3XAU, WEAN, WSPD, WQAM, WDAE, WLBZ, WBT, WLBW, WHP, WMBG, WHEC, WORC, WKBW, WKRC, CKLW, WDRC, WJAS, WFBL, WJSV, WDBO, WPG, WICC, WCAH, WBIG, WFEA, WDBJ, WTOC, WMAS. **9:00 CST—WBBM, WOWO, WFBM, WMBC, WHAS, KMOX, WGST, WBRC, WDOD, KRLD, KTRH, KLRA, WREC, WISN, WCCO, WLAC, WDSU, KOMA, WMBD, KTSa, WIBW, WACO, WMT, KFH, KSCJ, WNAX, WKBH. 8:00 MST—KVOR, KLZ, KSL. 7:00 PST—KFRc, KDB, KOL, KFPY, KWG, KVI, KOH, KERN, KMJ, KHJ, KOIL, KFBK, KGB.**
- 10:00 EST (1/2)—Corn Cob Pipe Club of Virginia.** Barnyard music; male quartet. WFAF, WTIC, WTAG, WTAM, WLW, WCSH, WRC, WGY, WCAE, WEEL, WFBR, WLIT, WBEN, WWJ, WJR. **9:00 CST—WEBC, WDAY, KFYP, KSTP, WENR, KSD, WOC, WHO, WOW, WDAF, WTMJ, WIBA. 8:00 MST—KOA, KGIR, KGHK, KDYL. 7:00 PST—KGO, KFI, KGW, KOMO, KHQ.**
- 10:30 EST (1/4)—Alexander Woolcott, "The Town Crier".** Intriguing story teller. WABC, WADC, WOKO, WCAO, WPG, WBIG, WMBG, WTOC, WHK, CKLW, WDRC, WQAM, WCAH, WHP, WDBJ, WJAS, WSJS, WEAN, WSPD, WDBO, WLBW, WFEA, WHEC, WORC. **9:30 CST—WFBM, KMBC, WHAS, WGST, WBRC, WREC, KOMA, WIBW, WMT, WDOD, KRLD, KTRH, KLRA, WLAC, WDSU, WMBD, WACO. 8:30 MST—KVOR, KLZ.**
- 10:30 EST (1/2)—National Radio Forum.** Oliver Owen Kuhn presents prominent legislators. WFAF, WTAG, WEEL, WJAR, WBEN, WTAM, WCAE, WWJ, WGY, WCSH, WTIC, WFBR, WRC, WSAI, CFCE, WRVA, WUNC, WIS, WJAX, WIOD, WFLA. **9:30 CST—WMAQ, KSD, WOC, WHO, WOW, WIBA, KSTP, WEBC, WDAY, KFYP, WSM, WSB, WMC, WJDX, WSMB, KVOO, WFAA, WKY, KPRC, KTBS, WOAI, KTHS. 8:30 MST—KOA, KDYL. 7:30 PST—KGO, KFI, KGW, KOMO, KHQ.**
- 10:45 EST (1/2)—Columbia Symphony Orchestra.** Following stations on 11:00 P. M. **EST—WADC, WOKO, WCAO, WHK, CKLW, WJAS, WSPD, WMBG, WHEC, WSJS, WQAM, WDBO, WPG, WCAH, WLBW, WBIG, WHP, WDBJ, WTOC, WIP.** Following stations on 10:00 P. M. **CST—WFBM, KMBC, WHAS, WGST, WBRC, WDOD, KTRH, WIBW, WMT, KLRA, WREC, WCCO, WLAC, WDSU, KOMA, WMBD, WACO, KFH.** Following stations on 9:00 P. M. **MST—KVOR, KLZ.**
- 10:45 EST (1/4)—Myrt and Marge. Serial sketch.** **9:45 CST—KOMA, WBBM, WFBM, KMBC, WBRC, WREC, WLAC, WHAS, KMOX, WGST, KLRA, WCCO, WDSU. 8:45 MST—KLZ, KSL. 7:45 PST—KGB, KPRC, KDB, KOL, KFPY, KWG, KERN, KMJ, KHJ, KOIN, KFBK, KVI.**
- 11:00 EST (1/4)—Amos 'n' Andy. Pepsodent's blackface comedians.** **10:00 CST—WMAQ, WENR, KWK, WREN, KTHS, WKY, WDAF, KOIL, WFAA, KSTP, KPRC, WSM, WMC, WSB, WSMB, WOAI. 9:00 MST—KOA, KDYL. 8:00 PST—KGO, KGW, KFI, KOMO, KHQ.** (See also 7:00 P. M. EST.)
- 11:15 EST (1/4)—Lum and Abner. Sketch of two country storekeepers.** **10:15 CST—KSD, WOC, WHO, WTMJ, WDAF, WENR, WKBH.**
- 11:30 EST (1/4)—Edwin C. Hill. "The Human Side of the News."** **8:30 PST—KERN, KMJ, KHJ, KOIN, KFBK, KGB, KFRc, KDB, KOL, KFPY, KWG, KVI, KLZ, KSL.**

(Continued on page 83)



TODAY

HEIGHT 5 FT. 4 IN.
WEIGHT 120 LBS.

Skinny? New easy way adds pounds —so fast you're amazed!

Astonishing gains with new double tonic. Richest imported brewers' ale yeast now concentrated 7 times and combined with iron. Gives 5 to 15 lbs. in a few weeks.

NOW there's no need to have people calling you "skinny", and losing all your chances of making and keeping friends. Here's a new easy treatment that is giving thousands solid flesh and attractive curves—in just a few weeks.

As you know, doctors for years have prescribed yeast to build up health. But now with this new discovery you can get far greater tonic results than with ordinary yeast—regain health, and in addition put on pounds of healthy flesh—and in a far shorter time.

Not only are thousands quickly gaining beauty-bringing pounds, but also clear, radiant skin, freedom from constipation and indigestion, new pep.

Concentrated 7 times

This amazing new product, Ironized Yeast, is made from specially cultured brewers' ale yeast imported from Europe—the richest and most potent yeast known—which by a new process is concentrated 7 times—made 7 times more powerful.

But that is not all! This super-rich yeast is then scientifically ironized with 3 special kinds of iron which strengthen the blood, add abounding pep.

Day after day, as you take Ironized Yeast, watch flat chest develop, skinny limbs round out attractively. Constipation and indigestion disappear, skin clears to new beauty—you're a new person.



Results guaranteed

No matter how skinny and weak you may be, or how long you have been that way, this marvelous new Ironized Yeast should build you up in a few short weeks as it has thousands. It is sold under an absolute money-back guarantee. If you are not delighted with the results of the very first package, your money instantly and gladly refunded.

Only be sure you get genuine Ironized Yeast, not some imitation that cannot give the same results. Insist on the genuine with "IY" stamped on each tablet.

Special FREE offer!

To start you building up your health right away, we make this absolutely FREE offer. Purchase a package of Ironized Yeast at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you free of charge a fascinating new book on health, "New Facts About Your Body," by a well-known authority. Remember, results are guaranteed with the very first package—or your money refunded. Sold by all good druggists. Ironized Yeast Co., Dept. 312, Atlanta, Ga.

CLEAR SKIN

BUST 35 IN.

WAIST 26 IN.

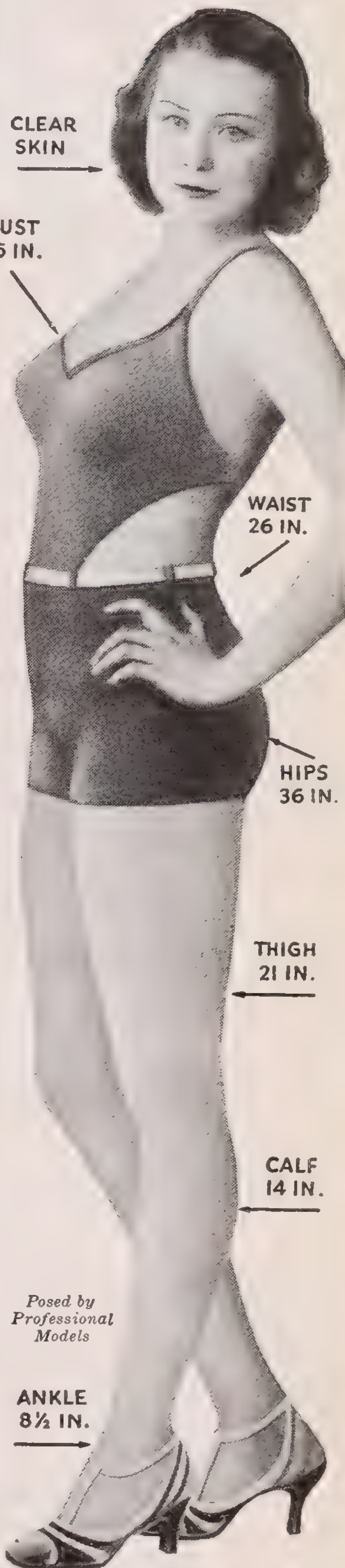
HIPS 36 IN.

THIGH 21 IN.

CALF 14 IN.

Posed by Professional Models

ANKLE 8 1/2 IN.



Gary Breckner

(Continued from page 49)

announcing football who would fail to realize that he has played the game and *knows* it from every angle, there are few who know that Gary Breckner was an All-Big-Ten tackle!

Following his Big Ten days, Breckner became the director of athletics at the College of Emporia, Kansas. Here for one year he coached in all sports. Then he came to California and became football coach at Whittier College where he stayed for five years . . . during which time he built up a team from the bottom of the conference to the school's first championship. And furthermore—

He became a football umpire!

"Yes," continued Breckner (who looks like a good combination of Fredric March and John Gilbert), "I am willing to give most of the credit for whatever success I may have had in the announcing of football to the fact that I have seen the game played from the standpoint of the official. This fact has made it rather easy for me to give my audience the low-down on the decision of the umpire *before* he makes that decision . . . and be right most of the time."

Having heard Breckner announce a big game, I know that he has one forte that is a stumbling block to most sports announcers: what to talk about when there is "time out."

"I started, right at the beginning," he smiled, "to work out a method of gathering material to use while the game was *not* being played. I was forced into this good habit by the fact that during my first game there was a long lull right in the first few minutes of play and I was practically speechless! From that time on, I made it a point to look around in the stands while I was talking into the mike and jot down ideas on a pad. Then when the "time out" was called, I was able to give the fans a human interest picture of many of the colorful things that had been happening in the stands and on the field during the time the play had been in progress. The reason it is impossible to give this dope at the time it happens is the fact that too much time is necessarily consumed in merely identifying the players and the interesting side-lights of the game must be left for later."

How does the announcer learn all the men on the field so that he can call the plays as fast as they happen?

"I very rarely look at, or attempt to remember the numbers on the players. My method of identification is my own—and might not work with another announcer. I spend an hour or so with the *scout* of the home team just before the game. He tells me all about the plays . . . players and types of football the visiting team is likely to use. Then I spend the day before the game, watching the visitors practice (or warm-up) and it is *here* that I get the dope that will help me during the game. I watch for some

(Continued on page 84)

Here's One SAFE Way To Lose FAT

—Prescribed By Doctors—



1 Don't stay fat and unattractive—not when it's so easy and safe to get rid of double chins, ugly hip-fat and rolls of unattractive fat on waist and bust—

2 At the same time you can build up more energy and strength—increase vitality—feel and look younger and keep free from headaches, indigestion, acidity, gas and shortness of breath—simply take a half teaspoonful of Kruschen Salts in a glass of hot water first thing every morning.

3 An 85c jar lasts 4 weeks and is sold by druggists the world over. Make sure you get Kruschen, the SAFE, HEALTHY way to reduce—safeguard your health—refuse cheap imitations.

FREE: Write E. Griffiths Hughes, Inc., Dept. MM-2, Rochester, N.Y., for new book giving complete details of Kruschen Treatment—also precious aids for obtaining youthful beauty.

KRUSCHEN SALTS

BUNIONS Quick Safe Relief!

Pain is quickly relieved; pressure on the sore spot is removed and irritation soon healed. Get a box today. Sold everywhere.



Dr. Scholl's Zino-pads

Keeps WORKING HANDS Soft and White

Whether you do housework or office work, you can keep your hands soft, smooth and lovely with Hess Witch Hazel Cream. This different type lotion penetrates both the outer and inner layer of skin, relieving the cause of chapping, roughness and dryness. Just a few drops at a time does the work. No stickiness—gloves go on easily.

Try Hess at once. Sold in Dime, Drug and Department stores—10c, 25c and 50c sizes. Sample Free on request. (19)

E. E. HESS COMPANY
12 Main Street Brook, Ind.



HESS Witch Hazel Cream



MEN CAN TELL

by the Smartness of her Make-up!

MEN compare her with other girls and find her lovelier by far! Her lips never shriek "paint". For she always uses a marvelous new kind of lipstick that brings smooth, *natural* color. Rich, glowing color...but not a trace of paint to make her mouth conspicuous!

A lipstick called Tangee

Other lipsticks may coat your lips with paint. But Tangee isn't paint. It's a special kind of lipstick which blends so perfectly that it looks like your own coloring! No hard lipstick line. No caking. No painted look.

In the stick, Tangee looks orange. But put it on. You'll see it change color to the one shade of blush-rose best suited to you! Actually, Tangee brings out the natural color hidden in your lips!

Use Tangee and see fresh, natural color in your lips! Costs no more than ordinary lipsticks . . . at any toilet goods counter.



Rouge matches lipstick

Tangee Rouge Compact changes to the one shade most natural for your type! Never causes an over-rouged look. A perfect match for Tangee Lipstick! Comes in refillable compact. Refills fit compact perfectly.



New!

SMALL SIZE 39¢

TANGEE LIPSTICK

Also in Theatrical—a deeper shade for professional use



★ SPECIAL 10c OFFER! MM12

The George W. Luft Co. (Enclose 10¢ stamps or coin)
417 Fifth Ave., New York
Rush Miracle Make-up Set containing miniature Tangee Lipstick, Rouge and Powder.

Check Shade ☐ Flesh ☐ Rachel ☐ Light Rachel

Name _____

Address _____

City _____

State _____

Programs Day by Day

(Continued from page 81)

THURSDAYS

(November 2nd, 9th, 16th, 23rd and 30th)

- 6:45-7:00-7:20-7:45-8:00 A. M. EST—Tumble out! Arthur Bagley's Tower Health Exercises. WFAF, WEEL, WFI, WGY, WBEN, WCAE, CRCT. (WRC on 7:30.)
- 8:30 EST (1/2)—Cheerio. Early morning optimism in inspirational talk and music. WFAF, WRC, WGY, WBEN, WTAG, WEEL, WWNC, WRVA, WPTF, WIS, WIOD, CRCT, WJAR, WJAX, WCSH, WFBR, WCAE, WTAM, WWJ, WLW, CFCE, WFLA. 7:30 CST—WOW, KSD, WDAF, WSB, WMC, WJDX, WSMB, WKY, KPRC, KFYP, WSM, WOAI, KTBS, WAPI.
- 9:15 EST (1/4)—Goldy and Dusty and the Silver Dust Twins. Songs and patter. WABC, WOKO, WGR, WFBL, WHEC, WORC, WDRC, WCAU-W3XAU, WJAS, WHP, WWVA, WMAZ.
- 9:45 EST (1/4)—The Mystery Chef removes drudgery from cooking. WABC, WCAU-W3XAU, WEAN, WJAS, WKBW, WNAC, WADC, WCAO, WFBL, WSPD.
- 10:15 EST (1/4)—Clara, Lu 'n' Em. Chatter, chatter, chatter. WJZ, WBAL, WBZ, WPTF, WJAX, WBZA, KDKA, WGAR, WWNC, WHAM, WJR, WCKY, WRVA, WIS, WFAA. 9:15 CST—KWK, WREN, KOIL, WTMJ, WSM, WJDX, KPRC, WKY, WMC, WSB, WAPI, WSMB, KSTP, KVOO, WOAI, WGN, WFAA. 8:15 MST—KOA.
- 10:15 EST (1/4)—Visiting with Ida Bailey Allen's Radio Home Makers. WABC, WADC, WOKO, WDBO, WBIG, WDBJ, WSJS, WCAO, WAAB, CKLW, WCAH, WHP, WHEC, WORC, WJAS, WSPD, WQAM, WLBW, WMBG, WTOC. 9:15 CST—KMBC, WHAS, WGST, WBRB, WREC, WLAC, KOMA, WSBT, WMT, WDOD, WTAQ, KTRH, KLRA, WSFA, WDSU, WMBD, WACO, KFH. 8:15 MST—KVOR, KLZ.
- 10:30 EST (1/4)—Carson Robinson's Crazy Buckaroos. Hill-billy and cowboy music. WABC, WAAB, WCAU, WDRC, WEAN, WICC, WJAS, WKBW, WOKO, WCAH, WCAO, WFBL, WHK, WJSV, WSPD. 9:30 CST—KMBC, WCCO.
- 10:30 EST (1/4)—The Happy Rambler. Irving Kaufman, Lucy Allen in old songs of sentiments. Cooking talk. (Swift.) WFAF, WTIC, WTAG, WEEL, WJAR, WCSH.
- 10:30 EST (1/4)—Today's Children. Dramatic sketch. WJZ, KDKA, WJR, WMAL, WSYP, WCKY, WRVA, WPTF, WBZ, WJAX, WFLA, WBAL, WBZA. 9:30 CST—KWCR, KSO, KWK, WREN, KOIL, WTMJ, WEBC, WKY, WBAP, KPRC.
- 10:45 EST (1/4)—Magic Moments. Pollock and Lawnhurst, piano duo; Marcella Shields and Frank Scanlon, comedy; Jane Ellison, cooking talk. (Borden.) WJZ, WBZ, WBZA, WBAL, WGAR, WMAL, WSYP, WHAM, KDKA, WJR. 9:45 CST—KYW, KWCR, KSO, KWK, WKY, WOAI, WMC, KVOO, KPRC, WREN, KOIL, WTMJ, WSM, WSB, WSMB, WBAP, WEBC, WAPI, KTHS, KSTP. 8:45 MST—KOA, KDYL.
- 11:30 EST (1/4)—Tony Wons, scrapbook philosopher. Two piano team. WABC, WCAO, CKLW, WEAN, WJSV, WNAC, WGR, WCAU-W3XAU, WFBL, WMBG, WKRC, WHK, WJAS, WSPD, WDBJ. 10:30 CST—WBBM, WOWO, KMBC, WGST, WHAS, KMOX, WCCO.
- 12:00 Noon EST (1/4)—Commodores Male Quartet with Gene Arnold. WJZ, WBAL, WMAL, WCKY, WSYP, WGAR, WHAM, WBZ, WJR, KDKA, WBZA. 11:00 A.M. CST—WENR, KWK, KSO, WREN, KWCR, KVOO, WBAP, KPRC, WOAI. 10:00 MST—KDYL, KOA.
- 12:00 EST (1/4)—What? Another two piano team? Yep, with Cheri Kay and the Merry Maes. WGY, WBEN, WTAM, WSAI. 11:00 A.M. CST—WMAQ, WOW, WDAF, WKBF.
- 12:00 EST (1/4)—The Voice of Experience. Upset folk write him. WABC, WCAO, WNAC, WJAS, WGR, WKRC, WHK, WEAN, CKLW, WDRC, WCAU-W3XAU, WJSV. 11:00 A.M. CST—WBBM, KMBC, WHAS, KMOX. 10:00 MST—KLZ, KSL. 9:00 PST—KFRS, KDB, KOL, KFPY, KWG, KVI, KERN, KMJ, KHJ, KOIN, KFBK, KGB.
- 12:30 P.M. EST (5 min.) News Flashes. (General Mills.) WABC, WCAU-W3XAU, WDRC, WEAN, WJAS, WKBW, WOKO, WNAC, WADC, WCAO, WFBL, WHK, WJSV, WKRC, WSPD, CKLW. 11:30 A.M. CST—WBBM, WOWO, KMBC, KMOX, WCCO, WFBM, WHAS.

(Continued on page 85)



Mother, never give children a grown-up's laxative



THE welfare of your children is your first thought at waking. It is your last thought at night.

And yet, you may be doing them harm by giving them laxatives intended for adult use... laxatives often too strong for children.

Constipation affects 90% of all children. No child is immune from constipation, for one of the causes of constipation, mother, is beyond your control—the tendency to neglect nature's urgings for extra minutes of play.

The tell-tale symptoms

When your child is sallow, finicky—probably his elimination is not thorough. Give him a safe laxative—Fletcher's Castoria.

Chas. H. Fletcher's Castoria is a simple vegetable preparation made especially for children... Contains no harmful drugs—NO NARCOTICS. It is gentle. It does not gripe. Children love the taste of it! Purchase a bottle at your druggist's. And be sure that the signature Chas. H. Fletcher is on the carton.

Hear ALBERT SPALDING—eminent violinist, Don Voorhees and his Orchestra, Conrad Thibault, baritone, supported by a mixed octet.

Fletcher's Castoria presents these radio artists every Wednesday evening. Columbia network—8:30 to 9:00 P. M. Eastern Standard Time.

Chas. H. Fletcher
CASTORIA
for
constipation
in children



from babyhood to 11 years

Treat COLDS in the First Stage!

Colds go thru 3 Stages and they're far Easier Relieved in the First than in the Second or Third!...

IT PAYS to know something about colds! They are a great cause of prolonged sickness and financial loss.

A cold ordinarily progresses through three stages. The first—the Dry stage, the first 24 hours. The second—the Watery Secretion stage, from 1 to 3 days. The third—the Mucous Secretion stage. The time to "nail" a cold is in the first or Dry stage. It is twice as easily relieved then.

The Wise Measure

The thing to take upon catching cold is Grove's Laxative Bromo Quinine. It stops a cold quickly because it is expressly a cold remedy and because it does the four things necessary.

First, it opens the bowels, gently, but effectively, the first step in expelling a cold. Second, it combats the cold germs in the system and reduces the fever. Third, it relieves the headache and that grippy feeling. Fourth, it tones the system and helps fortify against further attack.

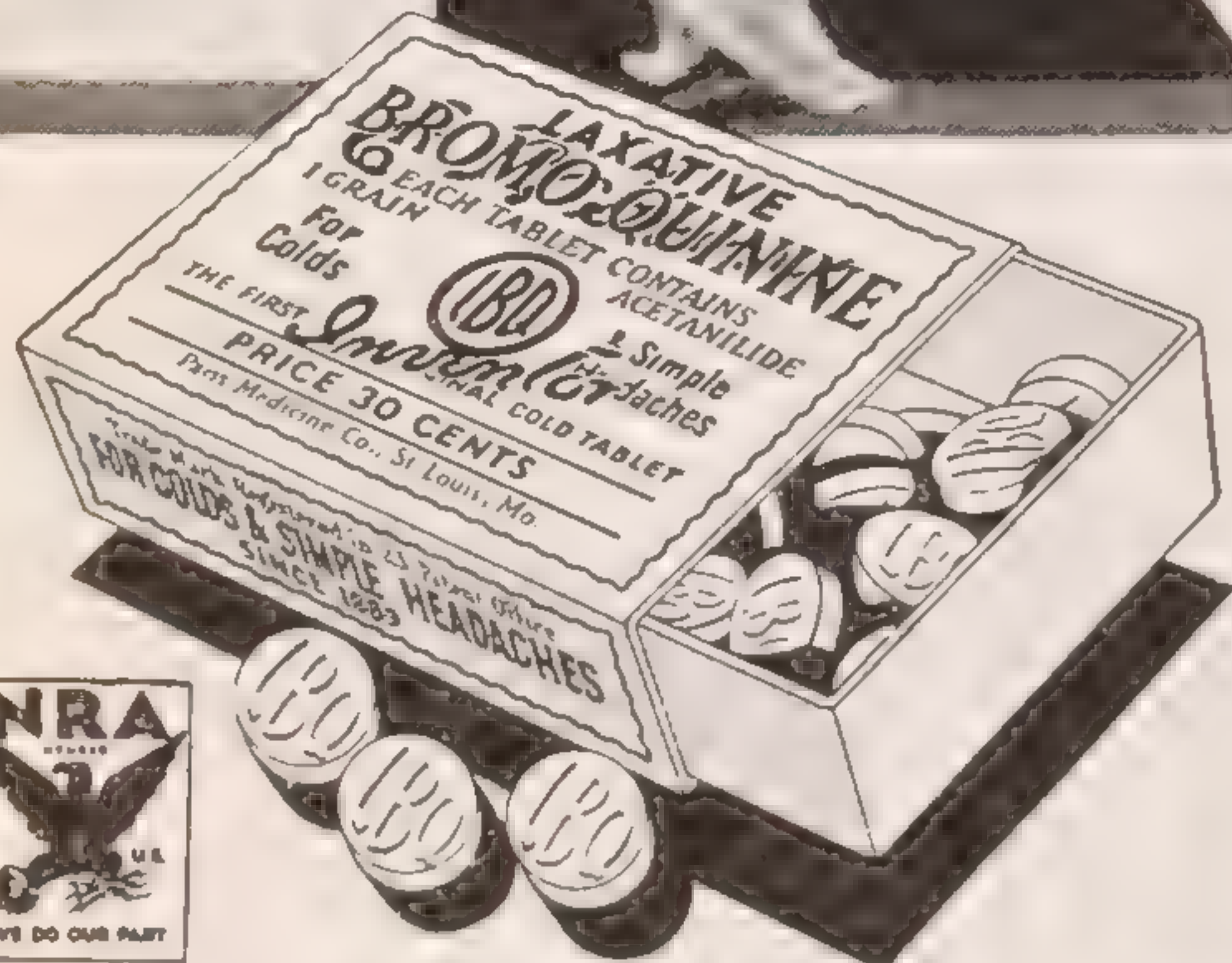
Grove's Laxative Bromo Quinine is utterly harmless and may be freely taken with perfect safety. It is, and has been for years, the leading cold and gripe tablet of the world.



Now—20% More for Your Money

Grove's Laxative Bromo Quinine now comes in two sizes—30c and 50c—and is sold by every drug store in America. It pays to buy the 50c size as it gives you 20% more for your money. Always ask for it by the full name and look for the letters L B Q stamped on every tablet. Look for an ulterior motive when a substitute is offered.

A Cold is an Internal Infection and Requires Internal Treatment



GROVE'S LAXATIVE BROMO QUININE

Gary Breckner

(Continued from page 82)

little idiosyncrasy of the various players who are liable to carry the ball and receive the passes. The manner in which a particular back handles his body or throws his legs or arms is all that I want to know. The moment I see that little indication from the booth I know who is carrying the ball without looking at the number on the fellow's jersey."

And here's the way the season looks to Breckner now:

"I look for U. S. C. to win the championship, but (and this is news) I look for Washington to beat them first. The reason they will take the conference is that California will beat Washington! Of course, that's just a hunch, but I believe in it.

"Griffith of U. S. C. should be the outstanding player on the Coast this year. But watch Sulkowsky of Washington!"

Stuart Buchanan

(Continued from page 49)

while there was time out and during the twelve-minute rest period. This idea got over with a bang, but since coming to California, I haven't been able to sell KNX on the idea of occasionally adopting the same method. I think the folks on the Pacific Coast would enjoy this idea just as they did in the South."

But, besides having a swell idea, Buchanan is one of the best-equipped men in the West for his job of announcing football. Listen to his qualification:

Second-Team, All-American quarterback for Notre Dame during the years 1912 to 1915.

Assistant coach of football at the University of West Virginia for two years.

Football scout for six years.

Referee of football games all over the country.

Which branch of his experience does he think did him the most good—in training for his present job?

"I give most of my credit to the scouting but at the same time, this branch of the sport gave me a flock of trouble right at first. You see, the scout knows that the least important player on the team is the one who carries the ball. Of course, all good players and fans know that, too. But I was soon to learn that the average fan is more interested in the ball-carrier than in anything else. Mr. Average Fan doesn't want to know or hear his football from the angle of coach—or the player—or the scout. He wants his football from his own angle! All he really enjoys knowing is: "Who has the ball—where

(Continued on page 86)

Cash Daily Making Do-Nuts!

BIG PROFITS

in Your Own Business at Home



You can make steady, daily profits, more than double your cost, making electric-baked, GREASELESS do-nuts at home with the Ringer Electric Do-Nut Baker. It makes delicious, large do-nuts that SELL!

"I bake from 75 to 144 dozen do-nuts a day. Have 10 people working for me. Everybody is crazy about the whole-wheat do-nuts," Mrs. Peter Barksdale, Virginia. "We already have a nice restaurant and store trade built up," M. W. Palm, Pa. "In a town of about 3,000, we increased our sales from 50 dozen the first of the week to 200 dozen the last of the week," Mrs. Flora D. Lane, Iowa.

No Canvassing Grocers, drug stores, lunch counters buy all you make. Many operators have regular routes to private customers or sell by boys.

FREE PLAN shows you how to start this fine-paying repeat business. No experience needed. Recipes furnished for plain and many fast-selling fancy Do-Nuts. \$25 starts you, total investment less than \$60. Begin at home in your spare time. Send a post-card today for full information. No obligation, no salesman will call.



Ringer Do-Nut Company

303 Main Street N.E., Minneapolis, Minn.

WHY DO RADIO STARS HATE EACH OTHER?

There's a story that will hold your interest from the opening word to the last period.

In the January issue of **RADIO STARS**

Alviene SCHOOL OF THE Theatre

40th year. Graduates: Lee Tracy, Peggy Shannon, Una Merkel, Fred Astaire, Zita Johann, Mary Pickford, Alice Joyce, etc. Drama, Dance, Musical Comedy, Opera. Teachers courses and personal development culture. Stage, Talking Pictures, Broadcasting teaching and play directing. Appearances while learning. Alviene Theater and Student Stock Players. Write Sec'y Radstar, 66 West 85th St., New York.

WANTED STRONG MEN FOR THE MOVIES

Physical Culture Training won me a Movie Contract. Now 3,500 athletes are in pictures! Studios are clamoring for men with perfect physiques... men with Physical Culture Training.

Free Trip to Hollywood

To meet this demand, I now offer YOU the chance to win Free Trip to Hollywood with Screen and Talkie Test. Through my home-training Physical Culture Course, I'll develop you into the kind of big, muscular HE-MAN the Studios are Seeking. Let me prove it. No obligation. Just mail coupon for Free Illustrated Book, telling about my low-price course, easy terms and Free Movie Contest.

Joe Bonomo, 230-F Bonomo Bldg., Hollywood, Calif.
Send me Free Book and details of your Course and Free Movie Contest. My age is _____
Name _____
Street Address _____
City _____ State _____

Programs Day by Day

(Continued from page 83)

- 2:30 EST (1)**—National Farm and Home Hour. Guest speakers; Walter Blaufuss' Homesteaders Orchestra.
WJZ, WBAL, WBZ, WBZA, WIOD, WRVA, WPTF, WHAM, WJR, WSYR, WWNC, WFLA, WIB, KDKA, WLW, WKY, WIS, WJAX, WMAL, WGAR.
11:30 A.M. CST—KYW, KWK, KWCR, WREN, KOIL, WDAY, WIBA, KSTP, WEBC, KFJR, WSM, WSB, WAPI, WJDX, WMC, KTHS, WFAA, KTBS, WOAI, KPRC, WKY, KVOO, WSMB.
10:30 MST—KOA.
- 1:00 EST (1/4)**—Marie, the Little French Princess. Sketch of youthful royalty.
WABC, CKLW, WKRC, WCAU-W3XAU, WHK. **12:00 CST**—WBBM, KMBC, KMOX, WGST, WDSU. **11:00 A.M. MST**—KSL. **10:00 PST**—KFBK, KGB, KFRC, KDB, KOL, KGW, KERN, KMJ, KHJ, KOIN, KFPY, KVI.
- 1:30 EST (1/4)**—Easy Aces. Sketch of contract in marriage and cards.
WABC, WCAO, WCAU-W3XAU, WKBW, WHK, CFRB, CKLW. **12:30 CST**—WBBM, KMBC, KMOX, WCCO. **11:30 A.M. MST**—KLZ, KSL. **10:30 PST**—KOIN, KFBK, KGB, KFRC, KOL, KGW, KERN, KMJ, KHJ, KDB, KFPY, KVI.
- 1:45 EST (1/4)**—Painted Dreams.
WABC, WCAU-W3XAU, WJAS, WHK, CKLW. **12:45 CST**—WOWO.
- 2:30 EST (1/2)**—Ann Leaf at the Organ.
WABC, WADC, WNAC, CKLW, WJAS, WSPD, WDBO, WICC, WLBW, WFEA, WMBG, WHEC, WOKO, WCAO, WHK, WDRC, WEAN, WQAM, WPG, WCAH, WBIG, WREC, WDBJ, WTOC, WSJS, WORC, WIP. **1:00 CST**—WFBM, KMBC, WGST, WBRC, WDOD, KRLD, WTAQ, KTRH, KLRA, WISN, WCCO, WSFA, KFH, WLAC, WDSU, WSBT, WIBW, WACO, WMT. **12:00 MST**—KVOR, KLZ.
- 4:00 EST (1/4)**—Betty and Bob. "I Love You Truly" sketch.
WJZ, WBZ, WGAR, WBZA, WBAL, WHAM, KDKA, WLW, WJR. **2:00 CST**—WLS, KWK, KOIL.
- 3:30 EST (1/2)**—Woman's Radio Review, Claudine Macdonald; Littau Orchestra. Some women hold parties just to listen.
WEAF, WTAG, WJAR, WGY, WCSH, WIS, WTAM, WSAI, WFBF, WFI, WWJ, WIOD, WCAE, WRC, WBEN, WRVA, WWNC, WFLA. **2:30 CST**—KSD, WOW, WDAF, WOC, WHO, KYW.
- 4:30 EST (5 min.)**—News flashes.
WABC, WCAU, WDRC, WEAN, WJAS, WKBW, WOKO, WNAC, WADC, WCAO, WFBF, WHK, WJSV, WKRC, WSPD, CKLW. **3:30 CST**—WBBM, WOWO, KMBC, KMOX, WCCO, WFBM, WHAS.
- 5:00 EST (1/4)**—Sippy. Skits of a skittish lad.
WABC, WOKO, WCAO, WAAB, WGR, WKRC, WHK, CKLW, WDRC, WCAU-W3XAU, WEAN, WFBF, WSPD, WJSV, WHEC, CFRB. (See also 6:00 P.M. EST.)
- 5:30 EST (1/4)**—The Singing Lady. Soft sweet voice in song and story.
WJZ, WBAL, WBZ, WBZA, CFRB, KDKA, CRCT, WLW, WHAM, WGAR, WJR, WRVA, WIS, WWNC, WJAX (WBBM on 5:30 CST.)
- 5:30 EST (1/4)**—Jack Armstrong. All American Boy.
WABC, WOKO, WCAO, WNAC, WGR, WHK, CKLW, WDRC, WCAU-W3XAU, WJAS, WEAN, WFBF, WSPD, WJSV, WHEC. (See also 6:30 P.M. EST.)
- 5:45 EST (1/4)**—Little Orphan Annie. Childhood playlet.
WJZ, WBAL, WBZ, WBZA, KDKA, CRCT, CFRB, WLW, WGAR, WJR, WRVA, WWMC. (See also 6:45 P.M. EST.)
- 6:00 EST (1/2)**—Viennese Instrumental Ensemble, direction Walter Logan.
WEAF, WTAG, WCSH, WWJ, WSAI, WWNC, WIS, WJAX, WIOD, WCAE, (WJAR, WBEN on 6:15), WRC, WGY, WTAM, WRVA off 6:15. **5:00 CST**—WMAQ, KSD, WIBA, KSTP, WEBC, WKY, KVOO, KFJR, WSB, WMC, WJDX, WSMB, WFAA, KPRC, KTBS, WOAI, KTHS, (WOC, WHO, WAPI, WDAY on 5:15, WOW off 5:15.)
- 6:00 EST (1/4)**—Buck Rogers bucks perils of future.
WABC, WAAB, WCAU-W3XAU, WDRC, WEAN, WJAS, WKBW, WOKO, WADC, WBT, WCAO, WHK, WJSV, CKLW. (See also 7:30 P.M. EST.)
- 6:00 EST (1/4)**—Sippy. Sketch for children.
5:00 CST—WBBM, KMBC, WHAS, KMOX, WCCO. (See also 5:00 P.M. EST.)
- 6:15 EST (1/4)**—H-Bar-O Rangers. Buckaroo escapades for the children.
WABC, WOKO, WHP, WORC, WCAO, WNAC, WFEA, WKBW, WDRC, WTAR, WCAU-W3XAU, WJAS, WMBG, WEAN, WFBF, WDBJ, WJSV, WLBZ, WHEC, WBT, WBIG, WSJS.

(Continued on page 87)

The Smartest Women Use FAOEN BEAUTY AIDS



— yet they cost
ONLY 10¢

A wave of common-sense buying is sweeping the country! In beauty-aids, for example, thousands and thousands of America's smartest women are turning to Faoen. They have learned this startling fact, revealed by the scientific report of a famous Research Laboratory:—"every Faoen Beauty Aid tested, is as pure and fine as products of like nature sold for \$1 or more." Yet Faoen Lip Stick, Rouge or Face Powder do not cost \$1 or more—they cost but 10¢ each. That is why it's sensible . . . it's smart . . . to use Faoen!

FAOEN PERFUMES, No. 3, 12 and 19, are captivating odors that have the long-lasting quality of expensive imported perfumes

• CLEANSING CREAM • COLD CREAM
• FACE POWDER • ROUGES • PERFUMES



PARK & TILFORD'S

FAOEN

(FAY-ON)

Beauty Aids

== 10¢ each at ==
the better 5 & 10¢ Stores

New Discovery Takes Out Color Like Magic!

Harmless as Boiling Water

Fast colors—even jet black—can now be removed like magic, without harming fabrics in the slightest! And all through the use of an amazing product available for home use everywhere! It is known as White RIT.



You can easily take out all the old color... even black... with White RIT. It never harms the fabric. Also removes those stubborn spots and stains!



Now rinse your dress in a bright shade of New INSTANT RIT. Not a soap any more... but a new powder wafer that dyes in the rinse!



Look how RIT dyes every thread, even the seams through and through. And a special patented ingredient prevents streaking... gives you beautiful, even color.

Simply drop a White RIT wafer in boiling water, put in the goods from which you want to remove the color, stir, and in a jiffy all color will disappear. Even the water stays colorless!

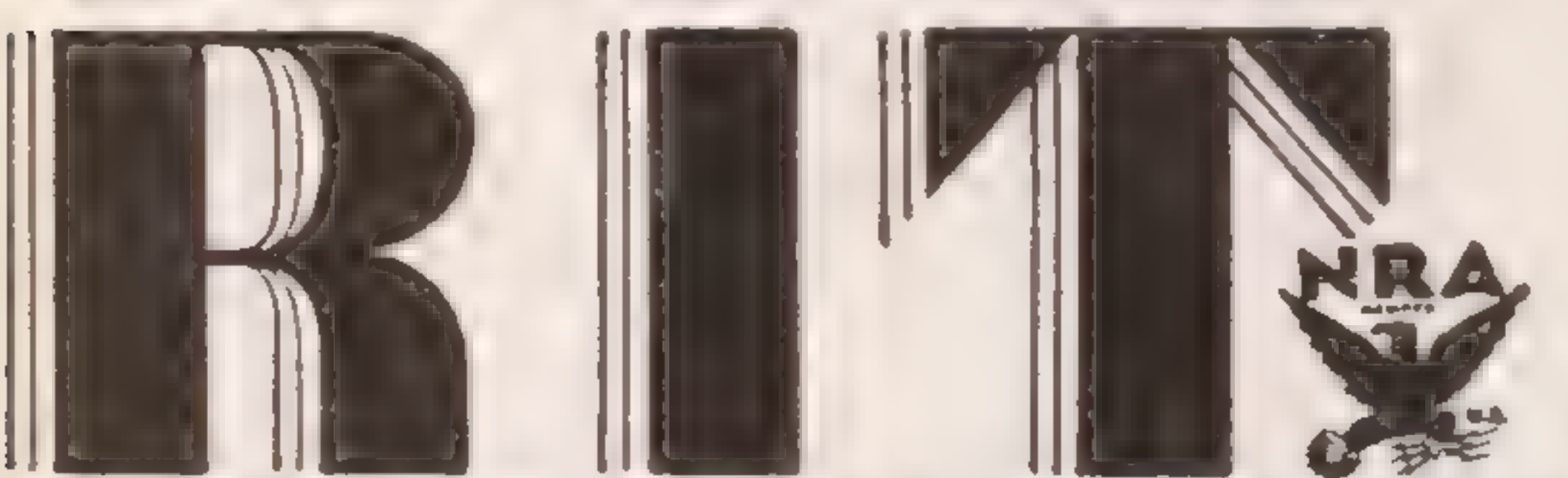
Also Takes Out Spots and Stains

It's marvelous for removing mildew, yellowness caused by washing, ink spots, grass stains, rust... never harms the fabric. Diapers come out soft and snowy white, too.

Use White RIT to take old, faded color out of dresses, hosiery, underthings, curtains, draperies—any article unevenly faded, or sun-streaked.

After the color has been removed it is easy to put in any fashionable new color you like with Instant RIT.

See RIT color card with its 33 smart colors at your dealer's. White RIT and Instant RIT are on sale everywhere.



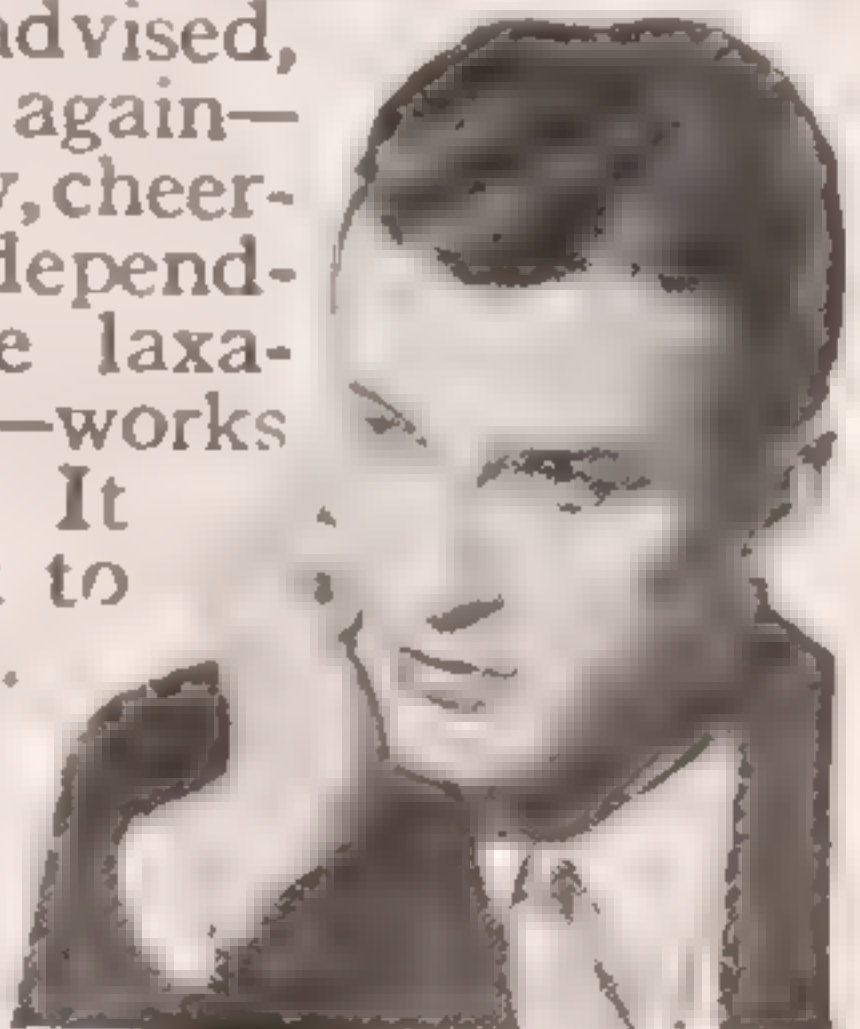
Removes All Colors

—HARMLESSLY

What SHE TOLD WORN-OUT HUSBAND



SHE could have reproached him for his fits of temper—his "all in" complaints. But wisely she saw in his frequent colds, his "fagged out," "on edge" condition the very trouble she herself had whipped. Constipation! The very morning after taking **NR** (Nature's Remedy), as she advised, he felt like himself again—keenly alert, peppy, cheerful. **NR**—the safe, dependable, all-vegetable laxative and corrective—works gently, thoroughly, naturally. It stimulates the eliminative tract to complete, regular functioning. Non-habit-forming. Try a box to-night. 25c—at druggists'.



FREE! New gold & blue 1934 Calendar-Thermometer—samples **NR** and Tums. Send name, address, stamp to **A. H. LEWIS CO.** Desk TK-77 St. Louis, Missouri!

NR TO-NIGHT
TOMORROW ALRIGHT

"TUMS" Quick relief for acid indigestion, sour stomach, heartburn. Only 10c.

Stuart Buchanan

(Continued from page 84)

he is going with it... and how far did he go? The fact that the running guard pulled out of line and ran beautiful interference is not as important.

"That is the reason why the game is announced in the same manner by almost all the boys... as far as they are able! Some of my friends, knowing that I have the actual experience that would make it possible for me to give them the facts of the game from a real football fan's angle often wonder why I continue to prattle on about who, where and how far. The fact really is that the fans aren't interested in the game but the score.

"Another thing that I think very few people at the game realize is the fact that often the radio audience knows what has happened before the crowd in the stands. Sounds like an impossibility? Listen:

"A few years ago, I was referee at a game between two teams in Florida. The score was 6 to 0 in favor of Jacksonville over St. Petersburg. Only five minutes of play left... and the Jacksonville team is in a hole. They decide to kick from behind their own goal into the wind. The ball travels out to about the twenty yard line and then a gust of wind catches it and sails it back towards the goal line. Two of the St. Petersburg boys were smart enough to signal for a fair catch behind the Jacksonville goal, but just as they were about to get the ball, a huge tackle from Jacksonville leaped into the air and took the ball away from them. He fell with the ball in his arms behind his own goal!

"The stands were in an uproar! What would the referee decide? How could a Jacksonville man catch the ball when the boys from St. Petersburg had signaled for a fair catch?

"The answer is that St. Petersburg is credited with a safety! If the man had taken the ball (after the opposing team had signaled for a fair catch) in the middle of the field, he would have been set back fifteen yards and the ball given to the other side. But since the play took place behind the goal, the defending team has a right to accept the ball. The final score was 6 to 3!

"If I had been announcing that game, instead of acting the capacity of official, the radio audience would have known the answer before those in the stands." Stuart Buchanan has this to say about Coast football:

"Shaver, of U. S. C., is the greatest player of the past three years on the Coast.

"Ernie Nevers, All-American of Stanford (and now assistant coach of that school) is the greatest player I have ever seen play anywhere!

"If U. S. C. doesn't get the big head, they should clean up the Coast Conference and beat Notre Dame—and I shall be on hand to broadcast the latter game from South Bend.



NEW! Hollywood Method Costs Less... Lasts Longer!

THINK of it! A typical "movie star" wave only 1c a week. Done right at home, too, without fuss or bother. The new Hollywood wave. Simply mix a tablespoonful of Stylset in half a cup of hot water. Dip comb in and apply to hair. Then merely set your waves. You will be amazed at the lovely, lasting results. Watch flat, straggly hair come to life in soft, alluring waves. Greaseless, non-alcoholic. 10c buys a big 4 oz. bottle. Garry & Co., 104 5th Ave., N. Y. City.



NO MORE PAINFUL BANDAGES

No more bandage that sticks and hurts. Over a million people use SEALTEX because it will not stick to skin or hair and requires no pins or tying—sticks only to itself. 10c, 25c and 50c sizes in blue and white package. All Kresge stores or mailed postpaid.

The SealTex Corporation, 936-46 W. Chicago Ave., Chicago, Ill.

Sticks only to itself



BOYS & GIRLS Earn Xmas Money

Write for 50 Sets St. Nicholas Christmas Seals. Sell for 10c a set. When sold send us \$3.00 and you keep \$2.00. St. Nicholas Seal Co., Dept. 130-RS, Brooklyn, N. Y.

IT COSTS YOU NOTHING UNLESS



Jack Slavin before treatment

IT GROWS YOUR HAIR

Eliminates Dandruff... Stops Itching Scalp. We refund every cent of your money if you are not more than satisfied. Nothing to lose. "The Bald Spots are Covered with New Hair," writes E. I., among many others. Send NOW for FREE information in plain sealed envelope without any obligation.



Jack Slavin after treatment

SLAVIN CO., Dept. A-268
209 Post Street
San Francisco, Cal.

RADIO'S MILLIONAIRES

What do they do with all their money, those radio entertainers who have rolled up a million or more? We'll tell you—

In the January issue of
RADIO STARS

Programs Day by Day

(Continued from page 85)

- 6:30 EST (1/4)—Shell Football Reporter. Eddie Dooley dopes coming games. WABC, WOKO, WHP, WORC, WCAO, WNAC, WFEA, WKBW, WDRC, WTAR, WCAU-W3XAU, WJAS, WMBG, WDBJ, WJSV, WLBZ, WHEC, WBT, WBIG, WSJS.
- 6:30 EST (1/4)—Jack Armstrong. All American Boy. 5:30 CST—WBBM, KMOX, WCCO. (See also 5:30 EST.)
- 6:45 EST (1/4)—Lowell Thomas. Day's news with touch of humor. WJZ, WBAL, WBZ, WBZA, WJR, WSYR, KDKA, WGAR, WLW, WHAM, CRCT, WLW, WHAM.
- 6:45 EST (1/4)—Little Italy. Sketches of Italian home life. WABC, WAAB, WCAU, WDRC, WEAN, WHP, WKBW, WOKO, WCAO, WFBL, WHEC.
- 6:45 EST (1/4)—Little Orphan Annie. Childhood playlet. 5:45 CST—WREN, KOIL, KWCR, KPRC, WOAI, WFAA, KTBS, WKY, KSTP, WEBC, WDAY, KFJR. (See also 5:45 P.M. EST.)
- 7:00 EST (1/4)—Amos 'n' Andy. Blackface comedy with human touch. WJZ, WCKY, WJR, WBAL, WBZ, WBZA, KDKA, WLW, WGAR, CRCT, WHAM, WMAL, WRVA, WPTF, WIOD, WFLA. (See also 11:00 P. M. EST.)
- 7:00 EST (1/4)—Myrt and Marge. Two gals trying to get along. WABC, WADC, WNAC, WJSV, WOKO, WCAO, WGR, WQAM, QKRC, WHK, CKLW, WDBO, WDRC, WCAU-W3XAU, WJAS, WDAE, WEAN, WFBL, WSPD, WBT. 6:00 CST—KRLD. (See also 10:45 P.M. EST.)
- 7:15 EST (1/4)—Treasure Island. Stevenson's high adventure for all who can hear. WJZ, WSYR, WHAM, WBAL, WMAL, CRCT, WBZ, WBZA.
- 7:15 EST (1/4)—Billy Bachelor. Children's sketch. WEAF, WTAG, WJAR, WRC, WGY, WTAM, WWJ.
- 7:15 EST (1/4)—Just Plain Bill, the unpretentious small town barber. WABC, WCAO, WNAC, WGR, WKRC, WHK, CKLW, WCAU-W3XAU, WJSV, CFRB.
- 7:30 EST (1/4)—Lum and Abner. Cracker Barrel humor sketches. WEAF, WFB, WRC, WBEN, WTAM, WTAG, WJAR, WCSH, WEEL, WGY. (WLW on 7:45.) (See also 11:15 P.M. EST.)
- 7:30 EST (1/4)—Buck Rogers bucks perils of future. 6:30 CST—WBBM, KMOX, WCCO, WFBM, WHAS. (See also 6:00 P.M. EST.)
- 7:45 EST (1/4)—Boake Carter. Pleasant advertising in these news broadcasts. WABC, WNAC, WCAO, WJSV, WGR, WBT, WHK, CKLW, WCAU-W3XAU, WJAS. 6:45 CST—WBBM.
- 7:45 EST (1/4)—The Goldbergs. Gertrude Berg, James Waters, others in comedy serial. WEAF, WTAG, WBEN, WEEL, WJAR, WCAE, WCSH, WFI, WTAM, WFB, WRC, WWJ, WGY, WSAI, WENR. 6:45 CST—WOW, WDAF.
- 8:00 EST (1)—Rudy Vallee, conscientious crooner and master of ceremonies brings you celebrities of stage, screen and radio. Connecticut Yankees orchestra, of course. (Fleischman's Yeast.) WEAF, WCSH, WRC, WCAE, CRCT, WJAX, WRVA, WTAG, WFI, WGY, WTAM, CFCE, WFLA, WLW, WEEL, WFB, WBEN, WWJ, WIOD, WJAR, WPTF. 7:00 CST—WMAQ, KSD, WOC, KSTP, WAPI, WJDX, WSM, WSB, WDAF, WEBC, WDAY, WSM, WOAI, WBAP, KTHS, KFJR, WHO, WOW, WMC, WKY, KPRC, (WTMJ, KVOO on 7:30.) 6:00 MST—KDYL, KOA, KTAR, 5:00 PST—KFI, KGO, KGW, KOMO, KHQ.
- 8:00 EST (1/2)—Cap'n Diamond's Adventures. Salty drama. (General Foods.) WJZ, WBZ, WBZA, KDKA.
- 8:15 (1/4)—Singin' Sam. A voice as deep as the sea. WABC, WADC, CKLW, WJAS, WOKO, WCAO, WDRC, WEAN, WNAC, WGR, WFBL, WSPD, WKRC, WHK, WCAU-W3XAU, WJSV. 7:15 CST—WBBM, KMBC, KMOX, WFBM, WCCO.
- 8:30 (1/4)—Dr. Herman Bundesen's health adventures dramatized. WJZ, WBAL, WHAM, WJR, WGAR, KDKA. 7:30 CST—WLS, KOIL, WREN, KWK.
- 9:00 (1)—Maxwell House Show Boat. Captain Henry (Charles Winninger) brings old time Mississippi entertainment to you with Lanny Ross, tenor; Annette Hanshaw, blues singer; Conrad Thibault,

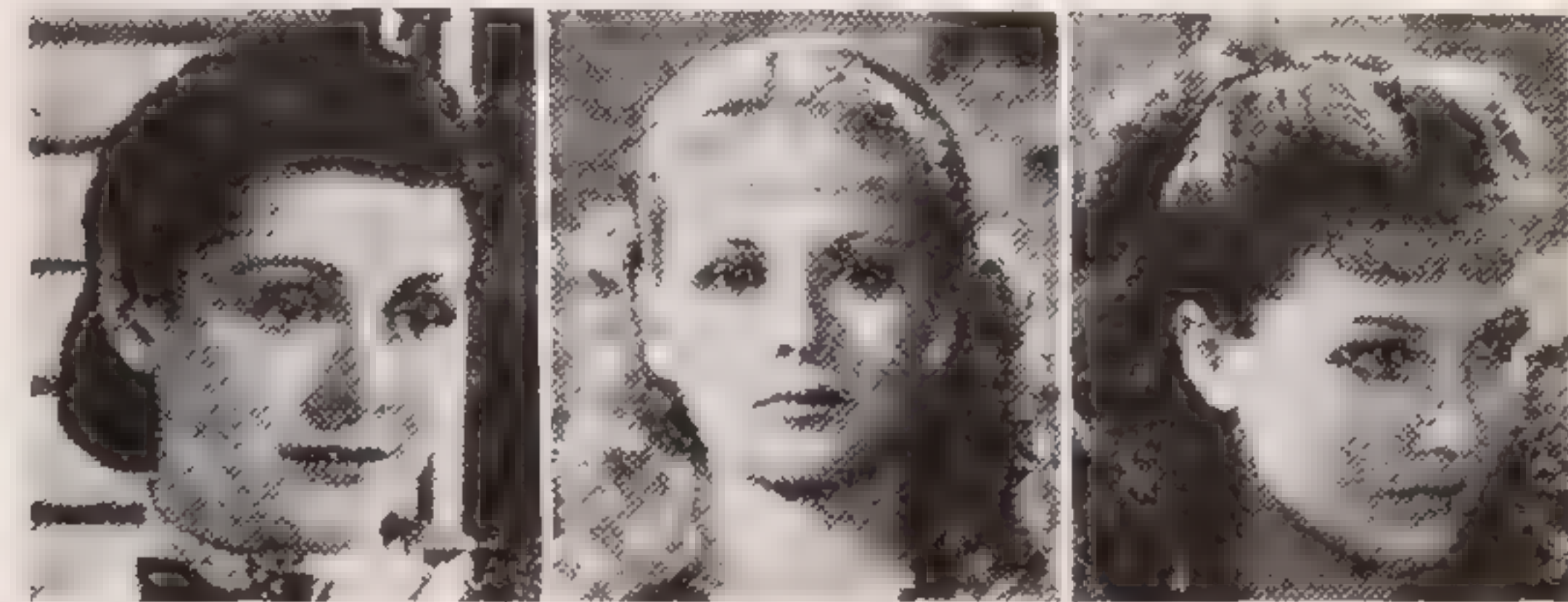
(Continued on page 89)

Four LITTLE WOMEN faced life...



She Said:

"Love, Keep Out!"



She Welcomed Love She Played Second Fiddle And She Met A Dark Angel

CAN one girl mould the lives of three others? Can youth and beauty long resist romance? Life swept in upon them, bringing a varied cargo: tragedy . . . laughter . . . romance . . . and something they had never counted on!

We emphatically advise you to read the charming story of the latest screen masterpiece, "Little Women", in the new issue of SCREEN ROMANCES. You'll find it utterly delightful! And as usual, SCREEN ROMANCES gives you in the same issue, 11 other engrossing stories of the latest and best motion pictures, all dramatically illustrated by scenes from the Hollywood productions.

Get your copy of this unique screen story magazine today. It means hours of real entertainment.

In December SCREEN ROMANCES

read these absorbing screen stories complete and profusely illustrated:

LITTLE WOMEN, featuring Katherine Hepburn, Joan Bennett, Frances Dee and Jean Parker. ANN VICKERS, ONLY YESTERDAY, CRADLE SONG, WHITE WOMAN, THE WORST WOMAN IN PARIS, SOLITAIRE MAN, STAGE MOTHER, A CHANCE AT HEAVEN, THE HOUSE ON 56TH STREET, WALLS OF GOLD, and GOLDEN HARVEST.

Screen Romances NOW—12 COMPLETE SCREEN STORIES IN EVERY ISSUE!

Who else wants to learn to play....

at home without a teacher, in 1/2 the usual time and 1/3 the usual cost?

Over 600,000 men, women and children have learned to play their favorite instruments the U. S. School of Music way. That's a record of which we're mighty proud! A record that proves, better than any words, how thorough, how easy, how modern this famous method is.

Just think! You can quickly learn to play any instrument—directly from the notes—and at an average cost of only a few cents a day.

You study in your own home—you simply can't go wrong. First you are told what to do. Then a picture shows you how to do it. Then you do it yourself and hear it.

Fun—Popularity

You'll never know what good times are until you play some musical instrument. If you can play, many invitations come to you.

Never before have you had such a chance to become a musician without the drudgery and expense that were such drawbacks before.

Little theory—plenty of accomplishment.

LEARN TO PLAY BY NOTE

Piano Violin
Saxophone Guitar
Ukulele Organ
Tenor Banjo
Hawaiian Guitar
Piano Accordion
or any other instrument

That's why students of the U. S. School course get ahead twice as fast as those who study by old-fashioned, plodding methods.

If you really want to learn to play at home—without a teacher—in one-half the usual time—and at one-third the usual cost—by all means send for our Free Descriptive Booklet and Free Demonstration Lesson AT ONCE. No obligation. Instruments supplied if desired—cash or credit. U. S. SCHOOL OF MUSIC, 39512 Brunswick Bldg., New York City.



U. S. SCHOOL OF MUSIC
39512 Brunswick Bldg., New York City

Send me your amazing free book, "How You Can Master Music in Your Own Home," with inspiring message by Dr. Frank Crane; also Free Demonstration Lesson. This does not put me under any obligation.

Name.....
Address.....
Instrument..... Have you Instrument?.....



Resinol Helped My Skin in 3 Days

"When I decided to try Resinol Soap and Ointment, my complexion was a sight from pimples and blackheads. I had a horrid, muddy looking skin and when I used powder it looked even worse. After three days use of the Resinol Ointment and Resinol Soap, I could see an improvement. Now all my friends tell me how well my skin looks."

(Signed)—Mrs. M. N.*

*Name on Request. St. Louis, Mo.

Does your skin annoy or embarrass you? Then get Resinol Ointment and Soap from any druggist today. You will doubtless find, as thousands of others have, that this simple treatment can help you.

For a free sample, and copy of skin treatment booklet, write Resinol, Dept. 1-C, Baltimore, Maryland.

Denison's plays

57 Years of Hits

We supply all entertainment needs for dramatic clubs, schools, lodges, etc., and for every occasion.

T. S. Denison & Co., 623 S. Wabash, Dept. 20 Chicago

Songs Minstrels Musical Comedies Operettas Vaudeville Acts Blackface Skits

Catalogue Free

Blackheads* pimples, acne

vanish as if by magic after a few applications of famous Grace Lynn Acne Cream and Lynn-Tone. Leaves skin clear, lovely. Send no money. Pay postman only 98c plus postage for full treatment. Satisfaction guaranteed or money back. Send today.

GRACE LYNN TOILETRIES, Dept. B Evansville, Ind.

Stay Sweet with

HUSH

Cream DEODORANT

PREVENTS ALL BODY ODORS

Quick and easy to use. . . . Absolutely pure, cooling and soothing—non-irritating. FOR UNDERARM PERSPIRATION.

If your favorite toilet goods counter cannot supply you, write for handbag size, 10c, enclosing stamps or coin.

10c SIZE AT MOST 10c STORES

25c 50c

HUSH TOILET Market St. Phila. Pa.

I DISCOVERED a NEW Way to REDUCE

Surplus Fat Goes Without Severe Exercise or Starvation. Easy! Safe!

"My weight was a joke to my friends. But it wasn't funny to me. Now it's my turn to laugh and be happy—thanks to SLENDO Herb Tea."—This new, different tea, blended from pure medicinal herbs and roots, is just the thing for overweight people tired of freak diets and ineffective methods. By gently correcting body functions, it harmlessly reduces accumulation of excess fat. Brew it like ordinary tea. Delicious hot or iced. You'll say there's nothing like it!

Just send name and address together with 10c for liberal trial package of SLENDO Herb Tea and directions. Write today!

MODERN MEDICAL CO.
1420 So. Halsted St., Dept. N-2 Chicago, Ill.

The Band-Box

(Continued from page 57)

Cleveland the custom was reversed. The house had planned to use pictures only, but Calloway did such terrific business it gave the house new life and the staff a new lease on their jobs. So the management gave Cab a sterling silver comb and brush set, the pit musicians presented him with cuff links and the stage crew bought him an engraved baton.

● Down at the Village Barn, that quaint little country place in big New York, a young fellow named Roger Gerston is holding forth at the baton of an eleven piece orchestra. Frankly, the name of Gerston was new to me, so I went down to learn a thing or two.

I found that Gerston isn't new at the broadcasting game. His organization is the one we used to know as the Hollywood Collegians of stage fame, playing from Los Angeles to New York on extensive vaudeville tours.

When Gerston hit New York, he played for a time at London Terrace. Then at the Governor Clinton. And now NBC brings his music and his singing—yes, that's Roger doing the warbling over both its networks.

● Ted Weems, NBC dance maestro, not to be outdone by Andrea Marsh, his vocal charmer who is soon to publish a book of her own poetry, is at work on a book to be titled "A Thousand and One Night Stands."

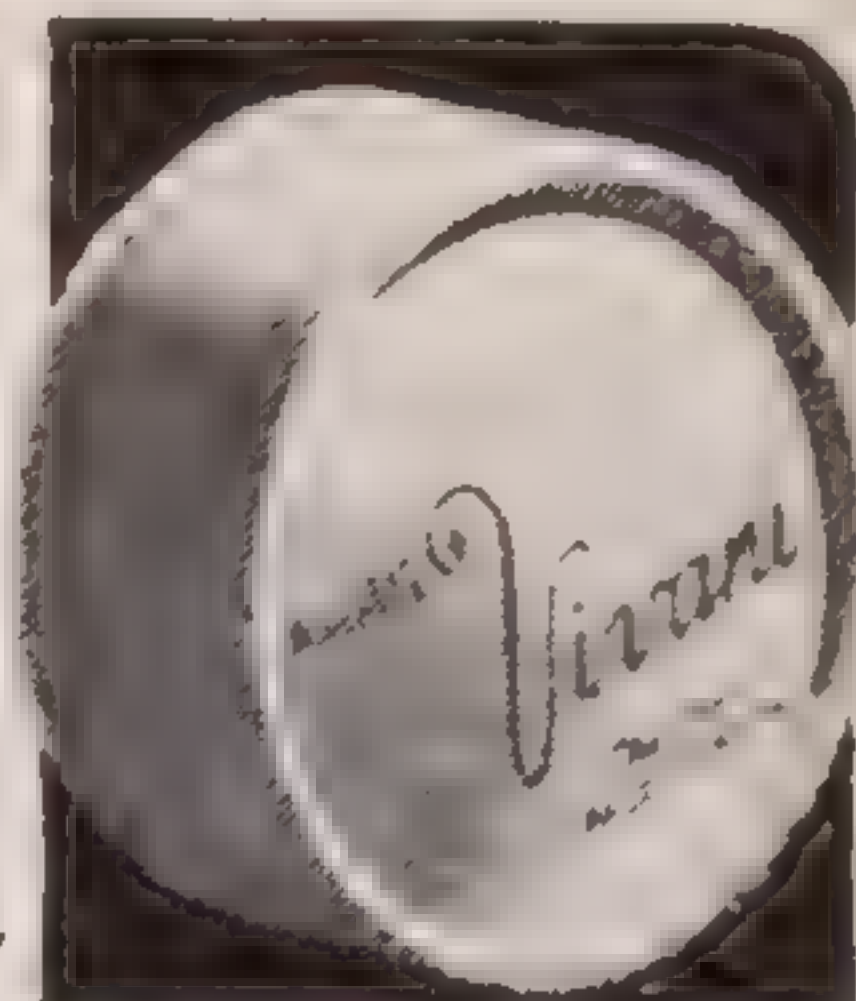
● Two things caused me to run over to the Hotel Lexington the other day. One was that I'd been hearing big things about Ernie Holst. The other—Edith Caldwell, the girl who crashed the radio gates in twenty-four hours. Holst, and his ten piece band, was packing the crowds in to such an extent that the ropes were up. That means that the place was full. And Edith, the 19-year-old Alabama girl, was in her glory. Maybe you recall her as the girl who won a contest in her home state and got a trip to New York as a prize. While in the city, she attended a party where Holst was a guest. She sang. Holst hired her the next day. And within twenty-four hours she was singing into a microphone of NBC.

● Radio, to which Harold Stokes, NBC orchestra leader, owes his living, almost spelled disaster to him as he returned from a vacation on Lake Michigan recently.

Just off Gary, Ind., the motor in his cabin cruiser sputtered and died. A brisk northwest wind kicked up whitecaps as the boat wallowed helplessly in the lake. Stokes threw out the anchor, but it was carried away.

After some frantic working on the engine, Stokes discovered the trouble. Part of the wiring of the cruiser's radio set had shorted the motors ignition system. Once repaired, Stokes was soon safely anchored in Belmont Harbor.

Will You Invest A Dime to discover a Priceless Beauty Secret?



Vivani tells you positively that you can get the same flattering effects from gorgeous Vivani face powder that sells for only 10c as from powders costing much more. Further, that no finer ingredients can be bought at any price. Invest a dime to discover this priceless beauty secret that will mean dollars of savings on make-up. Get a box of gorgeous Vivani from your 10c store. If they do not have it—send a dime in coin or stamps, together with the name of your dealer, to Benjamin Ansehl Co., 6700 Vernon Pl., St. Louis, Mo. The same offer applies to Vivani Creams, lotions, brilliantine, eye-lash and nail preparations.

VIVANI

Beauty preparations of finest quality at 10c

NEWS! CANARY OWNERS

The perfect food to keep your bird healthy, happy and in song. Birds crave Magic, developed by a famous bird lover. No other food like it. 10c at Woolworth, Kresge, Grant, Neisner, Murphy, McCrory stores and Pet shops.

THE NATURE FRIEND, INC.

1840 Boone Ave., N.Y.C. Dept. F4

"MAGIC"

FREE

Write for free canary book. Add 10c for a test supply of Magic.

GET IT FOR A SONG

ANY PHOTO ENLARGED

Size 8x10 inches or smaller if desired. Same price for full length or bust form, groups, landscapes, pet animals, etc., or enlargements of any part of group picture. Safe return of original photo guaranteed.

47c

SEND NO MONEY Just mail photo (any size) and within a week you will receive your beautiful life-like enlargement, guaranteed fadeless. Pay postman 47c plus postage—or send 49c with order and we pay postage. Big 16x20-inch enlargement sent C. O. D. 1.78 plus postage or send 80c and we pay postage. Take advantage of this amazing offer now. Send your photos today. Specify size wanted.

STANDARD ART STUDIOS
908 West Lake Street, Dept. 1323-W CHICAGO, ILLINOIS

NEW LOW PRICES on

GOODRICH-Firestone

GOOD YEAR

U.S., FISK and OTHERS

2.15

19x4-40-21

And we **YOU** defy anyone to excel our quality. Every standard brand tire reconstructed by our superior, modern method is positively guaranteed to give full 12 months' service under severest road conditions. This guarantee is backed by the entire financial resources of an old reliable company. Member N.R.A. Today's lowest prices.

BALLOON TIRES			Reg. CORD TIRES		
Size	Rim	Tires Tubes	Size	Tires Tubes	
20x4-40-21		\$2.15 \$0.85	30x3	\$2.25 \$0.65	
20x4-50-20		2.35 .85	30x3 1/2	2.35 .75	
30x4-50-21		2.40 .85	31x4	2.95 .85	
20x4-75-19		2.45 .95	32x4	2.95 .85	
20x4-75-20		2.50 .95	33x4	2.95 .85	
20x5-00-19		2.85 1.05	34x4	3.25 .85	
20x5-00-20		2.85 1.05	32x4 1/2	3.35 1.15	
20x5-25-18		2.90 1.15	32x4 1/2	3.45 1.15	
20x5-25-19		2.95 1.15	34x4 1/2	3.45 1.15	
30x5-25-20		2.95 1.15	30x5	3.65 1.35	
31x5-26-21		3.25 1.15	33x5	3.75 1.45	
20x5-50-18		3.35 1.15	35x5	3.95 1.65	
20x5-50-19		3.35 1.15			
30x5-00-18		3.40 1.15			
31x5-00-19		3.40 1.15			
32x5-00-20		3.45 1.25			
33x5-00-21		3.65 1.25			
32x6-60-20		3.75 1.35			

All Other Sizes

WE WANT DEALERS

ALL TUBES GUARANTEED Brand NEW

SEND ONLY \$1 DEPOSIT on each tire ordered. We ship balance C. O. D. 5 percent discount for full cash with order. Any tire failing to give 12 months' service replaced at half price.

GOODWIN TIRE & RUBBER CO. Dept. 373
1840 S. MICHIGAN AVE. CHICAGO, ILL.

FREE "RAY-O-VAC" Flashlight Lantern With Order for 2 Tires

Complete with batteries and bulb, ready to use. Household and automobile necessary. Gives 600 foot light beam. Adjustable handle.

MEMBER N.R.A.

12 MONTHS WRITTEN BOND GIVEN WITH EVERY TIRE

Programs Day by Day

(Continued from page 87)

- baritone; Muriel Wilson, soprano; Molasses 'n' January, comedy; Don Voorhees' Show Boat Band.
- WEAF, WTAG, WEEI, WJAR, WCSH, WFI, WFBR, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WSAI, WRVA, WWNC, WIS, WJAX, WIOD, WFLA, WKY. 8:00 CST—WMAQ, KSD, WOC, WHO, WOW, WDAF, WTMJ, WJDX, WMC, WSB, WAPI, WSMB, KTBS, WKY, KPRC, WOAI, WSM, WBAP, KSTP, KFSD. 7:00 MST—KTAR, KOA, KDYL. 6:00 PST—KGO, KFI, KGW, KOMO, KHQ.
- 9:00 EST (1/2)—Death Valley Days. Thrills in the American desert. WJZ, WBZ, WBAL, WBZA, WJR, WHAM, WLW, KDKA, WGAR. 8:00 CST—WLS, KOIL, WREN, KWK.
- 9:30 (1/2)—Columbia Dramatic Guild. Most adroitly handled drama on air. Fascinating background treatment. WABC, WCAO, WDRC, WJAS, WDBO, WCAH, WHP, WDBJ, WSJS, WADC, WNAC, CKLW, WSPD, WPG, WLBW, WFEA, WHEC, WORC, WOKO, WHK, WCAU-W3XAU, WQAM, WICC, WBIG, WMBG, WSBT, WKBN. 7:30 CST—WFBM, KMBC, WHAS, WGST, WBRC, WDOD, KTRH, KLRA, WREC, WCCO, WLAC, WDSU, KOMA, WIBW, WACO, KFH. 6:30 MST—KVOR, KLZ.
- 9:30 EST (1/2)—Lady Esther Serenade. Wayne King's graceful dance melodies. WJZ, WBAL, WBZ, WBZA, WHAM, WGAR, WJR, KDKA. 8:30 CST—WENR, KSO, KOIL, WREN.
- 10:00 EST (1)—Paul Whiteman's excellent contemporary music arrangements; Al Jolson, enthusiastic singing tear jerker; Deems Taylor's quiet, biting commentary. (Kraft Cheese.) WEAF, WTAG, WFBR, WBEN, WWJ, WPTF, WJAX, WEEI, WCSH, WRC, WCAE, WLW, WNC, WIOD, WJAR, WFI, WGY, WTAM, WRVA, WIS. 9:00 CST—KSD, WMAQ, WOC, WHO, WOW, WSMB, WBAP, KPRC, WTMJ, KSTP, WDAF, WSM, WDAY, KFJR, WKY, WTHS, KTBS, WOAI, WIBA, WECB. 8:00 MST—KOA, KDYL. 7:00—KOMO, KGO, KFI, KGW, KHQ.
- 10:45 EST (1/4)—Myrt and Marge. Two gals trying to get along. 9:45 CST—WBBM, WFBM, KMOX, WLAC, WBRC, KMBC, WHAS, WGST, WDSU, KLRA, WREC, WCCO, KOMA. 8:45 MST—KLZ, KSL. 7:45 PST—KWG, KVI, KERN, KDB, KOL, KFPY.
- 11:00 EST (1/4)—Amos 'n' Andy. Blackface comedy with human touch. 10:00 CST—WMAQ, WENR, WFAA, WKY, KSTP, WSB, KWK, WREN, KTHS, WSMB, WSM, WDAF, KOIL, KPRC, WOAI, WMC. 9:00 MST—KOA, KDYL. 8:00 PST—KGO, KFI, KGW, KOMO, KHQ. (See also 7:00 P.M. EST.)
- 11:15 EST (1/4)—Lum and Abner. Cracker barrel humor sketches. (See also 7:30 P.M. EST.) WFI. 10:15 CST—WDAF, KSD, WOC, WHO, WTMJ, WKBF, WENR.
- 11:30 EST (1/4)—Singin' Sam. Basso goes on for Western listeners. (See also 8:15 P.M. EST.) 9:30 MST—KLZ, KSL. 8:30 PST—KFRC, KDB, KOL, KHJ, KOIN, KFPY, KMJ, KFBK, KWG, KERN, KGB, KVI.

FRIDAYS

November 3rd, 10th, 17th and 24th

- 6:45-7:00-7:20-7:45-8:00 A.M. EST — Up, down, touch your toes with Arthur Bagley, Tower Health Exerciser. WEAF, WEEI, WFI, WGY, WBEN, WCAE, CRCT (WRC on 7:30.)
- 8:30 EST (1/2)—Cheerio. Early morning optimism in inspirational talk and music. WEAF, WRC, WGY, WBEN, WTAG, WEEI, WWNC, WRVA, WPTF, WIS, WIOD, CRCT, WJAR, WJAX, WCSH, WFBR, WCAE, WTAM, WWJ, WLW, CFCE, WFLA. 7:30 CST—WOW, KSD, WDAF, WSB, WMC, WJDX, WSMB, WKY, KPRC, KFJR, WSM, WOAI, KTBS, WAPI.
- 9:15 EST (1/4)—Goldy and Dusty and Silver Dust Twins. Songs and patter. WABC, WOKO, WFBM, WGR, WDRC, WHP, WCAU-W3XAU, WJAS, WHEC, WWVA, WORC, WMAA.
- 10:00 EST (1/4)—Gordon, Dave and Bunny. Comedy song trio. (Oxol.) WABC, WOKO, WMBG, WCAO, WAAB, WORC, WKRC, WDRC, WCAU-W3XAU, WJAS, WEAN, WFBM, WHP, WTAR.
- 10:00 EST (1/4)—The Mystery Chef. Art of easy cooking. WEAF, WEEI, WWJ, WJAR, WCSH, WLW, WFI, WFBR, WGY, WRC, WBEN, WCAE, WTAM.
- 10:15 EST (1/4)—Clara, Lu 'n' Em. Clothes-line chatter. WJZ, WBAL, KDKA, WRVA, WJAX.
- (Continued on page 91)

"LURELESS LETTY" Becomes the Most Popular Girl at the Party!

1

I'M SO DISCOURAGED — I DON'T SEEM TO ATTRACT THE BOYS — LACK SOMETHING, I SUPPOSE

HOW SILLY! YOU'VE SIMPLY LET YOURSELF BECOME A LITTLE CARELESS ABOUT YOUR APPEARANCE YOUR HAIR ESPECIALLY!

2

WHAT CAN I DO? I DON'T WANT TO PAY \$2 FOR A FRESH WAVE EVERY TIME I HAVE A DATE!

EVER HEAR OF JO-CUR? YOU CAN WAVE YOUR HAIR YOURSELF MARVELOUSLY WITH JO-CUR — AND IT COSTS ABOUT A NICKEL! HERE, LET ME SHOW YOU RIGHT NOW...

3

IT'S JUST THE EFFECT I WANT—THE BEST WAVE I EVER HAD! AND ABOUT AS EASY AS COMBING THE HAIR!

WITH JO-CUR YOU CAN SUIT YOUR OWN PERSONALITY EXACTLY YOU LOOK MARVELOUS!

4 AT THE PARTY A FEW DAYS LATER

LETTY HAS GOT SO POPULAR LATELY A FELLOW CAN SCARCELY GET A DANCE... LOOKS LIKE A DAZZLING MOVIE STAR!

ISN'T SHE JUST RAVISHING?

THANKS TO THAT WONDERFUL JO-CUR, DEAR!

Have That "Ritzy" Fingerwave in Your Own Home Tonight

NOTHING "lures" like lovely hair! Thanks to a marvelous new French discovery, today it is totally unnecessary ever to sacrifice charm by having hair straggly and unattractive. Indeed, it happens you can have the same wonderful fingerwaves that the famous stars of the stage and movies have. Set them yourself! Try JO-CUR Waveset—today!

With the big bottle of JO-CUR, for 25c, you get 5 perfect waves—each of which might cost you \$2 or more at an expensive hairdresser's. Each lasts a full week. And fingerwaving your hair with JO-CUR is about as quick and easy as combing it!

Remember, JO-CUR is different from any other waveset known.

JO-CUR is made with a quince-seed base—not cheap gum, which makes the hair gummy and sticky. JO-CUR will not leave white flakes. If you have a permanent, JO-CUR will preserve its beauty far longer... Double your "appeal"! Express your VIVID PERSONALITY—bring out YOUR loveliness as never before—TONIGHT!

Get your bottle of JO-CUR at any drug or department store, or, in the trial size, at the 10c store.



Jo-cur
PRONOUNCED "JOKER"
WAVESET

Lum and Abner

(Continued from page 33)

was about eleven then. He arrived polished and starched.

It seems that the Goffs forgot to put young Norris, seven, to bed. He spied Chester, was fascinated by his white collar and thought it would be a good target for a mud pie. So, Chester and Norris, now Lum and Abner, met.

Lauck, who plays the rôle of Lum, is thirty-one. He was born in Allene, Ark. Went to school at the University of Arkansas. Studied psychology and was a member of the glee club. He did a chalk talk and clog dance act.

Goff, who is Abner, is twenty-seven. He was born in Cove, Ark. Went to school at the University of Oklahoma to take an art course, but majored in dates with co-eds.

The two met again in Mena, Okla. Lauck had settled there to manage an auto finance company. Goff was in the wholesale grocery business. They formed a black-face team and used to appear in home-town shows and minstrels.

The manager of KTHS, Hot Springs, Ark., happened to be the luncheon guest of the Mena Lion's Club one Tuesday. Lauck and Goff were there to entertain. He liked their act and asked them to come over to Hot Springs and appear on a Flood Relief Benefit broadcast. There was another black-face team on the program, so, he asked them to think up another skit.

For ten weeks they travelled ninety miles every Sunday to broadcast their new act. It was soon one of the station's biggest features and the boys were drawing fan mail from all over the state.

Presently, a friend suggested an audition at the NBC Merchandise Mart studios in Chicago. NBC was looking for something to take the place of Gene and Glenn on the Quaker Oats program, as they were going away on a short vacation.

After Lum and Abner had auditioned for the spot, they were signed.

Out of a clear sky have come some of NBC's outstanding stars to appear on the air with Lum 'n' Abner. Every Friday night the boys have a thirty-minute variety program called "The Sociable." It evolves around the telephone line in Pine Ridge, locale for the skit. Lum rings up the subscribers and has them listen in to the entertainment.

For their first network broadcast, Graham McNamee, ace NBC announcer, was sent to Cleveland to handle the program. Since then they've had Welcome Lewis, Countess Olga Albani, Ray Perkins, Sisters of the Skillet, and many others out for their program.

Here is what has been a carefully guarded secret. Lum and Abner were recently the central figures of one of the biggest hoaxes ever put over on a radio station. It nearly ruined the act as it left them broken-hearted.

(Continued on page 92)



CAROLE LOMBARD, GLAMOROUS PARAMOUNT PICTURES PLAYER

ENTICING EYES win Love!

● Eyes hold mystery and glamor *only* when they are set off by rich, dark, long-looking lashes. Such lashes are enticing to men.

Now any girl can have such lashes. For Winx—the NEW type mascara—transforms even pale, skimpy lashes into veils of luxurious loveliness.

Winx is made with a special French formula. Therefore it cannot smudge or flake as ordinary mascaras so often do. Never stiffens into coarse, ugly beads. Always looks completely *natural*.

Two forms—**Liquid Winx**, waterproof... **Cake Winx**, tear-proof.

And... to make your eyes doubly seductive, use the new **Winx Eye Shadow**. It is not greasy.

winx

GEORGE: Come home

I didn't mean the things I said. I'm sorry. My nerves were on edge. It must have been my old feet that made me say what I did. I'm a different person now—No more corns for me. I discovered *Blue-Jay. Forgive me George—come back.

*Blue-Jay—the scientific Corn Remover by Bauer & Black, surgical dressing house. Pain stops instantly—Corn gone in 3 days.

Write BAUER & BLACK, Department RS12 2500 South Dearborn Street, Chicago, Illinois, for free booklet and interesting foot exercise pictures.



NOT NEW SHOES

Just old ones dyed with
Realshine DYE



Shoes last twice as long NOW! One coat of marvelous REALSHINE DYE makes old summer shoes look like NEW Fall ones. So easy and inexpensive, too.

AT YOUR 5 & 10¢ STORE **ONE COAT does the TRICK**
REALSHINE CO. Inc. GALVESTON, TEXAS



350 LITTLE BLUE BOOKS 5¢ EACH
Send postcard for our free catalogue. Thousands of bargains. Address: LITTLE BLUE BOOK CO., Catalogue Dept., Desk 151, GIRARD, KANSAS



Save money on shoe bills. **Easy!** Just spread on So-Lo. Dries tough overnight. Outwears ordinary leather. Fix the family's shoes at home. "So-Lo saves me \$3.00 a month for shoes alone" writes Mrs. C. Johnson, Altoona, Pa.

So-Lo also fixes anything of leather, rubber or cloth. — hot water bottles, rubber boots, footballs, etc. **over 4 million Satisfied users. GUARANTEED!**
So-Lo MENDS THE SOLE FOR 1¢

Tear out this ad—get So-Lo at any Kresge, Kress, Woolworth or other 5 & 10c store, or any hardware store.

Programs Day by Day

(Continued from page 89)

- WBZ, WBZA, WGAR, WPTF, WHAM, WJR, WCKY, WIS, WWNC. 9:15 CST—KWK, WREN, WSM, WSB, KSTP, WJDX, WOAI, WKY, WMC, KOIL, WTMJ, WAPI, WSMB, WGN, KVOO, KPRC, WFAA. 8:15 MST—KDYL, KOA.
- 10:15 EST (1/4)—Bill and Ginger. Songs and patter. WABC, WCAU-W3XAU, WOKO, WJAS, WNAC, WEAN, WGR, WFBL, WKRC, WJSV, WHK, CKLW.
- 10:30 EST (1/4)—Carson Robinson's Crazy Buckaroos. Hill-billy and cowboy music. WABC, WAA, WCAU, WDRC, WEAN, WICC, WJAS, WKBW, WOKO, WCAH, WCAO, WFBL, WHK, WJSV, WSPD, 9:30 CST—KMBC, WCCO.
- 10:30 EST (1/4)—Today's Children. Sketches of family life. WJZ, WBAL, WJR, WFLA, WMAL, WBZ, WRVA, WBZA, WSYR, WPTF, KDKA, WCKY, WJAX. 9:30 CST—KWCR, KSO, WKY, WEBC, KWK, KOIL, WBAP, WREN, WTMJ, KPRC.
- 10:30 EST (1/4) The Happy Rambler. Irving Kaufman, Lucy Allen, old songs of sentiment. Cooking talk. WFAF, WTAG, WEEL, WJAR, WCSH.
- 10:45 EST (1/4)—Betty Crocker. Cooking talk. WFAF, WTAG, WEEL, WCAE, WSAI, WCSH, WBAP, WFI, WTAM, WIOD, WRC, WGY, WBEN, WWJ, WFLA, WFBR, WRVA, WPTF, WJAX, WJAR. 9:45 CST—KYW, KSD, WOW, KPRC, KTHS, WOAI, WKY, WOC, WHO, KVOO, WDAF.
- 10:45 EST (1/4)—Corn Products Program. WABC, WCAU, WNAC, WEAN, WDRC, WORC, WOKO, WFBL.
- 11:00 N. B. C. Music Appreciation Hour, Walter Damrosch conducting symphony orchestra. Over 6,500,000 are listening to the series this year to learn to understand and love fine music. WFAF, WJZ, WTAG, WGY, WWJ, WIS, WFLA, WBZ, WHAM, WCKY, CFCE, WWNC, WEEL, WJAR, WCSH, WBEN, WLW, WJAX, WBAL, WBZA, WGAR, KDKA, WRVA, WLIT, WFBR, WRC, WTAM, WCAE, WIOD, WMAL, WSYR, WJR, CRCT, WPTF. 10:00 CST—KYW, KSD, WOC, WHO, WOW, WIBA, WSB, WJDX, WVOO, WFAA, KPRC, KTHS, KWK, KWCR, WREN, WDAF, KSTP, WEBC, WDAY, KFYY, WSM, WAPI, WMC, WSMB, WKY, WBAP, KTBS, WOAI, WLS, KOIL. 9:00 MST—KOA, KDYL.
- 11:00 EST (1/4)—Kitchen Closeups. Mary Ellis Ames, home economist. WABC, WADC, WOKO, WCAO, WNAC, WCAU-W3XAU, WEAN, WSPD, WJSV, WKBW, WKRC, WHK, CKLW, WDRC, WJAS, WFBL. 10:00 CST—WBBM, WFBM, KMOX, WGST, WREC, WCCO.
- 11:15 EST (1/4)—Big Freddie Miller. Songs and patter. WABC, WCAU, WDRC, WEAN, WJAS, WKBW, WOKO, WNAC, WADC, WCAO, WFBL, WHK, WJSV, WKRC, WSPD, CKLW. 10:15 CST—WBBM, WOWO. 9:15 MST—KMBC, KMOX, WFBM, WHAS.
- 12:00 Noon EST (1/4)—Gene Arnold and Commodore male quartet. WFAF, WTAG, WRC, WCAE, WCSH, WEEL, WLIT, WGY, WWJ, WSAI, WJAR, WFBR, WBEN, WTAM. 11:00 A.M. CST—WOAI, WMAQ, WOC, WHO, WOW, WBAP, KPRC, WDAF, KVOO. 10:00 MST—KOA.
- 12:00 EST (1/4)—The Voice of Experience. Discusses heart problem letters. WABC, WNAC, WKRC, CKLW, WCAO, WGR, WHK, WCAU-W3XAU, WJAS, WEAN, WJSV, WBT. 11:00 A.M. CST—WBBM, KMBC, WHAS, KMOX, KRDL. 10:00 MST—KLZ, KSL. 9:00 PST—KERC, KDB, KOL, KFPY, KWG, KVI, KERN, KMJ, KHJ, KOIN, KFBK, KGB.
- 12:30 P.M. EST (5 min.)—News flashes. (General Mills.) WABC, WCAU-W3XAU, WDRC, WEAN, WJAS, WKBW, WOKO, WNAC, WADC, WCAO, WFBL, WHK, WJSV, WKRC, WSPD, CKLW. 11:30 A.M. CST—WBBM, WOWO, KMBC, KMOX, WCCO, WFBM, WHAS.
- 12:30 EST (1)—National Farm and Home Hour. Walter Blaufuss' Homesteaders divide time with guest speakers. WJZ, WBAL, WJR, WIS, WFLA, WBZ, WBZA, WHAM, WWNC, WSYR, KDKA, WGAR, WRVA, WJAX, WMAL, WLW, WCKY, WPTF, WIOD. 11:30 A.M. CST—KTBS, KYW, WREN, WEBC, WSM, WSMB, WFAA, WOAI, KWK, KWCR, KOIL, KFYY, WMC, WJDX, KTHS, WIBA, KSTP, WKY, WDAY, WSB, WAPI, KVOO, KPRC. 10:30 MST—KOA.
- 1:00 EST (1/4)—Marie, the Little French Princess. Sketch. WABC, WNAC, WKRC, WHK, CKLW.

(Continued on page 93)



ROBERT YOUNG and LEILA HYAMS in a scene from the Universal picture, "Saturday's Millions"

Have the Clear, Lovely Skin Men Can't Resist!

Read How a Remarkable Pasteurized Yeast Ends Ugly Spots and Blemishes and Keeps the Skin Youthful and Alluring

A CLEAR, lovely skin, a fresh, radiant complexion, eyes that sparkle—have you these charms that win men's hearts? If not, try eating this new type, scientifically pasteurized yeast that is bringing beauty and vivacity to thousands of women.

Skin and complexion troubles, says medical science, are nearly always caused by constipation or a run down nervous condition. To combat these causes of bad skin you need to enrich your diet with certain nutritive elements. In many of our most common foods these elements are entirely lacking. Few people get enough of them for maximum health.

Yeast Foam Tablets contain concentrated stores of these corrective substances. These tablets are pure yeast and pure yeast is the richest known food source of the vitamins B and G.

These precious elements strengthen the digestive and intestinal organs. They fortify your weakened nervous system. Thus they aid in building the health and vivacity that make you irresistible to others.

These results you

get with a food, not a drug. Yeast Foam Tablets are nothing but pure yeast pressed into convenient, easy-to-take form. A scientific toasting process gives this yeast a delicious, nut-like flavor. It cannot cause gas or discomfort and it is always uniform.

This yeast is used by various laboratories of the United States government and by many leading American universities in their vitamin research.

Look and Feel Years Younger

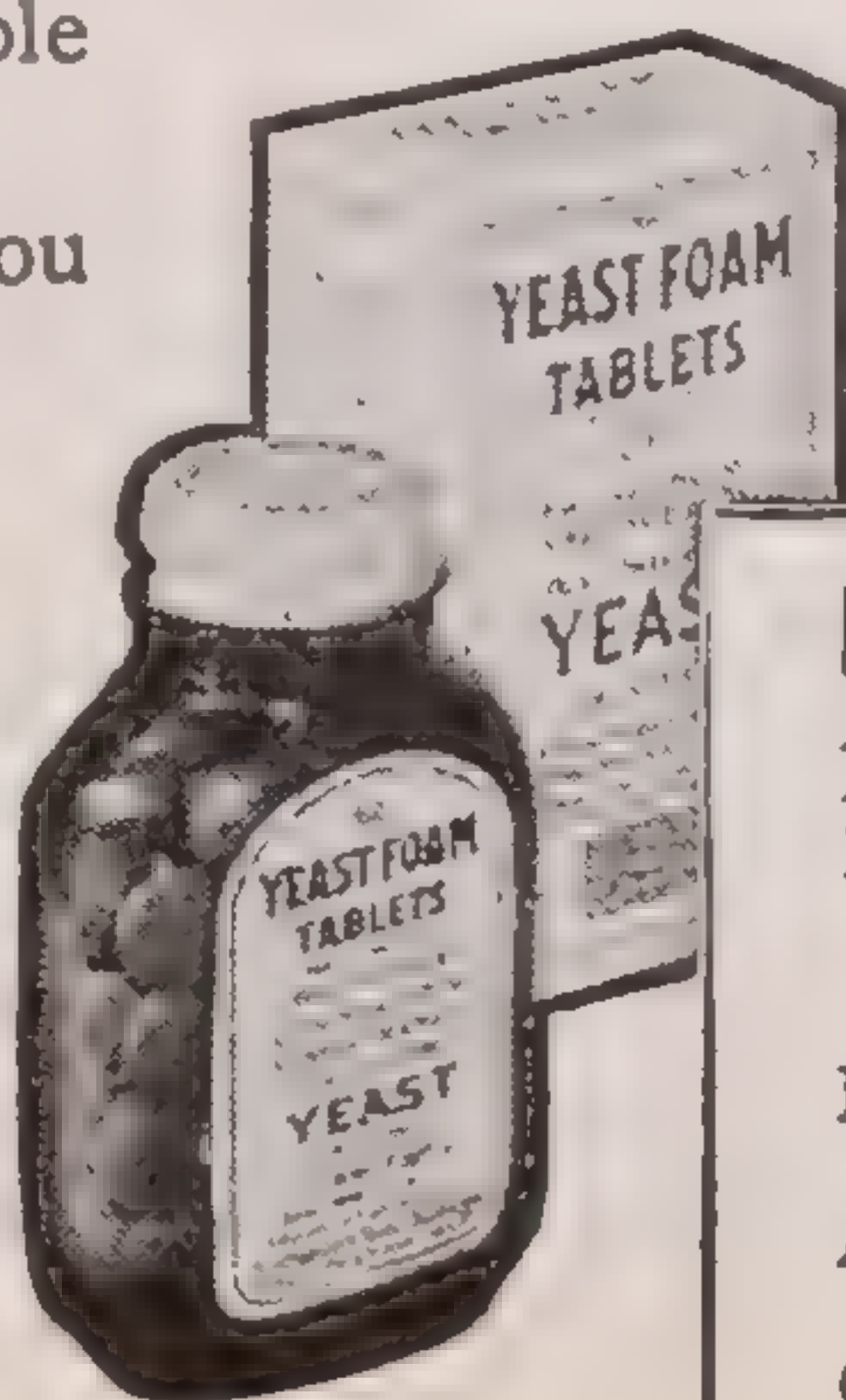
Any druggist will supply you with Yeast Foam Tablets. The 10-day bottle costs only 50c. Get one today. Then watch the improvement in the way you feel and look. See how your friends note the change in your appearance.

Thankful for clear skin again: "I certainly am pleased at the results Yeast Foam Tablets have given me. Before I started taking them my face looked terrible. Now it is beautifully clear. I can't thank you enough for the relief your yeast has afforded me."

OAKWOOD, WIS.

Not a blemish now: "My face was so covered with pimples and rashes that I was ashamed to walk down the street. I have now been taking Yeast Foam Tablets for three months. They have done wonders for me. There is not a blemish on my face." CLEVELAND, OHIO

Yeast Foam Tablets Stay Fresh for Months



FREE: MAIL THIS COUPON TODAY

NORTHWESTERN YEAST CO.,
1750 North Ashland Ave., Chicago, Ill.

MM-12

Please send free sample and descriptive circular.

Name _____

Address _____

City _____ State _____

"Here is the SECRET"

says
Mary Brian



MOON GLOW

NAIL POLISH

Beautifies Your Hands

YOU will be delighted with the smartness of your hands when you beautify them with MOON GLOW Nail Polish. Keep on your shelf all of the five MOON GLOW shades—Natural, Medium, Rose, Platinum Pearl and Carmine.

If you paid \$1 you couldn't get finer nail polish than MOON GLOW—the new Hollywood favorite. Ask your department or drug store for all shades of MOON GLOW Nail Polish in two sizes, 10c and 25c. If they cannot supply you, fill in the coupon below and mail today.

Moon Glow Cosmetic Co., Ltd., Hollywood, Calif.

Gentlemen: Please send me introductory pkg. of Moon Glow. I enclose 10c (coin or stamps) for each shade checked. () Natural () Medium () Rose () Platinum Pearl () Carmine.

Name.....

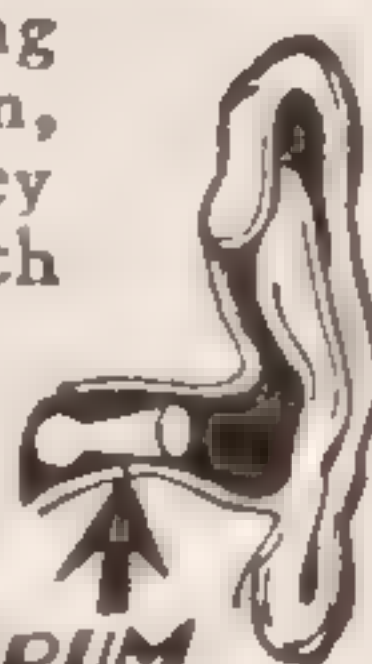
St. and No.....

City.....State.....M-12

DEAFNESS IS MISERY



Many people with defective hearing and Head Noises enjoy conversation, go to Theatre and Church because they use Leonard Invisible Ear Drums which resemble Tiny Megaphones fitting in the Ear entirely out of sight. No wires, batteries or head piece. They are inexpensive. Write for booklet and sworn statement of the inventor who was himself deaf.



A. O. LEONARD, Inc., Suite 986, 70 5th Ave., New York

Make Money at Home!

Experience unnecessary, we tell you how. Big demand! Write for Mushroom Book free.

American Mushroom Industries, Ltd., 192 Woolnough Bldg., Toronto, Ont.

EARN up to \$25 A WEEK or More



"Her Blonde Hair won me!"

ROMANCE always comes to blondes who keep their hair golden. And it's so easy with Blondex. This special shampoo not only prevents darkening—but safely brings back natural golden color to dull, faded light hair. Brings out sparkling lights—adds gleaming radiance. Not a dye. No harmful chemicals. Fine for scalp. Used and recommended by scores of famous blonde movie stars. Get Blondex today! Two sizes—NEW inexpensive 25c package and economical \$1.00 bottle. At any good drug or department store. Have you tried Blondex Wave-Set Powder? Doesn't darken light hair—not sticky—only 35c.



Lum and Abner

(Continued from page 90)

Six months ago a suave-looking person by the name of James Jessak blew into town. Lum and Abner had now been on WTAM as a sustaining act for some time. And like any radio sustaining feature they were eager for a commercial. Jessak represented himself as the agent for a cosmetic company. They had a new product they wished to introduce in Cleveland and wanted to do it by way of radio. Money didn't matter as long as he could get the right type of program.

Even in good times, a sponsor of this sort would be hailed as a patron saint by any radio station. And six months ago the radio business in Cleveland was pretty well shot. So, Mr. Jessak was wined and dined by all four stations in town.

One of the stations imported talent from Chicago to audition for him. Another assembled a program with a cast of nearly one hundred people. Finally, he chose WTAM and signed Lum and Abner and Emerson Gill's Orchestra. In all he purchased over \$10,000 worth of radio talent and time.

Two days before Jessak's programs were to start over the four stations, they received a call from the police station. The chief wanted them to come down and identify a James Jessak, who was booked for passing bad checks.

Both of these boys are married. Lauck has two youngsters, and by the time you're reading this Goff will probably be a daddy. Golf and ping pong are their favorite pastimes. As golfers, they're still ping pong champions.

Meet Mr. Thunderbolt

(Continued from page 41)

waste time on things that don't matter. Terseness, speed, energy, love of excitement. Why should he waste time on a casual person here or there? Rude? Not rude. Just not interested.

Does he take his work too seriously—does he miss a lot in passing so swiftly? Well, he has helped radio grow up, and radio has helped him grow up. He is a product of radio, and radio's "special events broadcasts" are a product of Husing. He has seen radio grow from a squawky infant with a raucous voice, to an adult with good manners. Ted has changed from that harum-scarum youth who pulled a radio scoop on the Queen of Roumania, to a brisk young executive behind a private door marked "Sportraits" at CBS.

(Continued on page 94)



Sudden Change to COMPLEXION BEAUTY

Amazed Her Friends

But she never told them why. For years her skin was dull and sallow. Pimples, blotches and blemishes caused by constipation marred her chance of beauty. But not any more.

Stuart's calcium wafers worked their wonders for her. Gentle internal cleansers—they quickly help to remove the cause: intestinal stasis and poisonous wastes that dull the eye, blotch the skin and stupefy the mind and personality.

A five day test of Stuart's Calcium Wafers will often work a wondrous change: soft, silken skin clear and free from faults! Bright, sparkling eyes! Alert and vigorous in mind and body! No wonder that so many thousands of people find that an occasional sugar-coated Calcium Wafer (Stuart's) is all the tonic that they need.

STUART'S CALCIUM WAFERS

AT ALL DRUG STORES: 10c and 60c

FREE SAMPLE COUPON

A sample package—sufficient to prove the value to you of Stuart's Calcium Wafers—will be sent to you, if you mail this coupon to the Stuart Co., Dept. 4-B Marshall, Mich.

Name.....

Address.....

Town.....

FADED GRAY HAIR

Women, men, girls with faded, gray, streaked hair, shampoo and color your hair at the same time with my new French discovery—"SHAMPO-KOLOR." No luss or muss. Takes only a few minutes to merely shampoo into your hair any natural shade with "SHAMPO-KOLOR." No "dye" look, but a lovely natural, most lasting color; unaffected by washing or permanent waving. Free Booklet. Monsieur L. P. Valligny. Dept. 39, 23 W. 30th St., New York City.

LEARN

Piano, Violin, Cornet, Trumpet, Mandolin, Guitar, Banjo, Organ, Accordion, Saxophone, Clarinet

EASY HOME METHOD—new, fast way for beginners. Makes you accomplished in amazingly short time. 300,000 enthusiastic students. Low cost; easy terms. Satisfaction guaranteed. Free Catalog gives full details.

NATIONAL ACADEMY OF MUSIC
Dept. 568 702 East 41st Street, Chicago

BECOME AN EXPERT ACCOUNTANT

Executive Accountants and C. P. A.'s earn \$3,000 to \$15,000 a year. Thousands more are needed. We train you thoroughly at home in spare time for C. P. A. examinations or executive accounting positions. Previous bookkeeping knowledge or experience unnecessary. Training given by C. P. A.'s. Write for free book, "Accountancy, the Profession That Pays," and learn about opportunities in this growing profitable field.

LaSalle Extension University, Dept. 12318-H, Chicago

The School That Has Trained Over 1,200 C. P. A.'s

NEW LOW PRICES

\$2.15 GOOD YEAR

29x4.40-21

Firestone Goodrich U.S. AND OTHERS

LOWEST PRICES ON EARTH

12 MONTH WRITTEN GUARANTEE WITH EACH TIRE

MEMBER NRA

FREE! TIRE GAUGE

WITH EACH ORDER FOR 2 TIRES TAKE TIRE PRESSURE THRU SIDE WALL OF TIRE NO PUSS-NO DIRT

SEND ONLY \$1.00 DEPOSIT with each tire ordered. We ship—balance C. O. D. Deduct 5 per cent if cash in full accompanies order.

ALL TUBES BRAND NEW—GUARANTEED

Tires failing to give 12 months' service replaced at half price.

YORK TIRE & RUBBER CO., Dept. 1812A

3855-59 Cottage Grove Ave. Chicago, Ill.

BALLOON TIRES				CORD TIRES			
Size	Rim	Tubes	Size	Rim	Tubes	Size	Rim
28x4.40-21	\$2.15	\$0.85	30x3 1/2	\$2.25	\$0.95	30x3 1/2	\$2.25
29x4.50-20	2.35	0.85	31x4	2.35	0.75	31x4	2.35
30x4.50-21	2.40	0.85	32x4	2.35	0.85	32x4	2.35
28x4.75-19	2.45	0.95	32x4 1/2	2.35	0.85	32x4 1/2	2.35
29x4.75-20	2.50	0.95	33x4	2.35	0.85	33x4	2.35
29x5.00-19	2.85	1.05	34x4	2.35	0.85	34x4	2.35
30x5.00-20	2.85	1.05	34x4 1/2	3.35	1.15	34x4 1/2	3.35
30x5.25-18	2.90	1.05	34x4 3/4	3.45	1.15	34x4 3/4	3.45
29x5.25-19	2.95	1.15	34x4 1/2	3.45	1.15	34x4 1/2	3.45
30x5.25-20	2.95	1.15	35x5	3.65	1.35	35x5	3.65
31x5.25-21	3.25	1.15	35x5 1/2	3.75	1.45	35x5 1/2	3.75
28x5.50-18	3.35	1.15	36x5	3.95	1.55	36x5	3.95
29x5.50-19	3.35	1.15					
30x5.50-20	3.40	1.15					
31x5.50-21	3.40	1.15					
32x6.00-20	3.45	1.25					
32x6.00-21	3.65	1.25					
32x6.50-20	3.75	1.35					

All Other Sizes

DEALERS WANTED

Programs. Day by Day

(Continued from page 91)

WCAU-W3XAU. 12:00 CST—WBBM.
KMBC, WDSU, KMOX, WGST. 11:00
A.M. MST—KLZ, KSL. 10:00 PST—
KERN, KOIN, KFBK, KFRC, KOL,
KFPY, KMJ, KHJ, KGB, KDB, KVI,
KWG.

1:30 EST (1/4)—Easy Aces. In which hearts
are trumps—sometimes.

WABC, WCAO, WCAU-W3XAU, WKBW,
WKRC, CFRB, WHK, CKLW. 12:30
CST—WBBM, KMBC, KMOX, WCCO.
11:30 A.M. MST—KLZ, KSL. 10:30 PST
—KMJ, KOIN, KFBK, KFRC, KOL,
KFPY, KMJ, KHJ, KGB, KDB, KVI,
KWG.

1:45 EST (1/4)—Painted Dreams.
WABC, WCAU, WJAS, WHK, CKLW.
12:45 CST—WOWO.

4:00 EST (1/4)—Betty and Bob. They're in
a very syrupy stage of love.
WJZ, WBZ, WBAL, WHAM, KDKA,
WBZA, WJAR, WJR, WLW. 2:00 CST
KWK, KOIL, WLS.

3:30 EST (1/2)—Woman's Radio Review.
Claudine Macdonald; Joseph Littau's
Orchestra. Some women consider it
cultural.

WEAF, WTAG, WRC, WCAE, WCSH,
WEEL, WBEN, WWJ, WFLA, WRVA,
WIOD, WFI, WTAM, WWNC, WJAR,
WFBR, WGY, WSAI, WIS. 2:30 CST
—KTBS, KYW, KSD, WSM, WEBC,
WHO, WMC, KVOO, WDAF, WKY,
KPRC, WIBA, WOC, WSMB, WJDX,
WSB, WBAP, WOW. 1:30 MST—KOA.

4:30 EST (5 min.)—General Mills News
Flashes.

WABC, WDRG, WCAU-W3XAU, WEAN,
WJAS, WKBW, WOKO, WNAC, WADC,
WCAO, WFBM, WHK, WJSV, WKRC,
WSPD, CKLW. 3:30 CST — WBBM,
WOWO, KMBC, KMOX, WCCO, WFBM,
WHAS.

5:00 EST (1/4)—Skippy. A sketch for the
youngsters.

WABC, WGR, WEAN, WOKO, WKRC,
WFBM, WCAO, WHK, WSPD, WAAB,
CKLW, WJSV, WDRG, WCAU-W3XAU,
WHEC, CFRB. (See also 6:00 P.M.
EST.)

5:30 EST (1/4)—The Singing Lady. Charming
nursery songs and stories.

WJZ, WBZ, WBZA, WBAL, WHAM,
WJR, KDKA, WJAR, WLW. 5:30 CST
—WGN.

5:30 EST (1/4)—Tom Mix in thrilling chil-
dren's program.

WEAF, WEEL, WTIC, WJAR, WTAG,
WLIT, WRC, WGY, WBEN, WCAE,
WTAM, WWJ, WCSH, WFBR. (See also
6:30 P.M. EST.)

5:30 EST (1/4)—Jack Armstrong, All Ameri-
can Boy.

WAAB, WOKO, WSPD, WCAO, WNAC,
WJSV, WGR, WHK, WHEC, CKLW,
WDRG, WCAU-W3XAU, WJAS, WEAN,
WFBM. (See also 6:30 P.M. EST.)

5:45 EST (1/4)—Wizard of Oz. Old story
dramatized, with Parker Fennelly and
others.

WEAF, WTIC, WCAE, WTAG, WEEL,
WTAM, WJAR, WCSH, WWJ, WFBR,
WRC, WSAI, WGY, WBEN. 4:45 CST
—WMAQ, KSD, WOW, WIBA, WDAY,
WDAF, WTMJ, KSTP, WEBC, KFYP.

5:45 EST (1/4)—Cowboy Tom. Children's
Western drama.

WABC, WAAB, WCAU, WJAS, WKBW,
WOKO, WCAO, WHK, WJSV, WKRC,
CKLW. 4:45 CST—WBBM, KMBC,
KMOX, WFBM.

5:45 EST (1/4)—Little Orphan Annie. Child-
hood playlet.

WJZ, WLW, WBAL, WJR, WBZ,
WBZA, KDKA, WHAM. (See also 6:45
P.M. EST.)

6:00 EST (1/4)—Viennese Instrumental En-
semble, direction Walter Logan.

WEAF, WTAG, WBEN, WWNC, WWJ,
WJAX, WCAE, WRC, WIOD, WJAR,
WFLA. 5:00 CST—WMAQ, KSD, WIBA,
WOAI, KSTP, WSMB, KVOO, KTHS,
WEBC, KFYP, KTBS, KDYL, WDAY,
WAPI, WOC, WKY, WSB, WMC, KPRC,
WDAF, WSM, WJDX, WHO, WFAA.
4:00 MST—KOA. 3:00 PST—KPO.

6:00 EST (1/4)—Stamp Adventurer's Club.

WABC, WKBW, WOKO, WDRG, WAAB,
WCAU-W3XAU, WEAN, WORC.

6:00 EST (1/4)—Skippy. Childhood playlet.

5:00 CST—WBBM, KMBC, WHAS,
KMOX, WCCO. (See also 5:00 EST.)

6:15 EST (1/4)—H-Bar-O Rangers. Western
drama for children.

WABC, WOKO, WAAB, WGR, WHK,
WDRG, WCAU-W3XAU, WEAN, WLBZ,
WHEC, WORC, WMAA.

6:30 EST (1/4)—Shell Football Reporter.

Former Dartmouth quarterback, Eddie
Dooley, forecasts the games.
WABC, WOKO, WBIG, WORC, WCAO,
WAAB, WFEA, WKBW, WDRG, WTAR,
WCAU-W3XAU, WJAS, WMBG, WEAN.

(Continued on page 95)

YOU'RE RIGHT, JUNE KNIGHT!



June Knight

Alluring
Universal
Star says:

BLUE WALTZ Beauty Aids
make every woman more alluring

TRUST June Knight, attractive Universal star,
to find that Blue Waltz Beauty Aids are the
perfect make-up treatment!

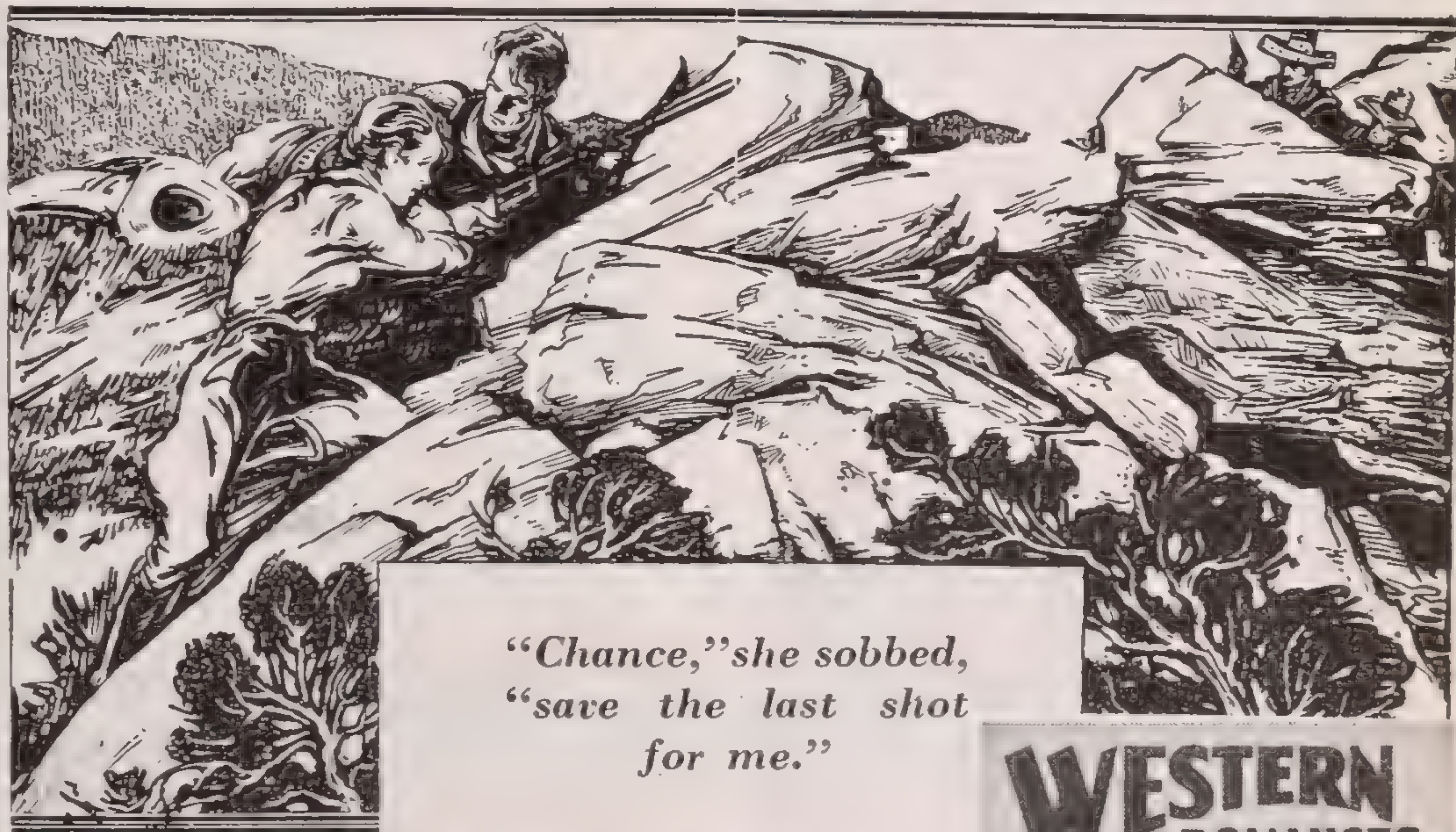
She says—"Blue Waltz . . . the fragrance, like
the melody, lingers on."

And, she's certainly right, for you will find it
easy to bring out all your natural charm with
the glamorous Blue Waltz perfume, silk-sifted
face powder, and special-shaped indelible lip-
stick—they are pre-matched to harmonize with
each other and with your skin, in shades most
flattering to your individual type.

Your friends will admire your flawless make-
up when you use the Blue Waltz cosmetics!
Visit your 5 and 10c store to-day, and see
why both Hollywood and Broadway are wild
about Blue Waltz Beauty Aids. Each, only 10c

Blue Waltz
Fifth Avenue, New York

PERFUME FACE POWDER LIPSTICK CREAM ROUGE VANISHING CREAM
TOILET WATER COLD CREAM EYE SHADOW BRILLIANTINE TALCUM



"Chance," she sobbed,
"save the last shot
for me."

Last Bullet... Was It for Her?

Grimly the man looked down the long barrel of his rifle, watch-
ing for deadly sombreros. Crouched beside him on the rocks
the girl who meant more than life itself, waited . . . and
wondered if that last bullet was really to be for her. The
shots came faster—and closer . . . the bandits edged nearer
. . . and then . . . ?

Eugene Cunningham, masterful writer of western stories,
gives you the flaming, vivid denouement in "Love Rides the
Border", a complete-in-one-issue novelette in December
WESTERN ROMANCES. Enjoy it, with many other
thrilling romances of the glamorous west in this absorbing
new issue. Get your copy today.

WESTERN ROMANCES



At All News Stands

Meet Mr. Thunderbolt

(Continued from page 92)

You may know the story about the Queen. She wouldn't speak on the air. So Ted sneaked into a private dinner party, and dropped a microphone down from the balcony.

THERE is a story behind each one of those smiling pictures on the walls in his office, and Ted's encounters with these celebrities reveal his individuality more than a psycho-analytical description.

Knute Rockne has the place of honor on the wall. Knute, whose going was a genuine loss to Ted, an old friend and an old teacher. Ted met Knute way back, at the beginning of a football season, when Ted's career as sport announcer was also beginning.

Ted, in his cocksure way, marched up to Knute.

"I am Ted Husing."

"Yah."

"I am Ted Husing—the announcer."

"Yes, I know. You announce very badly. Your broadcast of line play is terrible."

"I know. I expect to improve it some day—sir."

"All right, Kid. You come visit me at Notre Dame and learn something about football."

"Yes, sir."

It was at that time, after his visit with Knute Rockne and the ensuing improvement in his knowledge of football, that Columbia decided to allow Ted to do research in advance. It was, indirectly, Knute who was responsible for the shaping of Ted's career into speed and accuracy.

Jimmy Dunn's picture to Ted is autographed "To Pop." Jimmy went to school at Stuyvesant High with Ted. So did George Raft and James Cagney, but of the old schoolmates, Jimmy and Ted never lost touch with each other. Each time Jimmy comes to New York he stays with the Husings. Jimmy, being Irish, is inclined to get into scrapes, and Ted takes on an almost touching paternal attitude, unlike his customary one of detachment.

Next to a photograph of Babe Ruth, is an alluring blonde. The autograph reads "To Ted with love from Jean." Ted first met Jean Harlow officially in Toronto, Canada, where she was making a personal appearance tour prior to her M-G-M contract. During the last two weeks of her personal appearance tour, her master of ceremonies deserted her. Since Ted was coming up from New York on a special broadcast duty, a mutual acquaintance arranged that he should fill the role of M. C. Ted sat up all night on the train learning his part, and when he got to the theatre he approached Jean Harlow in his usual confident stride. He was introduced to

(Continued on page 96)

"It Seemed Like a Miracle..."



Those 10¢ WINDOW SHADES Looked So Expensive"

I NEVER dreamed that any shades could set off the furnishings of my rooms so well. My Clopay Shades were truly marvelous—their creped surface looked so much smarter than the hard, shiny surface of cloth shades that used to cost me 50c each. And the beautiful chintz patterns I got in Clopay at 10c I really never could find before in any shades! . . . Millions of women already approve Clopay—the new kind of shade that won't crack, pinhole, fray or curl . . . yet sells for 10c. Available in soft, plain colors and latest chintz effects no other shade has. Easy to put up, too . . . no tacks or tools. For a real thrilling experience see Clopay Shades today. Send 3c stamp for color samples. Clopay Corporation, 1220 York St., Cincinnati, Ohio.

At All 5c and 10c Stores
and Many Department Stores

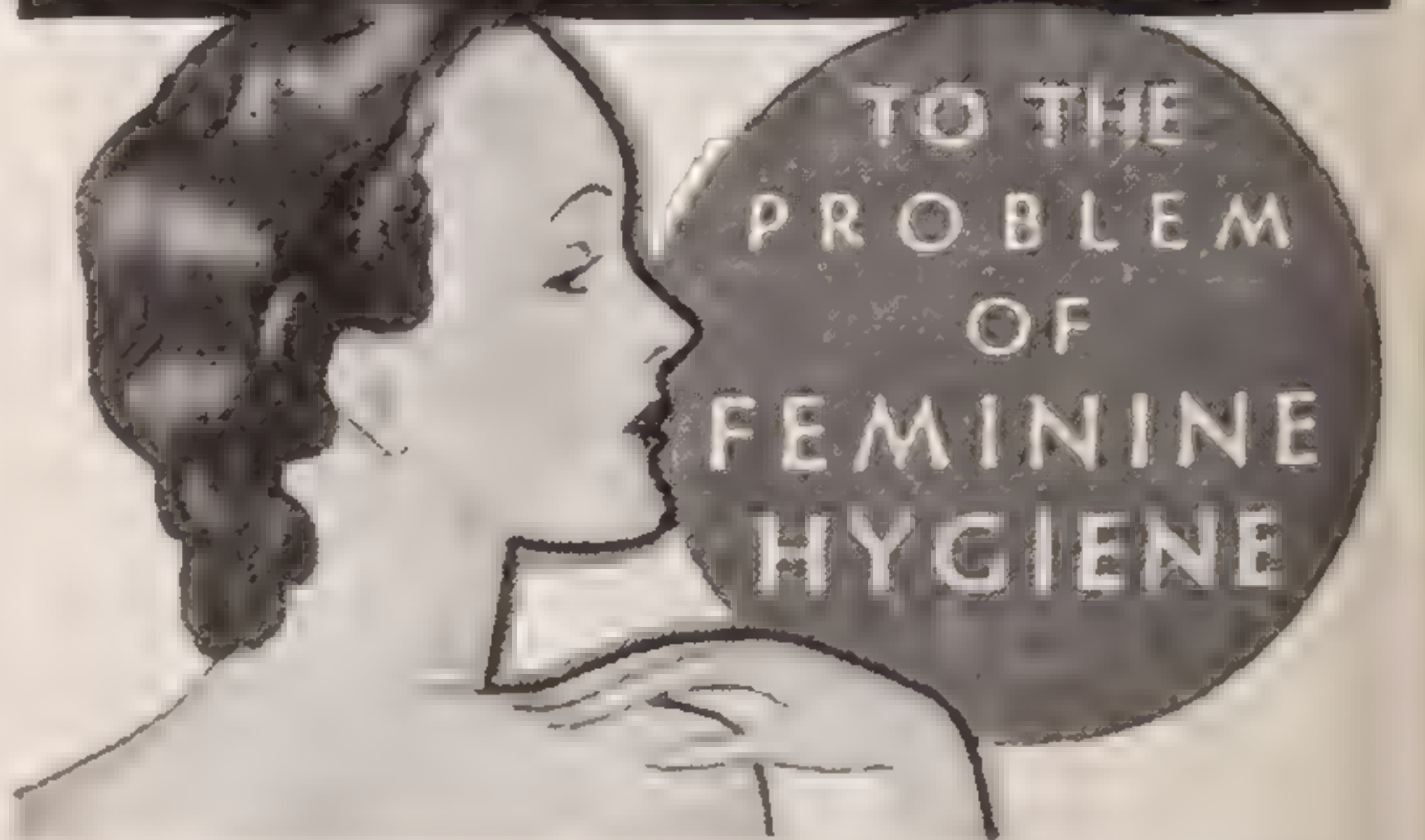
CLOPAY WINDOW SHADES

SKIN BLEMISHES DISAPPEAR

45 Years Amazing Success Proves It.

Pimples, tan, dark spots, muddy complexion and many other embarrassing skin blemishes vanish with KREMOLA—purifies, whitens, beautifies your skin. KREMOLA is a doctor's prescription used over 45 years with amazing success. FREE SAMPLE. Send 10c for postage, packing, booklet. DR. C. H. BERRY CO., Dept. MM-12, 2975 So. Michigan, Chicago, Ill.

THE Answer



● To the perplexed woman seeking a dependable answer to the vital problem of personal hygiene, we advise BORO-PHENO-FORM. Known to the medical profession for more than forty years, it carries highest recommendations. Convenient—no water nor accessories required. Soothing; harmless—non-caustic; odorless; dependable. A boon to the mind and health of every married woman.

BORO-PHENO-FORM

● Try it now! Just send 10c and coupon for generous Trial Package.

Dr. Pierre Chemical Co., Dept. N-16
162 N. Franklin St., Chicago, Ill.

Please send me your Trial Package of BORO-PHENO-FORM, Directions and Enlightening Booklet. I enclose 10c.

Name

Address

City

State

BE IRRESISTIBLE

USE
IRRESISTIBLE
PARFUM



JOUBERT • PARFUMEUR
FIFTH AVENUE • NEW YORK
* PURSE SIZE AT YOUR FIVE AND TEN CENT STORE

FREE CLASS & CLUB PIN CATALOG
Shows over 300 handsome, smart, up-to-the-minute designs. Many color illustrations. Styles to meet taste of every club, class, school or society. **35¢ UP**
LOWEST PRICES • BIGGEST CHOICE • QUALITY MADE
Money-back guarantee covers every item we make. Deal with the firm that has led for 37 years and be sure of complete satisfaction. Write today for our big FREE catalog
Bastian Bros. Co., 92 Bastian Bldg., Rochester, N.Y.

More than Skin-Deep Beauty
with RADIO GIRL PERFUME and POWDER

YOUR make-up is not complete without the unseen beauty of RADIO GIRL PERFUME. Its exquisite fragrance accents your personality, as lipstick accents the beauty of your face. . . . Now, every girl can have this added charm. Though RADIO GIRL is a truly French odeur, because it is compounded in this country, it is sold at a price anyone can afford. . . . RADIO GIRL POWDER, too, is lovely and flattering. Try the new Dermatone shade—it blends with every type from blonde to brunette. GET YOUR FREE SAMPLE



Use this COUPON for FREE SAMPLE

BELCO CO., St. Paul, Minn.

Send me FREE Regular Size Radio Girl Perfume and Trial Size Radio Girl Face Powder. I am enclosing 10c (coin or postage) to cover cost of mailing.

Name

Address

City

State

(Print name and address plainly please)

Programs Day by Day

(Continued from page 93)

- WFBL, WDBJ, WJSV, WLBZ, WHEC, WBT, WHP, WSJS.
- 6:30 EST (1/4)—Jack Armstrong. All American Boy.
5:30 CST—WBBM, KMOX, WCCO. (See also 5:30 EST.)
- 6:30 EST (1/4)—Adventures of Tom Mix. For youngsters.
5:30 CST—WMAQ, KSD, WTMJ, WIBA, KSTP, WEBC. (See also 5:30 EST.)
- 6:45 EST (1/4)—Lowell Thomas presents day's news entertainingly.
WJZ, WBZA, WLW, KDKA, WHAM, WJAX, CRCT, WIOD, WSYR, WFLA, WGAR, WJR, WBZ, WBAL.
- 6:45 EST (1/4)—Little Orphan Annie. Childhood playlet.
5:45 CST—WREN, KOIL, KWCR, KPRC, WOAI, WFAA, KTBS, WKY, KSTP, WEBC, WDAY, KFJR. (See also 5:45 EST.)
- 7:00 EST (1/4)—Charlie Leland, comedian. Male quartet.
WEAF, WEEI, WRC, WTAM, WTIC, WJAR, WGY, WWJ, WTAG, WCSH, WBEN, WLIT, WFB, WCAE. 6:00 CST—WMAQ, KSD, WOC, WHO, WOW, WDAF.
- 7:00 EST (1/4)—Amos 'n' Andy. Pepsodent's blackface comedians.
WJZ, WCKY, WJR, WBAL, WBZ, WBZA, KDKA, WLW, CRCT, WRVA, WPTF, WMAL, WFLA, WIOD, WGAR, WHAM.
- 7:00 EST (1/4)—Myrt and Marge. Gum chewing serial sketch.
WABC, WADC, WKRC, WDBO, WOKO, WCAO, WHK, WDAE, WNAC, WGR, CKLW, WTOC, WDR, WCAU-W3XAU, WJAS, WEAN, WWVA, WFBL, WSPD, WJSV. 6:00 CST—KRLD.
- 7:15 EST (1/4)—Just Plain Bill, the barber shop proprietor.
WABC, WCAO, WNAC, WGR, WKRC, WHK, CKLW, WCAU-W3XAU, WJSV, CFRB.
- 7:15 EST (1/4)—Billy Bachelor. Dramatic sketch.
WEAF, WTAG, WJAR, WRC, WGY, WTAM, WWJ.
- 7:30 EST (1/4)—Circus Days, by Courtney Ryley Cooper, who ought to know. (Scott's Emulsion.)
WJZ, WBAL, WMAL, WBZ, WBZA, WHAM, KDKA, WJR, WLW. 6:30 CST—WENR, KWK, WREN.
- 7:30 EST (1/4)—Traveller's String Ensemble, Robert Armbruster, conductor; vocalists.
WABC, WOKO, WFEA, WCAO, WNAC, WHEC, WGR, WDR, WORC, WCAU-W3XAU, WEAN, WFBL, WJSV, WLBZ, WIC, WHP.
- 7:45 EST (1/4)—Boake Carter. News of the day, intelligently presented.
WABC, WCAO, WCAU-W3XAU, WBT, WNAC, WGR, WJAS, WHK, CKLW, WJSV. 6:45 CST—WBBM, KMBC, WCCO, WHAS, KMOX.
- 7:45 EST (1/4)—Irene Rich chats on Hollywood.
WJZ, WBAL, WMAL, WBZ, WBZA, WSYR, KDKA, WCKY. 6:45 CST—WMAQ, WMC, WSB, WSMB.
- 7:45 EST (1/4)—The Goldbergs. Jewish home comedy sketch.
WEAF, WTAG, WLIT, WEEI, WJAR, WGY, WRC, WCSH, WBEN, WCAE, WWJ, WTAM, WSAI, WFB. 6:45 CST—WENR, WOW, WDAF.
- 8:00 EST (1)—Cities Service Concert. Perpetually pleasing program with Jessica Dragonette, soprano; the Cavaliers Male Quartet; Frank Banta and Milton Rettenberg, piano duo; Rosario Bourdon's Orchestra; Grantland Rice, football talk.
WEAF, WTIC, WSAI, WEEI, WCAE, WRC, WBEN, WTAG, CRCT, WJAR, WLIT, WTAM, WWJ, WRVA, WCSH, WFB. 7:00 CST—WDAF, WOAI, WOC, KPRC, KTBS, WKY, WFAA, KYW, KSD, WHO, WOW, WEBC, KTHS. (WTMJ, KVOO on 7:30 CST.) 6:00 MST—KOA, KDYL.
- 8:00 EST (1/2)—Nestle's Chocolateers, with Ethel Shutta, vocalist; Walter O'Keefe, a better comedian; Don Bestor's Orchestra.
WJZ, WMAL, WBAL, WCKY, WJR. 7:00 CST—WLS, KWK.
- 8:00 EST (1/4)—Happy Bakers. Phil Duey, Frank Luther and Jack Parker, Male Trio with Harriet Lee, deep-voiced blues singer.
WABC, WADC, WDR, WICC, WHEC, WMAS, WNAC, WGR, WSPD, WCAH, WWVA, WHK, CKLW, WJSV, WMBG, WORC. 7:00 CST—WBBM, WFBM.
- 8:15 EST (1/4)—Edwin C. Hill. The Human Side of the News.
WABC, WADC, WKRC, WDR, WEAN, WJSV, WOKO, WCAO, WHK, WCAU-W3XAU, WFBL, WNAC, WGR, CKLW, WJAS, WSPD. 7:15 CST—WBBM, WFBM, KMBC, KMOX, WCCO.

(Continued on page 97)

Mother!

Here's the A.B.C. of COLDS - CONTROL



A To AVOID Many Colds

At that first sneeze, snuffle or nasal irritation, apply Vicks Nose & Throat Drops, the new aid in preventing colds. The drops are especially designed to stop colds *where 3 out of 4 colds start*—in nose and upper throat. Used in time, these unique drops help to avoid many colds *entirely*.

B To SHORTEN a Cold

If a cold has developed, massage throat and chest at bedtime with Vicks VapoRub — the modern method of *treating* colds. Like a poultice, VapoRub "draws out" soreness and tightness. And *all night long* its medicated vapors carry soothing relief direct to irritated air-passages.

C To Build RESISTANCE to Colds

Follow the simple rules of health that are part of Vicks Plan for better *Control* of Colds. In thousands of clinical tests, under medical supervision, Vicks Plan has greatly reduced the *number* and *duration* of colds—has cut their dangers and expense. The Plan is fully described in each Vicks package.



VICKS SPECIALISTS IN CONTROL OF COLDS

ONE OF THE WISEST AND WITTIEST OF MEN—Irvin S. Cobb, whom you have heard on the Gulf program. Whose witty writings you have read in books and newspapers. He becomes a contributor to RADIO STARS in our January issue.

Watch for
IRVIN S. COBB—in Radio Stars, January issue



SKIN
SOFTER
SMOTHER

Instantly

HERE is a beauty secret long known to southern girls—famous for their exquisite skins. . . .

DIXIE DEB ALMOND LOTION, patted on the face after cleansing, imparts a baby-like softness, banishes roughness, and forms a perfect base for face powder. It protects the skin from drying wind and sun.



DIXIE DEB CUCUMBER LOTION keeps the hands beautifully smooth and white—a mild bleach kind to sensitive skin exposed to housework or the weather. Keep both on your beauty shelf.

10¢ each

Large size bottles at this low price are made possible by our huge sales.

DIXIE DEB
Quality Cosmetics
At Better Chain Stores

FREE! HOW TO MAKE **GIFTS**
100 OF THEM AT HOME



Make beautiful, valuable articles easily at little cost. Illustrated directions for flowers, pillows, bags, toys, favors, bracelets—all easy in the world's most versatile medium. 50 lovely shades... 1000 uses. Write for "Things to Make." It's yours **FREE!** DENNISON'S, Dept. M-192, Framingham, Mass.

Dennison Crepe

**NOW—Sparkling
WHITE TEETH
without
HARD BRUSHING!**



It's no longer necessary to scour and scrub teeth to make them white. Instead, gently brush teeth with Boracettine Tooth Powder. It makes teeth sparkling white by releasing harmless oxygen. Cigarette stains, discoloration and film are completely removed without scrubbing—without injury to tooth enamel or gums. Boracettine tastes good, neutralizes acidity and goes twice as far as paste. Be sure to try it. Kresge Stores everywhere sell Boracettine in large 10¢ cans. Write for free 7-day sample.

F. E. BARR & CO.

2537 Calumet Ave., Chicago (2)

Boracettine TOOTH POWDER

Meet Mr. Thunderbolt

(Continued from page 94)

her, and they were to play a show the very afternoon of his arrival.

"Listen, Mr. Husing," said Jean, "I am sort of worried about the show. I do hope it will go off all right . . . I'll tell you how the act goes, and maybe you can ad lib . . ."

"Ad lib, my eye," said Ted tersely, "I know the part."

Jack Denny's suave, slow smile is also reflected on the wall of his office. It was Ted who had the arrogance to double Jack's price the night the Mt. Royale in Montreal put through a long distance call.

"Mr. Denny?" inquired the voice, "Yes, yes," said Ted.

"What's your price for two weeks?"

Ted calmly doubled the price he knew Denny usually charged.

And Jack Denny remained for five years at the Mt. Royale Hotel.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, OF RADIO STARS, published monthly at Dunellen, N. J., for October 1, 1933.

State of New York }
County of New York } ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Helen Meyer, who, having been duly sworn according to law, deposes and says that she is the business manager of the RADIO STARS and that the following is, to the best of her knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, George T. Delacorte, Jr., 100 Fifth Avenue, New York, N. Y.; Editors, Ernest V. Heyn-Curtis Mitchell, 100 Fifth Avenue, New York, N. Y.; Managing Editor, George T. Delacorte, Jr., 100 Fifth Avenue, New York, N. Y.; Business Manager, Helen Meyer, 100 Fifth Avenue, New York, N. Y.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.) Dell Publishing Company, Inc., 100 Fifth Avenue, New York, N. Y.; George T. Delacorte, Jr., 100 Fifth Avenue, New York, N. Y.; Margarita Delacorte, 100 Fifth Avenue, New York, N. Y.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholders or security holders appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by her.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the six months preceding the date shown above is: (This information is required from daily publications only.)

HELEN MEYER, Business Manager.

Sworn to and subscribed before me this 26th day of September, 1933.

MAY KELLEY,

Notary Public N. Y. County

N. Y. County Clerk's No. 85.

N. Y. County Register's No. 5K278.

(My commission expires March 30, 1935.)



SKIN ERUPTIONS NEED NOT WORRY YOU

Pimples, eczema, itching, burning skin, undue redness, minor rashes and scaly scalp are no longer necessary when relief is so simple. Poslam will show what it will do for you in one application. Just apply at night and note improvement next morning.

JUST TO PROVE IT

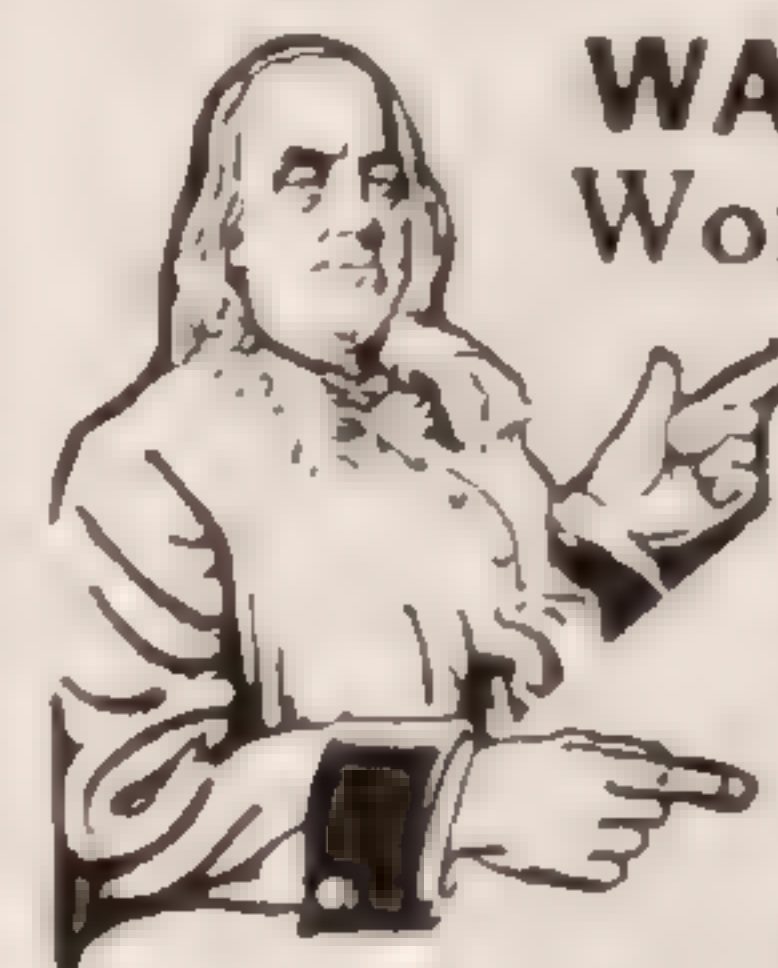
we will send you a test package **FREE**

Simply send your name and address to:

POSLAM COMPANY

Desk 10-W, 254 W. 54th St., New York, N. Y.

You can get Poslam at any drug store, 50¢



**WANT A STEADY JOB
Work for "Uncle Sam"**

\$1260 to \$3400 Year

MEN—WOMEN 18 to 50. Common Education usually sufficient. Short hours. Vacation with pay. Write immediately for free 32-page book, with list of future positions and full particulars telling how to get them.

FRANKLIN INSTITUTE
Dept. R-318 Rochester, N. Y.

KEEP LAMP & RADIO WIRES OFF FLOOR



**JUSTRITE
PUSH-CLIP
10 Cents
at KRESGE**

New Easy Way

Amazing invention guarantees neat, quick job. No damage to woodwork. No tools needed. Improve appearance of your rooms—keep all wires off floors with **JUSTRITE PUSH-CLIP**. Economical. Set of eight colored clips to match your cords, 10¢.



Looks 10 Years Younger Brushes Away Gray Hair

Now you can really look years younger. With an ordinary small brush you just tint those streaks or patches of gray back to your natural shade—whether blonde, brown or black. It is so easy to do—at home—with Brownatone. Over 20 years success. Guaranteed harmless. Active coloring agent is purely vegetable. Does not coat the surface—actually penetrates the hair. Defies detection. No tell-tale, flat "dyed" look. Cannot affect waving of hair.

No need to guess. Cut a lock of hair from your head and apply this famous tint. If Brownatone does not give you gray, streaked, dull, or faded hair its natural color, youth and luster, your money back. Only 50¢. All druggists.

REMOVE FAT



From any part you wish reduced. No Equipment necessary—Your money back if you are not satisfied.

A SAFE SURE WAY JOAN HALL CREAM AND METHOD quickly and safely reduces double chins, arms, bust, hips, legs and other parts of body.

LARGE JAR NOW ONLY 60¢ Two Jars NOTHING MORE TO BUY For \$1

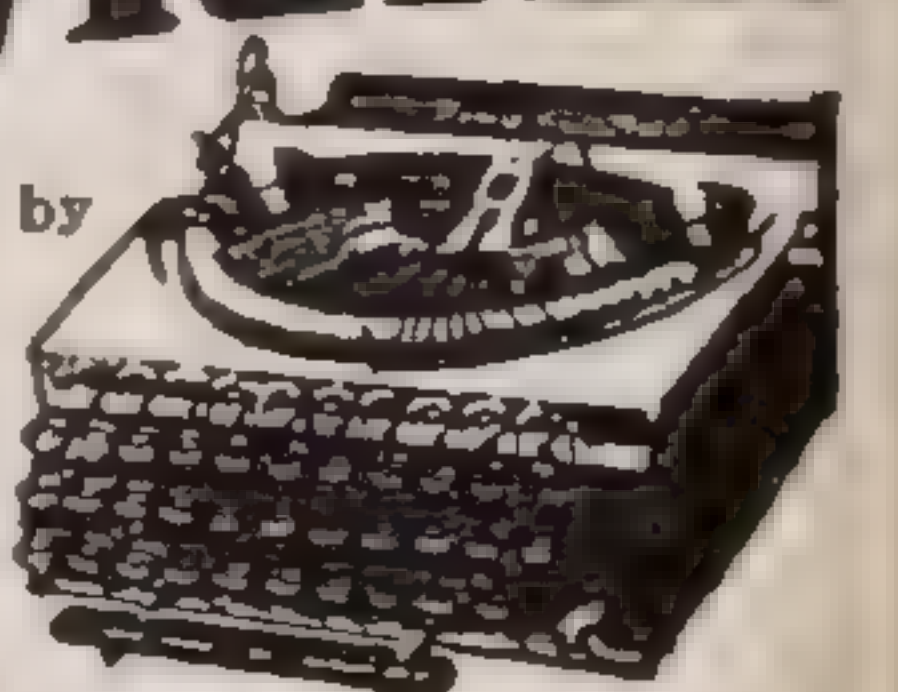
JOAN HALL, Dept. M-1, 1851 Washington Ave., New York City. Please send Joan Hall Cream and Method at reduced price. I will pay postman 60¢ plus few cents postage. My money will be refunded if not pleased.

Name,
Address,

**Brand New NOW ONLY \$19⁷⁵
TYPEWRITER**

Guaranteed by
REMINGTON

Sensationally new low price and easy terms. Standard 4-row keyboard—fully guaranteed by Remington Co. Send no money.



10 Day Trial—then 10¢ a Day

Send for new literature and easy pay plan—only \$1.00 down, then 10¢ a day. Also bargains in Standard Size refined office models, sent free. Write for details and special money-making opportunities. 231 W. Monroe St. International Typewriter Exch., Dept. 1261 Chicago

Programs Day by Day

(Continued from page 95)

8:30 EST (1/2)—The March of Time. News of the minute, stirring dramatized with voices to fit great people portrayed. (Remington-Rand.)
WABC, WADC, WOKO, WCAO, WAAB, WDRC, WIP, WEAN, WSPD, CKLW, WNAC, WGR, WKBW, WKRC, WHK, WCAU-W3XAU, WJAS, WFBL, WJSV.
7:30 CST—WBBM, WOWO, WFBM, KMBC, WHAS, KMOX, WCCO, WGST.
6:30 MST—KSL, KLZ. 5:30 PST—KFPY, KFRC, KGB, KHJ, KOIN, KOL, KVI.

8:30 EST (1/4)—Potash and Perlmutter. Two lovable old characters.
WJZ, WBAL, WMAL, WHAM, KDKA, WGAR, WCKY, WJR. 7:30 CST—WLS.

8:45 EST (1/4)—Red Davis. Curtis Arnall in dramatic sketch.
WJZ, WSYR, WBAL, WHAM, WBZ, WBZA, KDKA. 7:45 CST—WLS.

9:00 EST (1/2)—Fred Allen's nasal nonsense, with vacuous chirrups of Portland Hoffa, Roy Atwell's twisted tongue; Songsmiths' Soothing Quartet, and Ferde Grofe's orchestra in the Salad Bowl Revue.
WEAF, WTIC, WJAR, WTAG, WGY, WCSH, WBEN, WTAM, WLIT, WWJ, WEEL, WFER, WRC, WLW. 8:00 CST—WMAQ, KSD. (See also 12:15 A.M. EST.)

9:00 EST (1/4)—Gulf Program. Irvin S. Cobb, engaging story teller. Al Goodman's orchestra.
WABC, WADC, WOKO, WCAO, WNAC, WCAU-W3XAU, WEAN, WSPD, WQAM, WDAE, WBT, WBIG, WTAR, WDBJ, WORC, WKBW, WKRC, WHK, CKLW, WDRC, WJAS, WFBL, WJSV, WDBO, WLBZ, WCAH, WFEA, WMBG, WTOC, WMA. 8:00 CST—WGL, WHAS, WGST, WBRC, WRR, WDO, KTAT, KTRH, KLRA, WREC, WSFA, WLAC, WDSU, KTSA, WACO, WGLC.

9:00 EST (1/2)—Let's Listen to Harris. Phil Harris' ingratiating, deep voice and Leah Ray's blues songs.
WJZ, WBAL, KDKA, CFCE, WMAL, WBZ, WGAR, WBZA, WSYR, WCKY. 8:00 CST—WLS, KWCR, KSO, WSM, WAPI, WKY, WFAA, KWK, WREN, KOIL, WSB, WSMB, WOAI. 7:00 MST—KOA, KDYL, KGIR, KGHL. 6:00 PST—KGO, KFI, KGW, KOMO, KHQ.

9:00 EST (1/4)—H-Bar-O Rangers. Western thriller for children.
6:00 PST—KGW, KVI, KOL, KFPY, KMJ, KERN, KHJ, KOIN, KFBK, KGB, KFRC, KDB. (See also 6:15 P.M. EST.)

9:15 EST (1/4)—Threads of Happiness. Tommy McLaughlin's romantic baritone.
WABC, WADC, WNAC, WKRC, CKLW, WCAU-W3XAU, WJAS, WFBL, WJSV, WBT, WTOC, WOKO, WCAO, WKBW, WHK, WDRC, WORC, WEAN, WSPD, WDAE, WTAR. 8:15 CST—WBBM, WOWO, WFBM, KMBC, WHAS, KMOX, WGST, WBRC, KTAT, KTRH, KLRA, WREC, WCCO, WLAC, WDSU, KOMO, KTSA, KFH. 7:15 MST—KLZ, KSL. 6:15 PST—KWG, KVI, KERN, KMJ, KHJ, KOIN, KFBK, KGB, KFRC, KDB, KOL, KFPY.

9:30 EST (1/2)—Pond's Players present Vanity Fair. Lee Wiley's enticing voice with Victor Young's orchestra.
WEAF, WWJ, WTAG, WJAR, WCSH, WLIT, WFER, WRC, WGY, WBEN, WTAM, WSAI, WTIC. 8:30 CST—WDAF, KSD, WOC, WHO, WOW, WMAQ.

9:30 EST (1/2)—Armour Program. "Ghost" heckles Phil Baker at each old joke.
WJZ, WBZ, WBZA, WWCN, WBAL, WHAM, WJR, WJAX, KDKA, WGAR, WRVA, WIOD. 8:30 CST—KPRC, WOAI, WKY, WTMJ, WEBC, WMC, WAPI, WFAA, WENR, KWK, WREN, KOIL, KSTP, WSM, WSB, WSMB, KSO, KPRC. 7:30 MST—KOA, KDYL. 6:30 PST—KGO, KFI, KOMO, KGW, KHQ.

9:30 EST (1/2)—All American Football Show.
WABC, WADC, WOKO, WCAO, WNAC, WGR, WKRC, WHK, CKLW, WDRC, WCAU-W3XAU, WJAS, WEAN, WFBL, WSPD, WJSV, WBT, WCAH, WHP, WTAR, WMBG, WHEC, WORC. 8:30 CST—WBBM, WOWO, WFBM, KMBC, WHAS, KMOX, WGST, KRDL, KTRH, WREC, WCCO, WLAC, KOMA, KTSA, WIBW, WAC, WMT, KFH. 7:30 MST—KLZ, KSL. 6:30 PST—KERN, KMJ, KHJ, KOIN, KFBK, KGB, KFRC, KDB, KOL, KFPY, KGW, KVI.

10:00 EST (1/2)—The Swift Program. Olsen and Johnson, a comical pair.
WABC, WAAB, WCAU-W3XAU, WDRC, WEAN, WJAS, WKBW, WOKO, WADC, WCAH, WCAO, WFBL, WHK, WJSV, WKRC, CKLW. 9:00 CST—WBBM, WOWO, KFAB, KMBC, KMOX, KOMO, KRDL, KSCJ, KTRH, WCCO, WHAS. 8:00 MST—KLZ, KSL. 7:00 PST—KFRC, KGB, KHJ, KOIN, KOL, KVI.

10:00 EST (1/2)—First Nighter. Drama.
WEAF, WEEL, WLIT, WGY, WTM, CRCT, WTIC, WJAR, WFER, WBEN, WWJ,

RADIO STARS

Dress up your "Dress up" dinners

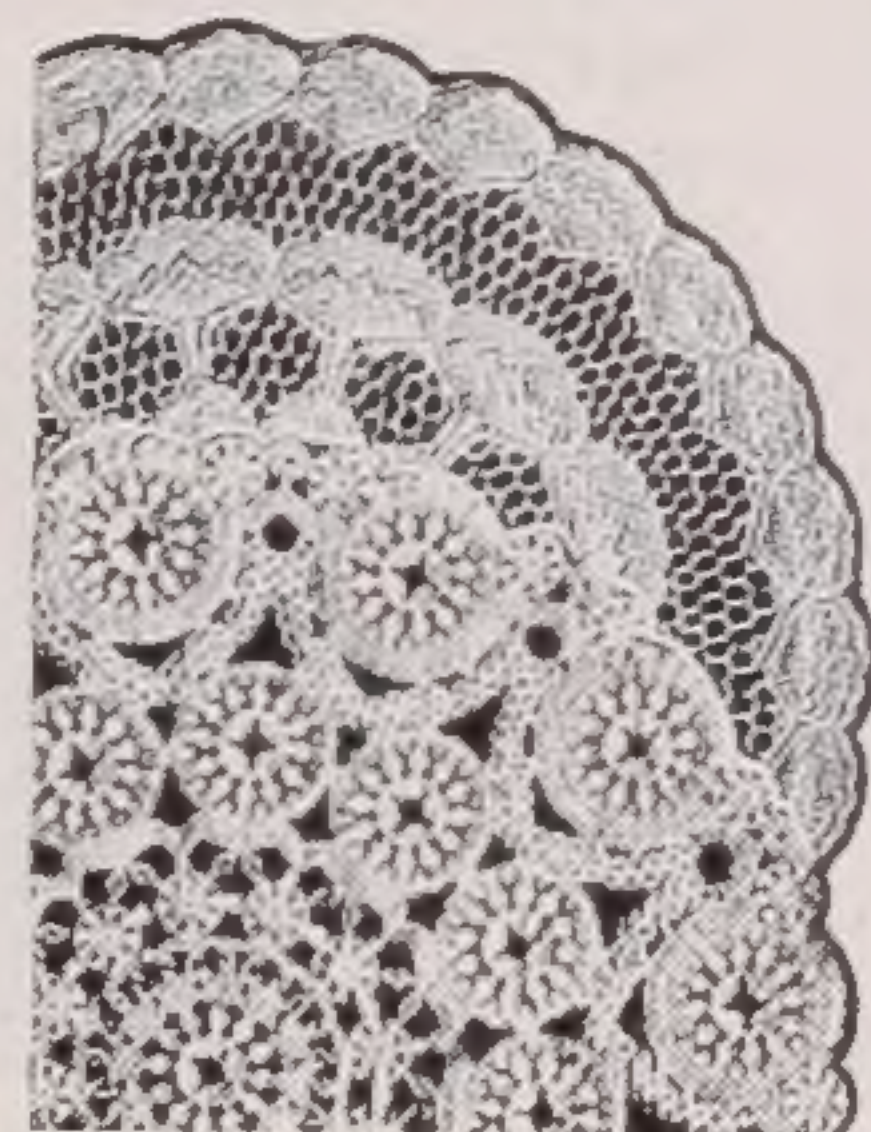
IMPORTANT holiday dinners—gay party tables—informal Sunday night buffets—all take on an inviting new note of daintiness when you use Roylace Paper Doylies. They're a clever added touch—attractive, decorative, yet so practical.

Roylace Doylies are really exquisite in their lovely, lace-like designs—and in crisp white or pastel tints to match your color scheme. Not at all expensive, you can afford to use them for all your entertaining; in fact, that's an *economy-idea*, for they save your costly linens and laundering.



You can get Roylace Doylies in many sizes, to dress up every course of service; you'll want them under appetizers, fruits, cakes, finger bowls—and for sandwiches, drinks, and bread-and-butter plates.

At 5 and 10c stores, stationers, department stores, etc. Always select the transparent envelopes marked "Roylace." The Royal Lace Paper Works, Inc., 842 Lorimer Street, Brooklyn, N. Y.

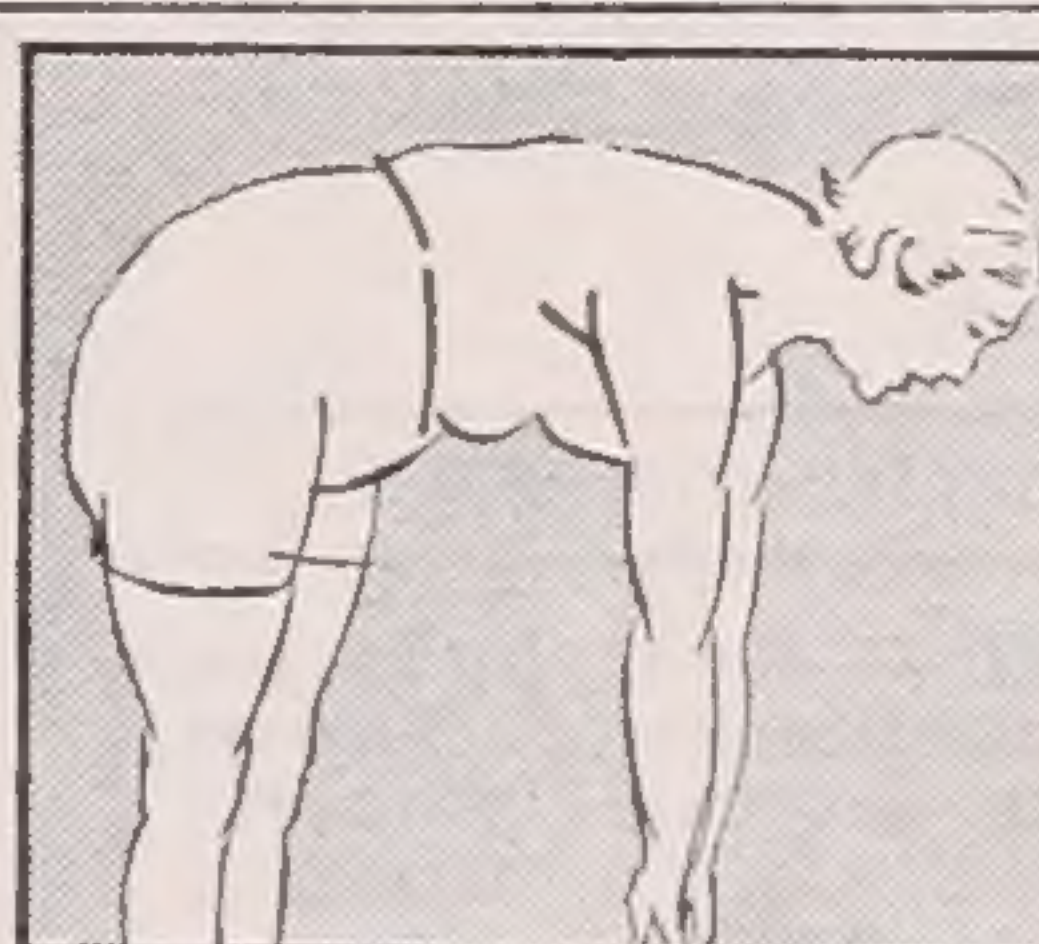


Roylace Paper Doylies —and shelf papers

In Shelf Papers insist on Roylace, too. The new Double-edge, Cloth-like paper is four times as strong and costs the same—5c.



AFTER MONTHS OF HOPELESS STRUGGLE AGAINST UNLOVELY FAT



I KEPT GAINING WEIGHT IN SPITE OF DAILY EXERCISE AND CONSTANT DIETING...



I TRIED TIGHT, CHOKING GIRDLES, TOOK WEAKENING SALTS, AND STILL I WEIGHED TOO MUCH



FINALLY, I FOUND A TRUE REDUCER...

"I Know a Remarkable Way to Reduce Fat!"

I TRIED a dozen or more foolish fads in my efforts to reduce. I watched my diet at every meal for months and months—yet it seemed that I would have to go on foolishly fighting fat for the rest of my life.

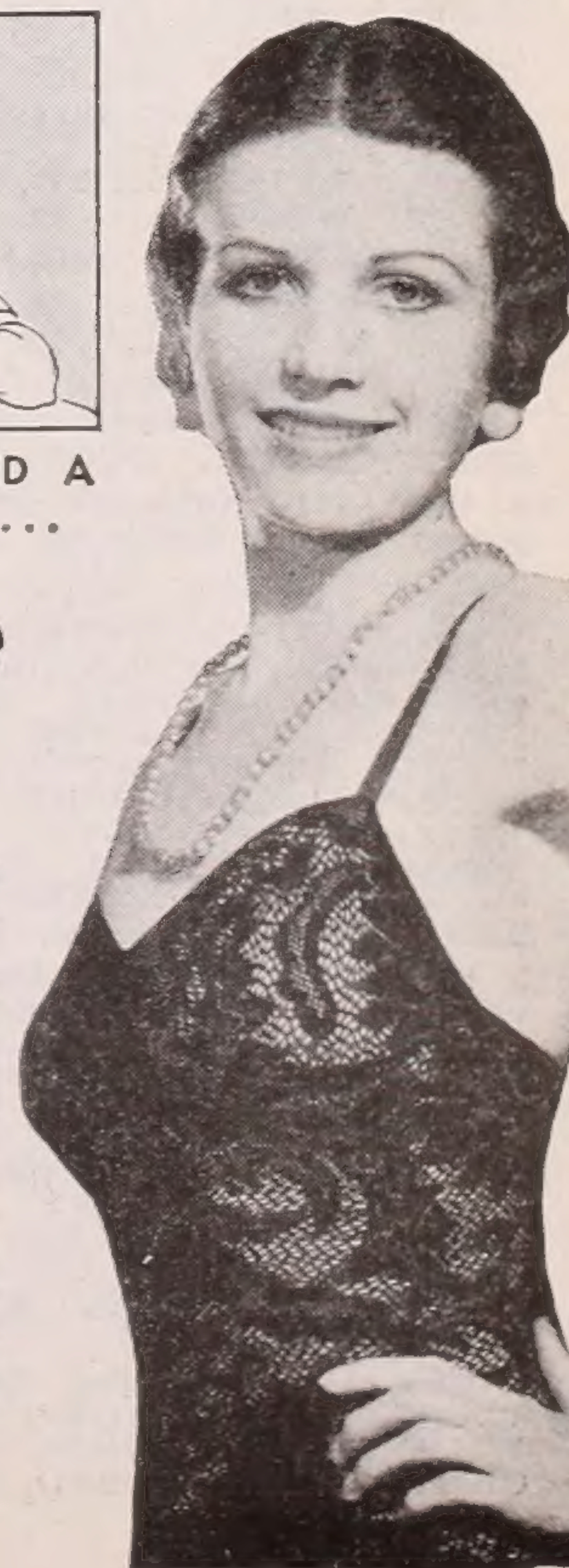
At last a friend suggested a true reducer called Marmola, that is based on a scientifically recognized reducing principle. I had heard of it before, of course, but I did not fully realize how the use of Marmola has spread thruout the world—into more than 12 foreign countries. I know now that it employs a tested principle that does reduce.

Marmola is so effective that it

has become the world's leading remedy for fat. Over 20 million boxes have been sold.

Why should anyone wishing to reduce fail to try this famous remedy, when it has such a remarkable record? The formula is printed in every box. And it is so delightfully simple. Just 4 tablets a day. No starvation diets. No strenuous exercises. No foolish fads. You will feel better because Marmola acts the right way to help turn fat to vim. At all good drug stores. Do not accept substitutes.

MARMOLA



RADIO STARS

WTAG, WCSH, WRC, WCAE, WSAI.
9:00 CST—WMAQ, KSD, WOC, WHO, WOW, WDAF, WAPI, WKY, KPRC, KTBS, WKBF, WTMJ, KSTP, WEBC, WSM, WSB, WSMB, WFAA, WOAI. 8:00 MST—KOA, KDYL, KTAR. 7:00 PST—KGO, KFI, KGW, KOMO, KHQ, KFSD.

10:30 EST (1/4)—Alexander Woolcott, Town Crier. Sprightly teller of tales.
 WABC, WADC, WOKO, WAAB, WHK, WSPD, WDBO, WCAH, WBIG, CKLW, WDRC, WJAS, WCAU-W3XAU, WEAN, WQAM, WPG, WIBW, WHP, WFEA, WMBG, WDBJ, WHEC, WTCO, WSJS, WORC. **9:30 CST—WFBM, KMBC, WHAS, WGST, WBRC, WDOD, KRDL, KTRH, KLRA, WREC, WLAC, WDSU, KOMA, WMBD, WIBW, WACO, WMT. 8:30 MST—KVOR, KLZ.**

10:30 EST (1/2)—Lum and Abner's Oldtime Friday Night Sociable.
 WFAF, WLIT, WTIC, WEEL, WRC, WFBF, WCAE, WJAR, WGY, WBEN, WCSH, WTAM, WLW, WTAG. **9:30 CST—WENR, KSD, WOC, WDAF, KPRC, WHO, WTMJ, WKBF, KTBS.**

10:45 EST (1/4)—Columbia Concert Orchestra, Vocal soloist.
 WABC, WAAB, WDRC, WEAN, WFEA, WORC. (Following stations on 11:00 EST—WABC, WADC, WOKO, WCAO, WAAB, WHK, CKLW, WDRC, WJAS, WEAN, WDBJ, WTCO, WSPD, WQAM, WDBO, WPG, WCAH, WLBW, WBIG, WHP, WFEA, WMBG, WHEC, WSJS, WORC, WIP. **10:00 CST—WFBM, KMBC, WHAS, WGST, WBRC, WDOD, KTRH, KLRA, WREC, WCCO, WLAC, WDSU, KOMA, WMBD, WIBW, WACO, WMT, KFH. 9:00 MST—KVOR, KLZ.**

10:45 EST (1/4)—Myrt and Marge. Serial sketch.
9:45 CST—WBBM, WFBM, KMBC, WCCO, WHAS, KMOX, WGST, WLAC, WBRC, WDSU. 8:45 MST—KLZ, KSL. 7:45 PST—KFBK, KGB, KFRC, KDB, KOL, KWG, KERN, KMJ, KHJ, KOIN, KFPY, KVI. (See also 7:00 P.M. EST.)

11:00 EST (1/4)—Amos 'n' Andy. Pepsodent's blackface comedians.
10:00 CST—WMAQ, WENR, KWK, WREN, WDAF, KOIL, KSTP, WSM, WSB, WMC, WSMB, KTHS, WFAA, KPRC, WOAL, WKY. 9:00 MST—KOA, KDYL. 8:00 PST—KHQ, KGO, KFI, KGW, KOMO. (See also 7:00 P.M. EST.)

11:30 EST (1/4)—Edwin C. Hill. The Human Side of the News.
8:30 PST—KERN, KMJ, KHJ, KOIN, KFBK, KGB, KFRC, KDB, KOL, KFPY, KWG, KVI, KLZ, KSL.

12:15 EST (1/2)—Fred Allen's Salad Bowl Revue, with Portland Hoffa, Roy Atwell, Ferde Grofe's orchestra.
11:15 CST—WDAF. 10:15 MST—KOA, KDYL, KTAR. 9:15 PST—KGO, KHQ, KOMO, KFI, KFSD, KGW. (See also 9:00 P.M. EST.)

SATURDAYS

November 4th, 11th, 18th and 25th

6:45-7:00-7:20-7:45-8:00 EST—Everybody up now. You can sleep tomorrow. Tower Health Exercises with Arthur Bagley.
 WFAF, WEEL, WFI, WGY, WBEN, WCAE, CRCT (WRC on 7:30.)

8:30 EST (1/2)—Cheerio. Early morning optimism in inspirational talk and music.
 WFAF, WRC, WGY, WBEN, WTAG, WEEL, WRVA, WPTF, WIS, WIOD, CRCT, WJAR, WCSH, WFBF, WCAE, WTAM, WWJ, WLW, CFCE, WWNC, WJAX, WFLA. **7:30 CST—WOW, KSD, WDAF, WSB, WMC, WJDX, WSMB, WKY, KPRC, KFJR, WSM, WOAI, KTBS, WAPI.**

12:30 P.M. EST (5 min.)—News flashes. (General Mills.)
 WABC, WCAU, WDRC, WEAN, WJAS, WKBW, WOKO, WNAC, WADC, WCAO, WFLA, WJSV, WKRC, WSPD, CKLW. **11:30 A.M. CST—WBBM, WOWO, KMBC, KMOX, WCCO, WFBM, WHAS.**

12:30 CST (1)—National Farm and Home Hour. Guest speakers.
 WJZ, WBAL, WJR, WLW, WJAX, KDKA, WMAL, WFI, WBZ, WBZA, WHAM, WIOD, WSYR, WCKY, WRVA, WIS, WWNC, WFLA, WPTF. **11:30 A.M. CST—WOC, WHO, WDAF, WJDX, KWCR, KSTP, KTBS, WFAA, WMC, WSMB, KTHS, WOW, WFSB, KOIL, WREN, WBCB, WKY, KPRC, WSB, KVOO, WDAY, KYW, KWK, WIBA, WOAI, KFJR, WSM, WAPI. 10:30 MST—KOA, KGIH, KTAR, KDYL, KGH. 9:30 PST—KGO, KHQ, KOMO, KGW.**

1:30 EST (1/2)—Madison Ensemble of singers with Concert Orchestra.
 WABC, WADC, WOKO, WCAO, WCAU-W3XAU, WLBW, WFEA, WHEC, WORC, WAAB, WHK, CKLW, WSPD, WQAM, WDBO, WPG, WCAH, WHP, WDBJ, WSJS. **12:30 CST—WFBM, KMBC, WHAS, WGST, WBRC, WDOD, WSAF, WSBT, WTAQ, KTRA, KLRA, WISN, WCCO, WLAC, WIBW, WDSU, KOMO, WACO, WMT, KFH. 11:30 A.M. MST—KVOR, KLZ.**

2:00 EST (1/2)—Dancing Echoes.
 WABC, WADC, WOKO, WCAO, WEAN, WHP, WDBJ, WSJS, WNAC, WHK, CKLW, WDRC, WSPD, WFEA, WHEC,

WORC, WQAM, WDBO, WPG, WICC, WCAH, WLBW, WMBG, WTCO. **1:00 CST—WFBM, KMBC, WHAS, WJAS, WGST, WBRC, WSBT, WDOD, KRDL, WTAQ, KTRH, KLRA, WREC, WIBW, WISN, WSAF, WLAC, WDSU, WACO, WMT, KPH. 12:00 MST—KVOR, KLZ.**

2:30 EST (1/2)—Concert Echoes. Joseph Gallicchio's Orchestra.
 WJZ, WBAL, KDKA, CFCE, WMAL, WCKY, WJR, WBZ, WBZA, WHAM, WSYR, WLW, CRCT. **1:30 CST—KWK, WREN, KSTP, WSB, KVOO, WMAQ, KSO, WSM, WMC, KTBS. 12:30 MST—KOA, KDYL. 11:30 A.M. PST—KPO.**

3:00 EST (1/2)—Words and Music. Ruth Lyon, soprano; Robert Royce, tenor; Harvey Hays, narrator.
 WJZ, WBAL, WMAL, CFCE, WBZ, WBZA, WSYR, WHAM, WGAR, WJR, WCKY, KDKA, CRCT. **2:00 CST—KYW, KWK, KWCR, KSTP, WSB, KVOO, KSO, KOIL, WREN, WSM, WMC, KTBS. 1:00 MST—KOA, KDYL. 12:00 PST—KPO.**

3:30 EST (1/2)—Wealth of Harmony. Edward Davies, baritone; Concert Orchestra.
 WJZ, WBAL, WMAL, CFCE, WBZ, WBZA, WSYR, WHAM, WGAR, WJR, WCKY, KDKA, CRCT. **2:30 CST—KYW, KWK, KWCR, KSO, KOIL, WREN, KSTP, WSM, WSB, WMC, KVOO, KTBS. 1:30 CST—KAO, KDYL. 12:30 PST—KPO.**

3:30 EST (1/2)—Matinee Gems. Lew White, organist.
 WFAF, WTAG, WWNC, WTAM, WJAR, WFBF, WIS, WRVA, WGY, WWJ, WIOD, WRC, WSAI, WFLA, WBEN, WEEL, WLIT. **2:30 CST—WDAF, KSD.**

4:00 EST (1)—Week-end Revue. Variety show.
 WFAF, WTAG, WDAF, WEEL, WJAR, WBEN, WFBF, WRC, WRVA, WGY, WTAM, WIS, WWJ, WSAI, WIOD, WFLA, WWNC, WLIT. **3:00 CST—KSD.**

4:30 EST (5 min.)—News flashes. (General Mills.)
 WABC, WCAU, WDRC, WEAN, WJAS, WKBW, WOKO, WNAC, WADC, WCAO, WFLA, WJSV, WKRC, WSPD.

4:30 EST (1/2)—Concert Favorites. Gallicchio's Orchestra.
 WJZ, WMAL, WBZ, WBZA, WSYR, WGAR, WHAM, WLW, WRVA, WWNC, WIOD, WFLA, WIS, WBAL, WJAX, WJR, KDKA, CRCT, CFCE. **3:30 CST—WENR, KWK, KWCR, KSO, KOIL, WIB, WSMB, KTBS, KFJR, WREN, KVOO, KSTP, WBCB, WDAY, WSM, WSB, WMC, KPRC, WKY, WJDX, WAPI, KYW. 2:30 MST—KOA. 1:30 PST—KPO.**

5:30 EST (1/4)—Jack Armstrong. All American Boy For children.
 WABC, WOKO, WCAO, WNAC, WGR, WHK, CKLW, WDRC, WCAU-W3XAU, WJAS, WEAN, WFLA, WSPD, WJSV, WHEC. (See also 6:30 P.M. EST.)

5:45 EST (1/4)—Spanish Serenade. Concert Orchestra.
 WABC, WOKO, WCAO, WNAC, WCAU-W3XAU, WJAS, WEAN, CKLW, WDRC, WSPD, WQAM, WDBO, WLBW, WHP, WFEA, WMBG, WDBJ, WHEC, WTCO, WSJS, WORC. **4:45 CST—WBBM, KMBC, WHAS, WGST, WBRC, WDOD, WTAQ, KTRH, KLRA, WREC, WCCO, WSAF, WLAC, WDSU, KOMA, WIBW, WMT, KFH. 3:45 MST—KVOR.**

5:45 EST (1/4)—Little Orphan Annie. Childhood playlet.
 WJZ, WBAL, WCKY, WHAM, WSYR, WMAL, WBZ, WBZA. **4:45 CST—KWCR, KSO, WREN, KOIL, KYW. (See also 6:45 EST.)**

6:00 (1/4)—Meet the Artist. Sustaining network.

6:00 EST (1/2)—Concert Ensemble.
 WJZ, WBAL, WBZ, WBZA, WCKY, WHAM, WSYR, WJR, WMAL. **5:00 CST—KWCR, KSO, WREN, KOIL, KYW.**

6:30 EST (1/4)—Shell Football Reporter. Eddie Dooley gives late flashes, summaries and commentaries on day's games.
 WABC, WOKO, WFEA, WCAO, WNAC, WJAR, WKBW, WDRC, WMBG, WCAU-W3XAU, WFLA, WDBJ, WJSV, WLBZ, WHEC, WICC, WBT, WSJS, WBIG, WHP, WORC.

6:30 EST (1/4)—Jack Armstrong. All American Boy. For children.
5:30 CST—WBBM, KMOX, WCCO. (See also 5:30 EST.)

6:45 EST (1/4)—Flying with Captain Al Williams. As competent a talker as he is an air ace.
 WJZ, WBAL, WBZA, WBZ, WSYR, WHAM, WGAR, WJR, WCKY. **5:45 CST—KOIL, KWCR, WREN.**

6:45 EST (1/4)—Little Orphan Annie. Childhood playlet.
5:45 CST—WREN, KOIL, KWCR, KPRC, WOAI, WFAA, KTBS, WKY, KSTP, WBCB, WDAY, KFJR. (See also 5:45 EST.)

7:00 (1/4)—Frederic William Wile. "The Political Situation in Washington Tonight."
 WABC, WADC, WOKO, WCAO, WNAC, WCAH, WFEA, WHEC, WHK, CKLW, WDRC, WCAU-W3XAU, WJAS, WLBW, WMBG, WTCO, WEAN, WSPD, WQAM,

WDBO, WICC, WBIG, WDBJ, WSJS. **6:00 CST—WFBM, KMBC, WGST, WBRC, WDOD, WRDL, WTAQ, KTRH, KLRA, WREC, WISN, WSAF, WLAC, WDSU, KOMA, WIBW, WACO, KFH. 5:00 MST—KVOR.**

7:15 EST (1/2)—Meyer Davis' Hotel St. Regis Orchestra.
 WFAF, WTAG, WJAR, WFI, WRC, WCAE, CRCT (WEEL, WFBF, WGY, WBEN, WTAM, WLW, off 7:15). **6:00 CST—KSD, WOC, WHO (WDAF off 6:15.)**

7:15 EST (1/4)—Treasure Island. Drama as entrancing as the book.
 WJZ, WSYR, WHAM, WBAL, WMAL, CRCT, WBZ, WBZA.

7:30 EST (1/4)—Circus Days by Courtney Ryley Cooper, who ought to know.
 WJZ, WBAL, WMAL, WBZ, WBZA, WHAM, KDKA, WJR, WLW. **6:30 CST—WENR, KWK, WREN.**

7:30 EST (1/2)—The King's Henchmen. Jane Froman; Charles Carlisle, tenor. Fred Berrens' Orchestra. Drink Kings beer if you like the program.
 WABC and a Columbia network.

8:15 EST (1/2)—Elder Michaux and his congregation. Spiritual ecstasy from a real Negro church. Marvelous emotional movement.
 WABC, WADC, WOKO, WEAN, WDBO, WLBW, WFEA, WHEC, WORC, WCAO, WNAC, WHK, WSPD, WICC, WBIG, WMBG, WTCO, WIP, CKLW, WDRC, WJAS, WQAM, WCAH, WHP, WDBJ, WSJS. **7:15 CST—WFBM, KMBC, WHAS, WGST, WBRC, WISN, WSBT, WDOD, WTAQ, KTRH, KLRA, WREC, WCCO, WIBW, WSAF, WDSU, KOMA, WACO, KFH. 6:15 MST—KVOR, KLZ.**

9:00 EST (1/2)—Lucky Strike Program. Jack Pearl's uproariously funny fibbing as Baron Munchausen; De Marco female trio; The Leaders, male trio; Robert Simmons, tenor; Al Goodman's Orchestra.
 WFAF, WTAG, WEEL, WJAR, WCSH, WFI, WFBF, WRC, WGY, WBEN, WCAE, WTAM, WWJ, WLW, WRVA, WWNC, WIS, WJAX, WIOD, WFLA.

8:00 CST—WMAQ, KSD, WOW, WDAF, WTMJ, WIBA, KSTP, WEBC, WDAY, KFJR, WMC, WSB, WAPI, WJDX, WSMB, WKY, KTHS, WBAF, KTBS, KPRC, WOAI. 7:00 MST—KOA, KDYL. 6:00 PST—KGO, KFI, KGW, KOMO, KHQ, KFSD, KTAR.

9:00 EST (1)—Jamboree. Variety show with Don McNeill, master of ceremonies; Harold Stokes Orchestra; The Hoofinghams, comedy team; King's Jesters; Morin Sisters; Mary Steele, soprano; Edward Davies, baritone.
 WJZ, WBAL, WMAL, WSYR, WHAM, WFLA, WGAR, WJR, WCKY, KDKA, WJAX, WJDX, CFCE, WRVA, WWNC, WIS, WIOD. **8:00 CST—KYW, KWK, WKY, KPRC, KTBS, KOIL, WREN, KSO, KWCR, WEBC, KFJR, WAPI, WIBA, KSTP, WDAY, WSM, WSB, WMC, WSMB. 7:00 MST—KOA, KDYL. 6:00 PST—KGO, KFI, KGW, KOMO, KHQ.**

9:00 EST (1/2)—Leo Reisman's Orchestra; those ultra-smart Yacht Club Boys; Vivian Ruth, songs. (Borden Sales Co.)
 WFAF, WEEL, WTAG, WCSH, WJAR, WRC, WFBF, WFI, WGY, WBEN, WTAM, WSAI, WCAE, WWJ. **8:00 CST—WMAQ, WOC, WHO, WOW, WDAF.**

9:30 EST (1/2)—Carborundum Band. (Starts Nov. 11.)
 WABC, WCAU-W3XAU, WJAS, WKBW, WNAC, WBT, WCAO, WHK, WKRC, CKLW. **8:30 CST—WBBM, KMBC, KMOX, WCCO, WHAS.**

10:00 EST (1)—Saturday Night Dancing Party. B. A. Rolfe's Terraplane Orchestra.
 WFAF, WEEL, WJAR, WTAG, WCSH, WFI, WFBF, WGY, WGEN, WTAM, WCAE, WWJ, WLW, WRC, CRCT, WRVA, WJAX, WPTF. **9:00 CST—WMAQ, KSD, WOC, WHO, WOW, WDAF, WDAF, KSTP, WSB, WSMB, WBAF, WTMJ, WOAI. 8:00 MST—KOA, KDYL. 7:00 PST—KGO, KFI, KOMO, KGW.**

10:15 EST (1/4)—Ann Leaf at the Organ.
 WABC, WADC, WDRC, WPG, WBIG, WMBG, WTCO, WCAU-W3XAU, WJAS, WEAN, WCAH, WHP, WDBJ, WSJS, WSPD, WQAM, WDBO, WLBW, WFEA, WHEC, WORC. **9:15 CST—KMBC, WHAS, WREC, WLAC, WMBD, WMT, WGST, WBRC, WDOD, WISN, WDSU, WIBW, KFH, KLRA, WFBM, KRDL, KTRH, WCCO, KOMA, WACO. 8:15 MST—KVOR, KLZ.**

10:30 EST (1/4)—George Jessel, singing comedian, Vera Van, singer.
 WABC, WADC, WDRC, WPG, WBIG, WMBG, WTCO, WCAU-W3XAU, WJAS, WEAN, WCAH, WHP, WDBJ, WSJS, WSPD, WQAM, WDBO, WLBW, WFEA, WHEC, WORC. **9:30 CST—KMBC, WHAS, WREC, WLAC, WMBD, WMT, WGST, WBRC, WDOD, WISN, WDSU, WIBW, KFH, KLRA, WFBM, KRDL, KTRH, WCCO, KOMA, WACO. 8:15 MST—KVOR, KLZ.**

11:00 EST (1)—WLS Barn Dance. Rural revelry.
 WJZ, WBAL, WMAL, WLW, WBZ, WBZA, WSYR, WHAM, KDKA, WJR. **10:00 CST—WLS, KWCR, KSO, KWK, WREN, KOIL.**

**GLAMOUR!
ROMANCE!**

BIG MONEY!

BROADCASTING

**offers you these
and more**

DO you, too, want to get into Broadcasting—the most fascinating, glamorous, highly paying industry in the world? Do you want to earn big money—more than you ever dreamed possible before? Do you want to have your voice brought into hundreds of thousands of homes all over the land? If you do, you'll read every word of this amazing opportunity.

For no matter where you live—no matter how old or how young you are—if you have talent—then here is a remarkable new way to realize your life's ambition. Broadcasting *needs* new talent—in fact, the demand far exceeds the available supply.

Greatest Opportunity in Broadcasting

Because Broadcasting is expanding so fast that no one can predict to what gigantic size it will grow in the next few years—Broadcasting offers more opportunities for fame and success than perhaps any other industry in the world today.

Think of it! Broadcasting has been taking such rapid strides that today *advertisers alone* are spending more than 7 times as many millions a year as the entire industry did only four years ago. Last year, advertisers spent \$35,000,000, while Broadcasting Stations themselves spent millions for sustaining programs. Think of the millions that will be spent next year, and the year after—think of the glorious opportunities for thousands of talented and properly trained men and women.

Earn Big Money Quickly

Why not get *your* share of these millions? For if your speaking or singing voice shows promise, if you are good at thinking up ideas, if you can act, if you have any hidden talents that can be turned to profitable Broadcasting purposes, perhaps you can qualify for a job before the microphone. Let the Floyd Gibbons course show you how to turn your natural ability into money! But talent alone may not bring you Broadcasting success. You must have a thor-



You can train for a big paying position in Broadcasting as an:
Announcer Musical Director
Singer Program Manager
Actor Sales Manager
Advertising Reader
Publicity Writer
Musician Director
Excellent opportunities in Broadcasting are open to men and women who have mastered the technique of radio presentation. Read how you, too, can prepare yourself for your share in Broadcasting.



ough and complete knowledge of the technique of this new industry. Many a singer, actor, writer or other type of artist who had been successful in different lines of entertainment was a dismal failure before the microphone. Yet others, practically unknown a short time ago have risen to undreamed of fame and fortune. Why? Because they were *trained* in Broadcasting technique, while those others who failed were not.

Yet Broadcasting stations have not the time to train you. That is why the Floyd Gibbons School of Broadcasting was founded—to bring you the training that will start you on the road to Broadcasting success. This new easy Course gives you a most complete and thorough training in Broadcasting technique. It shows you how to solve every radio problem from the standpoint of the Broadcast—gives you a complete training in every phase of actual Broadcasting. Now you can profit by Floyd Gibbons' years of experience in Broadcasting.

Through this remarkable course, you can train for a big paying Broadcasting position—right in your home—in your spare time—entirely without giving up your present position or making a single sacrifice of any kind—and acquire the technique that makes Radio Stars. Out of obscure places are coming the future Amos 'n' Andys, Graham McNamees, Kate Smiths and Floyd Gibbonses—why not be among them?

Complete Course in Radio Broadcasting by FLOYD GIBBONS

A few of the subjects covered are: The Studio and How It Works, Microphone Technique, How to Control the Voice and Make It Expressive, How to Train a Singing Voice for Broadcasting, The Knack of Describing, How to Write Radio Plays, Dramatic Broadcasts, How to Develop a Radio Personality, Sports Announcing, Educational Broadcasting, How to Build Correct Speech Habits, Radio Publicity, Advertising Broadcasts, Program Management, and dozens of other subjects.

Send for Valuable FREE Booklet

An interesting booklet entitled "How to Find Your Place in Broadcasting" tells you the whole fascinating story of the Floyd Gibbons School of Broadcasting. Let us show you how you may qualify for a leading job in Broadcasting. Let us show you how to turn your undeveloped talents into money. Here is your chance to fill an important role in one of the most glamorous, powerful industries in the world. Send for "How to Find Your Place in Broadcasting" today. See for yourself how complete and practical the Floyd Gibbons Course in Broadcasting is. No cost or obligation. Act now—send coupon below today. Floyd Gibbons School of Broadcasting, Dept. 3S37, U. S. Savings Bank Building 2000 14th Street, N.W., Washington D. C.

This Book Sent To You FREE

Floyd Gibbons School of Broadcasting,
Dept. 3S37, U. S. Savings Bank Building,
2000 14th Street, N. W., Washington, D. C.

Without obligation send me your free booklet,
"How to Find Your Place in Broadcasting,"
and full particulars of your home study course.

Name.....Age.....

Address

City.....State.....

The
CREAM OF THE CROP
ITS
Crowning Glory

INSURING FINE TOBACCO FOR

future Lucky Strikes

Not many smokers have seen a fine tobacco plant in full bloom, so we show you this picture. These fine types of plants are permitted to flower and to produce seed—to reproduce the Cream of the Crop—enabling Luckies to maintain the same fine, uniform quality that smokers everywhere appreciate—so round and firm and fully packed—free from loose ends.

ALWAYS the finest tobaccos **ALWAYS** the finest workmanship
ALWAYS Luckies please!

"it's toasted" FOR THROAT PROTECTION—FOR BETTER TASTE

